

28th August, 2019

National Stock Exchange of India Limited

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Company Code: PVR / 532689

Sub: Opening of Multiplex at "Sri Ganganagar, Rajasthan"

Dear Sir,

We are pleased to inform you the opening of 3 screens multiplex at Riddhi Siddhi Mall in Sri Ganganagar, Rajasthan. The multiplex is equipped with BARCO 2K projection system, Ultra-High Brightness 3D technology and 7.1 Digital Dolby surround sound.

With this launch, PVR now becomes the first Cinema Exhibitor in India to reach **800 Screens at 170 properties in 69 cities.**

Copy of press release is enclosed.

This is for your information and to all concerned.

Thanking You.

For **PVR Limited**



Pankaj Dhawan
Company Secretary cum Compliance Officer



PVR BECOMES THE FIRST CINEMA CHAIN IN INDIA TO REACH 800 SCREEN MILESTONE

~Launches first PVR Cinemas in Sri Ganganagar, Rajasthan~

National, 28th August 2019: PVR Cinemas, the largest cinema exhibition company in India, announced the launch of its new multiplex in **Sri Ganganagar, Rajasthan** today. With this, PVR has consolidated its unique standing in the market, achieving yet another milestone by becoming the only Cinema Exhibitor in the country to reach the count of **800 Screens**.

The new **3-screen property** is situated in Riddhi Siddhi Mall, located in one of the posh townships of the city. Employing the latest technology in sound and projection, featuring contemporary interiors and an international design pattern, the multiplex is aimed at offering a distinguished movie-viewing experience to the patrons in the region.

Located at the very entrance of the Township, the multiplex is at a convenient location spreading across an area of **19600 sq. feet**, with a seating capacity of **581 audiences**. Further, the cinema is integrated with **Harkness Silver screens in addition to BARCO 2K projection, Dolby 7.1 surround sound, Ultra-High Brightness 3D technology** for an enhanced and immersive cinematic experience.

Speaking on the occasion, **Mr. Sanjeev Kumar Bijli, Joint Managing Director, PVR Limited** said, *"This is a great milestone in our journey. PVR now has 800 screens reaching out to 69 cities, entertaining more than 10 crore patrons pan India. We have come a long way from where we began, and it is exhilarating to see the growth in our customer base over the years. Our endeavor has always been to provide our customers with a premium and next-gen movie going experience and we are committed to expand our presence to more cities and towns across the country."*

Further, **Mr Gautam Dutta, CEO, PVR Limited**, commented on the achieving the milestone saying "The journey to reaching 800 screens across the country has been extremely rewarding, and we are committed to achieve greater milestones in the times ahead. Today, cinema presents itself as an important component for family entertainment; the Indian audiences have come to view movies as part of a bigger experience and with this achievement, we reinforce our aim to take entertainment beyond all boundaries."

With this launch, PVR now stands at an unprecedented screen count of 800, across 170 properties in 69 cities.

About PVR Limited

PVR is the largest and the most premium film exhibition company in India. Since its inception in 1997, the brand has redefined the way entertainment is perceived in the country. PVR currently operates a cinema circuit comprising of **800 screens at 170 properties in 69 cities** (21 states & UTs), serving 100 million patrons annually. While the total screen tally of the company stands at **800**; PVR offers an array of formats with premium screen category, which stands at 4 screens of Director's Cut, 33 screens of Gold Class, 08 of IMAX, 15 of 4DX, 08 of P[XL], 09 of Playhouse and 01 of PVR Onyx across the country.



PVR

For further information, please visit: <http://www.pvrcinemas.com/corporate/about-us.aspx>
Share your feedback at feedback@pvrcinemas.com

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