

CENTRAL INDIA INDUSTRIES LIMITED

Regd. Office : BIRLA BUILDING, 11TH FLOOR, 9/1, R. N. MUKHERJEE ROAD, KOLKATA - 700 001
Phone : (033) 2243 6413, 3057 3700, 3041 0900, Fax : 033 2210 1912, E-mail : centralindia@vsnl.net
CIN : U02710WB1938PLC209971 centralindia@ckbirlagroup.com

August 29, 2019

The Company Secretary
Orient Cement Limited,
Birla Tower, 3rd Floor,
25, Barakhamba Road,
New Delhi - 110 001.

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai 400 001

National Stock Exchange of India
Limited
Exchange Plaza, 5th Floor
Plot No.C/1, G Block
Bandra Kurla Complex
Bandra (East), Mumbai 400 051

Scrip Code : 535754

Symbol : ORIENTCEM

Dear Sirs,

Sub: Disclosure for pledge of shares under Regulation 31(1) of Securities Exchange Board of India (Substantial Acquisition of Shares And Takeovers) Regulations, 2011

We are enclosing herewith disclosure in terms of Regulation 31(1) of Securities And Exchange Board of India (Substantial Acquisition of Shares And Takeovers) Regulations, 2011 in respect of pledge of 15,00,000 equity Shares of Rs.1/- each fully paid up of Orient Cement Limited, the target Company with Kotak Mahindra Investments Limited and pledge of 8,00,000 equity Shares of Rs.1/- each fully paid up of Orient Cement Limited, the target Company with Bajaj Finance Limited, which were pledged by Shekhavati Investments And Traders Limited.

We request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,
For Central India Industries Limited
(For self and on behalf of other acquirers)



Director

Enc: as above

DISCLOSURE BY THE PROMOTER(S) TO THE STOCK EXCHANGES AND TO THE TARGET COMPANY FOR ENCUMBRANCE OF SHARES / INVOCATION OF ENCUMBRANCE / RELEASE OF ENCUMBRANCE, IN TERMS OF REGULATION 31(1) AND 31(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

Name of the Target Company (TC)	ORIENT CEMENT LIMITED
Names of the Stock Exchanges where the shares of the Target Company are listed	NATIONAL STOCK EXCHANGE OF INDIA LIMITED BSE LIMITED
Date of Reporting	29TH AUGUST, 2019
Name of the Promoter or PAC on whose shares encumbrance has been created / released / invoked	CENTRAL INDIA INDUSTRIES LIMITED (SHARE PLEDGED BY SHEKHAVATI INVESTMENTS AND TRADERS LIMITED)
Details of the creation of encumbrance :	

Sl. No.	Name of the Promoter(s) or PACs with him (*)	Promoter Holding in the Target Company (1)		Promoter Holding already encumbered (2)		Details of events pertaining to encumbrance (3)						Post event holding of encumbered shares (Creation [(2)+(3)] / Release [(2)-(3)] / Invocation [(1)-(3)])		
		Number	% of Total Share Capital	Number	% of Total Share Capital	Type of event (creation / release / invocation)	Date of creation / release / invocation of encumbrance	Type of encumbrance (pledge / lien / non-disposal undertaking / others)	Reasons for encumbrance (**)	Number	% of share capital	Name of the entity in whose favour shares encumbered (***)	Number	% of total share capital
1	Shekhavati Investments And Traders Ltd	12320865	6.01%	7925000	3.87%	Creation	27.08.2019	Pledge	Additional shares pledged to secure existing Term Loan granted by Kotak Mahindra Investments Limited to Neosym Industry Limited due to decline in share prices.	1500000	0.73%	Kotak Mahindra Investments Limited	10225000	4.99%
2	Central India Industries Limited	49143627	23.09%	1200000	0.59%	-	-	-	-	-	-	-	-	-
3	Amer Investments (Delhi) Limited	1422000	0.69%	-	-	-	-	-	-	-	-	-	-	-
4	Gwalior Finance Corporation	1592500	0.78%	-	-	-	-	-	-	-	-	-	-	-
5	Hindusthan Discounting Company Ltd	2231000	1.09%	-	-	-	-	-	-	-	-	-	-	-
6	National Engineering Industries Limited	537400	0.26%	-	-	-	-	-	-	-	-	-	-	-
7	Rajasthan Industries Limited	504000	0.25%	-	-	-	-	-	-	-	-	-	-	-
8	Universal Trading Company Ltd	972280	0.47%	-	-	-	-	-	-	-	-	-	-	-
9	Bengal Rubber Company Ltd	195000	0.10%	-	-	-	-	-	-	-	-	-	-	-
10	India Silka Magnesite Works Ltd	200000	0.10%	-	-	-	-	-	-	-	-	-	-	-
11	Ashok Investment Corporation Ltd	260000	0.13%	-	-	-	-	-	-	-	-	-	-	-
12	Chandrakant Birla	3153570	1.54%	-	-	-	-	-	-	-	-	-	-	-
13	Nirmala Birla	3161680	1.54%	-	-	-	-	-	-	-	-	-	-	-
14	Amita Birla	388000	0.19%	-	-	-	-	-	-	-	-	-	-	-
15	Avanti Birla	130000	0.06%	-	-	-	-	-	-	-	-	-	-	-
16	Avanti Birla	130000	0.06%	-	-	-	-	-	-	-	-	-	-	-
17	Jaipur Finance & Dairy Products Pvt. Ltd	208000	0.10%	-	-	-	-	-	-	-	-	-	-	-
	TOTAL	76549922	37.37%	9125000	4.45%					2300000	1.12%		11425000	5.58%

Signature of Authorised Signatory
Place : Kolkata
Date : AUGUST 29, 2019

For CENTRAL INDIA INDUSTRIES LTD.
Hemant Kumar Singh

(*) The names of all the promoters, their shareholding in the Target Company and the **Direct** shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.
 (**) For example, for the purpose of collateral for loans taken by the Company, personal borrowing, third party pledge etc.
 (***) This would include name of both the lender and the trustee who may hold shares directly or on behalf of the lender.