

| Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011   |                                     |  |  |
|--|-------------------------------------|--|--|
| Name of the Target Company (TC)  | Bella Casa Fashion & Retail Limited |  |  |
| Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer  | Mr. Pawan Kumar Gupta               |  |  |
| Whether the acquirer belongs to Promoter/Promoter group  | Yes                                 |  |  |
| Name(s) of the Stock Exchange(s) where the shares of TC are Listed   | BSE Limited                         |  |  |
| Details of the acquisition / disposal as follows   | Number                              | % w.r.t. total share/voting capital wherever applicable(*) | % w.r.t. total diluted share/voting capital of the TC (**) |
| <b>Before the acquisition under consideration, holding of:</b>   |                                     |  |  |
| a) Shares carrying voting rights   | 11,34,964                           | 9.891  | 9.891  |
| b) Shares in the nature of encumbrance (pledge/lien/ non-disposal undertaking/ others)   | NIL                                 | NIL  | NIL  |
| c) Voting rights (VR) otherwise than by shares   | NIL                                 | NIL  | NIL  |
| d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)                  | NIL                                 | NIL  | NIL  |
| e) Total (a+b+c+d)   | 11,34,964                           | 9.891  | 9.891  |
| <b>Details of acquisition/sale</b>   |                                     |  |  |
| a) Shares carrying voting rights acquired/sold   | 2,900                               | 0.025  | 0.025  |
| b) VRs acquired /sold otherwise than by shares   | NIL                                 | NIL  | NIL  |
| c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold     | NIL                                 | NIL  | NIL  |
| d) Shares encumbered / invoked/released by the acquirer  | NIL                                 | NIL  | NIL  |
| e) Total (a+b+c+/-d)   | 2,900                               | 0.025  | 0.025  |
| <b>After the acquisition/sale, holding of:</b>   |                                     |  |  |
| a) Shares carrying voting rights   | 11,32,064                           | 9.865  | 9.865  |
| b) Shares encumbered with the acquirer   | NIL                                 | NIL  | NIL  |
| c) VRs otherwise than by shares  | NIL                                 | NIL  | NIL  |
| d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition | NIL                                 | NIL  | NIL  |
| e) Total (a+b+c+d)   | 11,32,064                           | 9.865  | 9.865  |

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| Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).   | Off Market Transfer   |
| Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable   | 30/05/2022  |
| Equity share capital / total voting capital of the TC before the said acquisition / sale   | 1,14,75,000 EQUITY SHARES OF RS. 10/- EACH AGGREGATING TO RS/- 11,47,50,000 |
| Equity share capital/ total voting capital of the TC after the said acquisition / sale   | 1,14,75,000 EQUITY SHARES OF RS. 10/- EACH AGGREGATING TO RS/- 11,47,50,000 |
| Total diluted share/voting capital of the TC after the said acquisition  | 1,14,75,000 EQUITY SHARES OF RS. 10/- EACH AGGREGATING TO RS/- 11,47,50,000 |
| <p>(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.</p> <p><i>X Pawan</i><br/> <b>Pawan Kumar Gupta</b><br/> <b>Place: Jaipur</b><br/> <b>Date: 03-06-2022</b></p> |   |