



Date: March 06, 2023

BSE Limited
Floor 25, P J Towers,
Dalal Street,
Mumbai – 400 001
India

National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex,
Bandra (E), Mumbai – 400 051
India

Scrip Code: 543529

Symbol: DELHIVERY

Sub: Press Release – “How some of the coolest D2C brands are leveraging Delhivery for growth”

Dear Sir/ Madam,

Pursuant to the provisions of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith a copy of the press release proposed to be released by the Company as **“How some of the coolest D2C brands are leveraging Delhivery for growth”**.

The above disclosure is also being uploaded on website of the Company at www.delhivery.com.

You are requested to take the same on records.

Thanking you,

Yours faithfully,

For Delhivery Limited

Sunil Kumar Bansal
Company Secretary & Compliance Officer
Membership No: F4810

Place: Gurugram

Encl: As above



How some of the coolest D2C brands are leveraging Delhivery for growth

Gurugram, 6th March, 2023: Delhivery, India's largest fully integrated logistics provider, is enabling several D2C brands to rapidly scale their business with its seamless onboarding platform and integrated supply chain solutions.

The Healthy Binge, JhaJi Store, Namhya Foods, and Urban Monkey to name a few, have scaled using Delhivery's services.

Delhivery's D2C-specific offering is designed to support the accelerated growth of many such brands. Through Delhivery's web-based, digital, unified customer portal (UCP), companies can easily register, self-onboard, and manage all fulfillment and shipping accounts. They can perform all essential tasks through a single interface, such as order creation, pickup slot booking, order tracking, escalation management, billing, cash remittance, and claims management. Coupled with Delhivery's extensive reach to over 18,500 pin codes, D2C brands can start shipping to customers across India in 3-simple steps.

Karan Korke, Co-founder, The Healthy Binge, said, "Post our recent appearance on Shark Tank India, our orders went up 10x, and we have started receiving demand from the remotest corners of India. Delhivery has enabled scale for us seamlessly with on-time deliveries to the new markets."

Commenting on their association with Delhivery, **Kalpana Jha, Co-founder, JhaJi Store**, said, "When we started our business at JhaJi Store, finding a logistics partner who delivered pan-India was one of our biggest concerns. With a technology-enabled player like Delhivery, which has simplified its onboarding process and digitized every stage of the funnel, we have scaled our business across India, all from the comfort of our hometown, Darbhanga."

Talking about their experience with Delhivery, **Ridhima Arora, Co-founder Namhya Foods**, said, "Along with pan-India transportation, we also use Delhivery's Whatsapp NDR for better customer experience and a reduced RTO."

Yash Gangwal, Co-founder, Urban Monkey, said, "After the Shark Tank pitch, our orders went up exponentially by over 200%. Being a pre-paid only website our ops team is very light and thanks to Delhivery's stringent doorstep quality check we were able to fulfill orders and return requests with little to no friction felt by our team."

Speaking on the partnerships, **Ajith Pai, Chief Operating Officer, Delhivery**, said, "First, I would like to congratulate The Healthy Binge, JhaJi Store, Namhya Foods, and Urban Monkey for their rapid growth. Since their appearance on Shark Tank India, their innovative products have become immensely popular across the country and we at Delhivery are thrilled to enable reach for them with our integrated solutions.

Along with pan-India transportation, Delhivery's integrated supply chain solutions enable warehousing for brands to stock closer to their customers in different geographies to reach them faster. With system integration, brands can get the flexibility to optimize inventory placement as they gather sales



intelligence. Additionally, Delhivery provides value-added services such as Whatsapp-enabled communication, and doorstep quality control through QC-RVP for an enhanced customer experience.

About Delhivery

Delhivery is India's largest fully integrated logistics services provider. With its nationwide network covering over 18,500 pin codes, the company provides a full suite of logistics services such as express parcel transportation, PTL freight, TL freight, cross-border, supply chain, and technology services. Delhivery has successfully fulfilled over 1.9 billion shipments since inception and today works with over 26,000 customers, including large & small e-commerce participants, SMEs, and other enterprises & brands. For more information about Delhivery, please visit www.delhivery.com.