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**Scrip Code:** 504067

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**Symbol:** ZENSARTECH

**Series:** EQ

**Sub: Press Release**

Dear Sir(s),

Please find enclosed herewith a press release titled "**Zensar to host Return on Digital® (ROD) Conclave Analyst and Advisor Meet in Boston, USA**".

This is for your information and dissemination purpose.

Thanking you,  
Yours sincerely,

For **Zensar Technologies Limited**

  
Gaurav Tongia  
Company Secretary



## Zensar to host Return on Digital® (ROD) Conclave Analyst and Advisor Meet in Boston, USA

**Boston, MA, USA, April 8, 2019:** [Zensar](#), a leading digital solutions and technology services Company that specializes in partnering with global organizations across industries on their Digital transformation journey, announced today that it will be organizing *Return on Digital® (ROD) Conclave Annual Analyst and Advisor Meet* on Tuesday, April 9, 2019 at the Boston Harbor Hotel, Boston, MA, USA.

The meet is designed to provide the attending analysts and advisors insights into the digital transformation undertaken by Zensar to be a Living Digital Entity. The Company's leadership will be presenting real digital experiences of customers and the role played by Zensar's technology experts in this transformation.

**Commenting on this occasion, Sandeep Kishore, CEO and MD, Zensar said,** "We had embarked on our digital transformation journey to imbibe the process within first; before partnering our customers to undergo this journey with confidence. We will be sharing customer success stories of how our proposition of Return on Digital NeXT – New and Exponential Technologies combines the power of Human Experience, AI and Smart Platforms to deliver disruptive business impact for them."

"Zensar has successfully attained a unique position in the digital services landscape by consistently innovating and espousing the 'Living Digital' paradigm. We look forward to hosting eminent analysts and advisors from across the US and sharing with them highlights of our digital journey and resultant business success." said **Abhishek Vanamali, Chief Marketing Officer, Zensar.**

The sessions will comprise of presentations by Company leadership on solutions, strategy and the differentiated offerings designed to address complex problems of global customers. Attendees will have the opportunity to meet the leadership on a 1x1 basis to delve deeper into specific solutions, engage in conversation on customer case studies and learn more about the Company's plans to address the real problems faced by companies looking to embark on the path of digital transformation.

The key topics on the agenda include:

- Zensar and Return on Digital® NeXT
- Human Experience Amplifying Brand Voice
- Artificial Intelligence Empowering Business Transformation
- Smart Platforms Enabling Autonomics Led Agile Infrastructure Services
- Digitization Igniting Industries

There will specially curated sessions by senior executives from select customer organizations wherein they will be sharing their narrative on how Zensar has partnered with through their digital journey.

Please visit <https://www.zensar.com/RoD-Conclave-2019/> for more updates.

**About Zensar ([www.zensar.com](http://www.zensar.com))**

Zensar is a leading digital solutions and technology services Company that specializes in partnering with global organizations across industries on their Digital Transformation journey. A technology

partner of choice, backed by a strong track record of innovation; credible investment in Digital solutions; and unwavering commitment to client success, Zensar's comprehensive range of digital and technology services and solutions enables its clients achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help its clients surpass challenges they face running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.

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**Safe Harbor**

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.