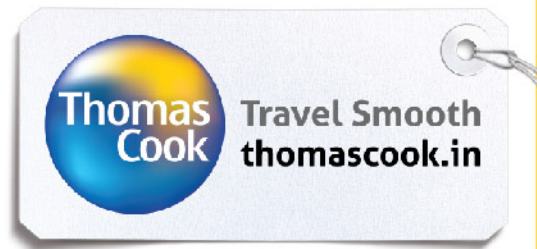


**Thomas Cook (India) Ltd.**

Thomas Cook Building, Dr. D. N. Road,  
Fort, Mumbai - 400001  
Board: +91-22-6160 3333  
CIN: L63040MH1978PLC020717

A FAIRFAX Company



September 09, 2021

The Manager,  
Listing Department  
BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001  
Scrip Code: 500413

The Manager,  
Listing Department  
National Stock Exchange of India Limited  
Exchange Plaza, 5th Floor, Plot No. C/1,  
G Block, Bandra-Kurla Complex, Bandra (E),  
Mumbai – 400 051  
Scrip Code: THOMASCOOK

Fax No.: 2272 2037/39/41/61

Fax No.: 2659 8237/38

Dear Sir/ Madam,

**Ref: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.**

We are enclosing herewith the Press Release dated September 9, 2021 titled “Thomas Cook India expands presence in South India, Targets strong growth potential of Karnataka, Opens new Franchise (Gold Circle Partner Outlet) at Bengaluru”

This is for your information and records.

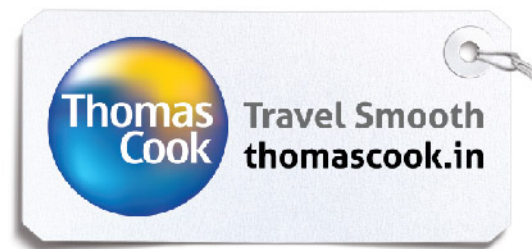
Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

**Amit J. Parekh**  
Company Secretary and Compliance Officer

Encl: a/a



## **Thomas Cook India expands presence in South India Targets strong growth potential of Karnataka Opens new Franchise (Gold Circle Partner Outlet) at Bengaluru**

**Extends consumer access in Karnataka to 17 outlets – across Bengaluru, Hubli, Mangaluru, Mysuru, Udupi, Shimoga & Gulbarga**

**Mumbai, September 9, 2021:** Thomas Cook (India) Ltd., India's leading integrated travel services company has inaugurated a new Gold Circle Partner franchise outlet in Bengaluru, Karnataka. This expansion augments Thomas Cook India's distribution and reach in Karnataka to **17** consumer access centres: 7 owned branches and 10 Gold Circle Partner (franchise) outlets across **Bengaluru, Hubli, Mangaluru, Mysuru, Udupi, Shimoga & Gulbarga**.

In the new age of travel (Covid-era), customers are understandably seeking the guidance and reassurance of holiday experts to navigate through the complexities and changes in travel and health protocols. Thomas Cook India's Third Holiday Readiness Report (June 2021) reiterates the same, with a significant 77% respondents stating that they require guidance of a holiday expert. To help customers with their travel plans and requirements, Thomas Cook India has set up a new Gold Circle Partner franchise outlet at Bengaluru, Karnataka. Additionally, to build consumer confidence in travel, Thomas Cook India has launched **TravShield - Travel Safety Commitment** that covers every aspect of physical safety as well as mental and financial security to give the customer complete peace of mind.

Over the past 18 months there has been a strong pent-up demand and now with the easing of restrictions and re-opening of borders, Karnataka's consumers are displaying a strong travel desire for domestic travel to Goa, Andamans, Kashmir, Leh-Ladakh, Himachal Pradesh, Kerala and international travel to Maldives, Dubai, Abu Dhabi, Switzerland, France, Austria, Turkey and Egypt.

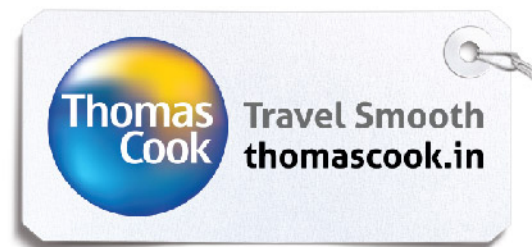
Key segments driving growth from Karnataka include millennials/young professionals, families, couples and group of friends, and corporates.

Thomas Cook's Gold Circle Partner outlet in Bengaluru offers consumers end-to-end travel solutions with a bouquet of travel and travel related services, including: International & Domestic Holidays (Group Tours, Personalised holidays, Cruises, etc.), Value Added Services like Travel Insurance; Visa Services, etc.

### **Contact Details**

Thomas Cook (India) Limited  
First Floor, Vijayshree Complex,  
124, Outer Ring Road,  
Banshankari, 3<sup>rd</sup> Stage, Bengaluru – 560085  
Ph: 9035190456  
Email: [gcp.banashankari@thomascook.in](mailto:gcp.banashankari@thomascook.in)

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**Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Limited** said, “Bengaluru/Karnataka have always been key source markets for us at Thomas Cook India, and we are seeing a strong travel desire from the region. We are hence delighted to announce the launch of our new Gold Circle Partner franchise outlet in Bengaluru. We intend to accelerate demand while supporting our customers segments - including millennials/young professionals, families, etc. and tap the significant potential of this growing market.”

He added, our Gold Circle Partner, Mr. Abhijith Amberker, is a travel and tourism industry veteran and his expertise in the industry along with his extensive network will assist Thomas Cook India to further strengthen its presence in this growing market.”

**About Thomas Cook (India) Limited:** Set up in 1881, Thomas Cook (India) Limited. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services and E-Business. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Kuoni Hong Kong, Sterling Holiday Resorts Limited, TC Forex, Distant Frontiers, TC Tours, TC Visa, Travel Circle International Limited, Ithaka, Digipho Entertainment Imaging (DEI), Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents, a team of over 8388 and a combined revenue in excess of Rs. 6948.3 Cr. (over \$ 0.93 Bn.) for the financial year ended March 31, 2020.

TCIL has been felicitated with CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2021, The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards 2019, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE Awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador's Award for Exemplary Achievements in Visa Issuance – 2015 to 2019 and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.

CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Limited - 'CRISIL A+/Negative on the long-term bank facilities of TCIL and CRISIL A1 rating on the short-term bank facilities and short-term debt of the Company.

For more information, please visit [www.thomascook.in](http://www.thomascook.in)

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

**About Fairfax Financial Holdings Limited:** Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

**About Subsidiaries of Thomas Cook (India) Limited:**

Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.

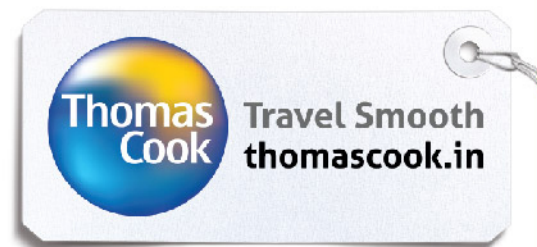
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SOTC Travel Limited, wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Travel Corporation (India) Limited. (TCI), a brand owned by TCIL through its wholly owned subsidiary company, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

**For more information, visit:**Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>SOTC Travel Limited: <http://www.sotc.in>

**About SOTC Travel:** SOTC Travel Limited (Formerly SOTC Travel Pvt. Ltd.) is a step-down subsidiary of Fairfax Financial Holdings Group; held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel and Foreign Exchange. SOTC was established in 1949. Since then, it has escorted lakhs of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

**Media Enquiries:**Suzanne Pereira | +91 98202 97665 | [suzanne.pereira@thomascook.in](mailto:suzanne.pereira@thomascook.in)