



Date: 18-05-2022.

To,
The Manager,
Department of Corporate Relations,
BSE Limited, PJ Towers, Dalal Street,
Mumbai-400001.

To,
The Manager,
Listing Department,
National Stock Exchange of India Limited,
Bandra Kurla Complex, Bandra (E),
Mumbai-400051.

Dear Sir/ Madam,

Sub: Press Release- pTron debuts wireless Neckband with ultimate 60Hrs playtime.

With reference to above mentioned subject, we hereby submit the press release submitted by Palred Electronics Private Limited, subsidiary company of Palred Technologies Limited, stating that pTron debuts wireless Neckband with ultimate 60Hrs playtime. It further states that the Tangent Urban, pTron's newest premiere Wireless Neckband allows wearers to enjoy gaming and audio in real-time with industry-leading 50ms Low Latency and equipped with DSP technology for Environmental Noise Cancellation that offers super sharp calling experience.

This is for the information of and records of Exchanges.

Thanking you,

For Palred Technologies Limited

Shruti Rege
Company Secretary



PALRED TECHNOLOGIES LIMITED
(FORMERLY KNOWN AS FOUR SOFT LIMITED)
CIN: L72200TG1999PLC033131

Regd. Office: H.No. 8-2-703/2/B, Plot.No.2 Road.No.12, Banjara Hills, Hyderabad, Telangana- 500034.
Tele: +9140 67138810 | Website: www.palred.com



pTron debuts

Wireless

Neckband with ultimate 60Hrs playtime

- Tangent Urban, pTron's newest premiere Wireless Neckband allows wearers to enjoy gaming and audio in real-time with industry-leading 50ms Low Latency
- Tangent Urban is also equipped with DSP technology for Environmental Noise Cancellation that offers super sharp calling experience.

National, 18th May 2022: pTron, the rapidly growing and leading maker of affordable and high-quality digital lifestyle and audio accessories brand in India, announced today the release of **TANGENT URBAN**, the next-generation wireless neckband earphone for gaming and entertainment.

Engineered with proprietary AptSense Technology for exceptional gaming experience and an unprecedented 60Hrs battery life on a single charge, TANGENT URBAN is made for the Urban youth, which allows wearers to enjoy pristine audio output for music, entertainment, and talk time.

Commenting on the launch, Mr. Ameen Khwaja, Founder & CEO, pTron, said, "For every avid gamer even the smallest amount of lag between one's device and earphones can quite literally be life and death within the game. With that in mind, we designed the TANGENT URBAN to be the ultimate neckband for Gaming, entertainment & calls. The perfect companion for young trendsetters looking for an affordable pair of great quality earphones, Tangent Urban is a breakthrough entry in the Wireless Audio segment that offers best-in-class 60-hours playtime, DSP ENC Tech, and AptSense 50ms gaming technology. The powerful & versatile Tangent Urban comes out on top compared to its competitors that offer Wireless Neckband with similar specs at 2x the price all at an incredible launch price of INR 799/- only."

Equipped with the most advanced Bluetooth v5.3 for fast & seamless 1-step pairing with any device, the all-new Tangent Urban is designed for those who want the best of the best for calls, and music, allowing users to experience wireless audio without limits. Packed with TrueSonic Bass Boost Technology including 10mm dynamic drivers & expertly crafted EQ, Tangent Urban

offers a max performance so that you can experience every bit of your favourite bass-heavy music.

The sleek and versatile Tangent Urban with magnetic locking IPX4 rated ear-tips design is tailored for sports and active lifestyle that stays put even when you sweat & grind. Maximizing flexibility and comfort, the innovative design of Tangent Urban is made keeping in mind long hours of use without compromising on sound. With USB C Quick charging capabilities, the neckband offers 4H of play in just 10 mins of charge. The neckband features easy & durable button controls to control music & calls and activate voice assistant.

Designed in harmony with life's hustle pTron Tangent Urban Wireless Neckband keeps you going on every occasion, be it a casual morning run or those busy workouts by the gym. Equipped with Dual Device connectivity, Tangent Urban also makes for a perfect device for online conferences, meetings, classes, and remote offices indoors or outdoor.

pTron Tangent Urban comes in three attractive colorways – Fav Black, Ocean Green, and Magic Blue to suit your daily lifestyle and will be available at a special introductory price of INR 799/- only on 18th May, 12PM onwards.

For the launch, Tangent Urban will be available at an exciting price of INR 99/- for the first 100 customers only.

<i>pTron Tangent Urban – Technical Specifications</i>	
Play-time	Up to 60 Hours
Bluetooth Version	Bluetooth v5.3 with 10m range
Build	37g Lightweight with metallic finish ABS body
Battery	400mAh Built-in Rechargeable Li-Polymer
Audio Technology	50ms Low Latency with proprietary AptSense™ Technology
Noise Cancellation	DSP Environmental Noise Cancellation Technology
Driver size	10mm Dynamic Bass Boost drivers
Charging Time	Up to 2Hrs
Water Resistance	IPX4

Product Link:

- <https://www.amazon.in/dp/B09XBBNTR21>
- <https://www.amazon.in/dp/B09XB9VCG3>
- <https://www.amazon.in/dp/B09XB94GT8>

About pTron:

pTron is a brand owned by Palred Electronics Private Limited which is a subsidiary of Palred Technologies Ltd, a public-listed company on BSE and NSE since 2004. pTron, today, is aspiring to be a global brand pushing boundaries far and wide. Ramping up capacities, opening up new channels of business and reaching out to consumers in new geographies are all steps being taken to explore new horizons. pTron has sold more than 11 million units until FY22. Growing at the rate of 26% YoY, pTron aims to sell an additional 5 million units in FY23.

Website: pTron.in

For any media queries, please contact: MSL

Akshay Pawar / 7416874744 – Akshay.pawar@mslgroup.com
Prem Kumar/ 8121888208 – Prem.kumar@mslgroup.com

 pTron





Tangent Urban

60 Hrs Playtime
50ms Low Latency
DSP ENC Tech

