

Shalimar Productions Limited

Date: 24-07-2024

To, The Manager - Listing, BSE Limited, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001.

BSE Scrip Code: 512499

Subject:

Collaboration with Saga Studios for Kableone Original web series "Constable Harjeet Kaur", Press Release under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

We are pleased to announce a development involving Shalimar Productions Ltd. Please find below the press release for your reference.

This is for your information & records.

Thank You & Regards,

For Shalimar Productions Limited,

Archana Gupta

Company Secretary & Compliance Officer

MN: A72672



PRESS RELEASE

Dated: 24/07/2024

SAGA STUDIOS AND SHALIMAR PRODUCTIONS LTD. COLLABORATE ON KABLEONE ORIGINAL - "CONSTABLE HARJEET KAUR"

Shalimar Productions Ltd. is delighted to announce its **collaboration with Saga Studios and Kableone** for the production of the highly anticipated **Kableone Original web series, "Constable Harjeet Kaur."**



Saga Studios, the largest film studio in Punjab, has recently formed a strategic alliance with **Kableone**, a promising new global OTT platform. This partnership will see Saga Studios release its extensive and acclaimed movie catalogue on Kableone. Additionally, Saga Studios and Kableone will coproduce several compelling stories from Punjab, ensuring that these narratives reach a global audience.

One of the notable projects from this collaboration is "Constable Harjeet Kaur" This captivating story has now commenced production, with Shalimar Productions Ltd joining hands with Saga Studios.

The title poster for "Constable Harjeet Kaur" was unveiled today, promising an engaging and powerful viewing experience.



The Production Teams of Shalimar Productions Ltd and Saga Music alongwith the Cast and Crew of "CONSTABLE HARJEET KAUR"

Ms. Kiran Shergill, Associate Producer of the film and Director of Shalimar Productions Ltd., shared her enthusiasm for this project, stating, "'Constable Harjeet Kaur' is a women-centric film that immediately resonated with me upon hearing the story. It is a fresh and unique narrative that I believe audiences will

deeply appreciate. The cast comprises talented and dedicated actors, and I am excited to be a part of this remarkable project."

Mr. Simranjeet Singh, CEO of Kableone, also expressed his excitement about the collaboration, saying, "We are thrilled by the positive response and the trust that studios have placed in our vision. As we approach the launch of Kableone, we have been fortunate to secure partnerships with esteemed production studios for content creation. We are confident that Punjab and its stories are poised to make a significant impact."

Directed by **Simranjeet Hundal**, "**Constable Harjeet Kaur**" features a distinguished cast, including **Sonia Mann** in the titular role, **Abheyjit Attri, Jaswant Singh Rathore, Kanwaljit Singh**, and several other acclaimed actors.



The official launch of the Kableone platform is imminent, and through this collaboration we eagerly anticipate bringing these compelling stories from Punjab to audiences worldwide.