



May 24, 2024

**Listing Department,
National Stock Exchange of India Limited**
Exchange Plaza,
Bandra-Kurla Complex
Bandra (E), Mumbai-400 051.
NSE Symbol: SHEMAROO

**Corporate Relationship Department,
BSE Limited**
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai - 400 001.
Scrip Code : 538685

Dear Sir/Madam,

Re: SHEMAROO ENTERTAINMENT LIMITED - ISIN: INE363M01019

Sub: Earnings Con. Call Presentation – Intimation under Regulation 30(6) of SEBI (LODR), Regulations, 2015

Please find enclosed herewith Earnings Presentation of Shemaroo Entertainment Limited for quarter and year ended March 31, 2024 (12M/Q4-FY24).

The same is also disseminated on the website of the Company i.e. www.shemarooent.com

Kindly take the above on record and oblige.

Thanking you,

Yours faithfully,
For Shemaroo Entertainment Limited

Pooja Sutradhar
Company Secretary & Compliance Officer
ICSI Membership No.: A40807

Encl: as above

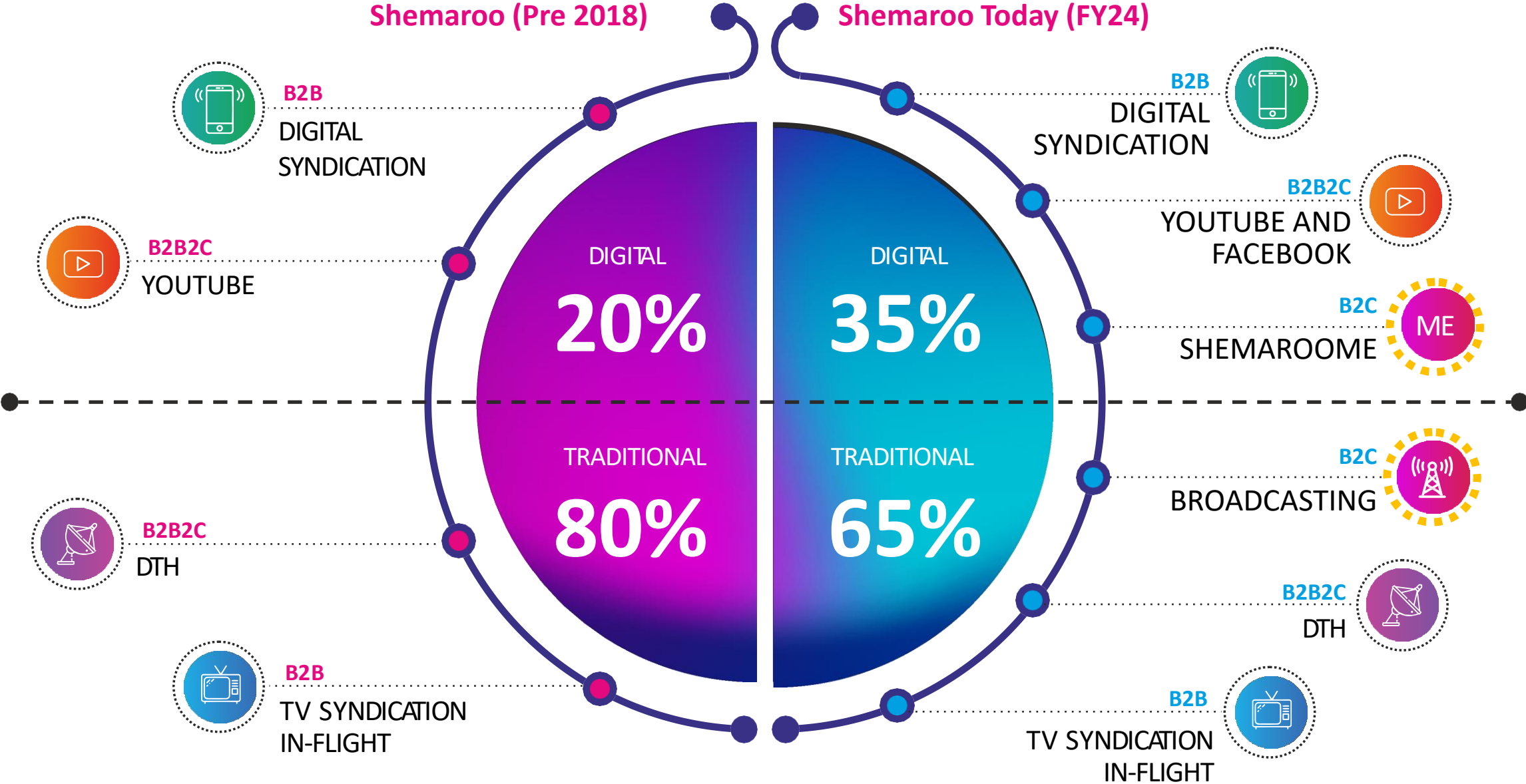


60 YEARS OF
ENTERTAINING
INDIA

Shemaroo Entertainment Limited

EARNINGS PRESENTATION – Q4-FY24/FY24

Shemaroo: At a Glance





Financials

Q4-FY24/FY24

Q4/ FY24 Key Financial Highlights



Q4-FY24 performance (Consolidated)

INR 1,989 Mn Revenue from Operations	INR (75) Mn EBITDA	(3.79%) EBITDA Margin
INR (143) Mn Net Profit	(7.18%) Net Profit Margin	INR (5.25)/share EPS

Q4-FY24 Profit and Loss includes expenses on new initiatives (net of revenue) - INR 105 Mn

FY24 performance (Consolidated)

INR 7,072 Mn Revenue from Operations	INR (3) Mn EBITDA	(0.04%) EBITDA Margin
INR (407) Mn Net Profit	(5.75%) Net Profit Margin	INR (14.94)/share EPS

FY24 Profit and Loss includes expenses on new initiatives (net of revenue) - INR 815 Mn

Divisional Breakup (Consolidated):

INR Mn	Q4-FY24	Q4-FY23	Y-o-Y Growth	FY24	FY23	Y-o-Y Growth
Digital Media	639	533	19.9%	2,491	2,237	11.4%
Traditional Media	1,350	1,112	21.4%	4,581	3,329	37.6%
Income from Operations	1,989	1,645	20.9%	7,072	5,566	27.1%

Q4-FY24/FY24 Key Operational Highlights



- In Q4 FY24, the company delivered a strong revenue growth of 21% year-on-year, driven by both its traditional (21% growth y-o-y) and digital (20% growth y-o-y) businesses
 - A large part of the growth was driven by its B2B businesses
- Starting this quarter, the company has set an objective of strengthening its balance sheet by accelerating inventory charge-off and prioritizing debt repayment
- As a result of the inventory charge-off, the margins are subdued in this quarter and will continue to remain under pressure for the next few quarters
- However, this inventory charge-off is purely accounting in nature and has no bearing on the monetization potential of the content library. Furthermore, the charge-off will have no impact on the company's revenue or its ability to generate free cash flows
- The company is confident that strengthening of balance sheet and maintaining focus on operational efficiencies will help discover its intrinsic value

Q4-FY24/FY24 Key Operational Highlights (Cont.)



- **ShemarooMe**

- *ShemarooMe Gujarati*

- Released 13 new titles during the quarter with content across movies, web series and plays
 - Digital world premiere of blockbuster movies 'Hello', 'Beti Kyarey Boj Hoti Nathi' and release of original web series 'Warso' and 'Vaat Vaat Ma - Adla Badli'

- **YouTube:** With 68 mn subscribers, Shemaroo Filmi Gaane is the 22nd most subscribed channel in the world

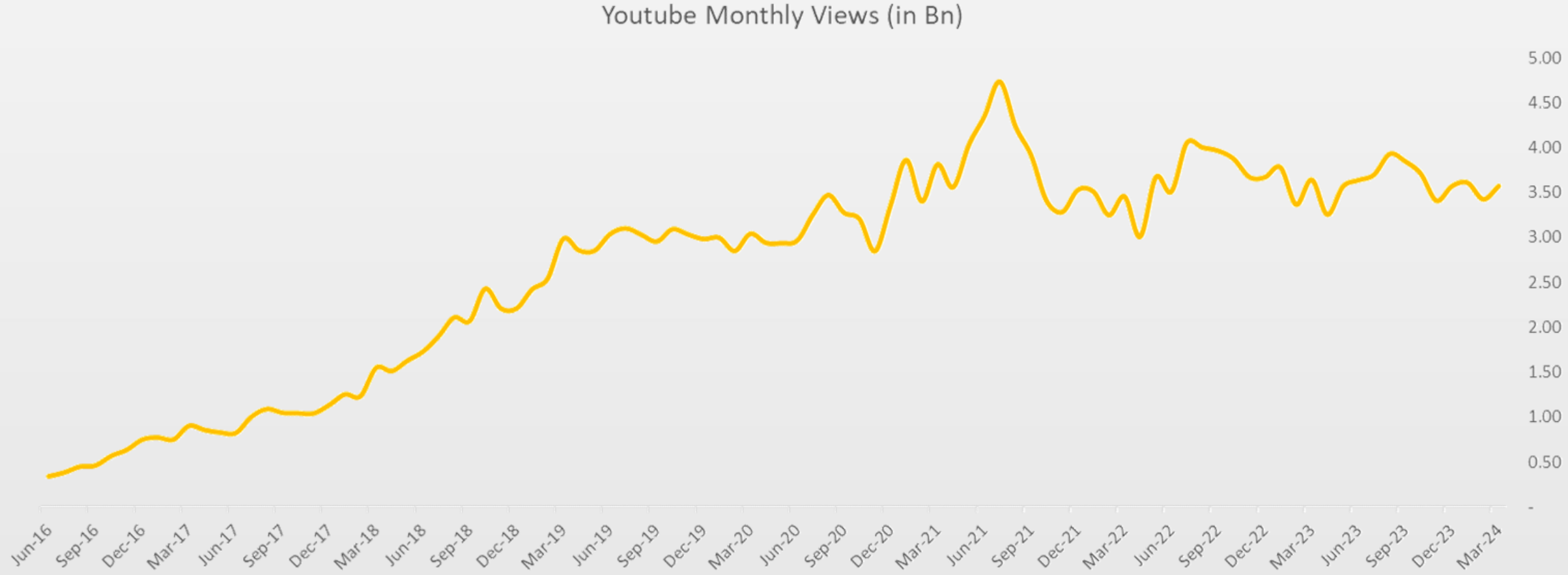
- **Broadcasting:**

- Launched original show 'Chahenge Tumhe Itna' on Shemaroo Umang
 - Shemaroo GEC channels have a viewership share of around 7.1% in the overall Hindi GEC genre

Shemaroo YouTube Monthly Views



YouTube Views (Jun'16 to Mar'24):



Note: Views excluding Shorts

- ShemarooMe Gujarati:
 - Released 13 new titles during the quarter with content across movies, web series and plays
 - Digital world premiere of blockbuster movies 'Hello', 'Beti Kyarey Boj Hoti Nathi' and release of original web series 'Warso' and 'Vaat Vaat Ma - Adla Badli'



Shemaroo Broadcasting



60 YEARS OF ENTERTAINING INDIA

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- Shemaroo GEC channels have a viewership share of around 7.1% in the overall Hindi GEC genre



Consolidated Quarterly Financial Performance



Particulars (INR Mn)	Q4-FY24	Q3-FY24	Q-o-Q	Q4-FY23	Y-o-Y
Revenue from Operations	1,989	1,559	27.5%	1,645	20.9%
Total Expenses	2,064	1,736	18.9%	1,476	39.8%
EBITDA	(75)	(177)	57.4%	169	NA
EBITDA Margin (%)	(3.79%)	(11.34%)	NA	10.26%	NA
Other Income	8	22	(61.7%)	2	NA
Depreciation	14	14	(2.7%)	13	6.5%
Finance Cost	88	94	(7.0%)	84	5.0%
PBT	(169)	(264)	36.0%	75	NA
Tax	(30)	41	NA	28	NA
PAT	(139)	(304)	54.3%	47	NA
Minority Interest & Share of profit/ (loss) in associate company	(4)	5	NA	2	NA
PAT after adjustments	(143)	(299)	52.3%	48	NA
PAT Margin (%)	(7.18%)	(19.20%)	NA	2.95%	NA
Comprehensive Income	(8)	3	NA	(7)	NA
Total Profit including Comprehensive Income(Net of tax)	(151)	(296)	49.2%	42	NA
EPS (INR)(not annualised)	(5.25)	(11.02)	52.4%	1.78	NA

Consolidated Yearly Financial Performance



Particulars (INR Mn)	FY24	FY23	Y-o-Y
Revenue from Operations	7,072	5,566	27.1%
Total Expenses	7,075	5,093	38.9%
EBITDA	(3)	473	NA
EBITDA Margin (%)	(0.04%)	8.49%	NA
Other Income	49	34	42.7%
Depreciation	56	52	7.0%
Finance Cost	363	307	18.5%
PBT	(373)	148	NA
Tax	26	53	(50.1%)
PAT	(399)	96	NA
Minority Interest & Share of profit/ (loss) in associate company	(7)	(2)	NA
PAT after adjustments	(407)	94	NA
PAT Margin (%)	(5.75%)	1.68%	NA
Comprehensive Income	(11)	(9)	NA
Total Profit including Comprehensive Income(Net of tax)	(417)	85	NA
EPS (INR)(not annualised)	(14.94)	3.45	NA

Historical Consolidated Income Statement



Particulars (INR Mn)	FY22	FY23	FY24
Revenue from Operations	3,814	5,566	7,072
Total Expenses	3,455	5,093	7,075
EBITDA	358	473	(3)
EBITDA Margin (%)	9.40%	8.49%	(0.04%)
Other Income	19	34	49
Depreciation	66	52	56
Finance Cost	259	307	363
PBT	52	148	(373)
Tax	1	53	26
PAT	51	96	(399)
Minority Interest & Share of profit/ (loss) in associate company	2	(2)	(7)
PAT after adjustments	53	94	(407)
PAT Margin (%)	1.38%	1.68%	(5.75%)
Comprehensive Income	(3)	(9)	(11)
Total Profit including Comprehensive Income (Net of tax)	50	85	(417)
EPS (INR) (not annualised)	1.94	3.45	(14.94)

Historical Consolidated Balance Sheet



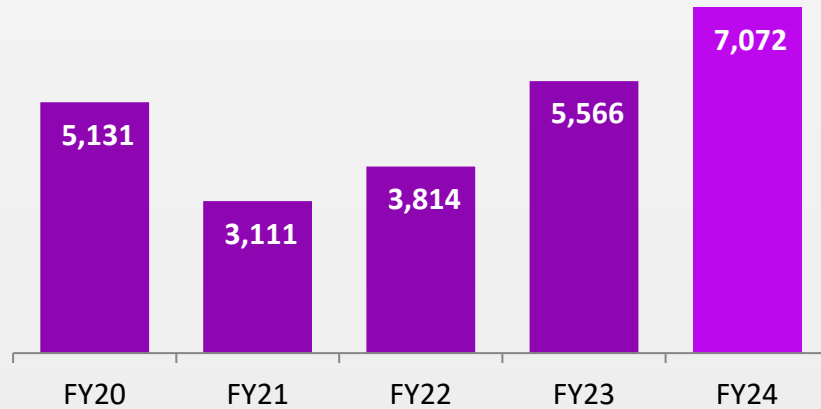
Equity and Liabilities (INR Mn)	FY22	FY23	FY24
Shareholders Fund			
Share Capital	272	272	272
Other Equity	5,546	5,647	5,260
Total Equity	5,818	5,919	5,532
Non-controlling interest	(47)	(45)	(37)
Non-Current Liabilities			
Long Term borrowings	116	126	70
Lease Liability	1	1	18
Deferred tax liabilities (Net)	4	-	-
Contract Liabilities	-	23	5
Long tem provisions	8	20	36
Total Non-Current Liabilities	128	169	129
Current Liabilities			
Short Term Borrowings	2,362	3,002	3,248
Trades payables	493	939	1,068
Other Financial Liabilities	73	94	82
Lease Liability	1	1	6
Other Current Liabilities	48	288	172
Short Term Provisions	13	16	21
Total Current Liabilities	2,989	4,341	4,597
Total	8,888	10,385	10,220

Assets (INR Mn)	FY22	FY23	FY24
Non-Current Assets			
Fixed Assets			
Property, Plant & Equipment	215	350	410
Capital WIP	-	11	-
Intangible assets	7	6	9
Investment Property	1	1	1
Right of use assets	1	2	23
Investments	25	25	25
Long Term Loan and Advances	1	1	1
Other Financial Assets	8	8	44
Other Non-Current Assets	11	11	3
Deferred tax assets (net)	-	28	114
Total Non-Current Assets	270	444	630
Current Assets			
Inventories	7,149	7,346	6,823
Trade Receivables	566	1,268	1,453
Cash and Cash Equivalents	16	9	2
Other Bank Balances	67	12	0
Short Term loan and advances	1	120	126
Other Financial Assets	5	146	116
Current Tax Assets (Net)	419	472	427
Other Current Assets	394	567	644
Total Current Assets	8,617	9,941	9,590
Total	8,888	10,385	10,220

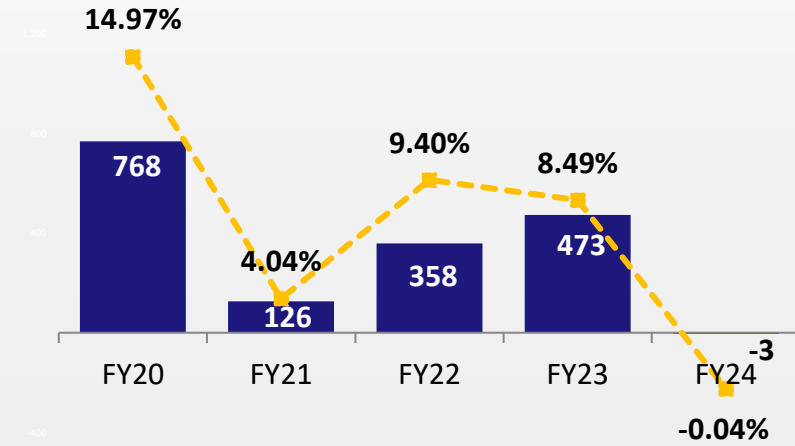
Historical Consolidated Financial Charts



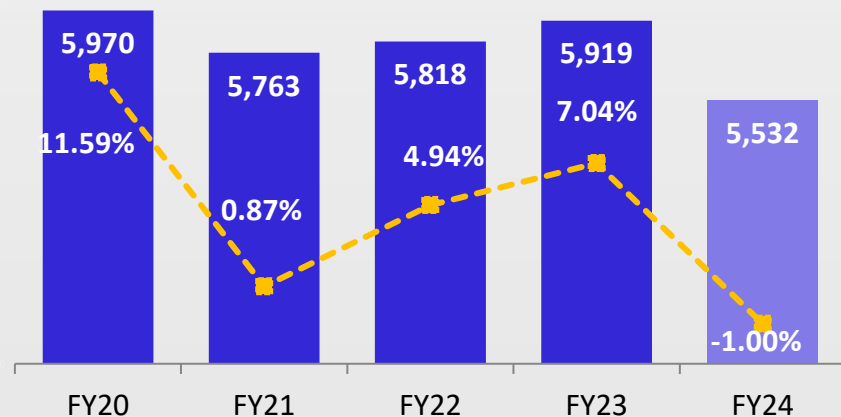
Operational Revenue (INR Mn)



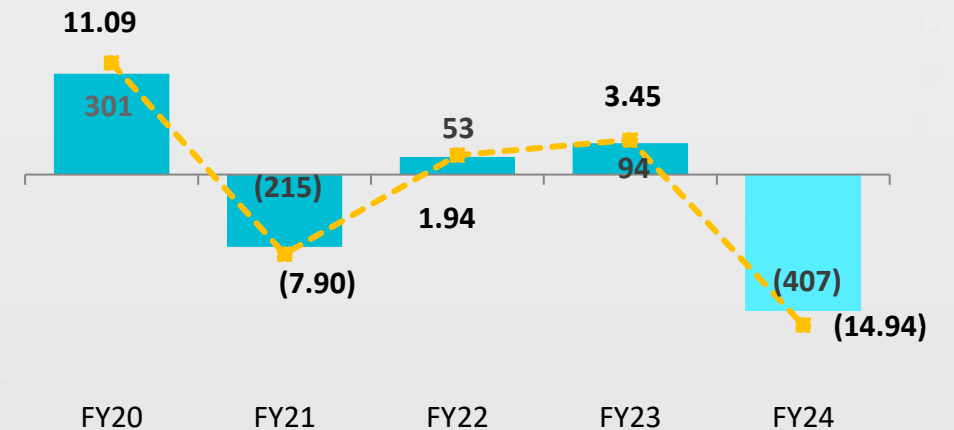
EBITDA (INR Mn) and EBITDA Margin (%)



Net Worth (INR Mn) and ROCE (%)



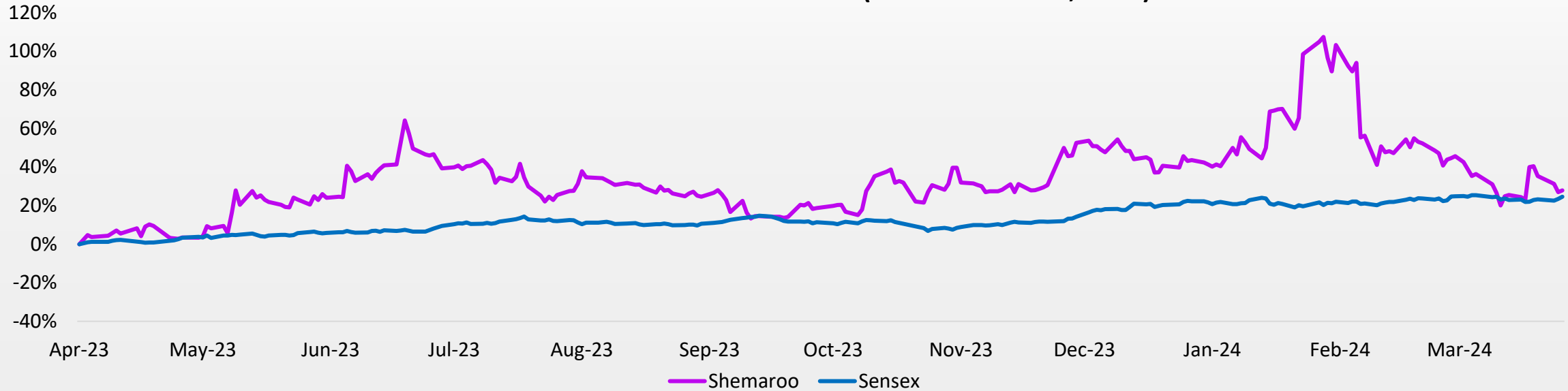
PAT (INR Mn) and EPS (INR)



Capital Market Data

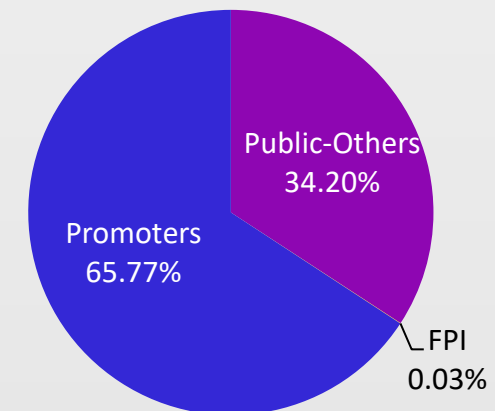


1 Year Stock Market Performance (as on 31st March, 2024)



Price Data (As of 31 st March, 2024)		INR
Face Value		10.00
Market Price		142.75
52 Week H/L		239.80/107.55
Market Cap (INR Mn)		3,886.56
Equity Shares Outstanding (Mn)		27.23
1 Year Avg. Trading Volume ('000)		172.36

Shareholding Pattern (As on 31st March, 2024)



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Shemaroo Entertainment Limited

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THANK YOU

