



Tanla Platforms Limited
(Formerly known as Tanla Solutions Limited)
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February 15, 2023

To,

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001 Scrip Code: 532790	National Stock Exchange of India Ltd. "Exchange Plaza" Bandra-Kurla Complex, Bandra (East), Mumbai - 400 051 Symbol: TANLA
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Dear Madam/Sir,

Sub: Launch of Wisely ATP™ (Anti-Phishing Technology Platform)

Ref: Intimation under Regulation 30 of the SEBI (LODR) Regulations, 2015

Tanla Platforms will launch Wisely ATP™ (patent pending), an Anti-Phishing Technology Platform, at the Mobile World Congress (MWC) in Barcelona, Spain on February 27, 2023.

Scams have become a major digital challenge with over 120 Mn scams reported in India annually leading to losses of ~\$16 Bn* (~₹130,000 Crores). Increasing mobile penetration has led to SMS phishing scams becoming one of the most prominent form of cybercrime in India.

Wisely ATP™ is a global, first-of-its-kind proprietary anti-phishing platform to protect citizens, trusted brands and digital economy.

TRAI, the Indian Telecom Regulator has approved to set up the regulatory sandbox for this platform. Guided by TRAI, the deployment of the sandbox has been completed and the validation of impact is in process. In parallel, the platform has received strong resonance with the entire ecosystem. We are in advanced discussions with 3 major banks in India to launch a Proof of Concept (PoC).

Wisely ATP™ will be unveiled by Shri Vaghela, Chairman of TRAI on February 27, 2023, in MWC Barcelona.

* Source: Global Anti-Scam Alliance (GASA) – The global state of scams report 2022

Safe harbor:

This update contains "forward-looking" statements, and these statements involve substantial risks and uncertainties. All statements other than statements of historical fact could be deemed forward-looking, including, but not limited to, expectations of future operating results or financial performance, market size and growth opportunities, the calculation of certain of our key financial and operating metrics, plans for future operations, competitive position, technological capabilities, and strategic relationships, as well as assumptions relating to the foregoing. Forward-looking statements are inherently subject to risks and uncertainties, some of which cannot be predicted or quantified. In some cases, you can identify forwardlooking statements by terminology such as "expect," "anticipate," "should," "believe," "hope," "target," "project," "plan," "goals," "estimate," "potential," "predict," "may," "will," "might," "could," "intend," "shall," and variations of these terms or the negative of these terms and similar expressions. You should not put undue reliance on any forward-looking statements. Forward-looking statements should not be read as a guarantee of future performance or results and will not necessarily be accurate indications of the times at, or by, which such performance or results will be achieved, if at all. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or



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circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors. If the risks or uncertainties ever materialize or the assumptions prove incorrect, our results may differ materially from those expressed or implied by such forward-looking statements. We assume no obligation and do not intend to update these forward-looking statements or to conform these statements to actual results or to changes in our expectations, except as required by law. This document contains statistical data, estimates and forecasts that are based on independent industry publications or other publicly available information, as well as other information based on our internal sources. This information involves many assumptions and limitations, and you are cautioned not to give undue weight to these estimates. We have not independently verified the accuracy or completeness of the data contained in these industry publications and other publicly available information. Accordingly, we make no representations as to the accuracy or completeness of that data nor do we undertake to update such data after the date of this document.

This is for your information and necessary records.

Yours faithfully,

For **Tanla Platforms Limited**
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Seshanuradha Chava
General Counsel and Company Secretary
ACS-15519

