



# BRAND CONCEPTS LIMITED

CIN - L51909MP2007PLC066484  
140/2/2 Ring Road Square Musakhedi, INDORE 452 001 (M.P) INDIA  
Phone: 91-731-422300, Fax- 4221222/444  
Email: info@brandconcepts.in

**Date: 12<sup>th</sup> February, 2024**

To,  
National Stock Exchange of India Limited  
Listing & Compliance Department  
Exchange Plaza, 5<sup>th</sup> Floor,  
Plot No. C/1, G Block,  
Bandra Kurla Complex,  
Bandra East, Mumbai - 400051,

To,  
BSE Limited  
Listing & Compliance Department  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400001

**Symbol: BCONCEPTS**

**Scrp Code: 543442**

**Sub: Link for the Schedule of Analyst/Institution Investors meetings under the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Dear Sir/Mam,

Pursuant to Regulation 30(6) of SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015, find below the Call Recording Link in reference to the schedule of analyst/institutional investors meeting with the senior management of the Company held on 12th February, 2024

Link: <https://youtu.be/AifkNbqjdRU>

You are therefore requested to take this into your records and oblige.

**Yours Faithfully,  
For Brand Concepts Limited,**

**Swati Gupta  
Company Secretary & Compliance Officer  
A33016**