

To
Department of Corporate Services,
BSE Limited
Phiroze Jeejeebhoy Towers, Dalal Street,
Mumbai – 400 001

To
Listing Department,
National Stock Exchange of India Limited
C-1, G-Block, Bandra-Kurla Complex
Bandra, (E), Mumbai – 400 051

Scrip Code: 540403, Scrip Symbol: CLEDUCATE
ISIN: INE201M01029

Press Release

Dear Madam/Sir(s),

Please take the below on record:

CL Educate centres reopen with a bang post COVID

12th October, 2021, New Delhi: *CL Educate Limited, (NSE, BSE: CLEDUCATE), India's only listed EdTech and MarTech entity and owner of popular TestPrep brand, Career Launcher, announced today the post COVID reopening of its centres in Delhi with the launch of a series of key marketing events in the national capital.*

The Career Launcher brand has been synonymous with quality education for the past 25 years, and the organization is one of the rare EdTech giants in the country which has an equally strong digital and offline presence.



The COVID pandemic had hit the CL Educate offline business severely over the last 18 months, however, the brand's strong recall in key markets like CAT, Law Coaching, UPSC, etc. saw it make up the lost ground in its digital business.

With the digital business poised to exhibit exponential growth and the blended business expected to return to full strength over the coming months, the company believes that it can return to pre-COVID levels of growth by the end of the current financial year.

The information will also be hosted on the Company's website at (www.cleducate.com).

Thanking You

For **CL Educate Limited**



Rachna Sharma
Company Secretary and Compliance Officer
ICSI M. No. A17780

Date: October 12, 2021
Place: New Delhi