

August 10, 2023

BSE Ltd. P J Towers, Dalal Street, FortMumbai – 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051 Symbol: EASEMYTRIP
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Sub: Media Release

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**EaseMyTrip Partners with BluSmart for First and Last-mile Travel**” being issued to the media.

The aforesaid information will be hosted on the website of the company at <https://www.easemytrip.com/investor-relations.html>.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

**PRIYANKA
TIWARI**

Digitally signed by
PRIYANKA TIWARI
Date: 2023.08.10 11:33:25
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Priyanka Tiwari

Group Company Secretary and Chief Compliance Officer

Membership No.: A50412

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EaseMyTrip Partners with BluSmart for First and Last-mile Travel

New Delhi, August 10, 2023: EaseMyTrip.com, one of India's largest online travel tech platforms, has announced partnering with BluSmart, India's leading and only all-electric ride-hailing service and EV charging superhub operator, for its cab services. EaseMyTrip will now offer an environment-friendly fleet into an existing lineup of cabs with this partnership. This partnership aims at providing sustainable travel solutions for all EaseMyTrip customers, marking a significant milestone in the green mobility sector.

As part of this association, EaseMyTrip customers can now conveniently book airport transfers with BluSmart's fleet of electric vehicles (EVs) in Delhi-NCR and Bengaluru directly through the EaseMyTrip website. EaseMyTrip, renowned for its commitment to sustainability, has taken a significant stride towards offering greener, reliable, and sustainable ride-hailing options by integrating BluSmart's EVs into its travel offerings.

BluSmart's overarching goal is to decarbonize India's mega cities through 100% electric, sustainable, efficient, and affordable mobility solutions. With over 250+ million fully electric kilometers covered and more than 7.5+ million trips served since 2019, BluSmart has established itself as a pioneer in the EV mobility space.

Mr. Rikant Pittie, Co-founder of EaseMyTrip, expressed his enthusiasm for this eco-conscious initiative, stating, "At EaseMyTrip, we believe in a sustainable and responsible approach on travel. Our partnership with BluSmart aligns perfectly with our commitment to promoting environmentally-friendly transportation solutions. By integrating their fleet into our travel offerings, we aim to create a substantial impact on reducing carbon emissions while providing our customers with eco-conscious travel options."

Anmol Singh Jaggi, CEO and Co-founder of BluSmart, "We are excited to partner with EaseMyTrip, as we believe that this will accelerate the EV transition further and empower individuals to proactively contribute to a greener future, making a tangible and positive difference to the environment."

This collaboration signifies a definitive step towards decarbonization of the transportation sector, where both companies pave the way for a more environmentally conscious and responsible way of traveling.

About EaseMyTrip

EaseMyTrip (a public listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 59% during FY20-23 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-



convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.

About BluSmart

BluSmart is leading India's path to zero emission mobility, and we will continue to improve the quality of lives for people, improve the quality of lives of the driver partners and continue to provide the "most reliable ride hailing service to customers". It has the largest fleet of electric cabs and the largest network of EV fast charging stations across Delhi NCR and Bengaluru. For more information, visit: <https://blu-smart.com/>

For Media Queries:

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