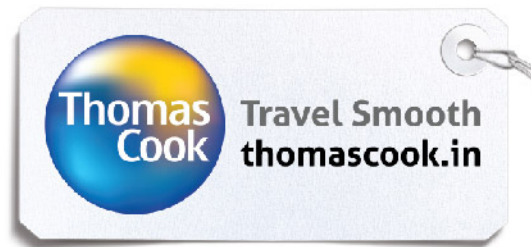


Thomas Cook (India) Ltd.
Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai - 400001
Board: +91-22-6160 3333
CIN: L63040MH1978PLC020717

A FAIRFAX Company



November 10, 2021

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413

Fax No.: 2272 2037/39/41/61

Dear Sir/ Madam,

Ref: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release dated November 10, 2021 titled “To induce customers and accelerate leisure travel revival, Thomas Cook India & SOTC launch a host of attractive offers for Holidayayers till 31st December - including for Christmas and New Year”.

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

Amit J. Parekh
Company Secretary and Compliance Officer

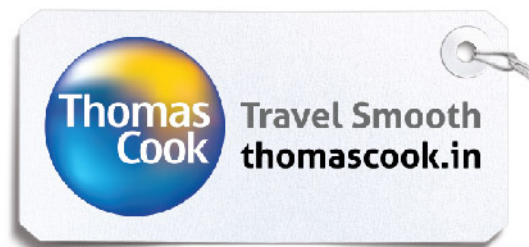
Encl: a/a

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK

Fax No.: 2659 8237/38

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To induce customers and accelerate leisure travel revival Thomas Cook India & SOTC launch a host of attractive offers for Holidaymakers till December 31st - including for Christmas and New Year

- **Best price, Best Airfare, Best Service!**
- **Buy One Get One Free – Companion offer**
- **Best Air-inclusive holidays (protection from airfare inflation in this peak period)**
- **Guaranteed availability**
- **Range of destinations: Maldives, Dubai, Europe, Sri Lanka, Nepal, Andamans, Himachal, Kashmir, Kerala, Rajasthan, Goa and more**
- **Limited time offer – book by November 19, 2021**

Mumbai, November 10, 2021: With the holiday season approaching and Indians needing to consume their unspent leave, Thomas Cook (India) Limited - India's leading integrated travel services company and its Group Company, SOTC Travel have launched a slew of unbeatable deals across top domestic and international destinations. The limited time offer is available for all bookings received by November 19, 2021 across the companies' omnichannel network of portal, contact centres, apps and extensive retail outlets – pan India.

The upcoming Christmas and New Year season is resulting in a strong uptick in consumer sentiment and Thomas Cook and SOTC's consumer survey reiterates that over 85% respondents are keen to holiday before the year-end. However, travel during this super peak season comes with clear challenges: escalation in pricing and limited supply. Hence, in a smart strategy to accelerate bookings while making it effortless for its consumers, Thomas Cook and SOTC have launched a host of highly attractive offers: Leveraging the double benefit of its pre-booked/purchased air and hotel inventory at special negotiated rates, the Companies guarantee Indians the best price and airfare for their holidays - with the added bonus of confirmed availability. Also available is the unique Buy One Get One Free – Companion Offer across select India and international destinations.

Thomas Cook and SOTC's Christmas-New Year holiday specials include an array of India's favourite domestic locations like Kashmir, Rajasthan, Goa, Himachal, Andamans, Cordelia Cruises; Dubai-Abu Dhabi, Nepal, Sri Lanka, Maldives, Switzerland, France, Germany and Egypt (international)

Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Limited said, "We are delighted to see the surge in travel desire for the upcoming season and we want to make it easy for our customers to utilise their unspent leave and take that much awaited vacation. And so, we have launched very attractive offers like our best price guarantee, confirmed availability, buy one get one free, etc. to help our customers book a perfect holiday at a perfect price!"

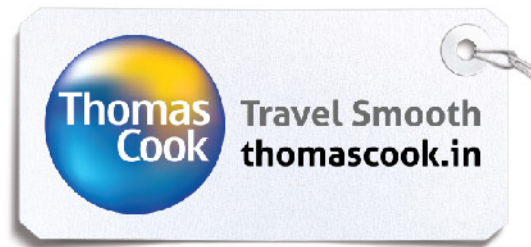
Mr. Daniel D'souza President & Country Head, SOTC Travel said, "With less than 2 months to go until 2022, it is time to tick off one's travel bucket list of '21 and explore favourite domestic and international locales. This season brings with it great weather, scenic views, festivities, and together with our unbeatable pricing will ensure a memorable holiday. We encourage our customers to grab this limited time offer valid until November 19th, and book their much-needed holiday with their family and loved ones."

Our Holidays are covered by "**Assured**" **Safe Travel Program** - developed in association with Apollo Clinics, ensures best in class travel safety protocols covering every distribution, delivery and partner touch point in the travel ecosystem. "**TravShield**" an upgraded safety commitment of only vaccinated staff and co-passengers among many other precautions, ensure traveller safety in the pandemic era.

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Click here for details:

[Thomas Cook](#)
[SOTC](#)

**T&C apply*

About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook India Limited. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Travel Circle International Limited (TCI 勝景遊), Sterling Holiday Resorts Limited, Distant Frontiers, TC Tours, Digiphoto Entertainment Imaging (DEI), Go Vacation, Private Safaris East & South Africa

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents

TCIL has been felicitated with CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2021, The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards 2019, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE Awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador's Award for Exemplary Achievements in Visa Issuance – 2015 to 2019 and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.

CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Limited - 'CRISIL A+/Negative on the long-term bank facilities of TCIL and CRISIL A1 rating on the short-term bank facilities and short-term debt of the Company. For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Limited:

Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.

SOTC Travel Limited, wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Travel Corporation (India) Limited. (TCI), a brand owned by TCIL through its wholly owned subsidiary company, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

About SOTC Travel: SOTC Travel Limited (Formerly SOTC Travel Pvt. Ltd.) is a step-down subsidiary of Fairfax Financial Holdings Group; held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel and Foreign Exchange. SOTC was established in 1949. Since then, it has escorted millions of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

Media Enquiries:

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