

2<sup>nd</sup> January, 2021

BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai 400 001.  
**Scrip code: 532343**

National Stock Exchange of India Ltd.,  
Exchange Plaza, 5<sup>th</sup> Floor,  
Bandra-Kurla Complex,  
Bandra (E), Mumbai 400 051.  
**Scrip code: TVSMOTOR**

Dear Sir,

**Reg : Sales update for the month of December 2020**

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Please find enclosed the Press Release regarding the Company's sales update for the month of December 2020.

Thanking you,

Yours truly,  
For TVS MOTOR COMPANY LIMITED



K S Srinivasan  
Company Secretary

Encl : a/a

# PRESS RELEASE

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## **TVS Motor Company sales in December 2020 grows by 17.5%**

**Hosur, January 02, 2021:** TVS Motor Company sales grew by 17.5% registering 272,084 units in December 2020 as against 231,571 units in the month of December 2019.

### **Two-Wheeler**

Total two-wheelers sales grew by 20% recording 258,239 units in December 2020 as against 215,619 units in December 2019. Domestic two-wheeler sales grew by 13% registering 176,912 units in December 2020 as against 157,244 units in December 2019.

Motorcycle grew by 27% recording 119,051 units in December 2020 as against 93,697 units in December 2019. Scooter sales of the Company registered 77,705 units in December 2020 as against 74,716 units in December 2019.

### **Exports**

The Company's total exports grew by 28% registering 94,269 units in the month of December 2020 as against 73,512 units in December 2019. Two-wheeler exports registered a growth of 39% with 81,327 units in December 2020 as against 58,375 units in December 2019.

### **Three-Wheeler**

Three-wheeler of the Company registered sales of 13,845 units in December 2020 as against 15,952 units in December 2019.

### **Third Quarter Sales Performance**

During the third quarter of the current financial year, two-wheelers posted sales of 9.52 Lakh units as against sales of 7.73 Lakh units in the third quarter FY19-20. Three-wheeler of the Company registered sales of 0.38 Lakh units in the third quarter of the current year as against 0.48 Lakh units in the third quarter of FY19-20.

# PRESS RELEASE



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## **About TVS Motor Company**

We are a reputed two and three-wheeler manufacturer, and the flagship company of the USD 8.5 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the JD Power IQS and APEAL surveys for the past five years. We have been ranked No. 1 Company in the JD Power Customer Service Satisfaction Survey for consecutive four years. For more information, please visit [www.tvsmotor.com](http://www.tvsmotor.com).

For more information, please contact:

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