



Globus Spirits Limited

(Corporate Identity Number: L74899DL1993PLC052177)

F-0, Ground Floor, The Mira Corporate Suites, Plot No. 1 & 2,
Ishwar Nagar, Mathura Road, New Delhi - 110065. **Tel.:** +011-66424400,
E-mail: corporateoffice@globusgroup.in, **Web:** www.globusspirits.com

Dated : 05th December'2024

The National Stock Exchange of India Limited
Exchange Plaza, C-1, Block-G
BandraKurla Complex,
Bandra (E),
Mumbai – 400 051
Symbol: GLOBUSSPR

The BSE Limited
PhirozeJeejeebhoy Towers
Dalal Street, Fort
Mumbai – 400 001

Scrip Code: 533104

Subject: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements), Regulations 2015 –w.r.t. launch of TERAJ India Craft Gin – Litchi & Mulberries.

Dear Sir / Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the disclosure announcing the launch of TERAJ India Craft Gin – Litchi & Mulberries.

You are requested to take a note of the same.

Thanking You
Yours faithfully
for **Globus Spirits Ltd.**

Santosh Kumar Pattanayak
Company Secretary
ACS-18721

DŌAAB

TERAI
HEAVEN

SNOSKI
GOVERNOR'S
RESERVE

OAKTON
MOUNTAIN
OAK

GR8
Times

BROTHERS
& CO



**Globus Spirits Unveils TERAI India Craft Gin – Litchi & Mulberries:
A celebration of Heritage and Innovation**

New Delhi, 05 Dec. 2024: Globus Spirits Limited proudly announces the launch of TERAI India Craft Gin – Litchi & Mulberries, a vibrant new expression of the internationally awarded & critically acclaimed TERAI India Dry Gin. This latest addition marks the debut of The Bagh Explorations, a delightful series of gins inspired by the fruits grown at Swarup Family farmlands in Jarauda, Uttar Pradesh.

Created from scratch at The India Craft Spirits Co. distillery in Behror, Rajasthan, this exquisite gin is a testament to TERAI’s signature Grain-to-Glass philosophy, which seamlessly blends heritage, craftsmanship, and innovation. The expression captures the essence of ripe litchis and mulberries, harmonized with floral notes of lavender and rose. The nutty richness of almonds and the herbal freshness of tulsi enrich the palate, while angelica and orris root contribute earthy undertones for a smooth, lingering finish.

TERAI India Craft Gin – Litchi & Mulberries embodies the same meticulous care and precision as its predecessor. Distilled in a bespoke Carl copper pot still using the classic one-shot London Dry method, the gin is a tribute to India’s diverse botanical heritage. The distillery’s commitment to staying true to the craft ensures a flavour profile that resonates with authenticity and boldness, balancing sweet fruitiness with herbaceous and earthy notes.

DŌAAB

TERAI

SNOSKI

OAKTON

BROTHERS & CO





Globus Spirits Limited

(Corporate Identity Number: L74899DL1993PLC052177)

F-0, Ground Floor, The Mira Corporate Suites, Plot No. 1 & 2,
Ishwar Nagar, Mathura Road, New Delhi - 110065. **Tel.:** +011-66424400,
E-mail: corporateoffice@globusgroup.in, **Web:** www.globusspirits.com

Commenting on the launch, Mr. Shekhar Swarup, Joint Managing Director, Globus Spirits Limited, said, "TERAI India Craft Gin celebrates the rich cultural and natural heritage of India through a modern lens. With TERAJ Litchi & Mulberries, we aim to take our journey of exploration and craftsmanship to new heights. This gin not only pays homage to our family's distilling and agricultural roots but also embraces the vibrant diversity of India's landscapes and flavours. It's a perfect harmony of tradition and innovation that speaks to the spirit of modern India."

TERAI India Craft Gin – Litchi & Mulberries is available in a 750 ml bottle & has been launched in major cities of UP, Rajasthan & Goa, will slowly make its way to other major cities as well with pricing varying across states in accordance with local regulations. This premium gin exemplifies Globus Spirits Ltd's unwavering dedication to offering discerning consumers the finest in craftsmanship and taste, making it an unmissable addition to India's premium gin landscape.

About Globus Spirits Limited:

With over 30 years of presence in India's Alco-Bev industry Globus Spirits Ltd. has played a crucial role in shaping the industry. The company's founding family, the Swarup Family has a history in distillation in India since 1958. With its deep market insights, an understanding of consumer preferences, and a robust distribution network across multiple states, Globus Spirits caters to diverse product categories. Its fully integrated distilleries in five strategic states of India produce quality alcohol for a diverse consumer base. Globus Spirits has a strong presence across the entire value chain & is committed to maintaining the highest standards of distilling craftsmanship.

DŌAAB

TERAI



SNOSKI



OAKTON



**BROTHERS
& CO**

