

PRIME FRESH LIMITED

(FORMERLY KNOWN AS PRIME CUSTOMER SERVICES LIMITED

DATE-27-04-2022

BSE LIMITED, 25th Floor, New Trading Ring, Rotunda building, P J Towers, Dalal Street, Fort, Mumbai 400001

Scrip code- 540404 NAME OF SCRIP – PRIME FRESH LIMITED

Subject - Disclosure of interse transfer of shares between Promoters/ Promoter Group in accordance with Regulation 10(5) of SEBI (SAST) Regulations, 2011

Dear sir/madam,

In Compliance with Regulation 10(5) if SEBI (SAST) Regulations, 2011 we would like to inform you that Acquirers, being a part of promoters Group of Prime Fresh Limited (hereinafter referred as "the company") intends to Acquire 8,000 (Eight Thousand) equity shares of the company by way of Interse Transfer on or after 2nd May, 2022 in terms of Regulation 10(1)(a)(i) & (ii) of SEBI (SAST), Regulations, 2011 by way of off-market.

The details of the same is mentioned below:

Name of F (Acquirer)	Person	Name (seller)	of	person	No. propo transf		sh to	ares be	% of shareholding
Ameesha Karia		Chandrakant Chunilal Ghelani		8,000				0.068%	

This being an inter-se transfer of shares amongst Promoter Group, the same falls within the Exemptions (under Regulation 10(1)(a)(i)&(ii) provided under SEBI (SAST) Regulations, 2011). The aggregate holding of promoter and Promoter Group before and after the above inter-se transaction remains the same.

In this connection, disclosure under Regulation 10(5) for the above said acquisition in prescribed format, as submitted by the acquirer is enclosed herewith for your kind information and records.

Thanking you,

Yours faithfully, For, PRIME FRESH LIMITED

Riya Doshi

Company Secretary and Compliance officer



From-

Ameesha Karia Flat No. 501, B Wing, Divya Vinayak Bldg, Nr Ganesh Chowk, Charkop, Kandivali (W), Mumbai- 400067

To,

BSE LIMITED, 25th Floor, New Trading Ring, Rotunda building, P J Towers, Dalal Street, Fort, Mumbai 400001

SCRIP CODE- 540404 NAME OF SCRIP: PRIME FRESH LIMITED

Email- corp.relations@bseindia.com

To, Company Secretary and compliance officer, Prime Fresh Limited, 102 sanskar- 2, near Ketav petrol pump, Polytechnic road, Ambawadi Ahmedabad-380015, Gujarat

<u>Sub.</u>: Disclosure as per Regulation 10 (5) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Ref: Name of Target Company- Prime Fresh Limited

Dear sir/madam.

We hereby submit Disclosures as required under Regulation 10(5) of SAST Regulations, 2011 for Acquisition of 8,000 Equity shares of Prime Fresh Limited.

Kindly take the same on records and acknowledge the Receipt of the same.

Thanking you,

Yours faithfully,

Ameesha Karia

Format for disclosures under Regulation 10(5) - Intimation to Stock Exchange in respect of acquisition under Regulation 10(1)(a) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1	Nar	ne of Target Company (TC)	Prime Fresh Limited				
2	Nar	ne of Acquirer	Ameesha Karia				
3	the Nat	ether the acquirer is/are promoter of TC prior to the transaction. If not, ture of Relationship or Association with TC or its Promoters	Yes (part of promoter Group)				
4	Det	ails of Proposed Acquisition					
	a.	Name of the person(s) from whom shares are to be acquired	Chandrakant Chunilal Ghelani				
	b.	Proposed date of acquisition	02-05-2022				
	C.	Number of shares to be acquired from each person mentioned in 4(a) above	8,000				
	d.	Total shares to be acquired as % of shares capital of TC	0.068%				
	e.	Price at which shares are proposed to be acquired	NIL- This being inter se transfer of shares among relatives, no price consideration is being charged by the seller				
	f.	Rationale, if any, for the proposed transfer	GIFT				
5	10(evant sub- clause of Regulation 1)(a) under which the acquirer is empted from making open offer					
6	trac issu sto volu	Frequently traded, volume weighted trage market price for a period of 60 ding days preceding the date of uance of this notice as traded on the ck exchange where the maximum ume of trading in the shares of the TC recorded during such period					
7	If det	in- frequently traded, the Price as ermined in terms of clause (e) of Sub- gulation (2) of Regulation 8					
8.	Dec acc mo	claration by the acquirer, that the quisition price would not be higher by re than 25% of the price computed in nt 6 or point 7 as applicable	price would not be higher more that				
9	Dec trai /wi req Rec pro	claration by the acquirer, that the insferor and transferee have complied ill comply with applicable disclosure uirements in chapter V of the takeover gulations, 2011 (corresponding visions of the repealed takeover gulations 1997)	d complied (during 3 years prior to the date of proposed acquisition) with applicable Disclosure under chapter of SEBI SAST Regulations.				

10	10 be	eclaration by the acquirer that all the nditions specified under Regulation (1)(a) with respect to exemptions has en duly complied with areholding details	conditions specified under Regulation 10(1)(a) with respect to exemption have been duly complied with			
			Before proposed transaction No. of shares/voting rights	% w.r.t. total share capital of TC	After proposed transacti No. of shares/ voting rights	on % w.r.t. total share capital
	a.	Acquirer(s) and PACs- Ameesha Karia (other than sellers)(*)	279145	2.36%	287145	of TC 2.43%
	b.	Seller- Chandrakant Chunilal Ghelani	25000	0.21%	17000	0.14%

Note:

- (*) shareholding of each entity may be shown separately and then collectively in a group.
- The above disclosure shall be signed by the acquirer mentioning date and place.in
 case, there is more than one acquirer, the report shall be signed either by all the
 persons or by a person duly authorised to do so on behalf of all the acquirers.

AMEESHA KARIA

Flat No. 501, B Wing, Divya Vinayak Bldg, Nr Ganesh Chowk, Charkop, Kandivali (W), Mumbai- 400067

DATE- 27.04.2022 PLACE- MUMBAI