

Magma Fincorp Limited  
Regd. Office:  
Development House  
24 Park Street, Kolkata 700 016  
Tel : 91 7596067686  
91 33 44017350  
Fax : 91 33 44017428  
CIN : L51504WB1978PLC031813  
Web : www.magma.co.in



**29 April 2019**

The Secretary,  
Corporate Relationship Department  
BSE Limited  
25th Floor, P. J. Towers, Dalai Street, Fort,  
Mumbai - 400 001

**(Company Code - 524000)**

Manager,  
Listing Department,  
**National Stock Exchange of India Limited**  
"Exchange Plaza",  
Bandra-Kurla Complex, Bandra (E),  
Mumbai —400 051

**(Symbol — MAGMA)**

Dear Sir,

**Sub.: Public issue by Magma Fincorp Limited, ("Company" or "Issuer") of Secured, Redeemable, Non-Convertible Debentures ("NCDs") of face value of Rs. 1,000 for an amount of Rs. 20,000 lakhs ("Base Issue Size") with an option to retain oversubscription up to Rs. 30,000 lakhs aggregating up to Rs. 50,000 lakhs ("Tranche 1 Issue") being offered by way of the Tranche I Prospectus ("Tranche I Prospectus"), to be read together with the Shelf Prospectus ("Shelf Prospectus").**

**Ref: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 please find attached herewith Newspaper cuttings w.r.t. Early Closure of public issue of Secured Redeemable Non-Convertible Debentures of the Company as stated above, published in leading English newspapers (The Financial Express and Business Standard), Hindi newspaper (Jansatta) and in Regional language newspaper (Aajkal) on **29 April 2019**.

This is for your information and record.

**For Magma Fincorp Limited**

  
**Shabnam Zaman**  
Company Secretary

**ACS No. 13918**

**Enc: as above**



**इन्फोसिस ओवर्सीज बैंक**  
**Information Overseas Bank**  
 Information Security Department  
 Central Office: 1st, ANSA, 1st Fl., Colaba, Mumbai 400 002  
**EXPRESSION OF INTEREST**  
**EOI Reference Number: EOISD/19/19-DATED 23.04.2019**  
 Indian Overseas Bank (IOB) invites for the following:  
**CYBER RISK INSURANCE**  
**COVER FROM INSURANCE BROKERS**  
 The EOI document for the above is available in bank's website [www.ioib.in](http://www.ioib.in) under "Tendering section". For EOI details and future amendments, if any, keeping referring to the above website.

**INVITATION FOR EXPRESSION OF INTEREST**  
 (Invitation/Resolution Process for Composite Persons) Regulations, 2016

S.No.	Details of the Corporate Debtor	Registered Office/ Address/ Contact Details
1.	Name of the corporate debtor	Aditya Edition Private Limited
2.	Date of Incorporation of Corporate Debtor	13th July 1984
3.	Authority under which corporate debtor is incorporated/registered	Registrar of Companies - New Delhi
4.	Corporate Identity Number / Unique Identification Number of Corporate Debtor	CIN: U74899DL19AP01001894
5.	Address of the registered office and principal office (if any) of corporate debtor	Registered Office: Aditya Edition Private Limited, H No. 3, Bhagwan Das Road, New Delhi-110031 26th February, 2019
6.	Insolvency commencement date of the corporate debtor	26 April 2019
7.	Date of Initiation of expression of interest	26 April 2019
8.	Eligibility for resolution applicants under section 2(2)(38) of the Code is available at:	The eligibility criteria are set out in the detailed invitation to expression of interest, available at <a href="http://www.ioib.in">www.ioib.in</a> or <a href="mailto:ioib@ioib.in">ioib@ioib.in</a>
9.	Norms of insolvency applicable under section 25A are available at:	The norms of insolvency applicable are set out in the detailed invitation to expression of interest, available at <a href="http://www.ioib.in">www.ioib.in</a> or <a href="mailto:ioib@ioib.in">ioib@ioib.in</a>
10.	Last date for receipt of expression of interest	26 May 2019
11.	Date of issue of provisional list of prospective resolution applicants	26 May 2019
12.	Last date for submission of objections to resolution	30 May 2019
13.	Date of issue of final list of prospective resolution applicants	03 June 2019
14.	Date of issue of information memorandum, evaluation matrix and request for resolution plans to prospective resolution applicants	03 June 2019
15.	Manner of obtaining request for resolution plans, evaluation matrix, information memorandum and further information	Will be provided by Resolution Professional to prospective resolution applicants who are determined to be eligible as per the process laid down in the detailed invitation to expression of interest.
16.	Last date for submission of resolution plans	28 June 2019
17.	Manner of submitting resolution plans to resolution professional	Submitted in single sealed envelope addressed to Resolution Professional, Aditya Edition Private Limited, 1st Floor, Laxmi Building, 26 Prakashnagar, Market, Convent, Mumbai-400017 Maharashtra.
18.	Estimated date for submission of resolution plans to the Adjudicating Authority for approval	09 August 2019
19.	Name and registration number of the resolution professional	Mr. Akshay Kulkarni Sartham BSR/P/CA/19-010062/2011-1810134
20.	Name and e-mail of the resolution professional, as registered with the Board	Mr. Akshay Kulkarni Sartham Mumbai - 400 007 Maharashtra Email: <a href="mailto:akshay@adityaedition.com">akshay@adityaedition.com</a>
21.	Address e-mail to be used for correspondence with the resolution professional	1st Floor, Laxmi Building, 26 Prakashnagar, Market, Convent, Mumbai - 400001 Maharashtra
22.	Further Details are available at with	Mr. Akshay Kulkarni Sartham Email - <a href="mailto:akshay@adityaedition.com">akshay@adityaedition.com</a>
23.	Date of publication of Form G	29 April 2019

**Set:** Aditya Edition Private Limited  
**Registered Office:** 1st Floor, Laxmi Building, Market, Convent, Mumbai-400017 Maharashtra.

Date: 26.04.2019  
 Place: New Delhi

**Asian Paints Limited**  
 CIN: L24220MH1945PL0004598  
 Regd. Office: SA Shantivanam,  
 Sarabjeevari (East), Mumbai-400 056  
 Tel. No.: (022) 2518 1000  
 Website: [www.asianpaints.com](http://www.asianpaints.com)  
 Email: [investorrelations@asianpaints.com](mailto:investorrelations@asianpaints.com)

**NOTICE**  
**TRANSFER OF THE EQUITY SHARES TO INVESTOR EDUCATION AND PROTECTION FUND**

This Notice is hereby given to the shareholders of the Company pursuant to Rule 6 of Investor Education and Protection Fund Authority (Investment, Audit, Transfer and Recovery) Amendment Rules, 2017 ("IEPF Rules") which are effective 26<sup>th</sup> February, 2017. In terms of the provisions of Section 124(3) of the Companies Act, 2013 read with the IEPF Rules, the shares in respect of which dividend has not been paid or claimed for seven (7) consecutive years or more are liable to be transferred to the Investor Education and Protection Fund ("IEPF"). The Company has already sent a communication to the concerned shareholders at their registered address, inter alia, providing the details of their unclaimed dividend for seven (7) consecutive years and giving them an opportunity to claim the said unclaimed dividend stated by Friday, 19<sup>th</sup> July, 2019 to avoid transfer of their shares to the Demat Account of IEPF Authority.

In terms of Rule 6 of IEPF Rules, a statement containing details of the name(s) of the shareholder(s) and their Folio number/ DP ID-Client ID whose shares are liable to be transferred to the Demat Account of IEPF Authority is available on our website [www.asianpaints.com](http://www.asianpaints.com) for information and necessary action by the shareholder(s).

In case no valid claim in respect of such equity shares is received from the shareholders by Friday, 19th July, 2019, the said equity shares shall be transferred to the Demat Account of IEPF Authority as per the procedure stipulated under the IEPF Rules. In this connection, please note that:

- For Shares held in physical form: Where share certificate(s) will be issued and transferred subsequently to the Demat Account of the IEPF Authority without any further notice. Further, upon issue of such share certificate(s) the original share certificate(s) which are registered in your name will stand automatically cancelled and deemed to be bad delivery.
- For Shares held in electronic form: The shares will be directly transferred to the Demat Account of the IEPF Authority with the help of Depository Participant without any further notice. It may be noted that no claim shall be against the Company in respect of unclaimed dividend and shares transferred to IEPF pursuant to IEPF Rules. Upon transfer to the Demat Account of the IEPF Authority, the shareholders can claim the equity shares along with the dividend(s) from the IEPF Authority by making an online application, for which the details are available at [www.ioib.in](http://www.ioib.in).

In case of any queries/clarifications, the concerned shareholders may contact the Company's Registrar & Transfer Agent, M/s. TSR Darashah Limited quoting the Folio number/ DP ID-Client ID at:

**TSR DARASHAH LIMITED**  
 (Unit: Asian Paints Limited)  
 9-10, Haji Moosa Petrevally Industrial Estate,  
 2D, Dr. E. Moses Road, Near Anamra Studio,  
 Mahalaxmi, Mumbai 400 011.  
 Tel: +91 22 6098 9484  
 Toll Free number: 19002100124  
 Email: [cs@tsr.in](mailto:cs@tsr.in)/[tdr@darashah.com](mailto:tdr@darashah.com)

For ASIAN PAINTS LIMITED  
 Sd/-  
**JAYESH MERCHANT**  
 CFO & COMPANY SECRETARY  
 PRESIDENT-INDUSTRIAL JVs

Place : Mumbai  
 Date : 28/04/2019

This is an advertisement issued, pursuant to Regulation 8(1) of the SEBI (Issue and Listing of Debt Securities) Regulations, 2008, as amended, for information purpose only.

# MAGMA MAGMA FINCORP LIMITED

Investing in the smallest dream

Our Company was incorporated in Kolkata, West Bengal as AMN Group Enterprise Private Limited on December 18, 1975 as a private limited company under the Companies Act, 1956, as amended and was granted a certificate of incorporation by the Registrar of Companies, West Bengal at Kolkata. Pursuant to the conversion of our Company into a public limited company, the name of our Company was changed to RBN Group Enterprise Private Limited and a fresh certificate of incorporation consequent on change of name was issued by the Registrar of Companies on October 30, 1980. Subsequently, the name of our Company was changed to Magma Lending Limited and a fresh certificate of incorporation consequent on change of name was issued by the Registrar of Companies on August 24, 1993. Subsequently, the name of our Company was changed to Magma Structured Finance Private Limited and a fresh certificate of incorporation consequent on change of name was issued by the Registrar of Companies on June 16, 2007. Subsequently, the name of our Company was changed to Magma FinCorp Limited and a fresh certificate of incorporation consequent on change of name was issued by the Registrar of Companies on July 20, 2008. Our Company holds a certificate of registration dated September 23, 2008 bearing registration number B-25-02799 issued by the RBI to carry on the activities of non-deposit taking NBFC with the RBI under section 45-IA of the RBI Act, 1934. The Corporate Identity Number of our Company is L15604WB1998PL0091613. For more information about our Company, see "History and Certain Corporate Matters" on page 104 of the Shelf Prospectus.

Registered Office: Development House, 24 Park Street, Kolkata 700 018, West Bengal, India; Tel. No.: +91 33 4401 7350/91 7556007686; Fax No.: +91 33 4401 7428 Corporate Office: Equinox Business Park, 2nd Floor, Tower A, O'Connell, Ambikapur Nagar, LBS Marg, Kuria West, Mumbai 400 070, Maharashtra, India; Tel. No.: +91 22 6228 1100; Website: [www.magma.co.in](http://www.magma.co.in); E-mail: [info@publicissue.com](mailto:info@publicissue.com); Company Secretary and Compliance Officer: Shabnam Zaman; Tel. No.: +91 33 4401 7350/7431

**PUBLIC ISSUE BY MAGMA FINCORP LIMITED, ("COMPANY" OR "ISSUER") OF SECURED REDEMIBLE NON-CONVERTIBLE DEBENTURES OF FACE VALUE OF ₹ 1,000 EACH, ("DCBS"), FOR AN AMOUNT OF ₹ 20,000 LAKHS ("BASE ISSUE SIZE") WITH AN OPTION TO RETAIN OVERSUBSCRIPTION UP TO ₹ 50,000 LAKHS AGGREGATING UP TO ₹ 60,000 LAKHS ("TRANCHE ISSUE SIZE") ("TRANCHE ISSUE") AND IS BEING OFFERED BY WAY OF THE TRANCHE I PROSPECTUS DATED MARCH 29, 2019 WHICH IS WITHIN THE SHELF LIMIT OF ₹ 4,00,000 LAKHS CONTAINING, INTER ALIA, THE TERMS AND CONDITIONS OF THIS TRANCHE I ISSUE ("TRANCHE I PROSPECTUS"), WHICH SHOULD BE READ TOGETHER WITH THE SHELF PROSPECTUS DATED MARCH 29, 2019 ("SHELF PROSPECTUS"). THE SHELF PROSPECTUS TOGETHER WITH THE TRANCHE I PROSPECTUS SHALL CONSTITUTE THE "PROSPECTUS". THIS TRANCHE I ISSUE IS BEING MADE PURSUANT TO THE PROVISIONS OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE AND LISTING OF DEBT SECURITIES) REGULATIONS, 2008, AS AMENDED (THE "DEBT REGULATIONS"), THE COMPANIES ACT, 2013 AND THE RULES MADE THEREUNDER AS AMENDED AND TO THE EXTENT NOTIFIED.**

**CREDIT RATINGS 'ACUTE AA/stable' by Acuite & 'BWR AA (Outlook: Stable)' by Brickworks**

## TRANCHE I ISSUE CLOSURE ON TUESDAY APRIL 30, 2019\*

Last date for submitting application is Tuesday April 30, 2019

\*Pursuant to the Tranche I Prospectus dated March 29, 2019, the Tranche I Issue opened on April 02, 2019 and was scheduled to close at 5 pm on May 03, 2019, with an option for early closure or extension by such period as may be decided by the Board of Directors of our Company or a Management Committee thereof. Our Company has exercised the option of early closure and the Management Committee of our Company has also resolution dated April 26, 2019 decided to close the issue on April 30, 2019. In terms of the Tranche I Prospectus dated March 29, 2019, our Company is giving this public notice for early closure. The subscription list for the Tranche I Issue shall remain open for subscription upto 5 pm on such date the Stock Exchanges may permit on April 30, 2019.

Applications Forms in the issue will be accepted only from 10:00 a.m. to 5:00 p.m., on such extended time as may be permitted by BSE and NSE, on Working Days, during the issue period. On the issue closing Date, the Application Forms will be accepted only between 10 a.m. and 5 p.m. (Indian Standard Time) and uploaded until 5 p.m., on such extended time as may be permitted by BSE and NSE.

**OUR PROMOTERS ARE CELICA DEVELOPERS PRIVATE LIMITED, MICROFIRM CAPITAL PRIVATE LIMITED, ASHITA PODDAR, KALPANA PODDAR, MANSI PODDAR AND SHAILI PODDAR. FOR DETAILS OF OUR PROMOTERS, PLEASE SEE "OUR PROMOTERS" ON PAGE 120 OF THE SHELF PROSPECTUS.**

**CONTENTS OF THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AS REGARDS ITS OBJECTS:** For information on the main objects of our Company, see "History and Certain Corporate Matters" on page 104 of the Shelf Prospectus and Clause 10 of the Memorandum of Association of our Company. The Memorandum of Association of our Company is a document for inspection in relation to the issue. For further details, see the section titled "Material Contracts and Documents for Inspection" on page 75 of the Tranche I Prospectus.

**LIABILITY OF MEMBERS:** Limited

**AMOUNT OF SHARE CAPITAL AND CAPITAL STRUCTURE OF THE COMPANY:** The authorized share capital of the Company as on the date of the Shelf Prospectus was ₹20,00,00,000 divided into 12,50,00,000 equity shares of ₹2 each and 5,83,00,000 preference shares of ₹100 each. The issued, subscribed and paid up share capital of the Company as on the date of the Shelf Prospectus was ₹35,86,48,472 divided into 28,93,24,236 equity shares of ₹2 each. For information on the capital structure of our Company on December 31, 2018, see "Capital Structure" on page 54 of the Shelf Prospectus.

**NAMES OF THE SIGNATORIES AT THE TIME OF SIGNING OF THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AND THE NUMBER OF SHARES SUBSCRIBED FOR BY THEM:** The subscribers to the memorandum were Myerka Poddar and Rishi Poddar and they were each allotted 100 equity shares of ₹2 each.

**LIMITS:** The NCDs offered through the Shelf Prospectus and the Tranche I Prospectus are proposed to be listed on the BSE Limited ("BSE") and the National Stock Exchange of India Limited ("NSE"). Our Company has obtained an 'in-principle' approval for the issue from the BSE vide its letter dated January 23, 2019 and from the NSE vide its letter dated January 23, 2019. For the purpose of this issue, BSE shall be the Designated Stock Exchange.

**DISCLAIMER FOR BSE:** It is to be distinctly understood that the permission given by BSE Limited should not in any way be deemed or construed that the Prospectus has been cleared or approved by BSE Limited nor does it certify the correctness or completeness of any of the contents of the Prospectus. The investors are advised to refer to the Prospectus for the full text of the Disclaimer Clause of the BSE Limited.

**DISCLAIMER FOR NSE:** It is to be distinctly understood that the permission given by NSE Limited should not in any way be deemed or construed that the Prospectus has been cleared or approved by NSE Limited nor does it certify the correctness or completeness of any of the contents of the Prospectus. The investors are advised to refer to the Prospectus for the full text of the Disclaimer Clause of the National Stock Exchange of India Limited.

**DISCLAIMER CLAUSE OF USE OF ELECTRONIC PLATFORM:** It is to be distinctly understood that the permission given by BSE to use its network and software of the Online system should not in any way be deemed or construed that the compliance with various statutory/regulatory norms approved by the Exchange, nor does it in any manner warrant, certify or endorse its correctness or completeness of any of its compliance with the statutory and other requirements nor does it take any responsibility for the financial or other consequences of the Company, its promoters, its management or any scheme or project of this Company. It is also to be distinctly understood that the approval given by BSE is only to use the software for participating in the system of making application process.

**DISCLAIMER CLAUSE OF USE OF NSE ELECTRONIC PLATFORM:** It is to be distinctly understood that the permission given by NSE to use its network and Online Platform for facilitating applications for public issue of NCDs should not in any way be deemed or construed as compliance with statutory and other requirements by NSE, nor does it in any manner warrant, certify or endorse the correctness or completeness of any of its compliance with the statutory and other requirements nor does it take any responsibility for the financial or other consequences of this Company, its promoters, its management or any scheme or project of this Company. It is also to be distinctly understood that the approval given by NSE is only to use the software for participating in the system of making application process.

**DISCLAIMER CLAUSE OF RBI:** The Company is inviting a valid certificate of registration dated September 23, 2008 issued by the Reserve Bank of India under section 45-IA of the Reserve Bank of India Act, 1934. However, the RBI does not accept any responsibility or guarantee about the present position as to the financial soundness of the Company or for the correctness of any of the statements or representations made in or on the Prospectus and for repayment of deposit/discharge of liability by the Company.

**CREDIT RATINGS:** The NCDs proposed to be issued under this issue have been rated 'BWR AA (Outlook: Stable)' by Brickworks Ratings India Private Limited ("Brickworks") for an amount of up to ₹ 1,00,000 lakhs vide its letter dated December 21, 2018 (revised on March 28, 2019) and 'ACUTE AA/stable' by Acuite Ratings & Research Limited (an unlisted company) for an amount of up to ₹ 1,00,000 lakhs vide its letter dated December 28, 2018 (revised on March 29, 2019). The rating of Brickworks and Acuite indicates that investments with this rating are considered to have high degree of safety regarding timely servicing of financial obligations and carry very low credit risk. The ratings provided by Brickworks and/or Acuite may be suspended, withdrawn or revised at any time by the assigning rating agency and should be obtained independently of any other rating. These ratings by Brickworks and Acuite are not a recommendation to buy, sell or hold securities and investors should take their own decisions. Please refer to Annexure A and B of the Shelf Prospectus for the details of the ratings.

**DISCLAIMER BY ACUTE:** An Acute rating does not constitute an audit of the rated entity and should not be treated as a recommendation or opinion that intended to substitute for a financial adviser or investor's independent assessment of whether to buy, sell or hold a security. Acute ratings are based on the data and information provided by the issuer and obtained from other reliable sources. Although reasonable care has been taken to ensure that the data and information is true, Acute, in particular, makes no representation or warranty, expressed or implied with respect to the adequacy, accuracy or completeness of the information relied upon. Acute is not responsible for any errors or omissions and especially states that it has no financial liability whatsoever for any kind, direct or consequential loss of any kind arising from any use of its ratings. Acute ratings are subject to change of source of information and are subject to a revision in ratings and when the circumstances so warrant. Please visit our website [www.acute.in](http://www.acute.in) for the latest information on any instrument rated by Acute.

**RISK FACTORS:** An investor should read the risk factors ("Risk Factors") as defined in the Prospectus and other related source materials, which are deemed to be disclosed. BWR has taken reasonable steps to avoid any disclosure of information, which is not complete or the information disclosed. And hence, the information in this notice is presented "as is" without any express or implied warranty of any kind. BWR does not make any representation in respect to the truth or accuracy of any such information. The rating assigned by BWR should be treated as an opinion rather than a recommendation to buy, sell or hold the rated instrument and BWR shall not be liable for any losses incurred by users from any use of this report or to be corrected. BWR has the right to change, suspend or withdraw the ratings at any time for any reason.

**GENERAL RISKS:** For taking an investment decision, investors must rely on their own examination of the issuer and the issue, including the risks involved. Specific attention of the investors is invited to the chapter titled "Risk Factors" beginning on page 17 of the Shelf Prospectus and "Material Developments" on page 228 of the Shelf Prospectus and "Other Material Developments" on page 23 of the Tranche I Prospectus before making an investment in this Tranche I Issue. The Tranche I Prospectus has not been and will not be approved by the Securities and Exchange Board of India ("SEBI") or the Reserve Bank of India ("RBI") and the NCDs have not been recommended or approved by SEBI, RBI or the Registrar of Companies, West Bengal at Kolkata or any stock exchange in India.

**AVAILABILITY OF APPLICATION FORMS:** Application Forms can be obtained from: Magma FinCorp Limited; Tel: +91 33 4401 7350/91 7556007686; Fax: +91 33 4401 7428; Edelweiss Financial Services Limited; Tel: +91 22 4086 9535; Fax: +91 22 4086 3915; A. K. Capital Brokers Limited; Tel: +91 22 6754 0292; Fax: +91 22 6754 0299 and offices of Conserve Securities Limited; Tel: +91 22 6747 1342/1343; Fax: N.A.; A. K. Investment Private Limited; Tel: +91 22 6754 6000; Fax: +91 22 6754 4885; Trading Members and Designated Branches of the CDSL, Electronic Application Forms will be available on the website of the CDSL that permit submission of ASBA Application electronically. Application Forms may be downloaded from the website of Company, Lead Managers, Conserve Members and Stock Exchange.

**AVAILABILITY OF PROSPECTUS:** Investors are advised to refer to the Prospectus and the "Risk Factors" on page 17 of the Shelf Prospectus and "Material Developments" on page 228 of the Shelf Prospectus and "Other Material Developments" on page 23 of the Tranche I Prospectus contained therein, before applying for the issue. Physical copies of the Prospectus can be obtained from the Company's Registered Office, Head Office and Corporate Office, offices of Lead Managers. Full copy of the Prospectus is available on the website of the issuer at [www.magma.co.in](http://www.magma.co.in), of the Issuing Manager at [www.edelweiss.com](http://www.edelweiss.com), [www.akgroup.co.in](http://www.akgroup.co.in), of BSE at [www.bseindia.com](http://www.bseindia.com) and NSE at [www.nseindia.com](http://www.nseindia.com) and [www.sebi.gov.in](http://www.sebi.gov.in).

**PUBLIC ISSUE ACCOUNT BANK AND REFUND BANK: ICICI Bank Limited**

LEAD MANAGERS TO THE ISSUE	DEBENTURE TRUSTEE	REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
<b>Edelweiss</b> Edelweiss Financial Services Limited Edelweiss House, Off CST Road, Kalina, Mumbai 400 002, Maharashtra, India Tel: +91 22 4086 9535; Fax: +91 22 4086 3910 Email: <a href="mailto:magma_ncd@edelweiss.com">magma_ncd@edelweiss.com</a> Investor Grievance Email: <a href="mailto:customerservice.mfg@edelweiss.com">customerservice.mfg@edelweiss.com</a> Website: <a href="http://www.edelweiss.com">www.edelweiss.com</a> Contact Person: Lokesh Singh/Anand Singh Compliance Officer: B. Rangarathan SEBI Regn. No.: IN100001095	<b>A.K. CAPITAL SERVICES LIMITED</b> 30-39, First Floor, Panna Road 3rd Floor, First Floor, Jeevan Mitra 15, Marfan Park, Mumbai 400 021, Maharashtra, India Tel: +91 22 6754 6000; Fax: +91 22 6754 0294 Email: <a href="mailto:magma2019@akgroup.co.in">magma2019@akgroup.co.in</a> Investor Grievance Email: <a href="mailto:investor.grievance@akgroup.co.in">investor.grievance@akgroup.co.in</a> Website: <a href="http://www.akgroup.co.in">www.akgroup.co.in</a> Contact Person: Shrihari Malay Shetty Compliance Officer: Rajiv Desai SEBI Registration No.: IN1000010411	<b>KARVY FINTECH</b> Karvy Trustee Private Limited** "GDA House", Plot No. 85, Bhamburda Colony (Right), Kolkata, Pune 411 008, Maharashtra, India Tel: +91 22 4222 0545 Email: <a href="mailto:ComplianceCTI_Mumbai@kttrustee.com">ComplianceCTI_Mumbai@kttrustee.com</a> Investor Grievance Email: <a href="mailto:grievance@kttrustee.com">grievance@kttrustee.com</a> Website: <a href="http://www.karyvyntrustee.com">www.karyvyntrustee.com</a> Contact Person: Umesh Sahni SEBI Registration No.: IN1000000034	Shabnam Zaman Development House 24, Park Street, Kolkata 700 016 West Bengal, India Tel: +91 33 4401 7350/7431 Fax: +91 33 4401 7428 E-mail: <a href="mailto:secretary@magma.co.in">secretary@magma.co.in</a> Investors may contact the Registrar to the Issue or the Company Secretary and Compliance Officer in case of any pre issue or post issue related issues such as non-receipt of Application, demat credit and/or records.

\* Catalyst Trustee Private Limited (formerly known as KCL Trustee Private Limited), has filed its letter dated January 1, 2019 given its consent for its appointment as Debenture Trustee to the issue and for its name to be included in this Tranche I Prospectus and in all the subsequent periodical communications sent to the holders of the NCDs issued pursuant to this Tranche I Issue.

\*\* Formerly known as KCL Advisory Services Private Limited.

§ The registration is currently under the name of Karvy Fintech Private Limited. Karvy Fintech Private Limited has filed an application with the SEBI for registration under its name, which is currently pending.

Accept of the Shelf Prospectus and the Tranche I Prospectus has been filed with the Registrar of Companies, West Bengal at Kolkata, in terms of Sections 28 and 31 of the Companies Act, 2013, along with the endorsed certified copies of all requisite documents. For further details please refer to the Prospectus beginning on page 75 of the Tranche I Prospectus.

Applications Supported by Blocked Amount (ASBA): Investors have to apply through the ASBA Process. ASBA's to be availed by all the Investors. For details on the ASBA process, please refer to the details given in Application Form and Abridged Prospectus and also please refer to the section "Issue Procedure" on page 51 of the Tranche I Prospectus.

Note: Capitalized terms not defined herein shall have the same meaning as assigned to such terms in the Shelf Prospectus dated March 29, 2019 and Tranche I Prospectus dated March 29, 2019.

Disclaimer: Magma FinCorp Limited ("Company"), subject to market conditions, receipt of requisite approvals, and other considerations, is proposing a public offer of secured, non-convertible debentures ("NCDs") and also issue the "Tranche I Issue" and has filed Shelf Prospectus dated March 29, 2019 ("Shelf Prospectus") and Tranche I Prospectus dated March 29, 2019 ("Tranche I Prospectus") with the Registrar of Companies, West Bengal at Kolkata, the BSE Limited ("BSE") and NSE Limited ("NSE") and Securities and Exchange Board of India ("SEBI"). The Shelf Prospectus and the Tranche I Prospectus are available on the website of the Company at [www.magma.co.in](http://www.magma.co.in), on the website of BSE at [www.bseindia.com](http://www.bseindia.com) and NSE at [www.nseindia.com](http://www.nseindia.com), on the respective website of the respective stock exchanges at [www.sebi.gov.in](http://www.sebi.gov.in) and on the website of SEBI at [www.sebi.gov.in](http://www.sebi.gov.in). Investors proposing to participate in the Tranche I Issue should note that investment in the NCDs involves a high degree of risk and is subject to the same, refer to the Shelf Prospectus and Tranche I Prospectus, including the section titled "Risk Factors" beginning on page 17 of the Shelf Prospectus and the section titled "Material Developments" beginning on page 228 of the Shelf Prospectus and the section titled "Other Material Developments" on page 23 of the Tranche I Prospectus. This announcement does not constitute an offer to sell or solicitation of an offer or invitation to buy any securities in any jurisdiction.

FOR MAGMA FINCORP LIMITED  
 Sd/-  
 Shabnam Zaman  
 Company Secretary and Compliance Officer

CONCEPT

Place : Kolkata  
 Date : April 29, 2019

This is an advertisement issued, pursuant to Regulation 8(1) of the SEBI (Issue and Listing of Debt Securities) Regulations, 2008, as amended, for information purpose only.



# MAGMA FINCORP LIMITED

Our Company was incorporated in Kolkata, West Bengal as ANM Group Enterprises Private Limited on December 18, 1975 as a private limited company under the Companies Act, 1956, as amended and was granted a certificate of incorporation by the Registrar of Companies, West Bengal at Kolkata. Pursuant to the conversion of our Company into a public limited company, the name of our Company was changed to RBN Group Enterprises Private Limited and a fresh certificate of incorporation consequent on change of name was issued by the Registrar on October 30, 1993. Subsequently, the name of our Company was changed to Magma Leasing Limited and a fresh certificate of incorporation consequent on change of name was issued by the Registrar on August 24, 1993. Subsequently, the name of our Company was changed to Magma Finance Private Limited and a fresh certificate of incorporation consequent on change of name was issued by the Registrar on June 16, 2007. Subsequently, the name of our Company was changed to Magma FinCorp Limited and a fresh certificate of incorporation consequent on change of name was issued by the Registrar on July 21, 2008. Our Company holds a certificate of registration dated September 23, 2008 bearing registration number B-25-02799 issued by the RBI to carry on the activities of non-deposit taking NBFC with the RBI under section 45-IA of the RBI Act, 1934. The Corporate Identity Number of our Company is L15604WB1998PL0091613. For more information about our Company, see "History and Certain Corporate Matters" on page 104 of the Shelf Prospectus.

Registered Office: Development House, 24 Park Street, Kolkata 700 018, West Bengal, India. Tel No.: +91 33 4401 7350/91 7556007846; Fax No.: +91 33 4401 7428 Corporate Office: Equinox Business Park, 2nd Floor, Tower A, OFFICE, Ambikapur Nagar, LBS Marg, Kuria West, Mumbai 400 070, Maharashtra, India. Tel No.: +91 22 6228 1100; Website: www.magma.co.in; E-mail: info@publicissue@magracorp.com; Company Secretary and Compliance Officer: Shabnam Zaman; Tel No.: +91 33 4401 7350/7431

**PUBLIC ISSUE BY MAGMA FINCORP LIMITED, ("COMPANY" OR "ISSUER") OF SECURED REDEMIBLE NON-CONVERTIBLE DEBENTURES OF FACE VALUE OF ₹ 1,000 EACH, ("DCDS"), FOR AN AMOUNT OF ₹ 20,000 LAKHS ("BASE ISSUE SIZE") WITH AN OPTION TO RETAIN OVERSUBSCRIPTION UP TO ₹ 50,000 LAKHS AGGREGATING UP TO ₹ 50,000 LAKHS ("TRANCHE I ISSUE SIZE") ("TRANCHE I ISSUE") AND IS BEING OFFERED BY WAY OF THE TRANCHE I PROSPECTUS DATED MARCH 28, 2019 WHICH IS WITHIN THE SHELF LIMIT OF ₹ 4,00,000 LAKHS CONTAINING, INTER ALIA, THE TERMS AND CONDITIONS OF THE TRANCHE I ISSUE ("TRANCHE I PROSPECTUS"), WHICH SHOULD BE READ TOGETHER WITH THE SHELF PROSPECTUS DATED MARCH 28, 2019 ("SHELF PROSPECTUS"). THE SHELF PROSPECTUS TOGETHER WITH THE TRANCHE I PROSPECTUS SHALL CONSTITUTE THE "PROSPECTUS". THIS TRANCHE I ISSUE IS BEING MADE PURSUANT TO THE PROVISIONS OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE AND LISTING OF DEBT SECURITIES) REGULATIONS, 2008, AS AMENDED (THE "DEBT REGULATIONS"), THE COMPANIES ACT, 2013 AND THE RULES MADE THEREUNDER AS AMENDED AND TO THE EXTENT NOTIFIED.**

**CREDIT RATINGS 'ACUTE AA/stable' by Acuite & 'BWR AA (Outlook: Stable)' by Brickworks**

## TRANCHE I ISSUE CLOSURE ON TUESDAY APRIL 30, 2019\*

Last date for submitting application is Tuesday April 30, 2019

\*Pursuant to the Tranche I Prospectus dated March 28, 2019, the Tranche I Issue opened on April 02, 2019 and was scheduled to close at 5 pm on May 03, 2019, with an option for early closure or extension by such period as may be decided by the Board of Directors of our Company or a Management Committee thereof. Our Company has exercised the option of early closure and the Management Committee of our Company has vide resolution dated April 28, 2019 decided to close the issue on April 30, 2019. In terms of the Tranche I Prospectus dated March 28, 2019, our Company is giving this public notice for early closure. The subscription bid for the Tranche I Issue shall remain open for subscription upto 5 pm on such date. Stock Exchanges may permit an earlier date.

Applications for the issue will be accepted only from 10:00 a.m. to 5:00 p.m., on such extended time as may be permitted by BSE and NSE, on Working Days, during the issue period. On the issue closing Date, the Application Forms will be accepted only between 10 a.m. and 5 p.m. (Indian Standard Time) and uploaded until 5 p.m., on such extended time as may be permitted by BSE and NSE.

**OUR PROMOTERS ARE CELICA DEVELOPERS PRIVATE LIMITED, MICROFIRM CAPITAL PRIVATE LIMITED, ASHITA PODDAR, KALPANA PODDAR, MANSI PODDAR AND SHAILI PODDAR. FOR DETAILS OF OUR PROMOTERS, PLEASE SEE "OUR PROMOTERS" ON PAGE 120 OF THE SHELF PROSPECTUS.**

**CONTENTS OF THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AS REGARDS ITS OBJECTS:** For information on the main objects of our Company, see "History and Certain Corporate Matters" on page 104 of the Shelf Prospectus and Clause 1 of the Memorandum of Association of our Company. The Memorandum of Association of our Company is a document for inspection in relation to the issue. For further details, see the section titled "Material Contracts and Documents for Inspection" on page 75 of the Tranche I Prospectus.

**LIABILITY OF MEMBERS:** Limited  
**AMOUNT OF SHARE CAPITAL AND CAPITAL STRUCTURE OF THE COMPANY:** The authorized share capital of the Company as on the date of the Shelf Prospectus was ₹26,00,00,00,000 divided into 126,50,00,000 equity shares of ₹2 each and 5,83,00,000 preference shares of ₹100 each. The issued, subscribed and paid up share capital of the Company as on the date of the Shelf Prospectus was ₹33,86,48,47,400 divided into 28,93,24,236 equity shares of ₹2 each. For information on the capital structure of our Company as on December 31, 2018, see "Capital Structure" on page 54 of the Shelf Prospectus.

**NAMES OF THE SIGNATORIES AT THE TIME OF SIGNING OF THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AND THE NUMBER OF SHARES SUBSCRIBED FOR BY THEM:** The subscribers to the memorandum were Myerka Poddar and Rishi Poddar and they were each allotted 100 equity shares of ₹2 each.

**LITIGES:** The NCDs offered through the Shelf Prospectus and the Tranche I Prospectus are proposed to be listed on the BSE Limited ("BSE") and the National Stock Exchange of India Limited ("NSE"). Our Company has obtained an 'in-principle' approval for the issue from the BSE vide its letter dated January 23, 2019 and from the NSE vide its letter dated January 23, 2019. For the purpose of the issue, BSE shall be the Designated Stock Exchange.

**DISCLAIMER FOR BSE:** It is to be distinctly understood that the permission given by BSE Limited should not in any way be deemed or construed that the Prospectus has been cleared or approved by BSE Limited nor does it certify the correctness or completeness of any of the contents of the Prospectus. The investors are advised to refer to the Prospectus for the full text of the Disclaimer Clause of the BSE Limited.

**DISCLAIMER FOR NSE:** It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Prospectus has been cleared or approved by NSE, nor does it certify the correctness or completeness of any of the contents of the Prospectus. The investors are advised to refer to the Prospectus for the full text of the Disclaimer Clause of the NSE Limited.

**DISCLAIMER CLAUSE OF USE OF ESELECTRONIC PLATFORM:** It is to be distinctly understood that the permission given by BSE to use its network and software of the Online system should not in any way be deemed or construed that the compliance with various statutory/regulatory norms approved by the Exchange, nor does it in any manner warrant, certify or endorse its correctness or completeness of any of its compliance with the statutory and other requirements nor does it take any responsibility for the financial or other consequences of the Company's Promoters, its management or any scheme or project of this Company. It is also to be distinctly understood that the approval given by BSE is only to use the software for participating in the system of making application process.

**DISCLAIMER CLAUSE OF USE OF NSE ELECTRONIC PLATFORM:** It is to be distinctly understood that the permission given by NSE to use its network and Online Platform for facilitating applications for public issues of NCDs should not in any way be deemed or construed as compliance with statutory and other requirements by the Company, its promoters, its management or any scheme or project of this Company. It is also to be distinctly understood that the approval given by NSE is only to use the software for participating in the system of making application process.

**DISCLAIMER CLAUSE OF RBI:** The Company is having a valid certificate of registration dated September 23, 2008 issued by the Reserve Bank of India under section 45-IA of the Reserve Bank of India Act, 1934. However, the RBI does not accept any responsibility or guarantee about the present position as to the financial soundness of the Company or for the correctness of any of the statements or representations made in or on behalf of the Company and for repayment of deposit/discharge of liability by the Company.

**CREDIT RATING:** The NCDs proposed to be issued under this issue have been rated 'BWR AA (Outlook: Stable)' by Brickworks Ratings India Private Limited ('Brickworks') for an amount of up to ₹ 1,00,000 lakh vide its letter dated December 21, 2018 (revised on March 28, 2019) and 'ACUTE AA/stable' by Acuite Ratings & Research Limited (an unlisted SIBER A Rating Limited) ('Acuite') for an amount of up to ₹ 1,00,000 lakh vide its letter dated December 28, 2018 (revised on March 28, 2019). The rating of Brickworks and Acuite indicates that instruments with this rating are considered to have high degree of safety regarding timely servicing of financial obligations and carry very low credit risk. This ratings provided by Brickworks and/or Acuite may be suspended, withdrawn or revised at any time by the assigning rating agency and should be obtained independently of any other rating. These ratings by Brickworks and Acuite are not a recommendation to buy, sell or hold securities and investors should take their own decisions. Please refer to the section titled 'Risk Factors' of the Shelf Prospectus for the details on the ratings.

**DISCLAIMER BY ACUTE:** An Acute rating does not constitute an audit of the rated entity and should not be treated as a recommendation or opinion that intended to substitute for a financial adviser or investor's independent assessment of whether to buy, sell or hold a security. Acute ratings are based on the data and information provided by the issuer and obtained from other reliable sources. Although reasonable care has been taken to ensure that the data and information is true, Acute, in particular, makes no representation or warranty, expressed or implied with respect to the adequacy, accuracy or completeness of the information relied upon. Acute is not responsible for any errors or omissions and especially states that it has no financial liability whatsoever for any kind, direct or consequential loss of any kind arising from any use of its ratings. Acute ratings are subject to change of rating or suspension of a rating in the future and when the circumstances so warrant. Please visit our website (www.acute.in) for the latest information on any instrument rated by Acute.

**DISCLAIMER BY BRICKWORKS:** Brickworks Ratings (BWR) has assigned the rating based on the information obtained from the issuer and other reliable sources, which is deemed to be accurate. BWR has taken reasonable steps to avoid any false statement, however, it does not guarantee the completeness of the information obtained. And hence, the information in this report is presented "as is" without any express or implied warranty of any kind. BWR does not make any representation in respect to the truth or accuracy of any such information. The rating assigned by BWR should be treated as an opinion rather than a recommendation to buy, sell or hold the rated instrument and BWR shall not be liable for any losses incurred by users from any use of this report or its content. BWR has the right to change, suspend or withdraw the ratings at any time for any reason.

**GENERAL RISKS:** For taking an investment decision, investors must rely on their own examination of the issuer and the issue, including the risks involved. Specific attention of the investors is invited to the chapter titled "Risk Factors" beginning on page 17 of the Shelf Prospectus and "Material Developments" on page 228 of the Shelf Prospectus and "Other Material Developments" on page 23 of the Tranche I Prospectus before making an investment in this Tranche I Issue. The Tranche I Prospectus has not been and will not be approved by the Securities and Exchange Board of India ("SEBI") or the Reserve Bank of India ("RBI") and the NCDs have not been recommended or approved by SEBI, RBI or the Registrar of Companies, West Bengal at Kolkata or any stock exchange in India.

**AVAILABILITY OF APPLICATION FORMS:** Application Forms can be obtained from: Magma FinCorp Limited; Tel: +91 33 4401 7350/91 7556007846; Fax: +91 33 4401 7428; Equinox Business Park Limited; Tel: +91 22 6228 1100; Fax: +91 22 6228 1100; A. K. Capital Services Limited; Tel: +91 22 6254 0200; Fax: +91 22 6254 0200 and offices of Catalyst Trustee, Edelweiss Securities Limited; Tel: +91 22 6741 1342/1343; Fax: N.A.; A. K. Investment Private Limited; Tel: +91 22 6754 6000; Fax: +91 22 6754 6000; Tel: +91 22 6754 6000; Fax: +91 22 6754 6000; Contact Person: Umesh Sahni; SEBI Registration No.: IN0000000334

**AVAILABILITY OF PROSPECTUS:** Investors are advised to refer to the Prospectus and the "Risk Factors" on page 17 of the Shelf Prospectus and "Material Developments" on page 228 of the Shelf Prospectus and "Other Material Developments" on page 23 of the Tranche I Prospectus contained therein, before applying for the issue. Physical copies of the Prospectus can be obtained from the Company's Registered Office, Head Office and Corporate Office, offices of Lead Managers. Full copy of the Prospectus is available on the website of the issuer at www.magma.co.in, of the Issuing Manager at www.edelweiss.com, www.akgroup.co.in, of BSE at www.bseindia.com and NSE at www.nseindia.com of SEBI at www.sebi.gov.in.

**PUBLIC ISSUE ACCOUNT BANK AND REFUND BANK:** ICICI Bank Limited

LEAD MANAGERS TO THE ISSUE	DEBENTURE TRUSTEE	REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
<b>Edelweiss</b> Edelweiss Financial Services Limited Edelweiss House, Off CST Road, Kolkata, Mumbai 400 058, Maharashtra, India Tel: +91 22 6986 3535; Fax: +91 22 6986 3810 Email: magma.nid@edelweiss.com Investor Grievance Email: customer.service.nid@edelweiss.com Website: www.edelweiss.com Contact Person: Lokesh Singh/Deepak Singh Compliance Officer: B. Rangnathan SEBI Regn. No.: IN000001965	<b>A.K. CAPITAL SERVICES LIMITED</b> 30-39, First Floor, Panna Road 3rd Floor, First Floor, Jyoti Marg 115, Marfan Park, Mumbai 400 021, Maharashtra, India Tel: +91 22 6754 6000; Fax: +91 22 6754 0200 Email: magma2019@akgroup.co.in Investor Grievance Email: investor.grievance@akgroup.co.in Website: www.akgroup.co.in Contact Person: Shrihari Malay Shai Compliance Officer: Tajiv Dada SEBI Registration No.: IN0000010411	<b>KARVY FINTECH</b> Karvy Finance Private Limited Karvy Sankulam Tower 3, Plot No. 31-32, Financial District, Vasundhara, Sarinagar, Hyderabad, Telangana 500 032, India Tel: +91 40 6715 2222 Fax: +91 40 2345 1551 Email: magracorp@karvy.com Website: www.karvyfintech.com Investor Grievance Email: investor@karvyfintech.com Contact Person: M. Murali Krishna SEBI Registration No.: IN0000022215	Shabnam Zaman Development House 24, Park Street, Kolkata 700 018 West Bengal, India Tel: +91 33 4401 7350/7431 Fax: +91 33 4401 7428 E-mail: secretary@magracorp.com Investors may contact the Registrar to the Issue or the Company Secretary and Compliance Officer in case of any pre issue or post issue related issues such as non-acceptance of Application, demat/credit order/corrections.

\* Catalyst Trustee Limited (formerly known as A.K. Trustee Limited) has by its letter dated January 1, 2019 given its consent for its appointment as Debenture Trustee to the issue and for its name to be included in this Tranche I Prospectus and in all the subsequent periodical communications sent to the holders of the NCDs issued pursuant to this Tranche I Issue.  
 \* Formerly known as KCPA Advisory Services Private Limited.  
 \$ The registration is currently under the name of Karvy Finance Private Limited. Karvy Finance Private Limited has filed an application with the SEBI for registration under its name, which is currently pending.  
 The Shelf Prospectus and the Tranche I Prospectus have been filed with the Registrar of Companies, West Bengal at Kolkata, in terms of Sections 28 and 31 of the Companies Act, 2013, along with the endorsed/verified copies of all requisite documents. For further details please refer to the section titled "Risk Factors" beginning on page 17 of the Tranche I Prospectus.  
 Applications Supported by Blocked Amount (ASBA): Investors have to apply through the ASBA process. ASBA's to be availed by all the Investors. For details on the ASBA process, please refer to the details given in Application Form and Abridged Prospectus and also please refer to the section "Issue Procedure" on page 51 of the Tranche I Prospectus.  
 Note: Capitalized terms not defined herein shall have the same meaning as assigned to such terms in the Shelf Prospectus dated March 28, 2019 and Tranche I Prospectus dated March 28, 2019.

Disclaimer: Magma FinCorp Limited ("Company"), subject to market conditions, receipt of requisite approvals, and other considerations, is proposing a public offer of secured, non-convertible debentures ("NCDs") and also issue the "Tranche I Issue" and has filed Shelf Prospectus dated March 28, 2019 ("Shelf Prospectus") and Tranche I Prospectus dated March 28, 2019 ("Tranche I Prospectus") with the Registrar of Companies, West Bengal at Kolkata, the BSE Limited ("BSE") and NSE Limited ("NSE") and Securities and Exchange Board of India ("SEBI"). The Shelf Prospectus and the Tranche I Prospectus are available on the website of the Company at www.magma.co.in, on the website of BSE at www.bseindia.com and NSE at www.nseindia.com, on the respective website of the respective stock exchanges at www.sebi.gov.in and on the website of SEBI at www.sebi.gov.in. Investors proposing to participate in the Tranche I Issue should note that investment in the NCDs involves a high degree of risk and is subject to the risk in relation to the name, the Shelf Prospectus and Tranche I Prospectus, including the section titled "Risk Factors" beginning on page 17 of the Shelf Prospectus and the section titled "Material Developments" beginning on page 228 of the Shelf Prospectus and the section titled "Other Material Developments" on page 23 of the Tranche I Prospectus. This announcement does not constitute an offer to sell or solicitation of an offer or invitation to buy any securities in any jurisdiction.

FOR MAGMA FINCORP LIMITED  
 Shabnam Zaman  
 Company Secretary and Compliance Officer

**ASIAN PAINTS LIMITED**  
 Information Security Department  
 Central Office: 1st, ANHA BHAWA, CHANDRANAGAR 02  
**EXPRESSION OF INTEREST**  
 EOI Reference Number: EOISD/01/19-20 DATED 28.04.2019  
 Indian Overseas bank (IOB) invites for the following:  
**CYBER RISK INSURANCE COVER FROM INSURANCE BROKERS**  
 The EOI document for the above is available in bank's website https://www.iob.in/ under 'Tendering section'. For EOI details and future amendments, if any, kindly referring to the above website.

FORM G INVITATION FOR EXPRESSION OF INTEREST (Invitation/Resolution Process for Composite Persons) Regulations, 2016	
RELEVANT PARTICULARS	
1. Name of the corporate debtor	Aditya Edition Private Limited
2. Date of Incorporation of Corporate Debtor	13th July 1984
3. Authority under which corporate debtor is incorporated/registered	Registrar of Companies - New Delhi
4. Corporate Identity Number / Unified Entity Identifier Number of Corporate Debtor	CIN: U74899DL1984PTC018894
5. Address of the registered office and principal office (if any) of corporate debtor	Registered Office: Aditya Edition Private Limited, H No. 3, Bhagwan Das Road, New Delhi-110031 26th February, 2019
6. Issuance commencement date of the corporate debtor	26 April 2019
7. Date of initiation of expression of interest	26 April 2019
8. Eligibility for resolution applicants under section 2(2)(38) of the Code is available at:	The eligibility criteria are set out in the detailed invitation of expression of interest, available at <a href="https://www.ioiexpress.com">www.ioiexpress.com</a> or <a href="https://www.sebi.gov.in">www.sebi.gov.in</a>
9. Name of Insolvency applicable under section 25A are available at:	The name of Insolvency applicable are set out in the detailed invitation of expression of interest, available at <a href="https://www.ioiexpress.com">www.ioiexpress.com</a> or <a href="https://www.sebi.gov.in">www.sebi.gov.in</a>
10. Last date for receipt of expression of interest	26 May 2019
11. Date of issue of provisional list of prospective resolution applicants	26 May 2019
12. Last date for submission of objections to resolution	30 May 2019
13. Date of issue of final list of prospective resolution applicants	03 June 2019
14. Date of issue of information memorandum, evaluation matrix and request for resolution plans to prospective resolution applicants	03 June 2019
15. Manner of obtaining request for resolution plans, evaluation matrix, information memorandum and further information	Will be provided by Resolution Professional to prospective resolution applicants who are determined to be eligible as per the process laid down in the invitation for expression of interest.
16. Last date for submission of resolution plans	28 June 2019
17. Manner of submitting resolution plans to resolution professional	Submitted in single sealed envelope addressed to Resolution Professional, 1st Floor, Laxmi Building, 26 Prakashnagar, New Delhi-110021, India.
18. Estimated date for submission of resolution plans to the Adjudicating Authority for approval	09 August 2019
19. Name and registration number of the resolution professional	Mr. Akshay Kulkarni Sarin BBSP/PA-CR-IP-PO/09/2017-18/10134
20. Name and e-mail of the resolution professional, as registered with the Board	Mr. Akshay Kulkarni Sarin Mumbai - 400 070 Maharashtra Email: <a href="mailto:akshay@akshaykulkarni.com">akshay@akshaykulkarni.com</a>
21. Address e-mail to be used for correspondence with the resolution professional	1st Floor, Laxmi Building, 26 Prakashnagar, New Delhi - 110021
22. Further Details available at with	Mr. Akshay Kulkarni Sarin Email: <a href="mailto:akshay@akshaykulkarni.com">akshay@akshaykulkarni.com</a>
23. Date of publication of Form G	29 April 2019

**Asian Paints Limited**  
 CN: L24220MH1949PL0004598  
 Regd. Office: SA Shrinivas Road,  
 Sarbajit, (East), Mumbai-400 056  
 Tel. No.: (022) 2518 1000  
 Website: [www.asianpaints.com](http://www.asianpaints.com)  
 Email: [investorrelations@asianpaints.com](mailto:investorrelations@asianpaints.com)

**NOTICE TRANSFER OF THE EQUITY SHARES TO INVESTOR EDUCATION AND PROTECTION FUND**

This Notice is hereby given to the shareholders of the Company pursuant to Rule 6 of Investor Education and Protection Fund Authority (Investment, Audit, Transfer and Return) Amendment Rules, 2017 ("IEPF Rules") which are effective 28<sup>th</sup> February, 2017.

In terms of the provisions of Section 124(3) of the Companies Act, 2013 read with the IEPF Rules, the shares in respect of which dividend has not been paid or claimed for seven (7) consecutive years or more are liable to be transferred to the Investor Education and Protection Fund ("IEPF"). The Company has already sent a communication to the concerned shareholders at their registered address, inter alia, providing the details of their unclaimed dividend for seven (7) consecutive years and giving them an opportunity to claim the said unclaimed dividend stated by Friday, 19<sup>th</sup> July, 2019 to avoid transfer of their shares to the Demat Account of IEPF Authority.

In terms of Rule 6 of IEPF Rules, a statement containing details of the name(s) of the shareholder(s) and their Folio number/ DP ID-Client ID whose shares are liable to be transferred to the Demat Account of IEPF Authority is available on our website [www.asianpaints.com](http://www.asianpaints.com) for information and necessary action by the shareholder(s).

In case no valid claim in respect of such equity shares is received from the shareholders by Friday, 19th July, 2019, the said equity shares shall be transferred to the Demat Account of IEPF Authority as per the procedure stipulated under the IEPF Rules. In this connection, please note that:

- For Shares held in physical form: Where share certificate(s) will be issued and transferred subsequently to the Demat Account of the IEPF Authority without any further notice. Further, upon issue of such share certificate(s) the original share certificate(s) which are registered in your name will stand automatically cancelled and deemed to be bad delivery.
  - For Shares held in electronic form: The shares will be directly transferred to the Demat Account of the IEPF Authority with the help of Depository Participant without any further notice. It may be noted that no claim shall be against the Company in respect of unclaimed dividend and shares transferred to IEPF pursuant to IEPF Rules. Upon transfer to the Demat Account of the IEPF Authority, the shareholders can claim the equity shares along with the dividend(s) from the IEPF Authority by making an online application, for which the details are available at [www.ioiexpress.com](http://www.ioiexpress.com).
- In case of any queries/clarifications, the concerned shareholders may contact the Company's Registrar & Transfer Agent, M/s. TSR Darshah Limited quoting the Folio number/ DP ID-Client ID at:

**TSR DARSHAH LIMITED**  
 (Unit: Asian Paints Limited)  
 9-10, Haji Moosa Petrawalla Industrial Estate,  
 2D, Dr. E. Moses Road, Near Anand Studio,  
 Mahalaxmi, Mumbai 400 011.  
 Tel: +91 22 6698 9484  
 Toll Free number: 19002100124  
 Email: [cs@tsr.com](mailto:cs@tsr.com)

**FOR ASIAN PAINTS LIMITED**  
 Sd/-  
**JAYESH MERCHANT**  
 CFO & COMPANY SECRETARY  
 PRESIDENT-INDUSTRIAL JVs

Place : Mumbai  
 Date : 28/04/2019

HPCL-MRPL merger hits cash hurdle; ONGC rules out share-swap



HPCL has 23.8 mt annual refining capacity. Together with 15 mt capacity of MRPL, it will become India's second-largest state-owned oil refiner after Indian Oil

PRESS TRUST OF INDIA New Delhi, April 28

HINDUSTAN PETROLEUM'S PLANS to acquire Mangalore Refinery and Petrochemicals (MRPL) has hit a cash hurdle, with parent ONGC preferring a cash deal rather than a share-swap, sources aware of the development said.

Oil and Natural Gas Corp (ONGC), India's biggest oil and gas producer, last year completed acquisition of Hindustan Petroleum (HPCL) for \$36.915 crore.

After this takeover, ONGC has two refining subsidiaries, HPCL and MRPL. Since then, HPCLs keen to get MRPL in its fold citing operational synergies. It has been talking of a combination of cash and share-swap for the deal that will make it India's third-largest oil refiner. But now, ONGC wants only cash as HPCL shares are on the slide.

ONGC acquired the government's 51.11% stake in HPCL in January 2018 at \$473.97 per share. The same share of HPCL on Friday closed at \$28.26, a massive 40% loss in value in 15 months.

Sources said HPCL is not yet come up with a concrete proposal for acquiring MRPL and has been talking about the deal mostly through the Oil Ministry and the media.

ONGC, they said, wants HPCL to make a compelling offer to it for the merger talks to begin. ONGC holds 71.63% stake in MRPL.

HPCL can acquire MRPL by buying out ONGC's shares, which at Friday's trading price is worth about \$9,300 crore. The other option is share-swap, wherein ONGC will get more shares in HPCL in lieu of giving up control in MRPL.

third option and more preferable is a combination of the

HPCL is keen to get MRPL

In its fold citing operational synergies, it has been talking of a combination of cash and share-swap for the deal. But now, ONGC wants only cash as HPCL shares are on the slide

two. Sources said ONGC feels that it does not want to end up with more shares of HPCL whose value has been on the decline on the stock market.

HPCL currently holds 16.96% stake in MRPL. HPCL chairman and MD Mukesh Kumar Surana has been since January 2018 talking of the synergy MRPL acquisition will bring to the company. For one, HPCL sells more petroleum products than it produces and bringing MRPL's 15 million tonne a year refinery under the fold would help bridge the shortfall. Also, there can be synergies in crude oil procurement as well as in optimising refinery set-up, he has been saying.

Sources, however, said HPCL has not made any firm proposal for the acquisition to ONGC. MRPL is not a new company for HPCL. It was an HPCL company before ONGC acquired joint venture partner AV Birla Group's stake in 2003.

HPCL has 23.8 million tonne of annual oil refining capacity. Together with 15 million tonne refinery of MRPL, it will become India's second-biggest state-owned oil refiner after Indian Oil (IOCL).

Overall, it will become the third-biggest refiner behind IOC and Reliance Industries. MRPL will be the third refinery of HPCL, which already has units at Mumbai and Visakhapatnam.

Taking steps to reduce costs, enhance margins: Maruti

PRESS TRUST OF INDIA New Delhi, April 28

THE COUNTRY'S LARGEST carmaker Maruti Suzuki India (MSI) plans to take a variety of steps including enhanced localisation, increase in productivity and reducing overall costs in order to improve margins in the

current fiscal, senior company official has said.

The auto major reported Ebitda margin of 4.4% for 2018-19, down by 1.9% from 15.9% in 2017-18. "We are working very hard on cost cutting, there is a lot of effort on cost side, as a company we are all committed to work towards it and ensure

that it (margin) improve from here," CFO Ajay Sethi said.

The company will carry on with its initial efforts without waiting about external factors like foreign exchange rates, he added. "External factors will be there but whatever is in our control we will try and work harder in terms of cost reduction and enhancing productivity," Sethi said.

He said increasing localisation is an important part of the initiative. "Localisation is a big drive now. Wherever we have been hit on account of foreign exchange, we are now looking at large targets for localisation," he said. Overheads are under severe

scrutiny and the company is looking at vendors in terms of more productivity gains, Sethi added. "So a variety of things are being done. For us, it's very crucial that we improve from here," he said. Ebitda margin is an assessment of a firm's operating profitability as a percentage of its total revenue.

MSI reported a 4.6% decline in net profit to ₹1,795.6 crore for the fourth quarter of 2018-19. For the entire FY19, MSI posted a net profit of ₹7,500.6 crore, down 2.9% from the previous financial year. The carmaker has decided to phase out all diesel cars from its portfolio with effect from April 1, 2020.

This is an advertisement issued, pursuant to Regulation 3(1) of the SEBI (Issue and Listing of Debt Securities) Regulations, 2008, as amended, for information purpose only.

# MAGMA FINCORP LIMITED

Investing in the smallest dream

Our Company was incorporated in Kolkata, West Bengal as ARM Group Enterprises Private Limited on December 15, 1973 as a private limited company under the Companies Act, 1956, as amended and was granted a certificate of incorporation by the Registrar of Companies, West Bengal at Kolkata. Pursuant to the conversion of our Company into a public limited company, the name of our Company was changed to ARM Group Enterprises Limited and a fresh certificate of incorporation consequent on change of name was issued by the ROC on October 19, 1998. Subsequently the name of our Company was changed to Magma Fincorp Limited and a fresh certificate of incorporation consequent on change of name was issued by the ROC on August 24, 1999. Subsequently, the name of our Company was changed to Magma Fincorp Limited and a fresh certificate of incorporation consequent on change of name was issued by the ROC on January 19, 2007. Subsequently, the name of our Company was changed to Magma Fincorp Limited and a fresh certificate of incorporation consequent on change of name was issued by the ROC on July 31, 2008. Our Company holds a certificate of registration dated September 23, 2003 bearing registration number 9-05-02790 issued by the RBI in compliance with the provisions of Section 45-IA of the RBI Act, 1934. The Corporate Identity Number of our Company is L17559AVB1919PLC031613. For more information about our Company, see "History and Certain Corporate Matters" on page 134 of the Shelf Prospectus.

**Regional Office:** Development House, 24 Park Street, Kolkata 700 016 West Bengal, India. Tel: No: +91 33 441 7426 (9 Lines). Fax: No: +91 33 441 7426 (9 Lines).  
**Public Issue:** Mumbai 400016, Maharashtra, India. Tel: No: +91 22 6228 1100; Website: www.magnafincorp.com; E-mail: info@magfi.com; Registrar: Registrar of Companies, Maharashtra, Mumbai; Tel: No: +91 33 441 7426 (9 Lines).

**PUBLIC ISSUE BY MAGMA FINCORP LIMITED, ("COMPANY" OR "ISSUER") OF SECURED REDEEMABLE NON-CONVERTIBLE DEBENTURES OF FACE VALUE OF ₹ 1,000 EACH, ("NCDs"), (FOR AN AMOUNT OF ₹ 20,000 LAKHS ("BASE ISSUE SIZE") WITH AN OPTION TO RETAIN OVERSUBSCRIPTION UP TO ₹ 30,000 LAKHS AGGREGATING UP TO ₹ 50,000 LAKHS ("TRANCHE I ISSUE SIZE") ("TRANCHE I ISSUE") AND IS BEING OFFERED BY WAY OF THE TRANCHE I PROSPECTUS DATED MARCH 29, 2019 WHICH IS WITHIN THE SHELF LIMIT OF ₹ 1,00,000 LAKH, CONTAINING, INTER ALIA, THE TERMS AND CONDITIONS OF THIS TRANCHE I ISSUE ("TRANCHE I PROSPECTUS"), WHICH SHOULD BE READ TOGETHER WITH THE SHELF PROSPECTUS DATED MARCH 29, 2019 ("SHELF PROSPECTUS"). THE SHELF PROSPECTUS TOGETHER WITH THE TRANCHE I PROSPECTUS SHALL CONSTITUTE THE "PROSPECTUS". THIS TRANCHE I ISSUE IS BEING MADE PURSUANT TO THE PROVISIONS OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE AND LISTING OF DEBT SECURITIES) REGULATIONS, 2008, AS AMENDED (THE "DEBT REGULATIONS"), THE COMPANIES ACT, 2013 AND THE RULES MADE THEREUNDER AS AMENDED AND TO THE EXTENT NOTIFIED.**

**CREDIT RATINGS 'ACUITE AA/stable' by Acuite & 'BWR AA (Outlook: Stable)' by Brickworks**

## TRANCHE I ISSUE CLOSES ON TUESDAY APRIL 30, 2019\*

**Last date for submitting application is Tuesday April 30, 2019**

\*Pursuant to the Tranche I Prospectus dated March 29, 2019, the Tranche I Issue opened on April 29, 2019 and was scheduled to close at 5pm on May 08, 2019, with an option for early closure or extension by each period as may be decided by the Board of Directors of our Company or a Management Committee thereof. Our Company has exercised the option of early closure and the Management Committee of our Company has vide resolution dated April 26, 2019 decided to close the Issue on April 30, 2019. In terms of the Tranche I Prospectus dated March 29, 2019, our Company is giving this public notice for each early closure. The subscription list for the Tranche I Issue shall remain open for subscription upto 5 pm on such time the Stock Exchanges may permit on April 30, 2019.

Applications for early closure shall be received only from 10:00 am to 5:00 pm, or such extended time as may be permitted by BSE and NSE, on Working Days, during the Issue Period. On the Issue Closing Date, the Application Forms will be accepted only between 10 am and 3 pm (Indian Standard Time) and updated until 5 pm, or such extended time as may be permitted by BSE and NSE.

**OUR PROMOTERS ARE CELICA DEVELOPERS PRIVATE LIMITED, MICROFIRM CAPITAL PRIVATE LIMITED, ASHITA PODDAR, KALPANA PODDAR, MANSI PODDAR AND SHAILI PODDAR. FOR DETAILS OF OUR PROMOTERS, PLEASE SEE "OUR PROMOTERS" ON PAGE 120 OF THE SHELF PROSPECTUS.**

**CONTENTS OF THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AS REGARDS ITS OBJECTS:** For information on the main objects of our Company, see "History and Certain Corporate Matters" on page 104 of the Shelf Prospectus and Clause III of the Memorandum of Association of our Company. The Memorandum of Association of our Company is a document for inspection in relation to the Issue. For further details, see the section titled "Material Contracts and Documents for Inspection" on page 75 of the Tranche I Prospectus.

**LIABILITY OF MEMBERS - LIMITED**

**AMOUNT OF SHARE CAPITAL AND CAPITAL STRUCTURE OF THE COMPANY:** The authorised share capital of the Company as on the date of the Shelf Prospectus was ₹33,30,00,000 divided into 1,36,40,000 equity shares of ₹2 each and 5,83,00,000 preference shares of ₹100 each. The issued, subscribed and paid up share capital of the Company as on the date of the Shelf Prospectus was ₹56,48,47,426 divided into 28,24,22,363 equity shares of ₹2 each. For information on the capital structure of our Company see paragraph 2.1.1.1 on page 40 of the Shelf Prospectus.

**NAMES OF THE SIGNATORIES AT THE TIME OF SIGNING OF THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AND THE NUMBER OF SHARES SUBSCRIBED FOR BY THEM:** The subscribers to the memorandum were Manjiv Poddar and Rajal Poddar and they were each allotted 100 equity shares of ₹2 each.

**LISTING:** The NCDs offered through the Shelf Prospectus and the Tranche I Prospectus are proposed to be listed on the BSE Limited ("BSE") and the National Stock Exchange of India Limited ("NSE"). Our Company has obtained an "in-principle" approval for the Issue from the BSE vide letter intimated January 21, 2019 and from the NSE vide letter intimated January 23, 2019. For the purposes of the Issue, BSE shall be the Designated Stock Exchange.

**DISCLAIMER FOR BSE:** It is to be distinctly understood that the permission given by BSE Limited should not in any way be deemed or construed that the Prospectus has been cleared or approved by BSE Limited nor does it certify the correctness or completeness of any of the contents of the Prospectus. The investors are advised to refer to the Prospectus for the full text of the Disclaimer Clause of the BSE Limited.

**DISCLAIMER FOR NSE:** It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Offer Document has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Offer Document. The investors are advised to refer to the Offer Document for the full text of the Disclaimer Clause of the National Stock Exchange of India Limited.

**DISCLAIMER CLAUSE OF USE OF BSE ELECTRONIC PLATFORM:** It is to be distinctly understood that the permission given by BSE is its use of its network and software of the Online system should not in any way be deemed or construed that the compliance with various statutory requirements approved by the Exchange, nor does it in any manner warrant, certify or endorse the correctness or completeness of any of the contents of the Prospectus and/or any other documents of the Company. It is also to be distinctly understood that the approval given by BSE is only to use the software for participating in the process of making application forms.

**DISCLAIMER CLAUSE OF USE OF NSE ELECTRONIC PLATFORM:** It is to be distinctly understood that the permission given by NSE is its use of its network and Online Platform for facilitating applications for public issue of NCDs shall not in any way be deemed or construed as compliance with statutory and other requirements of the Company. It is also to be distinctly understood that the approval given by NSE is only to use the software for participating in the process of making application forms.

**DISCLAIMER CLAUSE OF RBI:** The Company is having a valid certificate of registration dated September 23, 2008 issued by the Reserve Bank of India under section 45-IA of the Reserve Bank of India Act, 1934. However, the RBI does not accept any responsibility or guarantee about the present position as to the financial soundness of the Company or for the correctness of any of the statements or representations made or opinions expressed by the Company and for repayment of deposits/ discharge of liability by the Company.

**CREDIT RATING:** The NCDs proposed to be issued under this Issue have been rated 'BWR AAA (Outlook: Stable)' by Statewide Ratings India Private Limited ('BWR') on an amount up to ₹ 1,00,000 lakhs vide letter dated December 21, 2018 (revaluated on March 29, 2019) and 'ACUITE AA/stable' by Acuite Ratings & Research Limited (hereinafter 'Acuite Ratings Limited') ('Acuite') on an amount up to ₹ 1,00,000 lakhs vide letter dated December 28, 2018 (revaluated on March 29, 2019). The rating of the NCDs by Brickworks and Acuite Ratings Limited with this rating are considered to have high degree of safety regarding timely servicing of financial obligations and carry very low credit risk. The ratings provided by Brickworks and Acuite Ratings may be suspended, withdrawn or revised at any time by the assigning rating agency and should be evaluated independently if any other rating. These ratings by Brickworks and Acuite are not a recommendation to buy, sell or hold securities and are not to be taken as a basis for investment decisions.

**DISCLAIMER BY ACUITE:** An Acuite rating does not constitute an audit of the rating agency and should not be treated as a recommendation or opinion that is intended to substitute for a financial adviser's or investor's independent assessment of whether to buy, sell or hold any security. Acuite ratings are based on the data and information provided by the issuer and obtained from other reliable sources. Although reasonable care has been taken to ensure that the data and information is true, Acuite, in particular, makes no representation or warranty, expressed or implied with respect to the adequacy, accuracy or completeness of the information relied upon. Acuite is not responsible for any errors or omissions and especially states that it has no financial liability whatsoever for any direct, indirect or consequential loss of any kind arising from the use of its ratings. Acuite ratings are subject to a process of surveillance which may lead to a revision in ratings as and when the circumstances so warrant. Please visit our website (www.acuite.in) for the latest information on our rating labels by Acuite.

**DISCLAIMER BY BRICKWORKS:** Brickwork Ratings (BWR) has assigned the rating based on the information obtained from the issuer and their reliable sources, which are deemed to be accurate. BWR has taken reasonable steps to avoid any false declaration, misstatement or omission in the information provided by the issuer. However, no representation or warranty of any kind by BWR is made, any representation or warranty is made by the issuer or its authorized representatives. The rating assigned by BWR should be treated as an opinion rather than a recommendation to buy, sell or hold the rated instrument and BWR shall not be liable for any losses incurred by users from any use of its report or its contents. BWR has the right to change, suspend or withdraw the ratings at any time for any reason.

**GENERAL RISKS:** For taking an investment decision, investors must rely on their own examination of the Issuer and the Issue, including the risks involved. Specific attention of the Investors is invited to the chapter titled "Risk Factors" beginning on page 17 of the Shelf Prospectus and "Material Developments" on page 23 of the Shelf Prospectus and "Other Material Developments" on page 23 of the Tranche I Prospectus before making an investment in this Tranche I Issue. This Tranche I Prospectus has not been and will not be approved by the Securities and Exchange Board of India ("SEBI") or the Reserve Bank of India ("RBI") and the NCDs have not been recommended or approved by SEBI, RBI or the Registrar of Companies, West Bengal at Kolkata on any stock exchange in India.

**AVAILABILITY OF APPLICATION FORM:** Application Forms can be obtained from Magma Fincorp Limited, Tel: No: +91 33 441 7426 (9 Lines), Kolkata, West Bengal. Investors in India: Tel: No: +91 22 6228 1100; Fax: +91 22 6228 1100; Website: www.magnafincorp.com; E-mail: info@magfi.com; Registrar: Registrar of Companies, Maharashtra, Mumbai; Tel: No: +91 33 441 7426 (9 Lines). Investors outside India: Tel: No: +91 22 6228 1100; Fax: +91 22 6228 1100; Website: www.magnafincorp.com; E-mail: info@magfi.com; Registrar: Registrar of Companies, Maharashtra, Mumbai; Tel: No: +91 33 441 7426 (9 Lines).

**AVAILABILITY OF PROSPECTUS:** Investors are advised to refer to the Prospectus and the "Risk Factors" on page 17 of the Shelf Prospectus and "Material Developments" on page 23 of the Shelf Prospectus and "Other Material Developments" on page 23 of the Tranche I Prospectus contained herein, before applying in the Issue. Physical copies of the Prospectus can be obtained from the Company's Registered Office: Head Office and Corporate Office: 24 Park Street, Kolkata 700 016 West Bengal, India. Full copy of the Prospectus is available on the website of the issuer at www.magnafincorp.com or www.allgroup.in, and on the website of SEBI at www.sebi.gov.in. Investors proposing to participate in the Tranche I Issue should refer to the Prospectus and the NCDs in relation to the details of risk and for details in relation to the same, refer to the Shelf Prospectus and Tranche I Prospectus, including the sections titled "Risk Factors" beginning on page 17 of the Shelf Prospectus and the sections titled "Material Developments" beginning on page 38 of the Shelf Prospectus and the section titled "Other Material Developments" on page 23 of the Tranche I Prospectus. This announcement does not constitute an offer to sell or solicitation of an offer or invitation to buy any securities in any jurisdiction.

**PUBLIC ISSUE ACCOUNT BANK AND REFUND BANK:** ICICI Bank Limited

LEAD MANAGERS TO THE ISSUE	DEBENTURE TRUSTEE	REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER	
 <b>Edelweiss</b> EDLEWEISS FINANCIAL SERVICES LIMITED Edelweiss House, 07, CST Road, Kolkata, Mumbai 400 028, Maharashtra, India Tel: +91 22 6066 5535; Fax: +91 22 6668 3610 Email: magna.mot@edelweissfin.com Investor Grievance Email: customer.care@edelweissfin.com Website: www.edelweissfin.com	 <b>A.K. CAPITAL SERVICES LIMITED</b> 30-35, Free Press House 2nd Floor, 10th Floor, Press Avenue, Mayapuri, Western Mumbai 400 007, Maharashtra, India Tel: +91 22 6754 6300; Fax: +91 22 6910 0394 Email: magna2019@akgroup.co.in Investor Grievance Email: investor.grievance@akgroup.co.in Website: www.akgroup.co.in Contact Person: Shri. Pradyumn Wajay Shah Designation: Director, Topix Drive SEBI Regn. No.: INM000007665	 <b>Catalyst Trusteeship Limited**</b> QDA House, Plot No. 85, Bluebonita Colony (Rajkoti), Hyderabad, Rang Road, Hyderabad, India Tel: +91 22 4252 6543 Fax: +91 22 4622 0505 Email: Compliance@CCL-Mumbai@trustrustee.com Investor Grievance Email: grievance@trustrustee.com Website: www.catalysttrustee.com Contact Person: Umesh Sahu Designation: NSE, INDC000000306	 <b>Karvy Fintech Private Limited***</b> Karvy Securities Tower, Plot No. 31-32, Financial District, Near Marolli Nagar, Salt Lake, Hyderabad Rang Road Plot No. 502, India Tel: +91 40 6718 2222 Fax: +91 40 2243 6558 Email: info@karvyfintech.com; info@karvy.com Website: www.karvyfintech.com Investor Grievance E-mail: investor@karvyfintech.com Contact Person: M. Anil Raju SEBI Registration No.: INDC000002213	Shaibam Zaman Development House 24, Park Street, Kolkata 700 016 West Bengal, India Tel: +91 33 441 7426 (9 Lines) Fax: +91 33 441 7428 E-mail: secretary@magnafincorp.com

\*\* Catalyst Trusteeship Limited (formerly known as GDA Trusteeship Limited) has by its letter dated January 1, 2019 given its consent for its appointment as Debenture Trustee to the Issue and for its name to be included in this Tranche I Prospectus and in all the subsequent public communications sent in the NCDs issued pursuant to this Tranche I Issue.

\*\*\* formerly known as KCFPL Advisory Services Private Limited.

§ The registration is currently under the name of Karvy Computations Private Limited. Karvy Fintech Private Limited has filed an application with the SEBI for registration under its new name which is currently pending.

¶ Copies of the Shelf Prospectus and this Tranche I Prospectus have been filed with the Registrar of Companies, West Bengal at Kolkata, in terms of Sections 26 and 31 of the Companies Act, 2013, along with the endorsed certified copies of all requisite documents. For further details please see "Material Contracts and Documents for Inspection" beginning on page 75 of the Tranche I Prospectus.

§§ Applications Supported by Blocked Amount (ASBA): Investors have to apply through the ASBA process. ASBA has been approved by all the investors. For details on the ASBA process, please refer to the details given in Application Form and Abridged Prospectus and to a separate notice on the "Issue Prospectus" on page 51 of the Tranche I Prospectus.

§§§ Capital Raisement terms not defined herein shall have the same meaning as assigned to such terms in the Shelf Prospectus dated March 29, 2019 and Tranche I Prospectus dated March 29, 2019.

**Disclaimer:** Magma Fincorp Limited ("Company") subject to market conditions, receipt of requisite approvals, and other considerations, is proposing a public issue of secured, redeemable non-convertible debentures ("NCDs") and is issuing the "Tranche I Issue" as a part of the Shelf Prospectus dated March 29, 2019 ("Shelf Prospectus") and Tranche I Prospectus dated March 29, 2019 ("Tranche I Prospectus") with the Registrar of Companies, West Bengal at Kolkata, the BSE Limited ("BSE") and NSE Limited ("NSE") and the Securities and Exchange Board of India ("SEBI"). The Shelf Prospectus and Tranche I Prospectus are available on the website of the Company at www.magnafincorp.com, on the website of BSE at www.bseindia.com, on the website of NSE at www.nseindia.com, on the respective websites of the lead managers at www.edelweissfin.com and www.akgroup.in, and on the website of SEBI at www.sebi.gov.in. Investors proposing to participate in the Tranche I Issue should refer to the Prospectus and the NCDs in relation to the details of risk and for details in relation to the same, refer to the Shelf Prospectus and Tranche I Prospectus, including the sections titled "Risk Factors" beginning on page 17 of the Shelf Prospectus and the sections titled "Material Developments" beginning on page 38 of the Shelf Prospectus and the section titled "Other Material Developments" on page 23 of the Tranche I Prospectus. This announcement does not constitute an offer to sell or solicitation of an offer or invitation to buy any securities in any jurisdiction.

For MAGMA FINCORP LIMITED  
 Shaibam Zaman  
 Company Secretary and Compliance Officer

**KERNEX MICROSYSTEMS (INDIA) LTD.**  
 AN ISO 9001:2008 CERTIFIED COMPANY. CMC.L310201919PLC012111  
 Regd. Off. Plot No 38 (part) 04, Survey No. 11, Kancha Injar, Ravva Village, Mangaluru Mandal, Ranga Reddy Dist, Hyderabad, Telangana - 501 501. Ph: +91 9848525758, 294869377  
 Email: abc@kernex.in Website: http://www.kernex.in

**POSTAL BALLOT AND E-VOTING NOTICE**

Members are hereby informed that pursuant to the provisions of Section 110 and Section 108 and other applicable provisions, if any, of the Companies Act, 2013, (the "Companies Act") read with Rule 20 and Rule 22 of Companies (Management and Administration) Rules, 2014, as amended from time to time and Regulation of SEBI (LODR) Regulations, 2015, and the company has engaged the services of M/s. Karvy Fintech Private Limited (KARVY) for facilitating the E-voting facility to the shareholders of the company.

The Postal Ballot Notice along with Postal Ballot form was Despatched to the shareholders whose names appear in the Register of Members Record of Depositories as on 19/ April, 2019 through email to the shareholders who have registered their E-mail IDs with the company and the Depository Participants and through physical mode along with postage pre-paid self-addressed business reply envelope to the shareholders who have registered their email IDs with their Depository Participants and with the Company. The Company is seeking approval by way of Resolution through Postal Ballot/E-voting.

The company has appointed Mr. D.S. Rao (C.P.No.14487), 2018 and ends on 28/ May 2019 and voting shall begin on 29/ April, 2019 and ends on 28/ May 2019. During this period shareholders of the company, holding either in physical form or in dematerialized form as on the cut-off date i.e. 19/ April, 2019 may cast their vote electronically, Postal Ballot Form/ E-voting received after the aforesaid dates will be considered as invalid. The e-voting shall be despatched by M/s. Karvy Fintech Private Limited (KARVY) for voting.

Shareholders who have not received the Postal Ballot form may write to the company at abc@kernex.in mentioning their doubts or can send a request by post to the registered office of the company may contact M/s. Karvy Fintech Private Limited (KARVY) to obtain a duplicate postal Ballot Form.

Members may contact M/s. Karvy Fintech Private Limited (KARVY) or Mr. M. Badari Narayana Raju, Director and Authorized person of the company for any queries/ grievances connected with voting by Postal Ballot including voting by electronic means at the registered office of the company.

Postal Ballot & E-voting Notice along with the Postal Ballot Form is also available at the website of the company, http://www.kernex.in

By order of the Board of Directors  
**For KERNEX MICROSYSTEMS (INDIA) LIMITED**  
 M. BADARI NARAYANA RAJU  
 Director

Date: 27-04-2019  
 Place: Hyderabad

