

Dixon®

Dixon Technologies (India) Ltd.

3rd January, 2020

To Secretary Listing Department BSE Limited Department of Corporate Services Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001	To Secretary Listing Department National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex Mumbai - 400 051
Scrip Code - 540699 ISIN: INE935N01012	Scrip Code- DIXON ISIN: INE935N01012

Dear Sir / Madam,

Sub: Announcement under Regulation 30 of SEBI LODR

Please find enclosed herewith detailed announcement under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We request you to kindly take this on your record and oblige.

Thanking You,
For **DIXON TECHNOLOGIES (INDIA) LIMITED**


Ashish Kumar
Company Secretary and Compliance Officer

Membership No.: F8355
Address: B-14 & 15, Phase-II, Noida, Gautam Buddha Nagar
Uttar Pradesh - 201 305



Encl: as above



Dixon Technologies partners with SAMSUNG for manufacturing of LED TVs

- ***SAMSUNG and DIXON have entered into agreement for manufacturing of LED TV***
- ***Manufacturing to take place at Dixon's manufacturing facility located at Tirupati***

Noida, India, 3rd January, 2020

Dixon Technologies (India) Limited and SAMSUNG India Electronics Pvt Ltd have entered into agreement for manufacturing of LED TVs. Dixon shall be manufacturing LED TV for SAMSUNG from its manufacturing facility located at Tirupati, Andhra Pradesh.

Commenting on this association, **Mr. Sunil Vachani, Executive Chairman**, Dixon Technologies (India) Limited said, *"SAMSUNG is one of the most valued brand in the Technological world as they work relentlessly towards elevating innovation and technology. SAMSUNG continues to evolve into a Company that contributes to a better world. Considering the faith they have bestowed on Dixon by collaborating in Washing Machines, mobile phones and now LED TVs, we are hopeful that our partnership grows sturdier with time."*

Mr. Atul B. Lall, Managing Director, Dixon Technologies (India) Ltd. said, *"The mantra on which SAMSUNG has built such a strong brand for themselves is that they are always putting customer at the heart of their business. Dixon shares the same ideology and we work persistently towards building a stronger bond with our customers by delivering high quality products. We are encouraged by the trust SAMSUNG has conferred on Dixon and we shall work together for building a stronger bond."*

About Dixon Technologies (India) Limited

Dixon Technologies (India) Limited is the largest* home grown design-focused and solutions company engaged in manufacturing products in the consumer durables, lighting and mobile phones markets in India. Their diversified product portfolio includes (i) consumer electronics like LED TVs; (ii) home appliances like washing machines; (iii) lighting products like LED bulbs and tubelights, downlighters; (iv) mobile phones; and (v) CCTV & DVRs. Dixon also provides solutions in reverse logistics i.e. repair and refurbishment services of set top boxes, mobile phones and LED TV panels.

****Source: Project Rise: Indian Consumer Electronics & Appliances Market Study, issued by Frost & Sullivan India Private Limited***

For further clarification, you may contact the undersigned:

Ashish Kumar

Group Company Secretary and Compliance Officer

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