



Value through values

# SANGAM (INDIA) LIMITED

CIN : L17118 RJ 1984 PLC 003173

Regd. Office : P.B. No. 90, ATUN, Chittorgarh Road

Bhilwara - 311001, Rajasthan, INDIA.

Phone : + 91-1482-245400-06, Fax : + 91-1482-245450

Website: www.sangamgroup.com, E-mail : secretarial@sangamgroup.com

We run on

**SAP HANA**

Ref: SIL/SEC/2021-22

Date: 25<sup>th</sup> October, 2021

<p>The Manager Department of Corporate Services <b>The National Stock Exchange of India Ltd.</b> Exchange Plaza, 5th Floor, Plot No. C/1, G Block Bandra Kurla Complex, Bandra (E) <u>Mumbai – 400051</u> <b>Scrip Code: 5251</b></p>	<p>The Manager, Department of Corporate Services, <b>BSE Ltd.</b> Phiroze Jeejeebhoy Towers 25th Floor, Dalal Street, <u>MUMBAI - 400 001</u> <b>Scrip Code: 514234</b></p>
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Dear Sir/Madam,


**Sub: Submission of Newspapers Cuttings.**

Pursuant to Regulation 30 and 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith Newspaper cuttings of Notice of EGM published in Business Standard (English) and in Dainik Bhaskar (Hindi).

Hope you will find the same in order and take the same on record.

Thanking you.

**For Sangam (India) Limited**

  
**(A.K. Jain)**  
**Company Secretary**  
**FCS – 7842**

**TOUCHWOOD ENTERTAINMENT LIMITED**  
 Regd. Off.: Plot No. 645 Near E.P.T Block, Sarojini Nagar, New Delhi -110023  
 CIN: L92199DL1997PLC088865 Website: www.touchwood.in  
 Contact No.: +91 9810108253

**NOTICE**

1. Notice is hereby given that the 24th Annual General Meeting (AGM) of Touchwood Entertainment Limited (the Company) is scheduled to be held on Wednesday, 17th November, 2021 at 3 P.M. through Video Conferencing (VC) / Other Audio Visual Means (OAVM) in compliance with the relevant Circulars issued by Ministry of Corporate Affairs (the "MCA Circulars") and by the Securities and Exchange Board of India (the "SEBI Circulars") and in compliance with the provisions of the Companies Act, 2013 (the "Act") and the SEBI (LODR) Regulations, 2015, without the physical presence of the Members to transact the Ordinary and Special Businesses as set out in the Notice.

In compliance with the above circulars, electronic copies of the notice of the AGM along with Annual Report for the financial year 2020-2021 ("Annual Report") have already been emailed to all the shareholders whose email addresses are registered with the Company or with their respective Depository Participants ("Depository") and Transfer Agent, Skyline Financial Services Private Limited. The emailing of all notices has been completed on 23rd October, 2021.

2. In terms of Section 108 of the Companies Act, 2013 read with the Rule 20 of the Companies (Management and Administration) Rules, 2014 and relevant provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Company is pleased to provide its members with the remote e-voting facility to cast their vote electronically on the Resolutions mentioned in the AGM Notice using electronic voting platform provided by National Securities Depository Limited (NSDL). In case, the member is unable to cast their vote on the facility of electronic voting platform provided by NSDL, then they shall have the option to cast their vote during the AGM also. The Board has appointed Mr. Aditya Vyas, Practising Company Secretary, as scrutineer for conducting the voting process in a fair and transparent manner. The members may note the following:

a) Members holding shares as on the cut-off date i.e. 10th November, 2021 may cast their vote electronically on businesses as set out in Notice through such remote e-voting.

b) Any person, who acquires shares and become a member of the Company after sending the Notice and holding shares as on the cutoff date i.e. 10th November, 2021 may obtain the login ID and password by sending an email to cs@touchwood.in by mentioning his/her folio number/DP ID and client ID number. However, if you are already registered with National Securities Depository Limited (NSDL) for e-voting, then you can use your existing user ID and password for casting your vote.

c) The remote e-voting period begins on 09:00 A.M., on Sunday, 14th November, 2021 and will end at 05:00 P.M. on Tuesday, 16th November, 2021 (IST). The remote e-voting module shall be disabled by NSDL for voting thereafter. The remote e-voting shall not be allowed beyond the said date and time.

d) Any person whose name is recorded in the register of members or in the register of beneficial owner maintained by the depository as on cut-off date, shall be entitled to avail the facility of remote e-voting or through e-voting during the AGM.

e) The members who have already cast their vote by remote e-voting, prior to the AGM can attend the meeting, but shall not be entitled to cast their vote again in the meeting.

f) Members may note that the Notice of Annual General Meeting and the Annual Report for FY 2020-2021 are also available on the Company's website www.touchwood.in as well as on the website of National Stock Exchange of India Limited at www.nseindia.com also on the website of NSDL at https://www.evoting.nsdl.com

g) In case of any queries, you may refer to the Frequently Asked Questions (FAQs) for members and e-voting user manual for members available at the Downloads sections of https://www.evoting.nsdl.com or contact NSDL at the following toll free no.: 1800-222-990.

h) Members may note that in terms of the provisions of the Income-Tax Act, 1961, ("the Act") as amended by the Finance Act, 2020, dividend paid or distributed by a Company on or after 01st April, 2020 shall be taxable in the hands of the Members. The Company shall therefore be required to deduct tax at source (TDS) at the time of making the payment of dividend. In order to enable us to determine the appropriate TDS rate as applicable. Members are requested to submit the documents in accordance with the provisions of the Act. The detailed tax rates, documents required for availing the applicable tax rates are provided in the Notice of the AGM.

3. **BOOK CLOSURE:** Pursuant to Section 91 and other applicable provisions, if any of the Companies Act, 2013 and Regulation 42 of SEBI (Listing Obligations and Disclosure Requirements) Regulation 2015, the register of members and share transfer books of the Company shall remain closed from Thursday, 11th November, 2021 to Wednesday, 17th November, 2021 (both days inclusive) for the purpose of 24th Annual General Meeting of the Company for the financial year 2020-2021.

**Members are requested to carefully read all the Notes set out in the Notice of the AGM and in particular, instructions for joining the AGM, manner of casting vote through Remote e-voting or through e-voting during the AGM.**

For Touchwood Entertainment Limited  
 Sd/-  
 Ashima Arora  
 Company Secretary &  
 Compliance Officer

Place: New Delhi  
 Date: 25th October, 2021

**MEGHALAYA POWER TRANSMISSION CORPORATION LIMITED**  
 O/o CHIEF ENGINEER (TRANSMISSION)  
 LUMJINGSHAI, SHILLONG - 793001  
 Ph : 0364-2590122 Email : cetranzemeptcl@gmail.com  
 No. MePTCL/CE(T)/TT-139/USTI-ST/III/2021-22/03  
 Dated 22<sup>nd</sup> October, 2021  
**Notice Inviting Tender**  
 Meghalaya Power Transmission Corporation Limited (MePTCL) invites online bids (e-tendering) from eligible bidders for Re-conducting and strengthening of the 132 KV D/C line from Umiam Stage I to Umiam Stage III Power Station by HTLS conductor and Related Services. Tender details are available in www.meghalayatenders.gov.in. Last date and time for submission of the bid is on 22<sup>nd</sup> November, 2021 at 12:00 hrs and will be opened at 15:00 on the same day.

Sd/-  
 (Shri A Kharpan)  
 Chief Engineer (Transmission)

M.I.P.R. No : 1270  
 Dated : 22-10-2021

**SANGAM (INDIA) LIMITED**  
 CIN-L17118RJ1984PLC003173  
 Regd. Off.: Atun, Chittorgarh Road, Bhillwara-311001 (Raj.) Ph:+91 1482 245400  
 Email- secretarial@sangamgroup.com Website- www.sangamgroup.com

**NOTICE OF THE EXTRA-ORDINARY GENERAL MEETING**

Notice is hereby given that the Extra-Ordinary General Meeting ("EGM") of members of the Company will be held on Saturday, 13rd November, 2021 at 4.00 p.m. IST through Video Conferencing ("VC")/Other Audio-Visual Means ("OAVM") to transact the business as set out in the Notice of EGM, in accordance with the General Circular issued by the Ministry of Corporate Affairs dated April 08, 2020, April 13, 2020, May 05, 2020 and January 13, 2021 ("MCA Circulars") and Securities and Exchange Board of India ("SEBI") dated May 12, 2020 and January 15, 2021, the Company has sent the Notice of EGM along with explanatory statement on Friday, 22nd October, 2021, through electronic mode only to those members whose email addresses are registered with the Company or Registrar & Share Transfer Agent ("RTA") or Depositories. The requirement of sending physical copies of Notice of EGM has been dispensed with vide MCA/SEBI Circulars. The Notice of EGM is available on the website of the Company at www.sangamgroup.com and on the website of Stock Exchanges viz. www.bseindia.com and www.nseindia.com.

**Remote e-Voting**  
 In compliance with the section 108 of the Companies Act, 2013 ("the Act") read with Rule 20 of the Companies (Management and Administration) Rules, 2014, as amended from time to time, the Secretarial Standard on General Meetings ("SS-2") issued by the Institute of Company Secretaries of India and Regulation 44 of the SEBI (Listing Obligations and Disclosure Requirements) Regulation, 2015, the Company is providing to its Members the facility of remote e-voting before as well as during the EGM in respect of the business to be transacted at the EGM and for this purpose, the Company has appointed CDCL for facilitating voting through electronic means. The detailed instructions for remote e-voting are given in the Notice EGM. Members are requested to note the following:

1. The remote e-Voting facility will be available during the following period:

Remote e-Voting Start Date & Time	Wednesday, the 10th November, 2021 (9.00 a.m. IST)
Remote e-Voting End Date & Time	Friday, the 12nd November, 2021 (5.00 p.m. IST)

The remote e-Voting module shall be disabled by the CDCL for voting thereafter and members will not be allowed to vote electronically beyond the said date and time.

2. The voting right of the members shall be in proportion to their share of the paid-up share capital of the Company as on cut-off date Friday, 05th November, 2021. The facility of remote e-Voting shall also be made available during the Meeting and attending the Meeting, who have not already cast their vote by remote e-Voting, shall be able to exercise their right during the EGM. A person whose name is recorded in the register of members as on the Cut-off date only shall be entitled to avail the facility of remote e-Voting during the EGM.

3. Members who have cast their vote by remote e-Voting prior to the Meeting may also attend the meeting electronically but shall not be entitled to vote again.

4. In case of any query, you may refer the frequently asked question (FAQs) for shareholders and evoting manual for shareholders available at www.evotingindia.com under help section or write an email to helpdesk.evoting@cdslindia.com

5. If you have any queries or issues regarding attending EGM & e-Voting from the CDCL e-Voting System, you can write an email to helpdesk.evoting@cdslindia.com or contact at 022-23058738 and 022-23058542/43.

6. All grievances connected with the facility for voting by electronic means may be addressed to Mr. Rakesh Dalvi, Sr. Manager, (CDCL Central Depository Services (India) Limited, A Wing, 25th Floor, Marathon Futurex, Mafatali Mill Compounds, N M Joshi Marg, Lower Park (East), Mumbai-400013 or send an email to helpdesk.evoting@cdslindia.com or call on 022-23058542/43.

7. CS Brij Kishore Sharma, Practising Company Secretary has been appointed as Scrutinizer for conducting the voting process in a fair and transparent manner.

**Registration of e-mail addresses**  
 Members who have not yet registered or updated their email addresses are requested to register their email addresses with their depository participants. For members holding shares in physical mode, please provide necessary details like Folio No, name of shareholder(s) by email to investor@bigshareonline.com.

By order of the board  
 For Sangam (India) Limited  
 Sd/-  
 A. K. Jain, Company Secretary (FCS - 7842)

Place : Bhillwara  
 Date : 23rd October, 2021

**Edelweiss Finance & Investments Limited**

Corporate Identity Number : U67120MH1994PLC286057  
 Regd. Off: Edelweiss House, Off. C.S.T. Road, Kalina, Mumbai - 400 098  
 Tel: +91-22-4009 4400 | Fax: +91-22-4086 3610 | Website: https://edelweissinvestment.edelweissfin.com/

**Financial Results for the quarter and half year ended 30 September 2021**

(₹ in Crores, except per share data)

	Quarter ended			Half year ended		Year ended
	September 30, 2021 (Unaudited)	June 30, 2021 (Unaudited)	September 30, 2020 (Unaudited)	September 30, 2021 (Unaudited)	September 30, 2020 (Unaudited)	March 31, 2021 (Audited)
1 Total income from operations	99.54	83.87	42.31	183.41	66.00	200.59
2 Net Profit / (Loss) for the period (before Tax, Exceptional and/or Extraordinary items)	20.92	16.07	2.74	36.99	0.90	18.55
3 Net Profit / (Loss) for the period before Tax (after Exceptional and/or Extraordinary items)	20.92	16.07	2.74	36.99	0.90	18.55
4 Net Profit / (Loss) for the period after Tax (after Exceptional and/or Extraordinary items)	15.48	11.88	1.94	27.36	0.40	14.35
5 Total Comprehensive Income for the period (Comprising Profit / (Loss) for the period (after tax) and Other Comprehensive Income (after tax))	15.55	11.95	1.94	27.50	0.40	14.62
6 Paid-up equity share capital (Face Value of ₹ 10/- Per Share)	11.46	11.46	8.34	11.46	8.34	11.46
7 Reserves (excluding Revaluation Reserves)	667.78	651.98	453.93	667.78	453.93	640.03
8 Securities premium account	508.64	508.64	336.76	508.64	336.76	508.64
9 Net worth <sup>1</sup>	679.24	662.38	460.93	679.24	460.93	649.15
10 Paid-up Debt Capital / Outstanding Debt	2,054.12	1,649.49	949.26	2,054.12	949.26	1,373.76
11 Outstanding Redeemable Preference Shares (Face Value of ₹ 10/- Per Share)	14.66	14.32	15.29	14.66	15.29	16.00
12 Debt Equity Ratio <sup>2</sup>	3.02	2.49	2.06	3.02	2.06	2.12
13 Earnings Per Share (₹) (Face Value of ₹ 10/- each)						
- Basic (Refer note 5)	13.49	10.37	2.34	23.87	0.48	17.07
- Diluted (Refer note 5)	13.49	10.37	2.34	23.87	0.48	17.07
14 Capital Redemption Reserve	22.63	22.63	11.66	22.63	11.66	22.63
15 Debenture Redemption Reserve	NA	NA	NA	NA	NA	NA
16 Debt Service Coverage Ratio (DSCR)	NA	NA	NA	NA	NA	NA
17 Interest Service Coverage Ratio (ISCR)	NA	NA	NA	NA	NA	NA

<sup>1</sup>Net worth = Equity share capital + Other Equity – Deferred Tax Assets  
<sup>2</sup>Debt-equity Ratio = Total debt (Debt securities + Borrowings other than debt securities + subordinated liabilities) / Net worth

**Notes:**

1. The above is an extract of the detailed format of quarterly and half year financial results filed with the Stock Exchanges in accordance with Regulation 52 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 as amended (the "Listing Regulations, 2015") and the Accounting Standards specified under section 133 of the Companies Act, 2013 read with the Companies (Indian Accounting Standards) Rules, 2015 as amended and the relevant provision of the Companies Act, 2013, as applicable. The full format of the half yearly financial results are available on the website of the Stock exchange (www.bseindia.com) and the Company's website (https://edelweissinvestment.edelweissfin.com/).

2. For the other line items referred in regulation 52 (4) of the LODR Regulations, pertinent disclosures have been made to the Stock Exchange(s) (BSE) and on the Company's Website and can be accessed on the URL (https://edelweissinvestment.edelweissfin.com/).

3. The above financial results of the Company are reviewed and recommended by the Audit Committee and have been approved by the Board of Directors at its meeting held on October 21, 2021.

4. The above financial results of the Company for the quarter and half year ended September 30, 2021 have been subjected to Limited Review by the Statutory Auditors of the Company and the auditors have issued an unqualified review report.

5. Earnings per share for the quarters ended September 30, 2021, June 30, 2021, September 30, 2020 and half year ended September 30, 2021, September 30, 2020 are not annualized.

On behalf of the Board of Directors  
 Sd/-  
 Ashish Kehar  
 Executive Director  
 DIN : 07789972

Mumbai, October 21, 2021.

**IFB INDUSTRIES LIMITED**  
 CIN: L51109WB1974PLC029637  
 Regd. Office: 14, Taratola Road, Kolkata - 700 088  
 Ph: 033-30482929 Fax: 033-30489230  
 Email: investors@ifbglobal.com  
 Website: www.ifbindustries.com

**NOTICE**

Notice is hereby given that pursuant to Regulation 29 read with Regulation 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, a meeting of the Board of Directors of IFB Industries Limited will be held on **Saturday, the 30th October, 2021** to consider and take on record the Unaudited Standalone and Consolidated Financial Results of the Company for the quarter and half year ended 30th September, 2021 beside other matters. The information contained in this notice is also available on the Company's website [www.ifbindustries.com](http://www.ifbindustries.com) and also on the website of Stock Exchanges viz. Bombay Stock Exchange Ltd - [www.bseindia.com](http://www.bseindia.com) and National Stock Exchange of India Ltd - [www.nseindia.com](http://www.nseindia.com).

By order of the Board  
 For IFB Industries Limited  
 G Ray Chowdhury  
 Company Secretary  
 Place : Kolkata Date: 23.10.2021

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**No Air Surcharge**

# Yoga can get discounts on insurance premium

Irdai set to allow wellness programme along with life policies

**MANOJIT SAHA**  
 Mumbai, 24 October

The Insurance Regulatory Development Authority of India (Irdai) — the regulator for insurance companies — is set to allow the insurers to offer wellness programmes, along with life insurance policies, that can earn reward points for policyholders. These reward points can be redeemed for getting a discount during renewal.



**LIFE COVERS GET A HEALTHY BOOST**

- Voluntary for policyholders to choose wellness products
- Wellness programs can be offered directly by the insurer or in association with a third party
- Wellness program can be offered as rider/add-on/option under the policy
- Third party name/logo cannot be used in advertisements
- No liability by insurers regarding quality of services by third party
- Insurers have to shall monitor the quality of services offered by third party

The insurance regulator has circulated draft guidelines to the insurance companies for feedback before issuing the final guidelines, as is the norm. The insurance companies have been requesting the regulator for some time to allow them to offer wellness initiatives. "Wellness initiative is a programme that may be offered to life insurance policy holders to help them maintain and improve their health and wellness by engaging in specific activities and behaviors," the draft norms said. "As part of such a programme, insurers may offer certain rewards to encourage policyholders to actively participate and reach specific levels of achievements," Irdai said. The regulator has made it clear that participation in the wellness programme by policyholders will be "purely voluntary". The programme may be administered either by the insurer directly or in association with third party service providers, the draft norms said. Life Insurers may offer the wellness programme as an option under life insurance products or as a rider. Those

products can also be offered as an add-on feature to existing life insurance products, provided that the cost of such programmes does not materially affect the pricing assumptions or benefits offered under the product, Irdai said. In all cases, life insurers need to file the details of the wellness programme according to the extant product filing procedure. As part of the wellness programme, the life insurance companies are allowed to offer the reward points to the policyholders based on specific levels of engagement with empanelled medical centres. They can also offer redeemable vouchers for memberships in yoga centres, gymnasiums, sports clubs, etc. They can also offer discounts on renewal premium or increase in the sum assured. While allowing these services, there are certain riders that the insurance regulator has prescribed for life insurance companies.

The draft norms mandate that no wellness programme can be offered without it being filed or incorporated as part of the product in terms of product filing. "The full details of the programme, different levels of expected achievements, criteria for measurements, the methodology used for arriving at the rewards and its administration shall be clearly specified. Further, the pricing impact of the programme shall be also disclosed upfront in the File and Use application," the norms said. In case the cost of offering such features is not material or where such expense is borne by the shareholders, the features can be extended to existing policyholders. "There shall be no discrimination in providing any of the wellness and preventive features offered and in granting the reward points there under to the same or similar placed categories of policyholders of a

particular product," Irdai said. Furthermore, if the insurer is offering the wellness programme in association with a third party, the names or trade logos of the third party cannot be used in any of the insurance advertisements but may refer to the services in generic terms. Insurers have also been asked not to take liability towards quality of services offered by the third parties. At the same time, the insurers have to monitor the quality of services offered by service providers and ensure that they have put in place appropriate mechanisms to discharge liabilities, the draft norms mandated. "Insurers shall not receive any consideration amount for offering the third party services. Further, no payment shall be made by the insurers to the third party service providers other than the monetized value of the reward points redeemed by the policyholders," the draft norms said.

## FROM PAGE 1

### Early bird earnings...

The combined net profit of 18 oil and gas and metals companies in the sample — including Reliance Industries, JSW Steel, and Hindustan Zinc — jumped 80.5 per cent YoY in Q2, while their net sales increased by 52.7 per cent YoY. The companies reported record quarterly net profit of ₹25,000 crore in Q2, accounting for 35.6 per cent of the combined earnings of all the early birds, which marked an increase from 24.5 per cent a year ago. RIL was one of the biggest outperformers with a 43 per cent YoY jump in net profit and 50.7 per cent YoY rise in net sales in Q2. JSW Steel did even better with a 71 per cent YoY jump in net sales and 350 per cent jump in net profits from ₹1,593 crore a year ago to ₹7,170 crore in Q2. Together these two companies accounted for nearly 70 per cent of the incremental rise in the combined net profit of the sample.

Though firms in the BFSI space reported a slowdown in interest income (gross), they saw double-digit growth in earnings, thanks to gains from lower interest costs. The combined gross interest income of the BFSI companies in the sample rose 4.5 per cent YoY in Q2 — growing at the slowest pace in three quarters. However, their net profit rose 11.2 per cent thanks to an 8.1 per cent YoY decline in interest costs, which have fallen now for five consecutive quarters. Analysts expect this trend to reverse in the next few quarters as bond yields have begun to rise in India, which is likely to raise the borrowing cost for BFSI companies. Meanwhile, general manufacturers and consumer goods makers were hit by a sharp increase in commodity and

energy prices. Many companies in these sectors reported sequential decline in net profits, despite strong revenue growth. It was the same with IT services companies. The combined net profit of the companies — excluding banks, non-banking financial companies (NBFCs), insurance, oil and gas, and metals — rose 4 per cent YoY in Q2, against a 180 per cent YoY growth in Q1, and 31.3 per cent YoY growth in Q2FY21. Their net sales increased 21.4 per cent YoY in Q2, driven by higher volumes and prices. This was lower than the 28.6 per cent YoY growth reported in Q1, but represented a big jump over the 0.8 per cent YoY growth seen in Q2FY21. Some of the big non-cyclical companies in the early bird sample are TCS, Infosys, Wipro, HCL Technologies, Hindustan Unilever, Nestlé, Asian Paints, Tata Consumer, UltraTech Cement, ACC, Havells India, and TVS Motors. Analysts expect a change in the earnings trajectory as more manufacturing and consumer goods companies declare their results.

while filing the draft red herring prospectus (DRHP) to the former. The Irdai's regulations require an insurer to file the EV before an IPO. Once the valuation is derived, the DRHP will be filed. The government is looking to launch the IPO in the last quarter of the current fiscal. A preliminary EV is being sought from Milliman Advisors, the reporting actuary appointed by the government. "A range is being discussed for the EV, and will be shared with the government," the official said. This will help in reaching out to investors.

### LIC IPO...

EV is calculated by adding the present value of future profits of an insurer to the net asset value (NAV) of its capital and surplus. The EV is expected to be finalised by the end of this month. LIC's valuation will then be computed using the value of new business, economies of scale, among others. EV comprises two components, adjusted net worth and value of in-force business. Adjusted net worth represents shareholders' value of surplus. It is the value of the shareholder's equity, and amount of surplus attributable to shareholders in the participating, non-participating, and unit-linked funds. The value of in-force business is the present value of shareholder transfers from business of the company, allowing for the need to hold statutory reserves. The projected profits are calculated using best assumptions, adjusting for the statutory solvency margin. The derived EV would be shared with the Securities and Exchange Board of India (Sebi) and the Insurance Regulatory and Development Authority (Irdai)

Clearly, it's the huge expected revenue upside that is the reason so many companies have shown interest in acquiring a new team, despite its stiff price. And BCCI knows that. It has pegged the reserve price at ₹2,000 crore for each team. Also, companies or individuals that are bidding are required to have a minimum net worth of ₹3,000 crore. It has also provided various venues for the bid — Ahmedabad, Lucknow, Pune, Nagpur, Visakhapatnam, to name a few.

The list of those who have bought the documents for the bid include all the top guns — from the Adanis to the Glazer family, which owns Manchester United, Torrent and Aurobindo Pharma, RP-Sanjiv Goenka group, Hindustan Times Media, Jindal Steel and Ronnie Screwvala of Unilazer Ventures, amongst others. However, those in the know say that the financial benefit for franchisees in 2022 is limited as they have to share the central revenues, now it would be divided amongst 10 instead of eight teams. But what the franchisees are banking on from 2023 is the huge interest in acquiring the broadcasting and digital rights. Apart from Disney+Hotstar and Sony (which lost out to the former the last time), Reliance Industries (expected to announce a sports channel in Viacom 18), Amazon Prime (it has already bought the streaming rights for India-New Zealand cricket matches) and some other global majors are expected to join the fray. Sources say that Google and Facebook, which had bid for the digital rights separately, but lost out, are unlikely to join the bandwagon.

the list of those who have bought the documents for the bid include all the top guns — from the Adanis to the Glazer family, which owns Manchester United, Torrent and Aurobindo Pharma, RP-Sanjiv Goenka group, Hindustan Times Media, Jindal Steel and Ronnie Screwvala of Unilazer Ventures, amongst others. However, those in the know say that the financial benefit for franchisees in 2022 is limited as they have to share the central revenues, now it would be divided amongst 10 instead of eight teams. But what the franchisees are banking on from 2023 is the huge interest in acquiring the broadcasting and digital rights. Apart from Disney+Hotstar and Sony (which lost out to the former the last time), Reliance Industries (expected to announce a sports channel in Viacom 18), Amazon Prime (it has already bought the streaming rights for India-New Zealand cricket matches) and some other global majors are expected to join the fray. Sources say that Google and Facebook, which had bid for the digital rights separately, but lost out, are unlikely to join the bandwagon.

**BS SUDOKU # 3497**

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4			8				5	7

SOLUTION TO #3496

9	1	3	8	5	6
6	2	4	7	1	3
5	7	8	4	9	2
2	8	6	3	7	1
4	3	9	6	2	5
1	5	7	9	4	8

**Very easy:**  
 ★ Solution tomorrow  
**HOW TO PLAY**  
 Fill in the grid so that every row, every column and every 3x3 box contains the digits 1 to 9

**ACTIVE COVID CASES SHOW DOWNTREND**

**VIRUS TRACKER**

Total 34,175,468 ↑15,906

Active cases	Recovered	Deaths
172,594	33,548,605	454,269
↓1,134	↑16,479	↑561

**Vaccination** 1,022,555,326 ↑1,201,230

**WORLD Total** 243,497,616

Deaths 4,946,552

Note: Total cases include migration; arrow shows 1-day change; figures as of 9 pm IST; sources: Ministry of Health and Family Welfare; GovIn.gov.in; Johns Hopkins Coronavirus Resource Center

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