

21st May 2024

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001
Scrip code: 532343

National Stock Exchange of India Limited,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051
Scrip code: TVSMOTOR

Dear Sir / Madam,

Reg : Press Release – "TVS Motor Company expands its global electric vehicle business with the launch of TVS iQube electric scooter in Sri Lanka"

We enclose a Press Release regarding **"TVS Motor Company expands its global electric vehicle business with the launch of TVS iQube electric scooter in Sri Lanka"**, for dissemination.

Date and time of occurrence of event: May 21, 2024 at 4:00 P.M.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED

K S Srinivasan
Company Secretary
Encl.: a/a

TVS Motor Company expands its global electric vehicle business with the launch of TVS iQube electric scooter in Sri Lanka

- *Cutting-edge EV technology providing a robust build quality & class leading comfort of a premium scooter with zero tail pipe emission*
- *Powered by a powerful 4.6 kW hub mounted motor that gives a top speed of 78 km/h & exhilarating acceleration of 0-40 km/h in just 4.2 seconds. Two Lithium – Ion battery packs of 3.4 kWh provide a real world range of 100 km on a single charge, reducing the range anxiety for the rider.*
- *TVS SMARTXONNECT™ platform provides an enhanced connected experience*

Colombo, May 21, 2024: TVS Motor Company (TVSM), a leading global automaker operating in the two and three-wheeler segments, today launched its premium electric scooter, TVS iQube in Sri Lanka. Backed by steadfast and trusted engineering capabilities of TVSM, the TVS iQube delivers class leading reliability, performance, comfort, build quality and safety. The product offering is complemented by the well-established after-sales network of TVS Lanka Pvt. Ltd. developed over a successful and strong presence of 2 decades in Sri Lanka.

The TVS iQube provides unmatched performance and intelligent connectivity features. With a peak power of 4.6 KW, equivalent to a 125 cc scooter, the TVS iQube accelerates from 0-40 kmph in just 4.2 seconds. Utilizing advanced lithium-ion battery technology, this vehicle ensures long battery life providing peace of mind to customers. Lithium-ion batteries being recyclable, also have minimal environmental impact. Over and above being built with world-class technology, TVS iQube can save LKR 120,000 annually on running expenses. With a 650W carry-along-charger, that charges the vehicle from 0-80% in 4 hours and 30 minutes, the TVS iQube redefines the ease of charging with a carry along charger that can be plugged into any household plug point.

As a testimony to its robust build quality, endurance and highly efficient hub motor with 2 Lithium Ion battery packs, the TVS iQube has achieved the unthinkable feat of riding around Sri Lanka and clocking 1463 kms in 7 days, charging 16 times along the journey that cost only LKR 2522 in electricity charges.

TVS Motor is amongst the few global Original Equipment Manufacturers (OEMs) to have end-to-end inhouse EV and connected capabilities including battery manufacturing, battery management system (BMS), vehicle control unit and infotainment systems. It has more than 650 EV related patents, with 2,000+ engineers working on advanced technologies such as material science, electric powertrain, and data science. It is amongst the leaders in cutting edge smart connectivity and digital technologies.

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Commenting on the launch, **Manu Saxena, Senior Vice President, EV Business, TVS Motor Company** said, *"Launching the TVS iQube in Sri Lanka is an important milestone in the sustainable mobility space. TVS iQube has best-in-class EV and connected technology, resulting in greater performance, comfort, safety and significant annual savings for our customers. We are confident that the TVS iQube, with its unmatched lithium ion battery and proven track record of over 300,000 satisfied customers globally will redefine electric mobility in Sri Lanka."*

The TVS iQube, priced at LKR 10,99,760, is now available for test rides and bookings at TVS Lanka dealerships in Colombo, Gampaha, Kalutara, Galle & Jaffna and will be offered island wide soon. You can drive home the TVS iQube at a downpayment of just LKR 110,000 and affordable monthly installments starting from LKR 27,000, making this cutting-edge electric scooter affordable for customers.

The TVS iQube portfolio has already made significant strides globally with more than 300,000 satisfied customers, who are experiencing the world class premium quality and benefits of the TVS iQube, having collectively traveled approximately 2 billion kilometres, saving 47 million litres of fuel and reducing CO2 emissions by 69,590 tonnes which is equivalent to planting 2.8 million trees.

To know more you can visit - www.tvsmotor.net/en/lk/our-products/tvs-iqube

Product Specifications - TVS iQube S	
Peak Power	4.6 kW
No. of Batteries/Type	2 / Lithium-Ion
Battery Capacity	3.4 kWh
Range Per Charge	Real world range of 100 kms.
Top Speed	78 km/h
Acceleration 0-40 km/h	4.2 s
Parking Assist	Reverse / Forward
Peak Torque	140 Nm
Safety	BMS-Controlled Protection System & IP67 Waterproofing
Cluster	7" TFT All Color Display
Charging Duration (0-80%)	4 hours 30 minutes (650W portable charger)
Under seat storage	32 litres
Gradeability	10 degrees

About TVS Motor Company

TVS Motor Company is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable mobility with four state-of-the-art manufacturing facilities located in India and Indonesia. Rooted in our 100-year legacy of trust, value, and passion for

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customers, it takes pride in making internationally accepted products of the highest quality through innovative and sustainable processes. TVS has earned the highest number of J.D. Power Awards across the 2024 India two-wheeler Initial Quality and APEAL. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. Our subsidiaries in the personal e-mobility space, Swiss E-Mobility Group (SEMG) and EGO Movement have a leading position in the e-bike market in Switzerland. TVS Motor Company endeavours to deliver the most superior customer experience across 80 countries in which we operate. For more information, please visit www.tvsmotor.com.

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