



Sanghvi Brands Limited

(Formerly known As Sanghvi Brands Private Limited)

Date: 9th August 2019

To,

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai: 400 001

Security ID: SBRANDS

Security Code: 540782

Subject: Intimation Under Regulation 30 Of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

We wish to inform that the Company signed a letter of intent to appoint Dr. B. Rajesh Srinivas as the Chief Executive Officer of the Company which is subject to approval of Board of directors in the upcoming board meeting. In consonance to same, we would like to inform that Mr. Darpan Sanghvi will resign as the Managing Director prior to his appointment.

A brief profile of Dr. B. Rajesh Srinivas is enclosed as Annexure I

Kindly take the same on record.

Thanking You,

For **Sanghvi Brands Limited**

(formerly known as Sanghvi Brands Private Limited)

K. Hibani
Kruti Shah

Company Secretary & Compliance Officer



CIN: U74999PN2010PTC135586

Annexure I

Brief profile and experience of Dr. B. Rajesh Srinivas:

Dr. Srinivas is among the first batch of University qualified registered Naturopaths of India. Over the last 25 years, Dr. Srinivas has grown from handling a single unit operation to handling over 40 wellness centres and spas across the country and overseas managing a team of 350. He is well recognized in the industry for his domain expertise as well as business acumen that has enabled him to deliver multiple business turnarounds in the wellness sector.

As a pioneer involved with spas since its nascent stage in India, he has continuously upgraded both domain and business knowledge. This proactive and hardworking approach has enabled him to set up in India, the first city hotel spa (Leela Kempinski Bangalore), first club spa (at The Club, Juhu Mumbai), first Marriott flagship spa (JW Marriott, Mumbai), first business & first class lounge airport spa (International Airport, Mumbai), first Indian spa and wellness association (ISWA) founding member and first Indian Spa chain (Sohum Spas) to start operations overseas. While he has been personally awarded as a foremost wellness expert, he has been instrumental in Sohum Spas getting over 20 awards and 50 nominations.

He is thorough with conceptualization, planning, procurement, operations, staff training, rewards and recognition, auditing, marketing, public relations, statutory requirements as well as business planning and execution. He believes that true stature comes from mentoring the success of colleagues. He has travelled across USA, UAE, Singapore, Malaysia, Hongkong, Thailand, China, Sri Lanka, Nigeria and Uganda during the course of his work. He is a regular invited speaker at trade events and forums such as FICCI, Hospitality Biz, Franchise India Expo, Cosmetologists association conference and many more.

He lives life as a wonderful opportunity to learn and implement, and believes, that his best is yet to come.

Awards:

- ❖ Among top 50 Naturopaths of India -2016
- ❖ BRANDS ACADEMY Entrepreneur of the Year (Wellness Industry) – 2014.
- ❖ World Spa Luxury Award – Best Spa, 2014
- ❖ IMAGES Most Admired Spa Business Entrepreneur of the year – 2012
- ❖ "Most Luxurious Day Spa" and "Best day Spa" awards 6 times – Asia Spa Awards