

PDSL/SE/2023-24/291

September 30, 2023

Listing Department	Corporate Relationship Department	
National Stock Exchange of India Limited	BSE Limited	
Exchange Plaza, C-1 Block G,	Phiroze Jeejeebhoy Towers,	
Bandra Kurla Complex, Bandra (E),	Dalal Street,	
Mumbai -400 051	Mumbai- 400001	
Scrip Symbol: PDSL	Scrip Code: 538730	

Re: ISIN - INE111Q01021

Sub: Company's Presentation

Dear Sir/ Madam,

Please find enclosed herewith the Company' Presentation on overall growth and business performance of PDS Limited. The presentation is also being made available on the Company's website at <u>www.pdsltd.com</u>

We request you to kindly take the above information on record for the purpose of dissemination to the shareholders.

Thanking you,

Yours faithfully, for **PDS Limited** (Erstwhile PDS Multinational Fashions Limited)

Abhishekh Kanoi Head of Legal & Company Secretary ICSI Membership No.: F-9530

Encl.: a/a

(Erstwhile PDS Multinational Fashions Limited)

Registered & Corporate Office: Unit No. 971, Solitaire Corporate Park, Andheri Ghatkopar Link Road,

Andheri East, Mumbai 400093, Maharashtra, India. 🕓 +91 2241441100





Global | Collaborative | Digital | Ethical

PDS Company Presentation

September 2023

Safe Harbor



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Company Overview







		Financial Sn	apshot FY23		Geography wise	e (FY23 %	% share*)
Our Vision Be the most admired global enterprise providing innovative fashion solutions in the most ethical and trusted way		₹12,230 cr \$1,521mn	₹10,577 cr \$1,316mn	1			Europe
		GMV 个26% Y-o-Y	Topline 个20% Y-o-Y				26% Asia & Middle
		₹459 cr \$57mn	₹327 cr \$41mn		UK 45%		East 11%
		EBITDA 个40% Y-o-Y	PAT 个12% Y-o-Y				North
		44%	29%				America 15%
4	\rightarrow	ROCE	ROE			Others 3%	1370
Our \	/alues	PDS Footprint		Critical Success Factors			
Trust, Integrity and Ethics	Transparency, Collaboration &	22+	60+	(Q) (Q)	Right Product, Right		Strong Financials and Risk Management Capabilities.
	Teamwork	Countries	Offices	<u>دې</u>	Market and Right Factory Design Led		Asset Light Platform Model
 People First Entrepreneurial 	 Customer Centricity Social 	10,000+	250+	ZØ	Sustainable and Responsible Sourcing	မိုမိုမိုမို	Investments in people, training and development,
Spirit *Note: Basis broad	Responsibility Employees + Factory Associates sis broad estimates ROCE based on net capital employed	Associates	Retailers and Brand Partners	Compliant and Transparent Supply Chain	ŶĨŶĨĬ	infrastructure, equipment, technology, etc.	

What we do?

Global Fashion Solutions Company Simplifying the Entire Fashion Value Chain









6Cs (Compliance, Currency, Compliant Capacity, Customer Dependency, Cost, Credit) + I (Inventory)

Balance Sheet Focus (Cash, Capability, Credibility)

What is our culture?

PDS Guiding Principles Enabling A Robust Platform



Entrepreneurship model

***** Great People, Great Experience and Great **3** Balance Sheets Workplace Culture enabled us to be Great Place То Zero bottlenecks Work Certified DEC 2022 - DEC 202 Zero power centers #GotGreatCertified Zero bureaucracy Maximum Agility **Equal Opportunity**

What are the drivers for PDS' growth?



FAR / NEAR SHORING

- Our versatile global operations allow us to tailor production to meet the specific needs of retailers and brands, addressing both near shoring and far shoring requirements effectively
- Global presence spanning over 22 countries and a strong presence in key apparel manufacturing hubs such as Bangladesh, Turkey, Sri Lanka, and China amongst others

CONSOLIDATION IN THE INDUSTRY

- The industry is currently undergoing a consolidation trend, with larger firms poised for expansion, benefiting from synergistic advantages that enable them to offer competitive pricing and effectively serve large clientele
- Rapid expansion through strategic acquisitions, capitalizing on the current market conditions where numerous assets are available at favorable valuations

RETAILER RESTRUCTURING

- Retailers are strategically restructuring to enhance supply chain resilience, prioritize customer-facing activities, and achieve cost efficiencies
- This restructuring aligns with PDS global network. This strategic alignment benefits both parties with improved coordination and resource utilization



REGULATORY ESG FRAMEWORKS

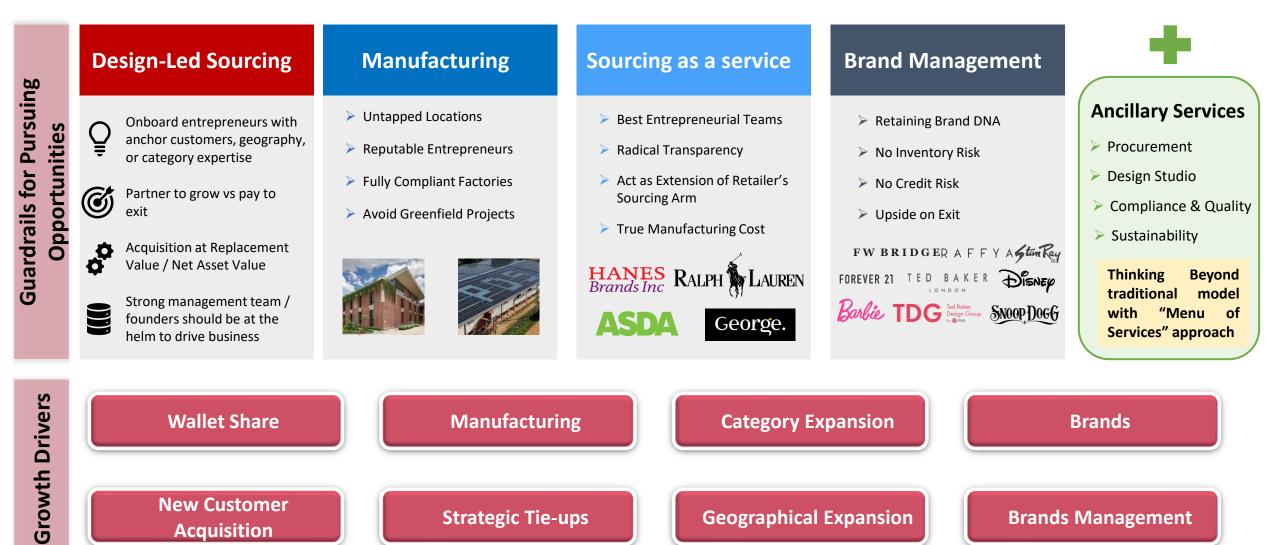
- Increasing focus on ESG due to evolving regulatory frameworks
- Making strides in sustainability, focusing on material sourcing, transparent supply chains, and circular economy principles to reduce our environmental impact

Where do we see opportunities?

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Multiple levers available across value chain for growth







Our Key Competitive Strengths



Enormous global apparel market offers multi-billion-dollar opportunity 2 Presence across the entire fashion value chain with a strong right to win 3 Vast global network with presence across countries and coverage of all apparel segments Catering to a diversified base of marguee global customers 4 5 Driven by entrepreneurs through a unique business model Robust financial performance with track record of growth and profitability 6 Led by experienced management team along with strong governance, compliance & 7 sustainability practices

Global | Collaborative | Digital | Ethical

Global Apparel Consumption will reach US\$2 tn by 2025

Apparel consumption in top 7 economies constitutes ~60% of the global consumption in 2021



- Global apparel market reached a turnover of US\$1.6 tn in 2021, a 16% rise from 2020
- China is likely to become the largest apparel market by 2025, followed by the European Union and the United States
- The market is expected to reach US\$2 tn by 2025



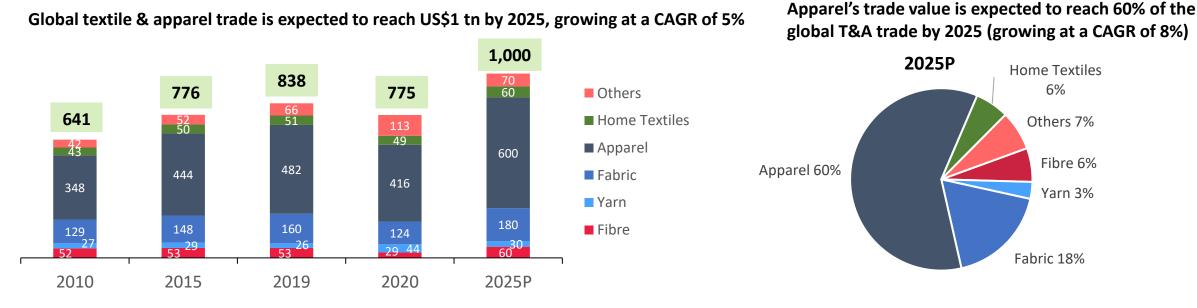
Source: Industry Reports

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Powered by Bing Australian Bureau of Statistics, GeoNames, Microsoft, Navinfo, OpenStreetMap, TomTom, Wikipedia

Opparel is the Major Contributor in the Trillion Dollar T&A Trade





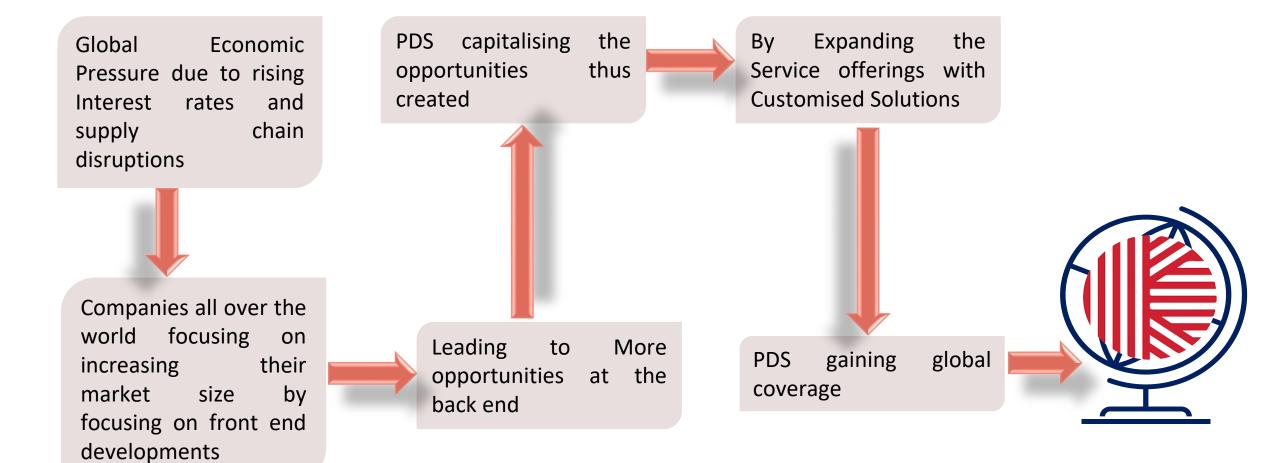
Increasing dominance of emerging market economies, notably Vietnam and Bangladesh, in the global apparel export market



Source: Industry Reports; Note: T&A – Textile and Apparel |Figures are in US\$, unless mentioned otherwise

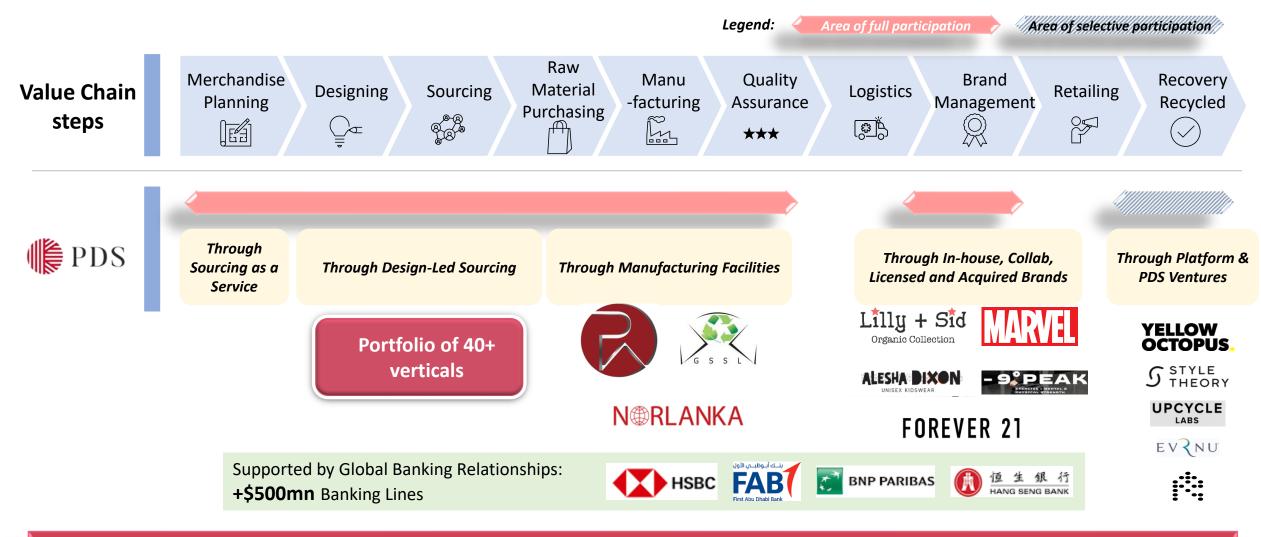
2 Evolving Market Dynamics Enabling PDS' "Right to Win"

PDS is leveraging the opportunities created to expand global reach



2 Presence Across Entire Fashion Value Chain via Bespoke Solutions



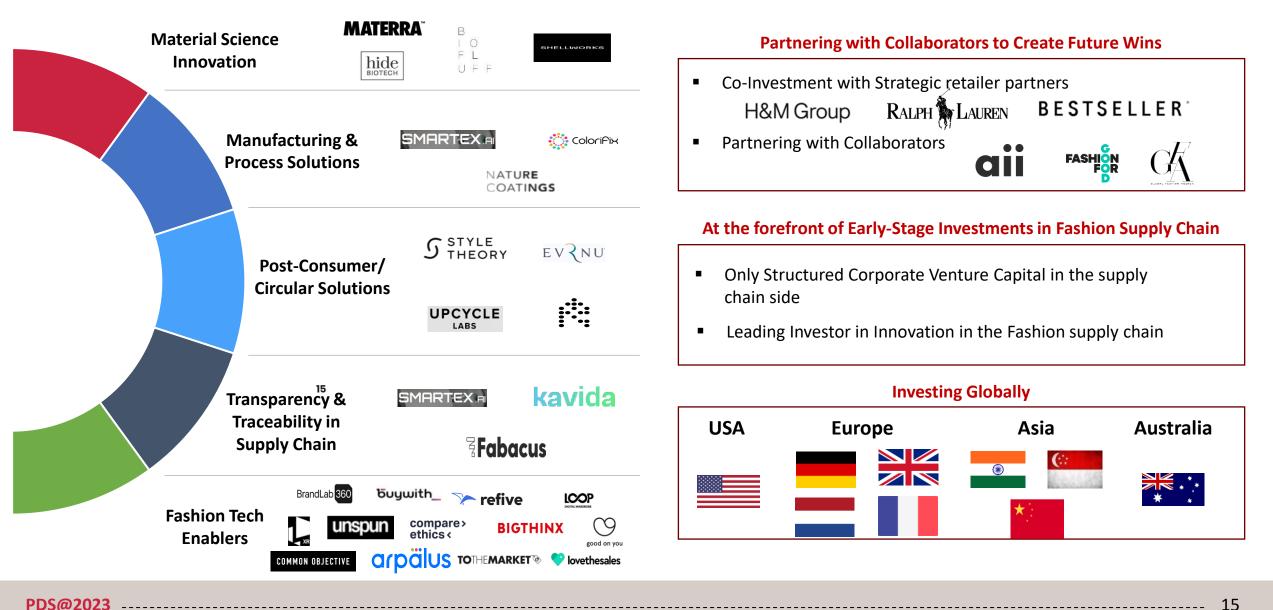


PDS is a one-stop-shop, which simplifies the entire fashion value chain from designing & sampling to souring & manufacturing

2 PDS Ventures - Further Strengthening Our "Right to Win"

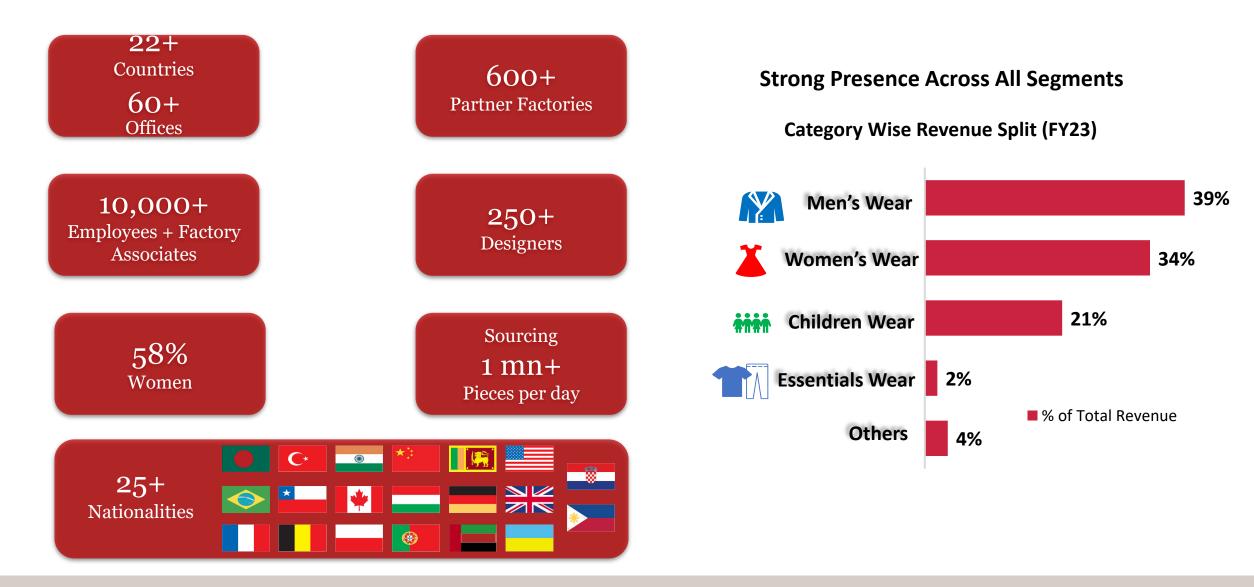
Focus on cultivating brands with focus on sustainability and circularity technology





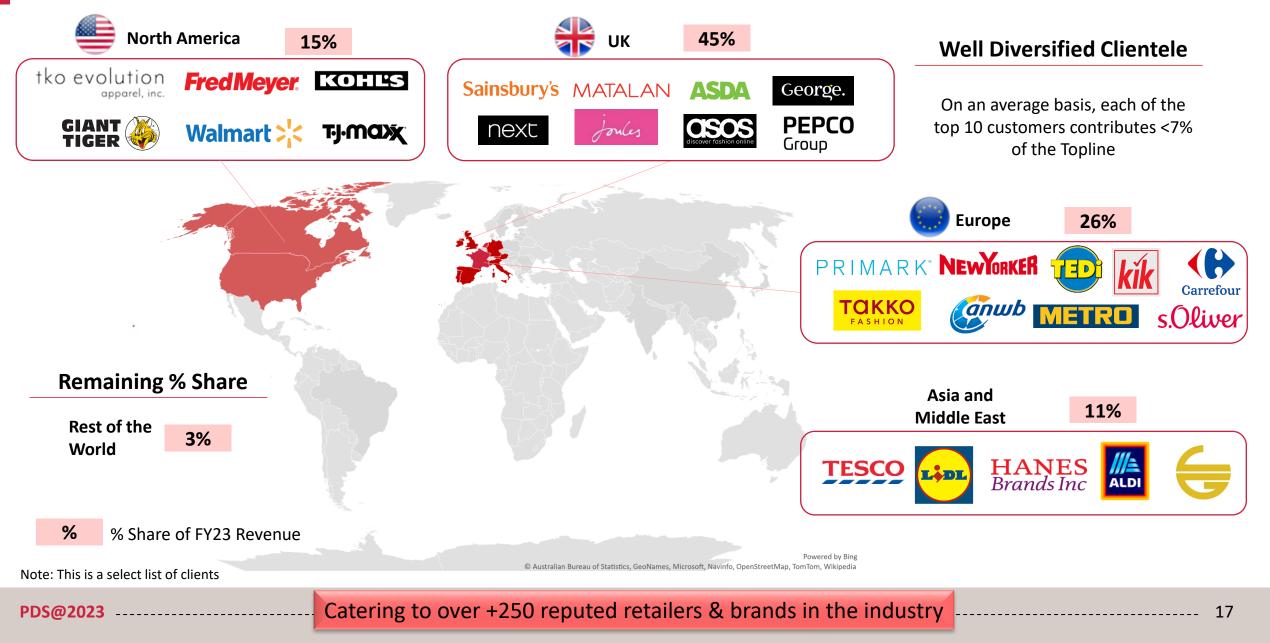
3 Vast Global Network with Coverage of All Apparel Segments





4 Catering to a Diversified Base of Marquee Global Clients

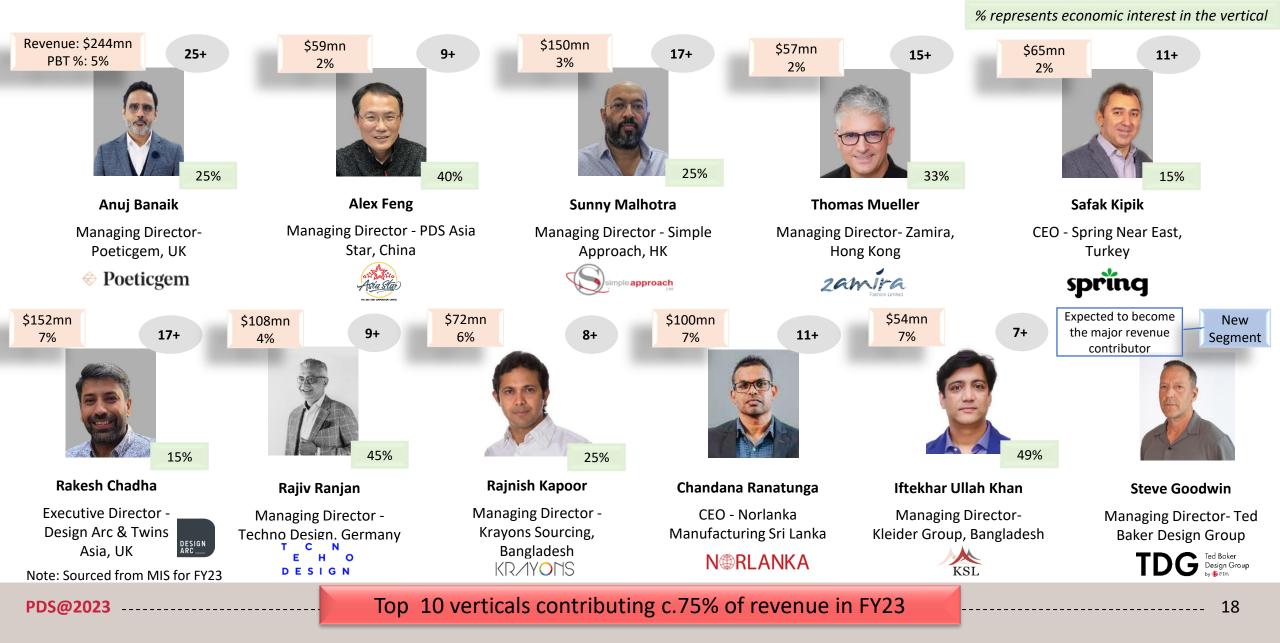




5 Experienced Business Heads Driving Business & Customer Engagement

Business model based on the ethos of "Partner and Grow Together"





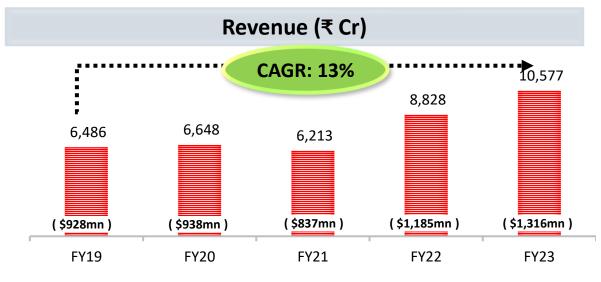
6 Robust Financial Performance (1/2)

Consistent performance is a testament to our effective strategies, and efficient execution

4.3%

FY23





EBITDA (%)

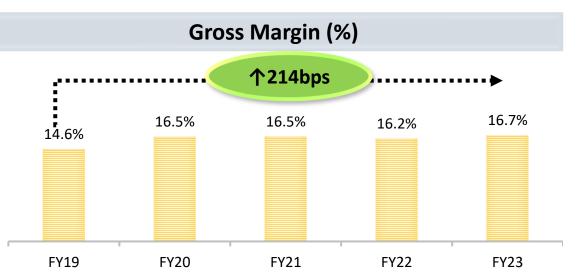
↑262bps

3.7%

FY21

2.8%

FY20



PAT (₹ Cr)



Note: Growth, margins, and CAGR are based on ₹ values as reported on the stock exchange and published in the investor update

3.7%

FY22

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1.7%

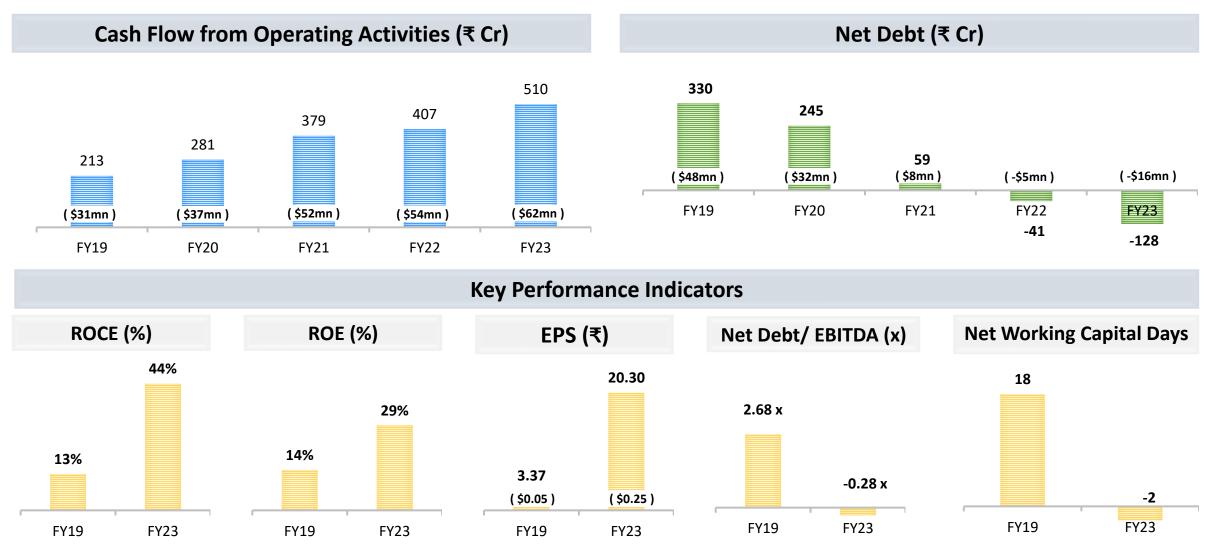
FY19

19

6 Robust Financial Performance (2/2)

Enabled us to maintain our growth trajectory despite economic headwinds





Note: ROCE, ROE and Net Debt/EBITDA are based on ₹ values as reported on the stock exchange and published in the investor update | ROCE is based on Net Capital Employed. ROCE and ROE are based on ₹ TTM figures

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7 Highly Reputable Board of Directors & Pedigreed Leadership Team





Strategic Growth Drivers

2amira Fashion Limited

5

Recent Wins Driving Our Strategic Growth

We are Capitalizing on the Disruptions in the Industry





DBS LIFESTYLE



POSITIVE MA+ERIALS



Manufacturing

PDS's Sri Lankan subsidiary Norlanka launches Centralised Cutting Plant (CCP)





Solar plant at Bangladesh & Sri Lanka





HANES Brands Inc







Brands & Brand Management

TDG Ted Baker Design Group by (PDS



GERRY WEBER

SUNNY UP

FOREVER 21

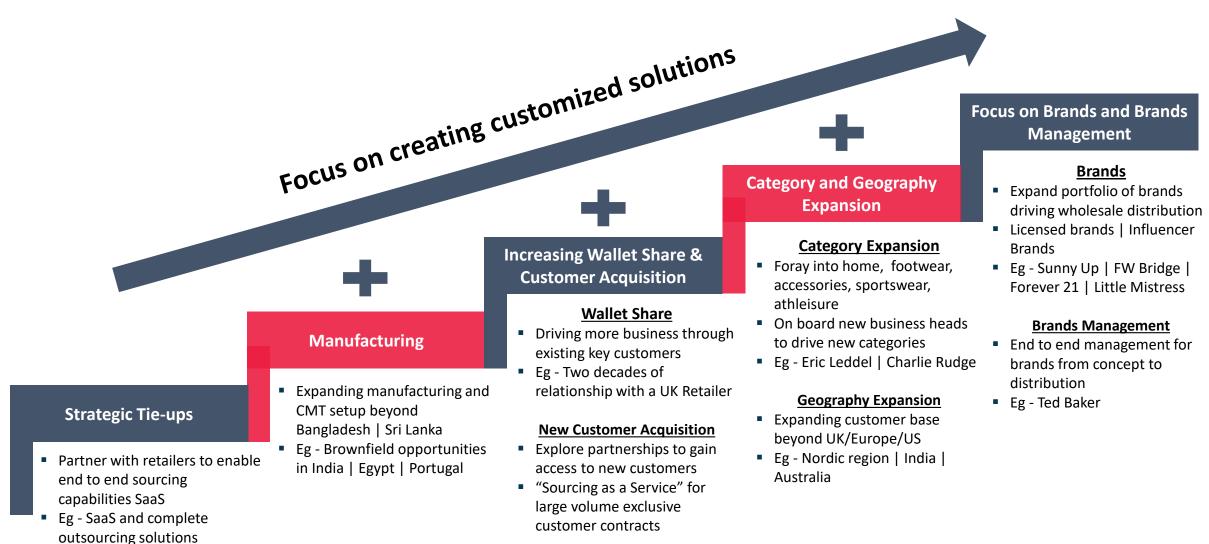
RAFFYA



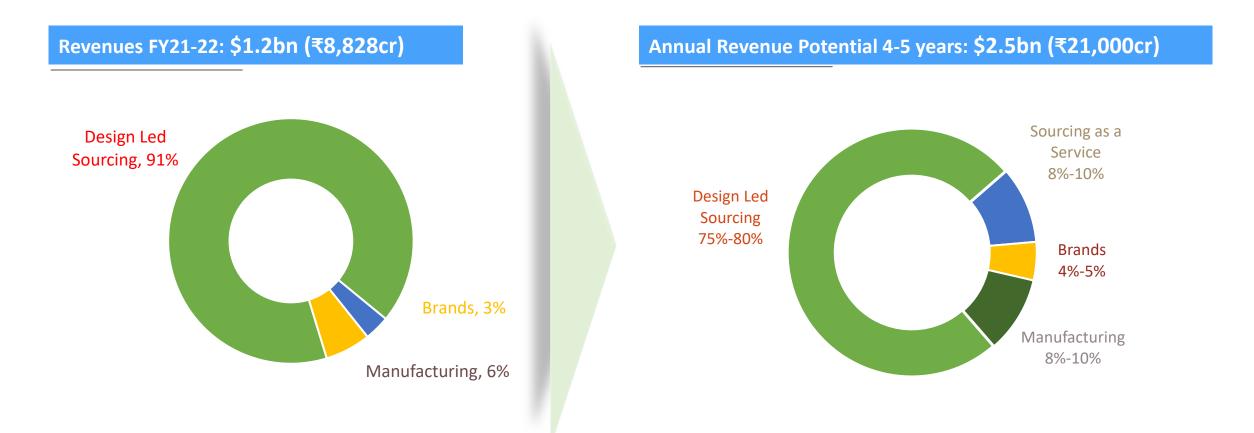
Gearing Up for Driving Growth & Profitability

Multiple levers of growth available across segments





In FY22, Chartered a Journey for Achieving \$2.5bn Revenue Potential 🎼 PDS



Strategic Opportunities Currently Pursued Have The Potential To Fast Track Our Trajectory Of Profitable Growth

Well Poised to Drive Sustainable & Profitable Growth



1

Post-COVID Resilience and Growth

- Successfully weathered the COVID-19 challenges
- Embarking on an ambitious growth trajectory encompassing new customers, categories, territories, and brands



Commitment to Governance and Sustainability

- Carefully manage the risks and further augment its governance across its entire global footprint
- Commit part of its resources to a carefully chosen ESG & Digital/Tech agenda



3

Strategic Ecosystem Opportunities

- Strategic growth opportunities with existing & prospective customers
- Expanding the global manufacturing and sourcing network
- Exploring long-term partnerships with brands and retailers

Focused on Future Growth and Profitability

- Preparing for short-term uncertainties with resilience
- While building levers for driving growth and profitability



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Business Driven Based on a Robust Risk Management

Safeguard against business risks and delivering success even during uncertain times



Credit

- Credit insurance
- Preonboarding review of customers and suppliers
- Rigorous monitoring receivables and payables

Cost

- Review OPEX continuously while managing costs
- Global practices driven by financial controllers, who support the platform in reducing costs and increasing savings

Customer Dependency

- No single customer dependency
- Top 20 customers contributing to <75% of revenues



Compliance

- PDS Code of Conduct
- Zero Tolerance Violation (ZTV) Policy
- Customer compliance requirements

Currency

- Business largely dollar denominated
- Immediate forex cover for other currencies

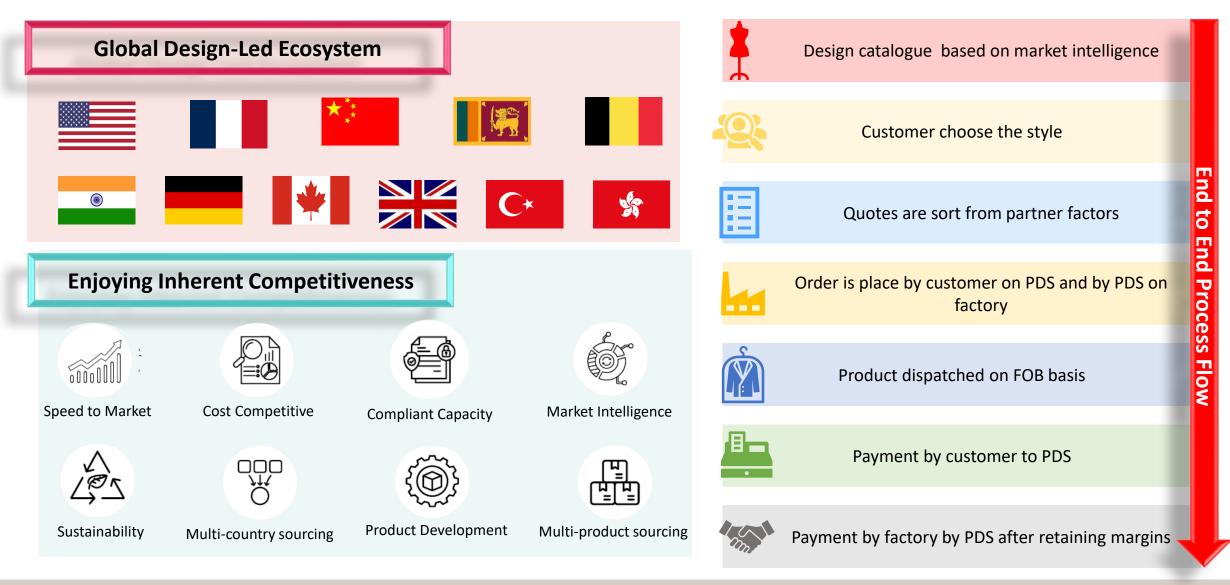
Compliant Capacity

 Own factories and vendor facilities are subject to reviews and audits, we operate with only complaint facilities

Design Led Sourcing

Enabling brands and retailers optimize sourcing strategies, reduce costs, and timely delivery





Sourcing as a Service Model

Long-term strategic collaborations – a testament to our capabilities



Exclusive Sourcing Partner			Exclusive: Bangladesh	
Engagement Model	 Joint Budgeting and Decision Making Monthly overheads to be charged on actual basis Transparency on Factory Price and Opex 	HANES Brands Inc	Non-Exclusive: India Pakistan Egypt	
Design	 Market Intelligence from young fashion retailer to identify bestsellers Digital Product Creation and Approvals Capabilities 	s.Oliver	Exclusive: India Sri Lanka Non Exclusive: Bangladesh	
Order Management	 Lead price negotiations with factories to bring best value Leverage Scale by consolidating buying across product categories and seasons Empower & Train factories for self sealing and inspections 	RALPH LAUREN	Exclusive: Turkey, Jordan, Egypt, Tunisia	
Sourcing & Supplier Management	 Capacity Booking and Management Supplier Scorecard and Improvement Plan 		Exclusive: Bangladesh India	
Compliance and Technical	 Ethical Audits for follow up and verification Technical Audits Sustainability verification Audits 	George.	Non Exclusive: China	
Potential Annual Merchandise Value: \$1bn over next 4-5 years Potential Annual Revenue to PDS \$50-60m with PBT of 18-20%				

Manufacturing Business

Greater control over the production process and stringent quality assurance procedures





ACCORD, BCI, Global Recycled Standard, amfori BSCI

Specialisation of apparel manufactured

Woven Garments

Production area 1,12,000 sq. ft

Production capacity 8,00,000-8,50,000 pcs p.a



Specialisation of apparel manufactured

Woven Bottoms

(Mens and Ladies Formal and Casual pants, cargo, non-denim bottoms, joggers, dresses, school wears and kids wear)

Production area 3,58,690 sq. ft

Production capacity 12 million pcs p.a

ACCORD, BCI, Global Recycled Standard, amfori BSCI

Specialisation of apparel manufactured

Baby wear

Production area 56,000 sq. ft

Production capacity 1.1 Million pcs per month

One stop shop for apparel sourcing **Driven by customer centricity Enhances credibility with customers** especially from the US

Norlanka launches Centralised

Cutting Plant (CCP)



Strategic & tactical decision

Partnered Good Fashion Fund for installation of Wash Plant at Progress Apparels

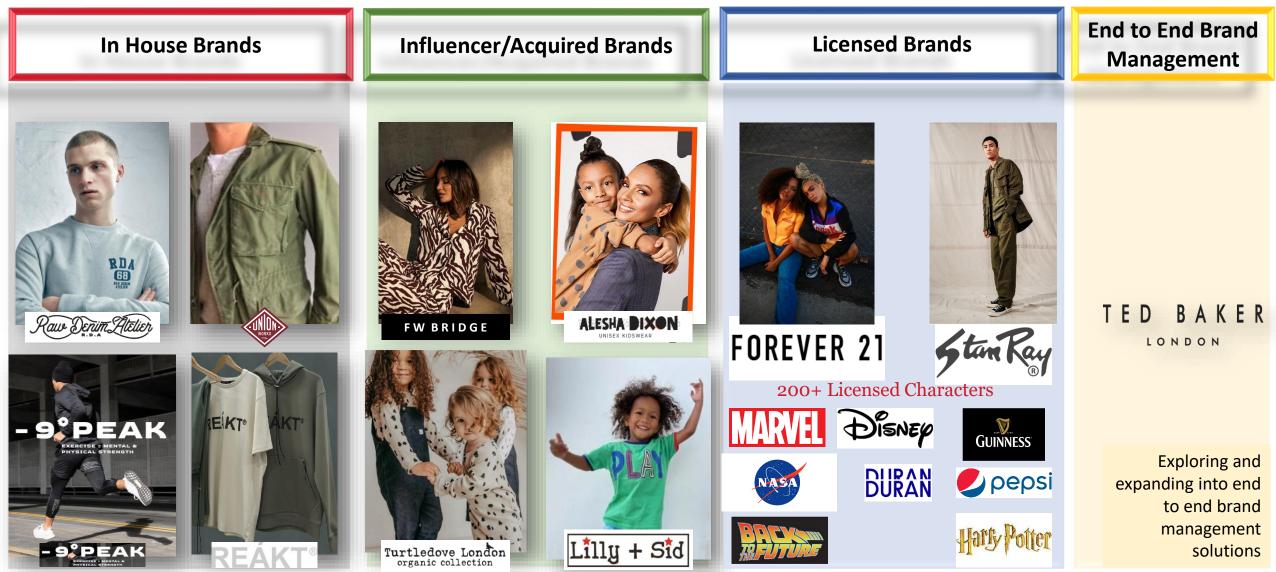


Powered our operations with Green Energy in Norlanka & GSSL

Brand Management

Driving higher margin portfolio supported by strong design and sourcing capabilities





Catering to Leading Retailers and Brands (Value)





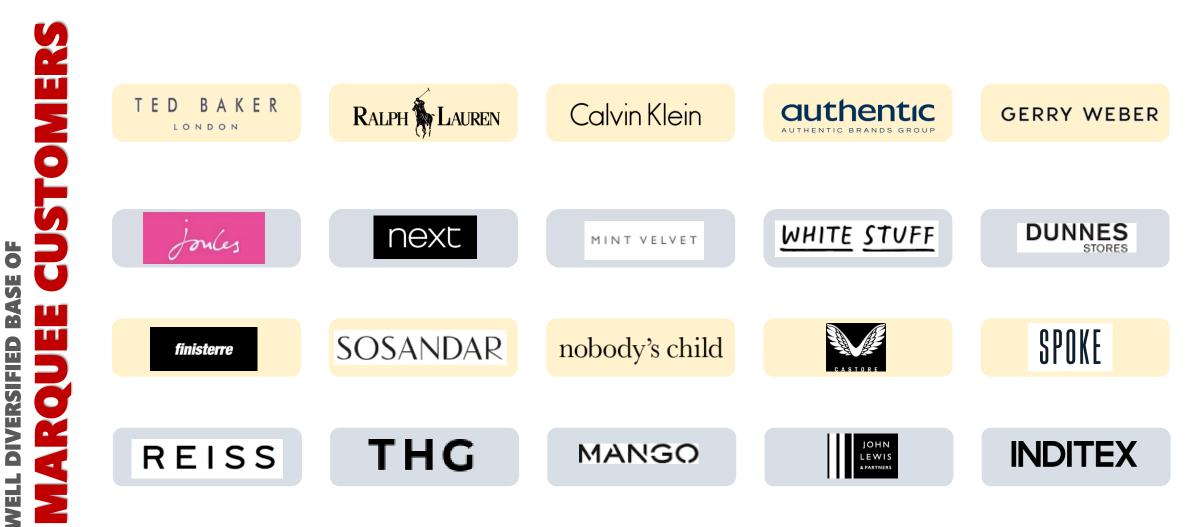
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-- Creating a balance strategy to serve both value and premium brands

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Catering to Leading Retailers and Brands (Premium)





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Creating a balance strategy to serve both value and premium brands

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Pioneering Sustainability and Workplace Excellence

Organization Strengthened by a People-first Approach



Great Place To Work®



+10,000 global employee strength

Awarded ESOPs for ~100 employees

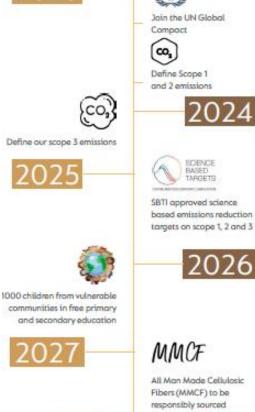




Continue to Focus on Creating a Positive Impact









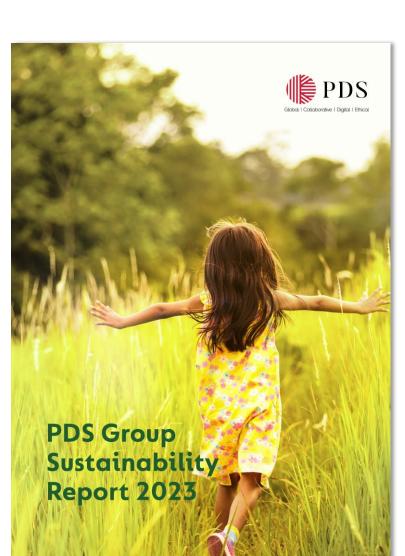
Reduce our water consumption by 20%







Net zero



S&P ESG Rating – Our First Step



Giving Back to the Community





PDS' commitment to create a sustainable future for the business, people and the communities we serve by providing children with quality education along with healthcare, nutrition and vocational training program for adults

Soham is contributing to their all-round growth and development



Winning Accolades & Industry Representation





is presented with the

Tyson Heyn

Principal

2022 VISION AWARDS ONLINE REPORT COMPETITION















Financial Statements and Shareholding



Consolidated Profit & Loss

For the Year ended March 23

	Full Year ended	Full Year ended	Growth
Particulars	31-Mar-23	31-Mar-22	(Y-o-Y)
Income from Operations	10,577	8,828	20%
COGS	8,806	7,396	19%
Gross Profit	1,771	1,432	24%
Gross Margin (%)	16.7%	16.2%	53 bps
Employee Expense	761	621	23%
% of Income from Operations	7.2%	7.0%	16 bps
Other Expenses	551	484	14%
% of Income from Operations	5.2%	5.5%	-27 bps
EBITDA	459	327	40%
EBITDA Margin (%)	4.3%	3.7%	64 bps
Depreciation	80	70	15%
Other Income	52	86	-40%
EBIT	431	343	25%
EBIT Margin (%)	4.1%	3.9%	18 bps
Finance Cost	74	33	127%
Profit before exceptional items and tax	356	311	15%
Add: Profit/(Loss) of Associates	0	-1	
Profit Before Tax	357	310	15%
Tax Expenses	30	17	74%
Profit After Tax	327	293	12%
PAT Margin (%)	3.1%	3.3%	-23 bps
- Owners of the Company	265	248	7%
- Non controlling interest	62	44	39%



Key Highlights

Values in ₹ cr

- 1. Income from Operations increased by 20%
- 2. Gross Profit increased by 53bps to 16.7% from 16.2%
- 3. EBITDA increased by 40% with margin expansion of 64bps to 4.3% vs 3.7%
- 4. Finance costs have increased due to the increased cost of borrowing over the last year
- 5. PBT increased by 15% to ₹357cr vs ₹310cr in FY22
- 6. PAT increased by 12% with 3.1% margin

Consolidated Balance Sheet

As on March 31, 2023

	PDS
Glabal Collab	orative Digital Ethical

Particulars	As on	As on
	31-Mar-23	31-Mar-22
Non-Current Assets	886	787
Current Assets	2,223	2,611
Inventories	256	305
Trade Receivables	978	1,421
Cash and cash equivalents	511	460
Other Bank Balances	218	205
Other Current Assets	260	220
Total Assets	3,109	3,398

Values in ₹ cr

Total Equity	1,113	936
Non-Current Liabilities	105	112
Borrowings	2	0
Other Non-Current Liabilities	103	112
Current Liabilities	1,892	2,350
Borrowings	599	623
Trade Payables	1,125	1,566
Other Current Liabilities	168	160
Total Equity & Liabilities	3,109	3,398

Particulars	As on 31-Mar-23	As on 31-Mar-22
Calculated basis LTM P&L items		
Inventory Days	11	15
Debtor Days	34	59
Payables Days	47	77
NWC Days	-2	-3
Total Debt	601	623
Net Debt	-128	-41

Working Capital & Leverage Ratios:

- 1. Net Working Capital Days of -2 days vs -3 days as of March 2022
- 2. Net Debt has decreased by ₹87cr to -₹128cr in March 2023 from -₹41cr in March 2022

Return to Stakeholders:

- **1**. Reported ROCE of 44%
- 2. Reported ROE of 29%

