September 27, 2021



The Asst. Vice President Listing Department National Stock Exchange of India Ltd. Mumbai – 400 051 NSE Symbol: INDUSINDBK

The Deputy General Manager Corporate Relationship Dept. BSE Ltd. Mumbai – 400 001 BSE Scrip Code: 532187

Chief Regulatory Officer India International Exchange GIFT City Gandhinagar - GJ 382355 Scrip Code: 1100027

Madam / Dear Sir,

#### IndusInd Bank partners with Vistara to launch a co-branded credit card

- Travel benefits include complimentary business class air ticket, Club Vistara Gold membership and lounge access
- Offers zero foreign currency mark-up on international spends

Most countries have begun to re-open their borders to travelers across the globe. While some others, are planning to follow suit after more than a year of restrictions being imposed owing to the pandemic. In a bid to enhance their travel experience, IndusInd Bank has partnered with **Vistara** – India's premiere full service airline to launch a co-branded credit card.

Christened 'Club Vistara IndusInd Bank Explorer' Credit Card, the all new card has been specially curated with unmatched benefits to fulfil the requirements of customers who prefer being 'on the go'. It provides the cardholder with a complimentary 'Gold' class membership to Club Vistara (CV), the frequent flyer programme of the airline under which, they can earn points on every flight. Cardholders can even redeem their earned CV points to avail award flights. Moreover, the card also empowers customers to travel to international destinations in a cashless manner, while also earning CV Points on their spends.

Additionally, the card offers a host of other travel and lifestyle led privileges including complimentary access to over 600 airport lounges across the globe, Zero foreign currency mark-up, milestone rewards as well as dining and entertainment related benefits.

In this connection, our Bank will issue a Press Release today. A copy of the same is enclosed for your kind perusal and record. A copy shall also be uploaded on the Bank's website at <u>www.indusind.com.</u>

Yours faithfully, For IndusInd Bank Limited

Haresh Gajwani Company Secretary



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## IndusInd Bank

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Speaking on the launch, **Mr. Soumitra Sen, Head – Consumer Bank, IndusInd Bank** said, "IndusInd Bank has always been a pioneer in bringing forth some of the most innovative propositions through its exclusive suite of credit cards. We are now delighted to collaborate with Vistara, to launch the 'Club Vistara IndusInd Bank Explorer' credit card, that aims to transform the way India travels. With the world gradually opening up, Indians and especially millennials will look to travel for both business and pleasure. They seek a solution that offers them a combination of seamless consumer experience, best-in-class rewards, as well as world class safety standards. This all new card proposition fulfils each of those requirements, thereby providing customers with a hassle-free travel experience."

Also added, Mr. Vinod Kannan, Chief Commercial Officer, Vistara, "We are happy to partner with IndusInd Bank to offer our customers a solution which not only enhances their travel experience but also resonates with the luxury, comfort and convenience that Vistara has become a symbol of. We are hopeful that our customers will see great value in the Club Vistara IndusInd Bank Explorer Credit Card and enjoy its benefits as they travel around the globe with us."



# **IndusInd Bank**

### Key benefits of the 'Club Vistara IndusInd Bank Explorer' Credit card' include:

#### Travel:

- Complimentary access to over 600 airport lounges across the globe
- Up to 5 Complimentary Business Class tickets on achieving spend milestone every year
- Re-scheduling fee waiver on direct booking of Vistara flights
- Bespoke concierge services at the cardholder's disposal

#### Financial:

- Complete waiver on fuel surcharge at any petrol pump across India.
- Lifetime waiver on late payment charges, cash withdrawal charges as well as over limit fee

#### Lifestyle:

- Two complimentary movie tickets of Rs. 700 each per month as well as 20% discount on events on <u>bookmyshow.com</u>.
- Complimentary dining vouchers worth INR 3000 twice a year
- Luxury Gift vouchers worth INR 25,000 or Oberoi Hotel & Resorts Gift Voucher

#### Insurance:

- Complimentary Personal Air Accident insurance cover of up to Rs. 2.5 crore
- Insurance against loss or delayed baggage, loss of passport, ticket as well as missed connection

Customers can apply for the 'Club Vistara IndusInd Bank Explorer' Credit Card' by visiting their nearest IndusInd Bank branch. Please click on the following link to know more: <u>https://www.indusind.com/in/en/personal/cards/credit-card/club-vistara-indusInd-bank-explorer-credit-card.html</u>

The launch of the 'Club Vistara IndusInd Bank Explorer' Credit Card' comes close on the heels of the launch of the '<u>PIONEER Heritage'</u> card – the Bank's first\_metal credit card for its ultra-high net worth segment of customers.

#### **About Indusind Bank**

IndusInd Bank, which commenced operations in 1994, caters to the needs of both consumer and corporate customers. Its technology platform supports multi-channel delivery capabilities. As on June 30, 2021, IndusInd Bank has Branches 2,015/ Banking Outlet and 2,870 ATMs spread across 760 geographical locations of the country. The Bank also has representative offices in London, Dubai and Abu Dhabi. The Bank believes in driving its business through technology. It enjoys clearing bank status for both major stock exchanges - BSE and NSE - and major commodity exchanges in the country, including MCX, NCDEX and NMCE. IndusInd Bank was included in the NIFTY 50 benchmark index on April 1, 2013.

RATING

#### **Domestic Rating:**

CRISIL AA + for Infra Bonds program



# **IndusInd Bank**

- CRISIL AA for Additional Tier I Bonds program
- CRISIL A1+ for certificate of deposit program / short term FD programme
- IND AA+ for Senior bonds program by India Ratings and Research
- IND AA for Additional Tier I Bonds program by India Ratings and Research
- IND A1+ for Short Term Debt Instruments by India Ratings and Research

Visit us at <u>www.indusind.com</u>

Twitter- @MyIndusIndBank

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