



Date: 14.02.2020.

To,
The Manager,
Department of Corporate Relations,
BSE Limited, PJ Towers,
Dalal Street, Mumbai-400001.

To,
The Manager,
Listing Department,
National Stock Exchange of India Limited,
Bandra Kurla Complex, Bandra (E),
Mumbai-400051.

Dear Sir/ Madam,
Sub: Press Release- Xmate Launches Most Compact Earbuds Gusto Lite.

With reference to above mentioned subject, we hereby submit the press release submitted by Palred Technology Services Private Limited, a subsidiary of Palred Technologies Limited, stating that Xmate Launches Most Compact Earbuds Gusto Lite. It is a Power-packed TWS device with Smart Touch Control, HD stereo sound, and Digital display.

This is for the information of and records of Exchanges.

Thanking you,

For Palred Technologies Limited



Shruti Rege
Company Secretary



PALRED TECHNOLOGIES LIMITED

(FORMERLY KNOW AS FOUR SOFT LIMITED)

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Xmate Launches Most Compact Earbuds *Gusto Lite*

Power-packed TWS device with Smart Touch Control, HD stereo sound, and Digital display

Hyderabad, February 14, 2020 – Launched in May 2019, Xmate, the Digital and Consumer electronics brand continues to expand its product range. Xmate announced the launch of **Gusto Lite**, one of the lightest earbuds in the market, weighing only 3.6 grams each and a sturdy metal charging cradle weighing just 40 grams.



Lightweight yet powerful Gusto Lite delivers superior HD stereo sound quality with crisp vocals and warm bass for an unmatched wireless experience hard to find in such a tiny Bluetooth device. The advanced and ergonomic earbuds feature a smart and intuitive touch-sensitive multi-function button that allows the user to experience hands-free music and calls throughout the day. The TWS is equipped with built-in stereo microphones that offer crystal clear voice connection and also supports voice assistants like Google Assistant and Siri. The microphones on both earbuds allow each earbud to work independently as two separate mono headset if paired accordingly with two different devices (Binaural Call function).

Convenient and easy to use Xmate Gusto Lite features Bluetooth version 5.0 for faster and uninterrupted transmission. The earbuds automatic power-on and pair with your smartphone as soon as you remove it magnetically from the charging cradle.

What's to love about Xmate Gusto Lite:

- Smart Touch Control Earbuds
- Music and call control, voice assistant - Google/Siri
- Ultra-lightweight Earbuds, 3.6 g each
- 400mAh Ultra-compact charging case

Xmate Gusto Lite comes with a compact power case that can be carried hassle-free in any pocket. The digital display charging case gives a quick power level check and delivers extended music playtime of up to 12 hours holds (charges the earbuds up to 3 times). Designed for people with active lifestyle Gusto Lite comes with three different sizes of silicon ear-buds that fit comfortably inside the ears without the fear of falling out.

with Digital Display

- Playtime - 12 hours with charging case, 3 hours with earbuds
- Bluetooth 5.0 within 10 meters range
- 8mm dynamic speakers with high bass
- Binaural call function
- 1 Year Warranty

Xmate Gusto Lite is fully compatible with all the latest iOS, Android, PC/Tablet or any devices with Bluetooth function.

For those who want to enjoy the convenience and freedom of true wireless audio without sacrificing comfort or audio quality, Xmate Gusto Lite is the best choice.

Elated on the launch, **Mr. Harish Naidu, Director**, Xmate said, “The rapid increase in the demand of TWS earbuds across the globe has made us steer our strategy towards creating efficient and stylish earbuds for our consumers. In the past, TWS came with many issues like the bulky look and feel, poor connectivity issues, ineffective battery and so on. Keeping all the pain points in mind, we have launched Gusto Lite, with a super sleek design, HD stereo sound, powerful Bluetooth connectivity, long battery life, and to top it all, they are affordable to all. We are expecting the new Gusto Lite to be a game-changer in the affordable TWS segment.”

Packed with remarkable features and metallic finish, Xmate Gusto Lite is available at just INR 1699/- on Amazon.in.

Amazon Link: <https://www.amazon.in/Xmate-Gusto-Lite-Bluetooth-Headphones/dp/B083LY3TGZ>

A brand that defines design and quality, Xmate empowers its customers’ by offering an experience of using & enjoying technology-enabled products in various spheres of life like work, travel, entertainment & day-to-day chores.

For any further media queries, please contact Perfect Relations