

Diwakar Viniyog Private Limited

(FORMERLY : HI-UP COSMETICS & TOILETRIES PVT. LTD.)

CIN : U24246WB1984PTC037090

Regd. Office :
687, Anandapur, E. M. Bypass, 2nd Floor
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Date: 10.05.2019

The Secretary

National Stock Exchange of India Limited
Exchange Plaza
Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra(E)
Mumbai - 400 051

The Secretary

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

The Secretary

The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata - 700 001

The Company Secretary

Emami Limited
687, Anandapur
EM Bypass
Kolkata - 700 107

Dear Sir,

Sub: Disclosure under Regulation 31(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Please find enclosed herewith disclosure in terms of Regulation 31(1) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

This is for your information & record.

Thanking you,

Yours faithfully,
for Diwakar Viniyog Private Limited

Director/Authorized Signatory



On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata

Encl: a/a

Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares / investment-of-encumbrance/release of encumbrance, in terms of Regulation 31(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company (TC)		Enami Limited	
Names of the Stock Exchanges where the shares of the target company are listed		National Stock Exchange of India Limited BSE Ltd. The Calcutta Stock Exchange Limited	
Date of reporting		10.05.2019	
Name of the promoter or PAC on whose shares encumbrance has been created/released/invoked		Diwakar Viniyog Private Limited	

Details of the creation/investment/release of encumbrance:

Name of the Promoter (s) or PACs with him(*)	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Type of Event	Date of creation/release/ invocation	Type of Encumbrance (Pledge/Lein/ Non disposal/Undertaking/ Others)	Details of events pertaining to encumbrance (3)				Post event holding of encumbered shares (creation (2)+ (3)) / release [(2)-(3)] / invocation [(2)-(3)]	
	Number	% of total Share Capital	Number	% of total Share Capital				Reason for encumbrance	Number	% of	Name of the entity in whose favour shares encumbered	Number	% of Total share capital
Bhanu Vyapaar Private Limited	51,045,902	11.2452	41,425,338	9.1258	Pledge	03.05.2019	Creation	Third Party Pledge	16,500	0.0036	Kotal Mahindra Prime Ltd (Lender)	41,441,838	9.1295
Bhanu Vyapaar Private Limited	51,045,902	11.2452	41,441,838	9.1295	Pledge	03.05.2019	Creation	Third Party Pledge	108,000	0.0238	Bajaj Finance Ltd (Lender)	41,549,838	9.1533
Bhanu Vyapaar Private Limited	51,045,902	11.2452	41,549,838	9.1533	Pledge	03.05.2019	Creation	Collateral Pledge	36,000	0.0079	Bajaj Finance Ltd (Lender)	41,585,838	9.1612
Bhanu Vyapaar Private Limited	51,045,902	11.2452	41,585,838	9.1612	Pledge	06.05.2019	Creation	Third Party Pledge	236,000	0.0520	Tata Capital Financial Services Ltd (Lender)	41,821,838	9.2132
Bhanu Vyapaar Private Limited	51,045,902	11.2452	41,821,838	9.2132	Pledge	07.05.2019	Creation	Collateral Pledge	289,000	0.0637	Bajaj Finance Ltd (Lender)	42,110,838	9.2768
Bhanu Vyapaar Private Limited	51,045,902	11.2452	42,110,838	9.2768	Pledge	07.05.2019	Creation	Third Party Pledge	15,000	0.0033	Kotal Mahindra Prime Ltd (Lender)	42,125,838	9.2801
Diwakar Viniyog Private Limited	58,633,849	12.9168	30,419,894	6.7014	Pledge	03.05.2019	Creation	Third Party Pledge	162,300	0.0358	Kotak Mahindra Prime Limited (Lender)	30,582,194	6.7371
Diwakar Viniyog Private Limited	58,633,849	12.9168	30,582,194	6.7371	Pledge	03.05.2019	Creation	Third Party Pledge	100,000	0.0220	Axis Trustee Services Ltd (Trustee) HDFC Asset Management Company Limited (Lender)	30,682,194	6.7592
Diwakar Viniyog Private Limited	58,633,849	12.9168	30,682,194	6.7592	Pledge	7.05.2019	Creation	Third Party Pledge	217,000	0.0478	Kotak Mahindra Prime Limited (Lender)	30,899,194	6.8070
Suntrack Commerce Private Limited	58,234,107	12.8287	28,914,280	6.3697	Pledge	06.05.2019	Creation	Third Party Pledge	172,500	0.0380	Catalyst Trusteeship Ltd (Trustee) Tata Capital Financial services Ltd (Lender)	29,086,780	6.4077

FOR DIWAKAR VINIYOG PRIVATE LIMITED

Director / Authorised Signatory

Name of the Promoter (s) or PACs with him(*)	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares {creation (2)+(3)} / release [(2)-(3)] / invocation [(2)-(3)]	
	Number	% of total Share Capital	Number	% of total Share Capital	Type of Event	Date of creation/release/ invocation	Type of Encumbrance (Pledge/Lein/ Non disposal/Undertaking/ Others)	Reason for encumbrance	Number	% of	Name of the entity in whose favour shares encumbered	Number	% of Total share capital
Raviraj Viniyog Private Limited	25,096,984	5.5288	11,550,000	2.5444	Pledge	03.05.2019	Creation	Third Party Pledge	50,000	0.0110	Axis Trustee Services Ltd (Trustee) HDFC Asset Management Company Limited (Lender)	11,600,000	2.5554
Raviraj Viniyog Private Limited	25,096,984	5.5288	11,600,000	2.5554	Pledge	06.05.2019	Creation	Third Party Pledge	113,000	0.0249	Axis Trustee Services Ltd (Trustee) HDFC Asset Management Company Limited (Lender)	11,713,000	2.5803
Suraj Viniyog Private Limited	23,645,848	5.2091	3,856,000	0.8495	Pledge	06.05.2019	Creation	Third Party Pledge	90,000	0.0198	Catalyst Trusteeship Ltd (Trustee) Piramal Capital & Housing Finance Limited (Lender)	3,946,000	0.8693
TMT Viniyog Limited	9,033,160	1.9900	1,632,000	0.3595	Pledge	06.05.2019	Creation	Third Party Pledge	36,000	0.0079	Bajaj Finance Ltd (Lender)	1,668,000	0.3675

On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata

Date: 10.05.2019

For DIWAKAR VINIYOG PRIVATE LIMITED



Director / Authorised Signatory

Annexure "A"

DISCLOSURE BY THE PROMOTER (S) TO THE STOCK EXCHANGES AND TO THE TARGET COMPANY FOR ENCUMBRANCE OF SHARES / INVOCATION OF ENCUMBRANCE/RELEASE-OF ENCUMBRANCE, IN TERMS OF REGULATION 31(I) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

Name of the Promoter (s) or PACs with him(**)	Promoter holding in the target company (1)			Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)					Post event holding of encumbered shares (creation (2)+(3)) / release [(2)-(3)] / invocation [(2)-(3)]	
	No. of Shares	% of	% w.r.t diluted share capital (*)	No. of Shares	% of total share capital	Type of event (creation /release /invocation)	Date of creation/ invocation release of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking /others)	No. of shares	% of total share capital	No. of Shares	% of Total share capital
PRITI A SUREKA	11,609,702	2.5576	2.5576	-	-	-	-	-	-	-	-	-
ADITYA VARDHAN AGARWAL	134,668	0.0297	0.0297	-	-	-	-	-	-	-	-	-
USHA AGARWAL	173,096	0.0381	0.0381	-	-	-	-	-	-	-	-	-
RAJ KUMAR GOENKA	297,964	0.0656	0.0656	-	-	-	-	-	-	-	-	-
RADHE SHYAM AGARWAL	195,000	0.0430	0.0430	-	-	-	-	-	-	-	-	-
ROHIN RAJ SUREKA	3,500,000	0.7710	0.7710	-	-	-	-	-	-	-	-	-
HARSHA VARDHAN AGARWAL	110,266	0.0243	0.0243	-	-	-	-	-	-	-	-	-
SASWAT GOENKA	580,000	0.1278	0.1278	-	-	-	-	-	-	-	-	-
SACHIN GOENKA	717,000	0.1580	0.1580	-	-	-	-	-	-	-	-	-
VIBHASH AGARWAL	573,478	0.1263	0.1263	-	-	-	-	-	-	-	-	-
VIHAN AGARWAL	172,000	0.0379	0.0379	-	-	-	-	-	-	-	-	-

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	No. of Shares	% of	% w.r.t diluted share capital (*)	No. of Shares	% of total share capital	Type of event (creation /release /invocation)	Date of creation/ invocation release of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking / others)	No. of shares	% of total share capital	No. of Shares	% of Total share capital	
ADVAY GOENKA	554,000	0.1220	0.1220	-	-	-	-	-	-	-	-	-	
RITU GOENKA	454,930	0.1002	0.1002	-	-	-	-	-	-	-	-	-	
RADHE SHYAM GOENKA	392,076	0.0864	0.0864	-	-	-	-	-	-	-	-	-	
CHIKKY GOENKA	371,700	0.0819	0.0819	-	-	-	-	-	-	-	-	-	
SOBHNA AGARWAL	630,000	0.1388	0.1388	-	-	-	-	-	-	-	-	-	
JYOTI AGARWAL	488,000	0.1075	0.1075	-	-	-	-	-	-	-	-	-	
DEVARSH GOENKA	407,750	0.0898	0.0898	-	-	-	-	-	-	-	-	-	
REYANSH GOENKA	407,750	0.0898	0.0898	-	-	-	-	-	-	-	-	-	
AVISHI SUREKA	1,400,000	0.3084	0.3084	-	-	-	-	-	-	-	-	-	
SHRUTI GOENKA	196,130	0.0432	0.0432	-	-	-	-	-	-	-	-	-	
INDU GOENKA	269,700	0.0594	0.0594	-	-	-	-	-	-	-	-	-	
DARSH GOENKA	565,000	0.1245	0.1245	-	-	-	-	-	-	-	-	-	

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	No. of Shares	% of	% w.r.t diluted share capital (*)	No. of Shares	% of total share capital	Type of event (creation /release /invocation)	Date of creation/ release of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking / others)	No. of shares	% of total share capital	No. of Shares	% of Total share capital	
MANAN GOENKA	565,000	0.1245	0.1245	-	-	-	-	-	-	-	-	-	
NIKUNJ GOENKA	265,000	0.0584	0.0584	-	-	-	-	-	-	-	-	-	
SAROJ GOENKA	215,240	0.0474	0.0474	-	-	-	-	-	-	-	-	-	
MANSI AGARWAL	150,000	0.0330	0.0330	-	-	-	-	-	-	-	-	-	
NIMISHA GOENKA	244,000	0.0538	0.0538	-	-	-	-	-	-	-	-	-	
MANISH GOENKA	142,196	0.0313	0.0313	-	-	-	-	-	-	-	-	-	
SHREYA GOENKA	230,000	0.0507	0.0507	-	-	-	-	-	-	-	-	-	
VIDISHREE AGARWAL	80,000	0.0176	0.0176	-	-	-	-	-	-	-	-	-	
VIDULA AGARWAL	80,000	0.0176	0.0176	-	-	-	-	-	-	-	-	-	
JAYANT GOENKA	156,254	0.0344	0.0344	-	-	-	-	-	-	-	-	-	
RASHMI GOENKA	121,400	0.0267	0.0267	-	-	-	-	-	-	-	-	-	
SANTOSH GOENKA	115,640	0.0255	0.0255	-	-	-	-	-	-	-	-	-	
SUSHIL KUMAR GOENKA	109,900	0.0242	0.0242	-	-	-	-	-	-	-	-	-	

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	No. of Shares	% of	% w.r.t diluted share capital (*)	No. of Shares	% of total share capital	Type of event (creation /release /invocation)	Date of creation/ invocation release of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking / others)	No. of shares	% of total share capital	No. of Shares	% of Total share capital
RACHANA GOENKA	317,700	0.0700	0.0700	-	-	-	-	-	-	-	-	-
RICHA AGARWAL	91,722	0.0202	0.0202	-	-	-	-	-	-	-	-	-
JYOTI GOENKA	48,776	0.0107	0.0107	-	-	-	-	-	-	-	-	-
MOHAN GOENKA	61,900	0.0136	0.0136	-	-	-	-	-	-	-	-	-
RACHINA BAGARIA	270,000	0.0595	0.0595	-	-	-	-	-	-	-	-	-
YOGESH GOENKA	245,400	0.0541	0.0541	-	-	-	-	-	-	-	-	-
REHA GOENKA	240,000	0.0529	0.0529	-	-	-	-	-	-	-	-	-
PUJA GOENKA	169,398	0.0373	0.0373	-	-	-	-	-	-	-	-	-
ADITYA VARDHAN AGARWAL, KARTA(HUF)	204,278	0.0450	0.0450	-	-	-	-	-	-	-	-	-
HARSH VARDHAN AGARWAL, KARTA (HUF)	172,000	0.0379	0.0379	-	-	-	-	-	-	-	-	-
MOHAN GOENKA, KARTA (HUF)	174,000	0.0383	0.0383	-	-	-	-	-	-	-	-	-
MANISH GOENKA, KARTA (HUF)	174,000	0.0383	0.0383	-	-	-	-	-	-	-	-	-
SUSHIL KUMAR GOENKA, KARTA (HUF)	174,000	0.0383	0.0383	-	-	-	-	-	-	-	-	-

For DIWAKAR VINIYOG PRIVATE LIMITED


Amrta

Director/ Authorised Signatory

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	No. of Shares	% of	% w.r.t diluted share capital (*)	No. of Shares	% of total share capital	Type of event (creation / release / invocation)	Date of creation / invocation / release of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking / others)	No. of shares	% of total share capital	No. of Shares	% of Total share capital
PRASHANT GOENKA	190,000	0.0419	0.0419	-	-	-	-	-	-	-	-	-
ASHISH GOENKA	130,000	0.0286	0.0286	-	-	-	-	-	-	-	-	-
LAXMI DEVI BAJORIA	143,000	0.0315	0.0315	-	-	-	-	-	-	-	-	-
PRASHANT GOENKA, KARTA (HUF)	74,000	0.0163	0.0163	-	-	-	-	-	-	-	-	-
JAYANT GOENKA, KARTA (HUF)	74,000	0.0163	0.0163	-	-	-	-	-	-	-	-	-
ASHISH GOENKA, KARTA (HUF)	74,000	0.0163	0.0163	-	-	-	-	-	-	-	-	-
MADAN LAL AGARWAL	60,000	0.0132	0.0132	-	-	-	-	-	-	-	-	-
PRADEEP AGARWAL	31,150	0.0069	0.0069	-	-	-	-	-	-	-	-	-
KUSUM AGARWAL	37,800	0.0083	0.0083	-	-	-	-	-	-	-	-	-
DIVYA AGARWAL	26,000	0.0057	0.0057	-	-	-	-	-	-	-	-	-
SANGITA AGARWAL	26,000	0.0057	0.0057	-	-	-	-	-	-	-	-	-

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	No. of Shares	% of	% w.r.t diluted share capital (**)	No. of Shares	% of total share capital	Type of event (creation / release / invocation)	Date of creation / invocation / release of encumbrance	Type of encumbrance (pledge / lien / non disposal undertaking / others)	No. of shares	% of total share capital	No. of Shares	% of Total share capital
SHUBHAM AGARWAL	24,460	0.0054	0.0054	-	-	-	-	-	-	-	-	-
ABHISHEK AGARWAL	24,000	0.0053	0.0053	-	-	-	-	-	-	-	-	-
DHIRAJ AGARWAL	16,750	0.0037	0.0037	-	-	-	-	-	-	-	-	-
VISHAL AGARWAL	8,200	0.0018	0.0018	-	-	-	-	-	-	-	-	-
SUMANGAL AGARWAL	8,200	0.0018	0.0018	-	-	-	-	-	-	-	-	-
EMAMI PAPER MILLS LTD	933,000	0.2055	0.2055	-	-	-	-	-	-	-	-	-
EPL SECURITIES LTD	84,000	0.0185	0.0185	-	-	-	-	-	-	-	-	-
EMAMI FRANK ROSS LIMITED	10,000	0.0022	0.0022	-	-	-	-	-	-	-	-	-
AMITABH KARTA (HUF)	74,000	0.0163	0.0163	-	-	-	-	-	-	-	-	-
PRABHAKAR VINIYOG PRIVATE LIMITED	24,131,492	5.3161	5.3161	-	-	-	-	-	-	-	9,409,000	2.0728
SMRITI AGARWAL	334,000	0.0736	0.0736	-	-	-	-	-	-	-	51,000	0.0112
AMITABH GOENKA	3,571,496	0.7868	0.7868	-	-	-	-	-	-	-	3,137,700	0.6912
On behalf of himself, Promoter & Promoter Group Persons/Persons Acting in Concert												
Place: Kolkata												
Date: 10.05.2019												
For DIWAKAR VINIYOG PRIVATE LIMITED												
												
Director / Authorised Signatory												