



January 09, 2023

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**Company Code: PVR / 532689**

**Sub: Opening of 3 multiplexes in Jaipur, Bengaluru and Gurugram**

Dear Sir/Madam,

We are pleased to inform you about the opening of 3 new multiplexes in Jaipur, Bengaluru and Gurugram with a total count of 19 screens.

PVR announces the launch of its 8-screen multiplex, the largest in Rajasthan, 7-screen multiplex at Bhartiya Mall of Bengaluru at Bhartiya City and 4-screen multiplex in Haryana with Elan Town Centre.

With this launch, PVR now operates the largest multiplex network with 903 screens at 181 properties in 78 cities (India and Sri Lanka).

Copy of press release is enclosed.

This is for your information and to all concerned.

Thanking You.

For **PVR Limited**

**Mukesh Kumar**  
**SVP - Company Secretary**  
**& Compliance Officer**

**PVR LIMITED**

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## **PVR CINEMAS REACHES THE 900-SCREENS MILESTONE WITH THE OPENING OF 19 SCREENS ACROSS 3 PROPERTIES ON A SINGLE DAY**

*~Opens 3 Multiplexes in 3 upmarket malls in Jaipur, Bengaluru and Gurugram~*

**National, 9<sup>th</sup> January' 2023:** PVR Cinemas, the largest and the most premium film exhibition company in India has achieved a major milestone of reaching 900 screens in its journey of 25 years across 181 properties in 78 cities, setting a new benchmark in the Indian multiplex industry. PVR accomplished this landmark after it opened 3 new multiplexes in Jaipur, Bengaluru and Gurugram with a total count of 19 screens today. The opening of these cinemas are in accordance with the expansion strategy of the company to open over 100 screens in the current financial year.

Adding a new city to its national circuit, PVR marks its debut in Jaipur with the launch of its **8-screen** multiplex, the largest in Rajasthan unveiling its fourth property while introducing premium screen formats like 4DX and LUXE for the first time in the state. The property located at Mall of Jaipur has a seating capacity of 944 audiences with plush recliners and best-in-class theatrical solutions including SP4K Laser projectors, Dolby Atmos audio and Next-Gen 3D technology.

Further expanding its footprints across the country, PVR announces the launch of its 13<sup>th</sup> property in Bengaluru and 17<sup>th</sup> property in the state of Karnataka with a **7-screen** multiplex at Bhartiya Mall of Bengaluru at Bhartiya City with a seating capacity of 1343 audiences featuring premium screen formats including the 5<sup>th</sup> 4DX and 2<sup>nd</sup> P[XL] in Bengaluru.

PVR enhanced its screen portfolio in Gurugram with the launch of its 7<sup>th</sup> property in the city and the 12<sup>th</sup> property in Haryana with Elan Town Centre, a **4-screen** multiplex with a seating capacity of 561 audiences with last row recliners, SP4K Laser projectors, Dolby 7.1 audio and Next-Gen 3D technology.

Commenting on the milestone achievement, **Mr. Ajay Bijli, Chairman and Managing Director, PVR Limited**, said, *"It is a moment of great pride for us at PVR to reach the 900 screens milestone which is a result of the support that we have received from our patrons, partners, developers and our teams over the past 25 years. With the opening of the 3 new properties on a single day, we have successfully reached 63 screens in our overall commitment of opening 100 screens by FY 2023. As we prepare ourselves for the year ahead, which we believe is the year of cinema entertainment, we are gearing up to enthrall our patrons across the country with an out-of-home entertainment experience like never before."*

PVR pioneered the multiplex revolution in India in 1997 and over the years has continued to stay relevant to the evolving preferences of consumers, changing times and the ever changing entertainment landscape.

*"It is indeed a momentous day for us as we reached the magical milestone of 900 screens. PVR benchmarks itself with the best in the world and is constantly exploring for invigorating new experiences that are meaningful to audiences. We are now looking forward to the next milestone of 1000 screens and are fueled with the passion to provide a more delightful cinematic experience to the people across geographies and demographics",* said **Mr. Sanjeev Kumar Bijli, Joint Managing Director, PVR Limited**.



### **About PVR Limited**

PVR is the largest and most premium film exhibition company in India. Since its inception in 1997, the brand has redefined the way entertainment is perceived in the country. PVR currently operates a cinema circuit comprising of 903 screens at 181 properties in 78 cities (India and Sri Lanka), serving over 100 million patrons annually. Since its inception in 1997, the brand has redefined the way out-of-home entertainment is consumed in the country. The Company offers a wide range of cinema services such as child friendly audis, the latest screening technology, superior sound systems, wide range of F&B offerings, diverse content for regional movie goers, an array of formats in the premium screen category such as Director's Cut, LUXE, Sapphire, IMAX, 4DX, P[XL], Playhouse and PVR Onyx.

**For further information, please visit:** <http://www.pvrcinemas.com/corporate/about-us.aspx>

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