

March 18, 2020

National Stock Exchange of India Limited Exchange Plaza BandraKurla Complex Mumbai - 400 050 Ph No: 2659 8452 Fax No: 2659 8237/38 Email: cmlist@nse.co.in Scrip Code: SNOWMAN	BSE Limited Department of Corporate Services PhirozeJeejeebhoy Towers Mumbai - 400 001 Ph No: 22727 1233/34 Fax: 2272 1072/ 2037/2061/ 41 Email: corp.relations@bseindia.com Scrip Code: 538635
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Dear Sir/Madam,

Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) 2015.

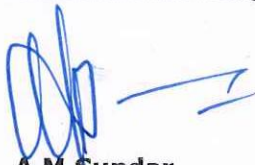
Pursuant to Regulation 30 of the securities and Exchange Board of India (Listing obligations and Disclosure requirements) Regulations, 2015, we hereby inform you that Global e-commerce giant has partnered with Snowman Logistics for the delivery of FMCG perishables including vegetables, fruits, eggs, frozen food and groceries.

We enclose herewith press release intended to be disseminated through media.

We request you to kindly take the aforesaid information on record in compliance of Regulation 30 of `SEBI (Listing Obligations and Disclosure Requirements) 2015.

Thanking you

For Snowman Logistics Limited



A M Sundar
CFO, Company Secretary and Compliance Officer



Encl: Press release

Corporate Office

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Global e-commerce giant partners Snowman Logistics for delivery of FMCG perishables

Mumbai, 17th March 2020: Global e-commerce giant has partnered with Snowman Logistics for the delivery of FMCG perishables including vegetables, fruits, eggs, frozen food and groceries.

A pilot project in stealth mode was launched in Mumbai late last year with Western Maharashtra as the focus. As part of the pilot, Snowman Logistics set up a collection centre in Manchar near Pune to facilitate the collection of vegetables and fruits directly from farmers. The farm produce is then shipped to the Snowman Logistics sorting and grading centre located in Navi Mumbai, where the farm produce is further sorted, graded and packed for home delivery purpose. This is then transported to the six fulfilment hubs of the e-commerce player located around Mumbai for onward delivery.

After Mumbai, the pilot will be replicated in Delhi and other cities to follow soon.

Snowman Logistics is the market leader in integrated temperature-controlled logistics services, catering to the varied cold chain logistical requirements of its clients, on a pan-India basis.

The company has 293 refrigerated vehicles and 31 strategically located temperature-controlled warehouses with a total pallet capacity of 1,04,343 located across 15 cities, including the key markets of Mumbai, Chennai, Bengaluru & Kolkata.

Snowman caters to its comprehensive network of reputed clients, who source and consume temperature sensitive products including dairy products, canned food items, poultry and meat, seafood, healthcare and pharmaceutical products.

Speaking about this development, Mr. Sunil Nair, CEO, Snowman Logistics said, "We are excited about this partnership to assist the e-commerce giant in their ambition to foray into the FMCG perishable business. We will be replicating this model across the country. This is a validation of our market leadership and endorsement of our state-of-the-art temperature controlled warehousing and logistics.

