Brigade Enterprises Limited

Corporate Identity Number (CIN): L85110KA1995PLC019126 Registered Office: 29th & 30th Floor, World Trade Center Brigade Gateway Campus, 26/1, Dr. Rajkumar Road Malleswaram - Rajajinagar, Bengaluru - 560 055, India

T: +91 80 4137 9200

 $\textbf{E}: \texttt{enquiry@brigadegroup.com} \ \textbf{W}: \texttt{www.brigadegroup.com}$



Ref: BEL/NSEBSE/IP/08112023 8th November, 2023

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Department of Corporate Services - Listing BSE Limited P. J. Towers Dalal Street, Mumbai - 400 001

Re.: Scrip Symbol: BRIGADE/Scrip Code: 532929

Dear Sir/Madam,

Sub.: Investor Presentation

We are enclosing herewith the Investor Presentation for the quarter ended 30^{th} September, 2023.

The above information is also hosted on the website of the Company at www.brigadegroup.com

Kindly take the same on your records.

Thanking you,

Yours faithfully,

For Brigade Enterprises Limited

P. Om Prakash
Company Secretary & Compliance Officer

Encl.: a/a









BRIGADE ENTERPRISES LIMITED

Investor Presentation – Q2 FY24





Brigade – A brand that puts values first



About us

Leading property developer of India with over **37 years** of experience

Business Portfolio of Residential, **Commercial, Retail and Hospitality** projects

> **Reputation of developing Grade A** properties

Consistent EBITDA margin of ~26%-28% for the past seven years

Completed development of 280+ buildings and 83+ Mn sft of space

Ranked amongst 100 Best Places to Work in India, marking 13th year of being certified by GPTW Institute

Rated [ICRA]AA-(Stable) & **CRISIL AA-**/Stable

Our Shared Vision To be a World organisation in class our Products, processes, People and Performance

Quality Our Shared Customer **F**air centricity Mission To constantly Innovative endeavour to be the preferred Developer Responsible of Residential, **S**ocially Commercial and Hospitality spaces in

the markets in which

we operate, without

compromising on our

Core Values, for the benefit of all

Stakeholders

Trustworthy

Our Core Values

QC-FIRST

Segments Highlights – Q2 FY24



Real Estate - On Sale Basis

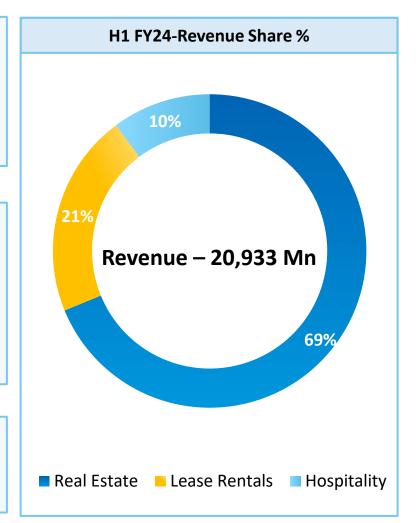
- Pre-sales volume was ~1.67 Mn sft in Q2 FY24 (including landowner's space share of 0.25 Mn sft), an increase of 14% from Q1 FY24 pre-sales volume of ~1.46 Mn sft
- Sale value of INR 12,491 Mn in Q2 FY24 (including landowner's space share of INR 2,091 Mn), an increase of 25% from Q1 FY24 sales of INR 9,960 Mn
- Average realization stood at INR 7,466/sft during Q2 FY24, an increase of 9% over Q1 FY24

Lease Rentals

- Despite global headwinds, office market has shown resilience. Achieved an incremental leasing of
 0.30 Mn sft during Q2 FY24
- Revenue stood at INR 2,307 Mn, EBITDA stood at INR 1,702 Mn in Q2 FY24
- Witnessed 7% growth in retail sales consumption in Q2 FY24 over Q1 FY24
- Multiplexes are doing well which is having a ripple effect on F&B consumption and foot falls in the malls

Hospitality

- Clocked revenue of INR 1,142 Mn in Q2 FY24, a growth of 12% over Q1 FY24
- EBITDA stood at INR 401 Mn; PBT stood at INR 119 Mn in Q2 FY24
- ARR stood at INR 6,161 for Q2 FY24; Occupancy stood at 73% for Q2 FY24



^{*}PBT: Profit Before Taxes



ESG Initiatives (Q2 FY24)

Published our BRSR report-2023 for the 2nd time as per SEBI mandate



Published our annual ESG report in line with Global Reporting Initiatives (GRI) framework



Finalized our ESG Governance Framework and ESG monitoring dash boards for the organization



Achieved 82 marks with 2 Star rating in FY 2023 GRESB RE assessment for the ESG rating and sectorial benchmarking



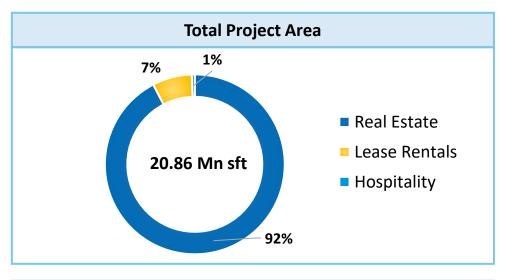
Strategy framing for our "Carbon abatement/NetZero" target for the organization has been initiated

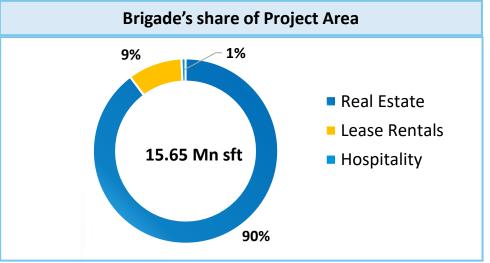
Summary: Ongoing Projects



Area in Mn sft

			Area III WIII SJE
Projects	Project Area	Co Share	LO/JV share
Real Estate projects for sale in BEL	9.68	6.39	3.29
Brigade Orchards *	0.96	0.48	0.48
Brigade Cornerstone Utopia*	3.41	2.28	1.13
Brigade Residences at WTC Chennai*	0.63	0.32	0.31
Brigade El Dorado*	4.58	4.58	-
Total Real Estate (A)	19.26	14.05	5.21
Brigade Twin Towers*	1.30	1.30	-
Brigade Square, Trivandrum	0.19	0.19	
Total Leasing (B)	1.49	1.49	-
IBIS Styles, Mysore*	0.11	0.11	-
Total Hospitality (C)	0.11	0.11	-
Total (A+B+C)	20.86	15.65	5.21





^{*} Projects in SPV

Contents



- **Sustained growth in Real Estate Segment**
- 2 Strong momentum in Leasing segment
- Resurgence continuing in Hospitality Segment
- 4 Financial Performance
- 5 Land bank
- 6 Projects launched and upcoming launches



Highlights: Real Estate - Q2 FY24



- Achieved pre-sales of \sim 1.67 Mn sft with a sale value of INR 12,491 Mn (including landowner's space share of 0.25 Mn sft and value of INR 2,091 Mn);
- Q2 FY24 Collection of INR 10,288 Mn, grew by 17% over Q1 FY24 collections of INR 8,788 Mn
- 2 Projects launched in Q2 FY24 with saleable area of 1.3 Mn sft in Bangalore.
- Mid income segment continues to dominate, premium & luxury segment is also having healthy demand

Upcoming Projects of ~11.12 mn sft

- Brigade Eldorado, new blocks
- Brigade Oasis, Phase 3
- Ivory, Phase 2 @ Brigade Orchards
- Brigade Fairmont @ Brigade Orchards
- Brigade Valencia, Phase 2
- Brigade Sanctuary @ Bangalore

- Residential 2 @ Bangalore
- Residential 3 @ Bangalore
- Residential 1 @ Chennai
- Residential 2 @ Chennai
- Residential 1 @ Hyderabad



^{*}On a rolling four quarter basis

Group Sales Snapshot



Particulars	H1 FY24*	H1 FY23	Q2 FY24	Q1 FY24	Q2 FY24 on Q1 FY24	Q2 FY23
	1	Net	Area Sales ('000 sft)			
Residential	3,102	2,284	1,652	1,450	14%	1,154
Commercial	28	141	21	7	200%	36
Total	3,130	2,425	1,673	1,457	14%	1,190
		Net	Sale Value ('INR Mn)			
Residential	22,250	15,042	12,333	9,917	24%	7,614
Commercial	201	1,046	158	43	267%	335
Total	22,451	16,088	12,491	9,960	25%	7,949
Realization (INR/sft)	7,173	6,631	7,466	6,835	9%	6,678

^{*} Figures in H1 FY24 includes landowner's space share of 0.43 Mn sft and sales value of INR 3,530 Mn

Note: Figures are not comparable with corresponding numbers of last year

Consolidated synopsis of Real Estate Projects



Particulars	Ongoing BEL Projects	Ongoing SPV Projects*	Stock Sales		Total
			In Mn sft		
			BEL	SPV*	
Total super built-up area of projects on sale basis	17.67	1.59	0.22	0.30	19.78
Less: Landowner share	4.42	-	-	-	4.42
Company share of saleable area	13.25	1.59	0.22	0.30	15.36
Sold till date	11.12	1.17	-	-	12.29
To be sold	2.13	0.42	0.22	0.30	3.07
			INR Mn		
Estimated receipts	86,744	12,743	6,562	4,613	1,10,662
From sold units	69,413	10,087	4,881	2,063	86,444
From unsold units	17,331	2,656	1,681	2,550	24,218
Collections to date on sold units	38,852	6,896	4,418	1,509	51,675
Remaining to be collected from sold units	30,561	3,191	463	554	34,769
Remaining to be collected from sold and unsold units [A]	47,892	5,847	2,144	3,104	58,987
Estimated Total Cost	61,532	9,310	1,060	1,766	73,668
Cost incurred till date	33,406	6,721	1,060	1,766	42,953
Remaining Cost to be incurred [B]	28,126	2,589	-	-	30,715
Gross Operating Cash Flows [A] – [B]	19,766	3,258	2,144	3,104	28,272
Present Borrowings [C]	10	-	-	-	10
Net Operating Cash Flows projected [A] - [B] - [C]	19,756	3,258	2,144	3,104	28,262

^{*} Brigade Orchards, Brigade Residences at WTC Chennai

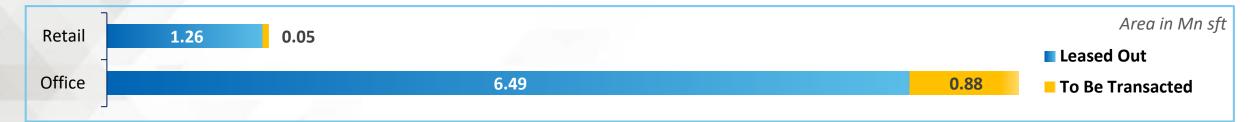
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Our Leasing Portfolio: Operating Assets





Particulars	Leasable Area	Leased	To be transacted
Brigade Tech Gardens*	3.00	2.40	0.60
WTC Chennai*	2.01	1.78	0.22
WTC Bengaluru	0.62	0.62	-
Brigade Opus	0.30	0.30	-
Brigade Bhuwalka Icon	0.19	0.19	-
WTC Kochi*	0.77	0.77	-
Brigade Financial Center, Gift City*	0.27	0.25	0.02
Brigade Southfield	0.15	0.15	-
Orion Gateway	0.83	0.83	-
Orion Uptown	0.27	0.24	0.03
Orion Avenue (BEL Share)	0.15	0.13	0.02
Brigade Vantage, Chennai	0.06	0.06	-
Others	0.06	0.03	0.03
Total	8.68	7.75	0.93

^{*} SEZ projects

Capex Commitment



(INR Mn)

Project	Segment	Estimated cost	Incurred	Balance*
Brigade Twin Towers	Commercial	5,999	3,759	2,240
Brigade Square, Trivandrum	Commercial	756	121	635
IBIS Styles, Mysore	Hospitality	900	334	566
Grand Total		7,655	4,214	3,441

^{*}As of Sep 30, 2023







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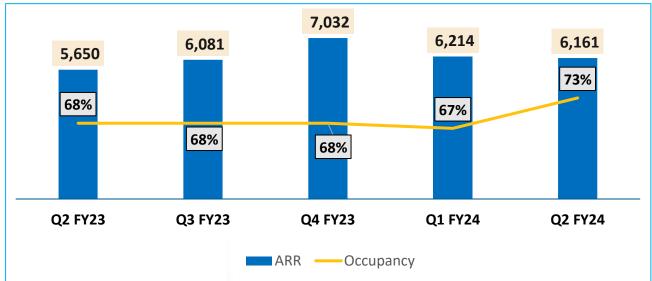
Growth story in Hospitality Segment continues



- Encouraging growth in our primary demand segments mainly in F&B and banquet events; Domestic passenger travel growth of 21%* in H1 FY24 over H1 FY23 bodes well for room demand
- In Q2 of FY'24, continued growth resulted in overall improvement in hotel performance i.e. both top-line and profitability, surpassing the numbers of past quarters
- Focus is on strengthening ARRs along with Occupancy.
- Conferences, Trade Shows & Int'l Events like Cricket World Cup scheduled in the 2nd half of FY24 should boost growth in both ARRs and Occupancies
- Increase in international travel from corporate clients and partners expected to further boost ARRs and occupancy

Four Points by Sheraton





^{*}Source: AAI website

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Consolidated Financials: Snapshot



(INR Mn)

Particulars	Q2 FY24	Q1 FY24	Q2 FY23	Q2 FY24 on Q1 FY24	Q2 FY24 on Q2 FY23	H1 FY24	H1 FY23	H1 FY24 on H1 FY23
Revenue	14,079	6,854	9,122	105%	54%	20,933	18,325	14%
EBITDA	3,662	2,062	2,494	78%	47%	5,724	4,998	15%
Finance costs	1,101	1,081	1,096	2%	0%	2,182	2,157	1%
Profit before depreciation	2,561	981	1,398	161%	83%	3,542	2,841	25%
Depreciation	757	681	780	11%	(3%)	1438	1,531	(6%)
Profit/(Loss) before share from Associate & Exceptional item	1,804	300	618	501%	191%	2,104	1,310	61%
Add: Profit from Associate	-	-	-	-	-	-	41	-
Add/(Less): Exceptional Item	-	-	183	-	-	-	280	-
PBT	1,804	300	801	501%	125%	2,104	1,631	29%
Tax charge / (credit)	679	81	283	738%	139%	760	467	63%
PAT	1,125	219	518	414%	117%	1,344	1,164	15%
PAT after MI	1,335	385	776	247%	72%	1,720	1,653	4%
EBITDA/Revenue	26%	30%	27%			27%	27%	
PBT/Revenue	13%	4%	9%			10%	9%	
PAT/Revenue	8%	3%	6%			6%	6%	

^{*}PAT: Profit After Tax, PBT: Profit Before Tax, EBITDA: Earnings Before Interest Tax Depreciation Amortization, MI: Minority Interest, () indicates negative figure

Business Segment Performance: H1 FY24



(INR Mn)

Particulars	Real Estate	Lease Rental	Hospitality	Total
Revenue	14,338	4,437	2,158	20,933
as % of Total	69%	21%	10%	100%
Direct Expenses	10,947	38	249	11,234
Admin Expenses	582	709	588	1,879
Selling Cost	360	131	98	589
Employee cost	806	260	441	1,507
EBITDA	1,643	3,299	782	5,724
EBITDA / Revenue %	11%	74%	36%	27%
Finance costs	97	1,800	285	2,182
PBDT	1,546	1,499	497	3,542
Depreciation	35	1,138	265	1,438
РВТЕ	1,511	361	232	2,104
PBTE/ Revenue %	11%	8%	11%	10%

PBDT: Profit Before Depreciation & Tax, PBTE: Profit Before Tax & Exceptional Items, EBITDA: Earnings before Interest Tax Depreciation Amortization, () indicates negative figure



Consolidated Cash Flows

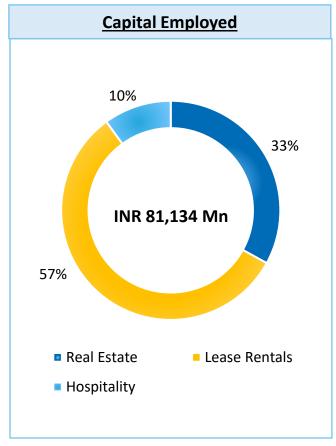
Particulars (All amounts in INR Mn)	Q2 FY24	Q1 FY24	H1 FY24	H1 FY23
Operating Activities				
Total Collections	14,393	12,439	26,832	26,323
Direct Cost/Construction Cost	(5,401)	(5,675)	(11,076)	(11,407)
Landowner Payments	(1,605)	(1,494)	(3,099)	(2,421)
Employee and Admin Expenses	(1,129)	(1,103)	(2,232)	(2,031)
Sales & Marketing Expenses	(291)	(264)	(555)	(679)
Statutory Payments	(1,421)	(1,196)	(2,617)	(2,390)
Other Payments	(25)	(39)	(64)	(83)
Net Cash Flow from Operating Activities (A)	4,521	2,668	7,189	7,312
Investment Activities				
Cash from Investment Activities (FD & MF)	7,556	2,708	10,264	8,663
Construction Cost (CWIP/Capex Projects)	(403)	(546)	(949)	(1,017)
Investment in Land/JD/JV/TDR	(7,148)	(255)	(7,403)	(1,804)
Acquisition of associate company	-	-	-	(510)
Other Investments (FD & Mutual Fund)	(4,068)	(4,337)	(8,405)	(10,826)
Net Cash Flow from Investment Activities (B)	(4,063)	(2,430)	(6,493)	(5,494)
Financing Activities				
Debt Drawdown	7,301	605	7,906	1,915
Investment by PE/(Payment to PE)	(1,450)	1	(1,449)	-
Proceeds from ESOP	10	10	20	51
Dividend Payment	(461)	-	(461)	(316)
Debt Repayment	(4,368)	(1,192)	(5,560)	(3,139)
Finance costs	(861)	(826)	(1,687)	(1,550)
Net Cash Flow from Financing Activities (C)	171	(1,402)	(1,231)	(3,039)
Net Cash Flows for the Period (A+B+C)	629	(1,164)	(535)	(1,221)





(INR Mn)

Segment	Equity (A)	Debt (B)	Capital Employed (A+B)	D/E Ratio (A/B)	PBD*/ Equity %	Operating Capital Employed (OCE)	EBITDA/ OCE %
Real Estate	26,381	244	26,625	0.01	11%	26,625	12%
Hospitality	3,298	5,018	8,316	1.52	24%	7,927	17%
Leasing	10,484	35,709	46,193	3.41	24%	38,207	16%
Less: Cash Balance		15,701					
Total	40,163	25,270	81,134	0.63	8%	72,759	14%



Note: PBD/Equity and EBITDA/OCE percentages are calculated based on trailing four quarter numbers

^{*}PBD: Profit Before Depreciation & Tax (After Interest)

Consolidated Debt Profile

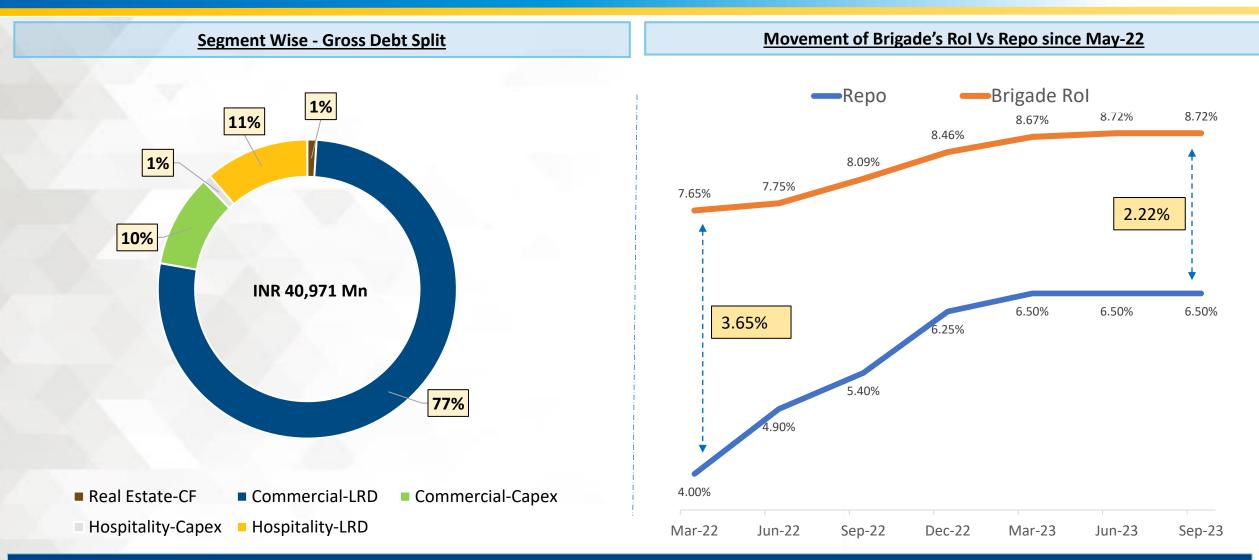


(INR Mn)

			(INR Mn)
Particulars	Sep-23	Jun-23	Sep-22
Real Estate	244	10	1,537
Hospitality	5,018	5,112	5,988
GOP Securitised	4,660	4,770	4,969
Capex	358	342	1,019
Leasing	35,709	32,706	32,632
Securitised Lease Rental	31,582	28,878	23,454
Capex	4,127	3,828	9,178
Gross Debt	40,971	37,828	40,157
Less: Cash & Cash Equivalents	15,701	17,707	17,894
Net Debt	25,270	20121	22,263
Less: SPV Partner's share of net debt	9,352	6,377	7,353
Exposure of BEL	15,918	13,744	14,910
Cost of Debt (Consolidated)	8.72%	8.72%	8.09%
Credit Rating	[ICRA] AA- (Stable), CRISIL AA-/Stable	[ICRA] AA- (Stable), CRISIL AA-/Stable	[ICRA] A+ (Stable), CRISIL A+/Stable

Debt Profile & Cost of Borrowing





Brigade's RoI has increased by 107 bps, while Repo has moved up by 250 bps since May-22

Standalone Financial: Snapshot



(INR Mn)

Particulars	Q2 FY24	Q1 FY24	Q2 FY23	Q2 FY24 on Q1 FY24	Q2 FY24 on Q2 FY23	H1 FY24	H1 FY23	H1 FY24 on H1 FY23
Turnover	4,963	3,588	6,309	38%	(21%)	8,551	12,922	(34%)
EBITDA	1,481	1,020	1,748	45%	(15%)	2,501	3,494	(28%)
Finance costs	323	319	332	1%	(3%)	642	654	(2%)
Profit before depreciation	1,158	701	1,416	65%	(18%)	1,859	2,840	(35%)
Depreciation	188	175	191	7%	(2%)	363	377	(4%)
РВТЕ	970	526	1,225	84%	(21%)	1,496	2,463	(39%)
Add/(Less): Exceptional Items	-	-	-	-	-	-	299	(100%)
PBT	970	526	1,225	84%	(21%)	1,496	2,762	(46%)
Tax charge / (credit)	250	140	312	79%	(20%)	390	705	(45%)
PAT	720	386	912	87%	(21%)	1,106	2,057	(46%)
EBITDA/Revenue	30%	28%	28%			29%	27%	
PBT/Revenue	20%	15%	19%			17%	21%	
PAT/Revenue	15%	11%	14%			13%	16%	

^{*} PAT: Profit After Tax, PBTE: Profit Before Tax & Exceptional Items, PBT: Profit Before Tax, EBITDA: Earnings Before Interest Tax Depreciation Amortization, () indicates negative figure

Contents



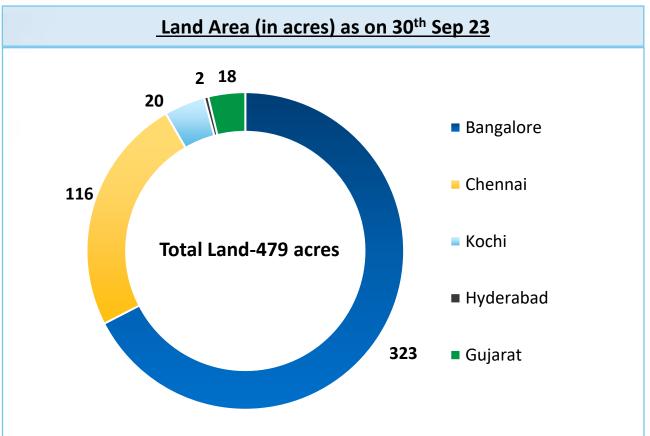
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Brigade's Land Bank







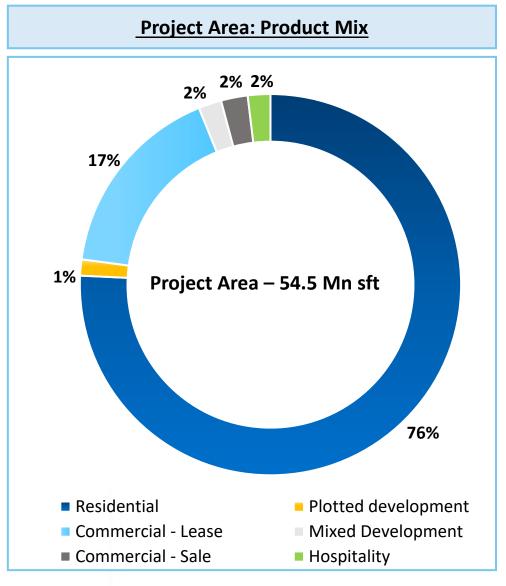
Total Land Area	Cost of Land	Amount Paid	Balance Payable
(Acres)	(INR Mn)	(INR Mn)	(INR Mn)
479	27,100	19,527	7,573

Developable Area Details



Product	Land Area	Project Area (Mn Sft)	BEL Share (Mn Sft)	
Residential	287	41.3	30.6	
Plotted development	39	0.8	0.3	
Commercial-Lease	64	9.1	8.4	
Mixed Development	44	1.1	1.1	
Commercial-Sale	8	1.2	0.6	
Hospitality	37	1.0	1.0	
Total	479	54.5	42.0	

Location	Land Area	Project Area (Mn Sft)	BEL Share (Mn Sft)
Bengaluru	323	32.6	25.8
Chennai	116	16.7	11.4
Hyderabad	20	4.8	4.4
Others *	20	0.4	0.4
Total	479	54.5	42.0



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^{*} Kochi & Gujarat

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Projects Launched: H1 FY24



Project	City	Segment	Project Area (Mn Sft)	BEL Interest (Mn Sft)	Quarter Launched
Brigade Padmini Tech Valley-Tower C	Bengaluru	Commercial	0.26	0.13	Q1
Aurum @ Brigade Eldorado	Bengaluru	Residential	0.59	0.59	Q2
Brigade Calista – Phase 2	Bengaluru	Residential	0.70	0.56	Q2
Total			1.55	1.28	







Upcoming Launches



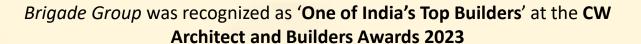
Segment	Total Area (Mn sft)	Brigade Economic Interest (Mn sft)	
Residential	11.12	9.29	
Leasing	1.83	1.04	
Total	12.95	10.33	

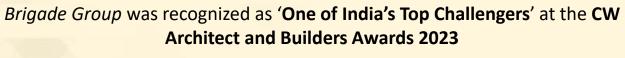




Awards and Accolades – Q2 FY24





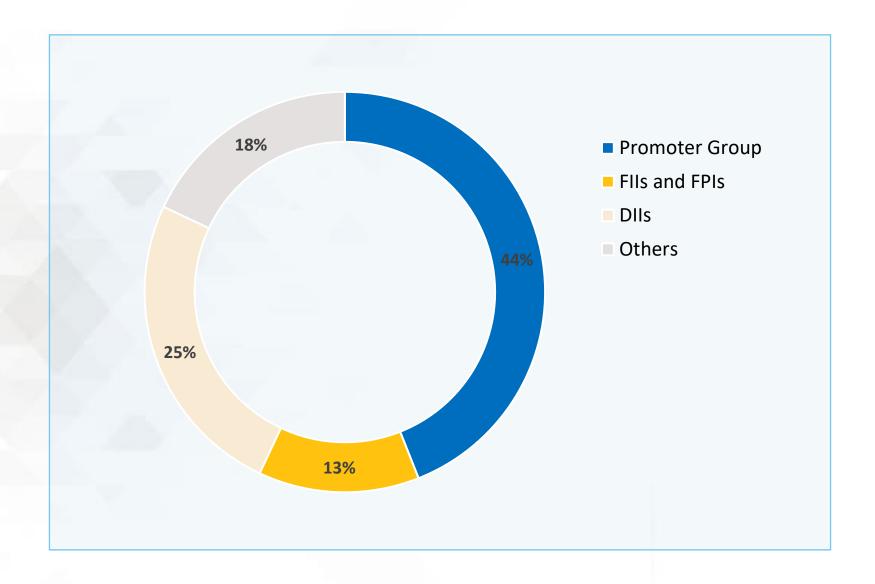












Board of Directors





M. R. Jaishankar

Executive Chairman

- Masters in Business Administration
- Part of Promoter Group



Pradyumna Krishnakumar

Executive Director

 MBA, Finance & General Management, Asian Institue of Management, Manila



Aroon Raman

Vice Chairman (Non-**Executive Independent** Director)

- Author and Entrepreneur



- · MBA from Wharton School, University of Pennsylvania



Lakshmi Venkatachalam

Independent Director

- MBA from Boston University
- Retired IAS Officer



Pavitra Shankar

Managing Director

- MBA, Real Estate & Finance, Columbia Business School
- Part of Promoter Group

Panja

Independent Director

• Masters in Science

Former MD of SBI



Nirupa Shankar

Jt. Managing Director

- Masters of Management, Hospitality from Cornell University
- Part of Promoter Group



Amar Mysore

Executive Director

• Masters in Engineering from Pennsylvania State University



Roshin Mathew

Executive Director

• B Tech and Masters in Building Engineering and Management



Dr. Venkatesh **Panchapagesan**

Independent Director

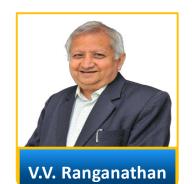
- CA, CWA, IIM K Alumni
- Faculty at IIM B



Bijou Kurien

Independent Director

- PG Diploma in Business Management
- Rich experience in Retail Sector

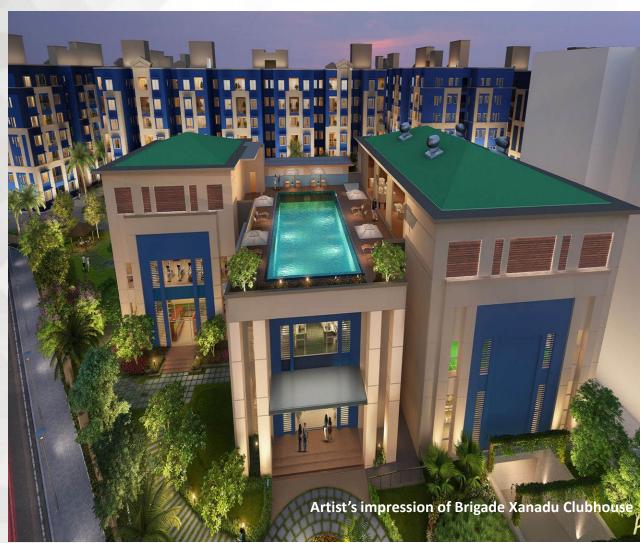


Independent Director

- CA, Finance professional with 4 decades of experience
- Graduate in Commerce 31

Ongoing Residential Projects







Completed Residential Projects







Completed Commercial Projects









Email:investors@brigadegroup.com

Thank you

Brigade Enterprises Limited

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Disclaimer: The information in this presentation contains certain forward-looking statements. These include statements regarding outlook on future development schedules, business plans and expectations of Capital expenditures. These statements are based on current expectations that involve a number or risks and uncertainties which could cause actual results to differ from those anticipated by the Company.