



December 28, 2023

BSE Limited

Floor 25, P. J. Towers
Dalal Street, Fort
Mumbai - 400 001

Scrip Code: **530019**

National Stock Exchange of India Limited

Exchange Plaza
Bandra Kurla Complex, Bandra (E)
Mumbai - 400 051

Symbol: **JUBLPHARMA**

Sub.: Submission of copies of newspaper advertisements for Postal Ballot

Dear Madam/Sir,

In continuation to our letter dated December 26, 2023, we enclose herewith copies of the advertisements published on December 27, 2023, in Mint (All editions - English language) and Hindustan (Hindi language), with respect to the completion of dispatch of notices of Postal Ballot.

The above information will also be available on the website of the Company at www.jubilantpharmova.com

This is for your information and record.

Thanking you,

Yours faithfully,
For Jubilant Pharmova Limited

Naresh Kapoor
Company Secretary
Encl.: As above

A Jubilant Bhartia Company

OUR VALUES



Jubilant Pharmova Limited

1-A, Sector 16-A,
Noida-201 301, UP, India
Tel: +91 120 4361000
Fax: +91 120 4234895-96
www.jubilantpharmova.com

Regd Office:
Bhartiagram, Gajraula
Distt. Amroha - 244 223
UP, India
CIN : L24116UP1978PLC004624



Independent music, artistes drive audio streaming in '23

Bhojpuri, Tamil and Telugu languages are emerging as leaders in independent music scene

Lata Jha
lata.j@hivemint.com
NEW DELHI

While film music continues to top charts, independent artistes who bring out their own singles or albums, often backed by top music labels or streaming platforms, saw much traction in 2023.

Languages like Bhojpuri, Tamil and Telugu are emerging as leaders in the independent music scene, other than Hindi, while names like King, Darshan and AP Dhillon have developed a loyal fan following. For these new artistes, however, getting discovered in an overwhelmingly crowded music milieu remains a great challenge.

"Over the last few years, we have seen a rapid growth in music that is coming from beyond the film industry. The widespread availability of digital-streaming platforms and tools has made it easier for artistes to create and distribute their music even without major record labels. There has also been a shift in the perception of independent music in India, with more acceptance and recognition from mainstream media and the industry," a Spotify official, who requested anonymity, said.

King's 'Maan Meri Jaan'—which is



In 2023, the top music videos list comprised music from across languages and regions, including Hindi, Bhojpuri, Tamil and Telugu. ISTOCKPHOTO

not film music—was the most streamed song in India in 2023, based on Spotify Wrapped data. The Swedish audio-streaming platform had launched a global emerging-artists program, RADAR, in India over three years ago. On an average, RADAR India artistes have seen a 20-25% increase in followers after being playlisted, while singers such as Akshath, Tanmaya Bhatnagar, and Naalayak have seen a growth of over 30% in streams after being featured on RADAR, the Spotify official pointed out. Indie India, a playlist on

Spotify, grew by 200% over 2022, adding 250,000 new followers, followed by a further addition of over 250,000 new followers in 2023.

Other streaming platforms also throw up encouraging data. About 45-48% of the top 100 songs consumed on Wynk, the audio service owned by Bharti Airtel Ltd, every week are non-film songs. The top song of the year on the platform is a non-film track: *Heeriye* by Jasleen Royal and Arijit Singh. Of the top 10 songs from the best of 2023 playlist, five, including *Heeriye*, *Zihale-*

Miskin, *Kya Loge Tum*, *Yaar Ka Sataya Hua* and *Guli Mata*, are indie songs.

"Music lovers today are increasingly consuming music digitally and this trend will only continue with the proliferation of smartphones in deeper pockets of the country. Wider audience would translate into an increase in preferred languages, encouraging more artists across languages to leverage the opportunity," an Airtel official said on the condition of anonymity.

In 2023, the Top Music Videos list comprised music from across languages and regions, including Hindi, Bhojpuri, Tamil and Telugu, while also featuring independent artistes and labels, a YouTube official said, asking not to be named.

"Access to tools, ease of short-form video and the wide-reaching impact of digital video continue to democratize content creation. This is enabling more people—across age, gender, cultures, professional backgrounds, and languages—to pursue their passions, and become creators or artists," the official added.

The performance of independent music for a label is particularly notable during periods when there are no major Bollywood movie releases or if the music of these films does not resonate strongly with the audience, Kumar Taurani, managing director of TIPS Industries Ltd, said.

Digital ads slow down by 10% in July-September quarter

Varuni Khosla
varuni.k@livemint.com
NEW DELHI

The number of digital advertisements sold in July-September quarter declined 10% from the previous three months, even as they grew 30% from the year-ago period, a report by TAM Media-owned AdEx division showed.

In the three months to June, there was a significant 60% quarter-on-quarter increase in ad impressions.

However, this momentum did not sustain in the subsequent July-September period, which saw just a 43% sequential growth.

Ad Impressions, calculated based on digital media metrics, offer crucial insights into the advertising landscape. The report highlighted that services and computers remained at the forefront, commanding 51% and 11% of the ad impressions shares, respectively. The automotive sector also gained prominence, securing the third spot with a 5% of total ad impressions for the quarter under review.

Collectively, the top 10 sectors accounted for an overwhelming 86% of ad impressions during the period, high-



Cars and laptops also entered the top 10 ad categories, with the former recording a massive 133% growth. ISTOCKPHOTO

lighting the concentration of advertising efforts in select industries.

Notably, the retail sector emerged as a new key player in the top 10 sectors, underscoring the growing focus on direct consumer engagement through online platforms.

In terms of platform preference, desktop display advertising remains predominant in India, accounting for 46% of impressions during July-September, while in-app display captured 16%. X, formerly Twitter, led the publishers with a 44% share, followed by YouTube with a 12% share.

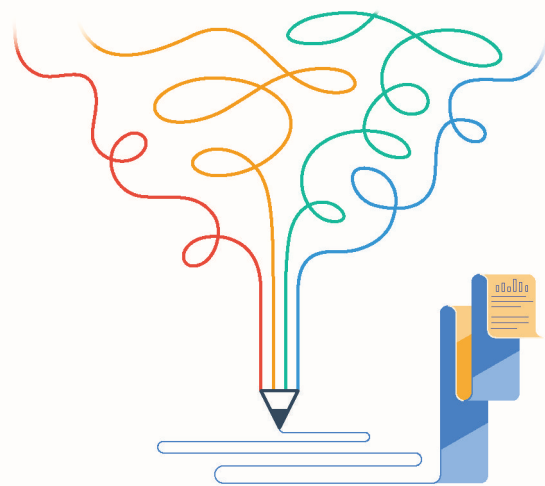
Media, entertainment, and social media category within e-commerce climbed to the top spot in ad impressions during the July-September quarter, securing a 13% share. This category, which includes online entertainment and social media platforms, saw a 27% sequential increase in ad impressions.

Cars and laptops also entered the top 10 ad categories, with the former recording a massive 133% growth from the three months to June.

Amazon India maintained its position as the leading advertiser throughout 2023, consistently topping the list in all three quarters, including January-March. However, the top 10 advertisers collectively contributed only 18% of ad impressions in the July-September quarter. Amazon and Snapchat were the only two advertisers to consistently appear in the top 10 across the three quarters.

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बैंक ऑफ बड़ौदा Bank of Baroda
www.bankofbaroda.in

REQUEST FOR PROPOSAL

Request for proposal (RFP) for Selection of Investment Banker for Sale / Divestment of Bank of Baroda's entire 100% stake in Bank of Baroda (New Zealand) Ltd.

Interested parties may download the RFP document from Bank's website www.bankofbaroda.in/tenders. "Addendum", if any, shall be issued on Bank's website under tenders section i.e. on www.bankofbaroda.in. Bidder should refer the same before final submission of the proposal.

Last time/date for submission of proposal is **02:00 PM (IST) on 24.01.2024.**

Place: Mumbai Date: 27.12.2023

General Manager International Banking Division

MADHYA PRADESH JAL NIGAM
(A Government of Madhya Pradesh Undertaking)
8, Arera Hills, Bhopal- 462004, CIN - U41000MP2012SGC028798
Web : mpjalnigam.mp.gov.in, E-mail : mpjalnigam@mp.gov.in
NIT No. : 152/Proc./MPJN/2023-24 Bhopal, Dated : 26.12.2023

NOTICE INVITING E-TENDER (2ND CALL)

Madhya Pradesh Jal Nigam (MPJN) intends to engage System Integrator (SI) for As-is Study, Design, Development, Implementation and Annual Maintenance Service (for three years) of Project and Asset Management System (PAMS) for Madhya Pradesh Jal Nigam on Lump-Sum Contract basis. Bid is re-invited online through Madhya Pradesh Government E-Procurement Portal.

NIT No.	Tender Name	PAC (Rs. Cr.)	EMD (Rs. Lakh)	Cost of Tender Document (Rs.)	Duration (months)
152	System Integrator (SI) for As-is Study, Design, Development, Implementation and Annual Maintenance Service (for three years) of Project and Asset Management System (PAMS) for Madhya Pradesh Jal Nigam.	18.15	10.00	30,000	Implementation Phase – 6 months Annual Maintenance Services – 36 months

Interested bidders can view/download/purchase the bid document online from M.P. Government E-Procurement Portal from 26.12.2023, 17:30 Hrs. Bidding process dates mentioned as critical dates on M.P. Government E-Procurement Portal will be applicable. Corrigendum/Addendum in NIT, if any, would be published on portal only and not in newspapers.
M.P. Government E-Procurement Portal - <https://mptenders.gov.in>
M.P. Madhyam/112962/2023

MANAGING DIRECTOR

Jubilant Pharmova Limited
(CIN: L24116UP1978PLC004624)
Registered Office: Bhartiagram, Gajraula, District Amroha - 244223, Uttar Pradesh, India
Email: investors@jubl.com; Website: www.jubilantpharmova.com
Phone: +91-5924-267437

NOTICE OF POSTAL BALLOT

Members are hereby informed that pursuant to Section 108 and Section 110 of the Companies Act, 2013, (the 'Act') read with Rule 20 and Rule 22 of the Companies (Management and Administration) Rules, 2014, as amended from time to time, read with General Circular Nos. 14/2020 dated April 8, 2020, 17/2020 dated April 13, 2020, 20/2021 dated December 8, 2021, 3/2022 dated May 5, 2022, 10/2022 dated December 28, 2022, 11/2022 dated December 28, 2022 and 09/2023 dated September 25, 2023 issued by the Ministry of Corporate Affairs, Government of India ('MCA Circulars'), and Regulation 44 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended from time to time ('Listing Regulations') read with SEBI Circular Nos. SEBI/ HO/ CFD/CMD/1/CIR/P/2020/79 dated May 12, 2020, SEBI/ HO/CFD/PoD-2/P/CIR/2023/4 dated January 5, 2023 and SEBI/HO/CFD/CFD-PoD-2/P/CIR/2023/167 dated October 7, 2023, Secretarial Standards on General Meetings issued by the Institute of Company Secretaries of India and other applicable provisions of the Act, rules, circulars and notifications issued thereunder (including any statutory modifications or re-enactment thereof for the time being in force and as amended from time to time), and other applicable provisions of the Act and the Listing Regulations, circulars and notifications issued thereunder (including any statutory modification or re-enactment thereof for the time being in force), the Company has sent an E-mail along with the Postal Ballot notice dated **December 21, 2023** through National Securities Depository Limited ('NSDL') on **December 26, 2023**, and the Login ID with password to the Members for e-voting who have registered their E-mail IDs with the Depository Participants or with the Company as on **December 15, 2023** ("Cut-off Date"), for seeking approval of the Members of the Company by way of **Ordinary Resolution for Appointment of Mr. Jinang Pratap Parekh (DIN: 10366075) as Director of the Company and further, for seeking approval of the Members of the Company by way of Special Resolution for Appointment of Mr. Jinang Pratap Parekh [DIN:10366075] as Whole-time Director of the Company.**

The Board of Directors of the Company has appointed Mr. Rupinder Singh Bhatia, Practicing Company Secretary (Membership No. FCS-2599, CP-2514), as the Scrutinizer for conducting the Postal Ballot process.

Members shall be able to provide their assent or dissent through e-voting only. The Company has entered into an agreement with NSDL for facilitating e-voting to enable the Members to cast their votes electronically. The detailed procedure for e-voting is enumerated in the Notes to the Postal Ballot Notice. Members are requested to note that e-voting shall commence from **Wednesday, December 27, 2023, 9:00 A.M. (IST)** and shall end on **Thursday, January 25, 2024, 5:00 P.M. (IST)**. The e-voting module shall be disabled by NSDL thereafter.

In accordance with the above-mentioned MCA Circulars, physical copies of the Postal Ballot Notice along with Postal Ballot forms and prepaid Business Reply Envelope are not being sent to the Members. The communication of the assent or dissent of the Members would take place through the remote e-voting system only.

The voting rights of Members shall be reckoned as on December 15, 2023, which is the Cut-off date. The copy of the Postal Ballot Notice is available on the Company's website at www.jubilantpharmova.com, websites of the Stock Exchanges i.e. BSE Limited and National Stock Exchange of India Limited at www.bseindia.com and www.nseindia.com, respectively and on the website of NSDL at <https://www.evoting.nsdl.com/>. Members, who do not receive the Postal Ballot Notice may download it from the above-mentioned websites.

Process for those shareholders whose email ids are not registered

- In case shares are held in physical mode please provide Folio No., Name of shareholder, scanned copy of the share certificate (front and back), PAN (self-attested scanned copy of PAN card), AADHAR (self-attested scanned copy of Aadhar Card) by email to investors@jubl.com or ra@alankit.com.
- In case shares are held in demat mode, please provide DPID-CLID (16 digit DPID + CLID or 16 digit beneficiary ID), Name, client master or copy of Consolidated Account statement, PAN (self-attested scanned copy of PAN card), AADHAR (self-attested scanned copy of Aadhar Card) to investors@jubl.com or ra@alankit.com.

In case of any queries or grievances relating to e-voting, you may contact Mr. Amit Vishal, Assistant Vice President, NSDL, Trade World, 4th Floor, Kamala Mills Compound, Senapati Bapat Marg, Lower Parel, Mumbai - 400013, India through e-mail at evoting@nsdl.co.in or evoting@nsdl.com on 022-4886 7000 and 022-2499 7000 or Mr. J.K. Singla, Deputy General Manager, M/s. Alankit Assignments Limited, 205-208, Anar Kali Complex, Jhandewalan Extension, New Delhi-110 055, India through email at ra@alankit.com or on Telephone No.: 011-42541234.

The Scrutinizer will submit his report to the Chairman or in his absence to the Company Secretary after the completion of scrutiny of the e-voting, and the results will be announced on or before Saturday, January 27, 2024. The results of the Postal Ballot shall be communicated to the Stock Exchanges and will be displayed on the Company's website at www.jubilantpharmova.com and on the website of NSDL at www.evoting.nsdl.com and at the Registered Office of the Company.

For Jubilant Pharmova Limited
Sd/-
Naresh Kapoor
Company Secretary
ACS No: 11782

Date: December 26, 2023
Place: Noida

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