

Press Release

Kaveri Seeds sets up its biggest, technologically advanced Biotechnology lab in Telangana , strengthens its focus on R & D

- The R & D centre is one of India's most technologically advanced Biotechnology lab
- This is Kaveri Seed's biggest Biotechnology Lab
- Kaveri Seed is amongst one of the top companies with expertise to use biotechnological tools alongwith advanced Plant Breeding methods.
- The Biotechnology lab will facilitate "Smart Breeding" to pave the way for our futuristic product innovations aimed at achieving greater agriculture productivity

Hyderabad, October 14, 2019: Kaveri Seeds, one of India's premier seed companies launched its state of the art Biotechnology laboratory at Pamulaparthi in Telangana today. The initiative is part of the Company's strong focus on enhancing its R&D and innovation capabilities aimed at improving agricultural productivity and be optimally positioned to leverage future growth opportunities.

The laboratory named "Centre for Applied Genomics and Seed Technology" will house the latest infrastructure and will focus on developing quality hybrids for all crops. The state-of-the-art Biotechnology lab was inaugurated by Sri Singireddy Niranjan Reddy, Honorable Minister for Agriculture, Co-operation and Marketing, Telangana State who was accompanied by several other Government dignitaries and senior members of the bureaucracy.

Speaking on the occasion, Mr. G.V Bhaskar Rao – MD & CEO, Kaveri Seeds said, "We are delighted to inaugurate our new state of the art laboratory which significantly strengthens our research and development capabilities . We are amongst the top companies with scientific expertise to use Biotechnological tools along with advanced Plant Breeding methods. Its always been our endeavor to innovate and we believe that the use of "Smart Breeding" will pave the way for our futuristic product innovations for high yielding, pest and disease resistant , climate – smart seeds ,which will play a significant role in improving the farmer's crop yields / agricultural productivity.



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Kaveri Seed's research and development activities are driven by dedicated scientists and researchers operating across its various R & D centres and breeding sites. Kaveri Seeds has a seed production program involving 100,000 production growers on 65,000 acres of land spread over 12 agro-climatic zones to cater the diversified needs of the farmers. This laboratory will help Kaveri Seeds further strengthen its leadership position and drive growth.

Having demonstrated its capabilities in breeding and over the years introducing new variants Kaveri Seeds had in March 2019 set up Asia's largest and the first of its kind cob drying unit. This initiative is a reflection of its continued R&D focus and intent to strengthen its leadership position.

Kaveri Seeds is a robust franchise, built organically over the last 30 years, and will continue to be amongst the top seed companies in the country. Kaveri is the only company to have a footprint across Cotton, Maize, Millets , Vegetables and Rice , and also the largest pipeline in hybrid seeds across categories .

About Kaveri Seeds:

Setup in 1976 by Mr. GV Bhaskar Rao, with an objective to fuel India's Green revolution, Kaveri Seeds today is India's leading agriculture company specializing in Hybrid Seeds.

The Company is a robust franchise, built organically over the last 30 years, and is amongst the top seed companies in the country. Kaveri Seeds is the only company to have a footprint across Cotton, Maize, Millets, Vegetables and Rice, and also the largest pipeline in hybrid seeds across categories.

The Company's pursuit of excellence backed by strong Research & Development (recognised by DSIR since 2001) has resulted in high – yield seeds that has made the company the trusted partner for farmers since the last three decades. The Company has steadily transformed its products & processes to deliver the best of science, while enhancing farm productivity and ensuring food and nutritional security for millions of people.

Kaveri Seeds has a seed production program involving 100,000 production growers on 65,000 acres of land spread over 12 agro-climatic zones to cater the diversified needs of the farmers.

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