



February 02, 2021

To,
The Secretary,
Bombay Stock Exchange Ltd.
Corporate Relationship Department
Phirozee Jeejeebhay Tower
Dalal Street, Fort,
Mumbai-400 001
BSE Scrip Code:533260

To,
The Manager,
National Stock Exchange of India Ltd.
Exchange Plaza, C/1, Block G
BandraKurla Complex
Bandra (East)
Mumbai-400 051
NSE Symbol: careerp

Sub: Press Release pursuant to Regulation 30 of the Listing Regulations

Dear Sir/Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed a copy of the Press Release issued by Career Point with regard to the following:

Career Point signs new order with NTPC Ltd. to provide Online Learning

This is for your kind information and records.

Thanking you,

For Career Point Limited

(Tarun Kumar Jain)
Company Secretary & Compliance Officer

Encl: As above



Press Release

Career Point signs new order with NTPC Ltd. to provide Online Learning

2 Feb 2021, Kota

Career Point Limited (NSE: CAREERP, BSE: 533260), leading education company has been sanctioned a new order by NTPC Limited for delivery of online coaching services. The order valued of Rs 34 million is to provide online coaching to 800 wards of NTPC employees studying in class IX to XII. Agreement has been signed for two years and the formal inauguration of the program was done on 1 February 2021.

Mr. Pramod Maheshwari, CMD and CEO of Career Point Limited said, “We are delighted to be selected and receiving the order by renowned NTPC. This agreement to provide online learning validates the

effectiveness of elearning initiatives of Career Point and also signifies the company’s increasing penetration in the fast growing eLearning space. We offer online education under the brand ‘eCareerPoint’ to make education delivery flexible, affordable and effective. In less than one year, more than one lac students have downloaded eCareerPoint app and are taking benefits to learn from the best faculty from Kota, while sitting at home in different parts of the globe. We would further look forward to similar partnerships in-line with our strategy to grow the online business of test-prep division.”

Mr. Dillip Kumar Patel, Director – HR, NTPC Limited further commented, “We are pleased to have our association with Career Point. NTPC takes various initiatives for the welfare of its employees. Our partnership with Career Point is an important step in this regard and aimed to provide best in-class online tutorial services of eCareerPoint to the wards of NTPC employees PAN India who are preparing for Pre-Engineering, Pre-Medical and NTSE and Olympiads. We also value Career Point’s legacy of the last 28 years in imparting quality education and latest



initiatives in online education to serve the students across geographies. We look forward to a long and prosperous partnership with them.”

About Career Point Ltd.

Career Point Limited (NSE: CAREERP; BSE: 533260) caters to the needs of a student throughout the life cycle of a student (K.G. to PhD.) with diversified verticals including Test Prep, eLearning, Pre-school, K-12 Schools, Universities and Vocational Education. In the Informal Education system, Career Point has established a strong niche in test preparation and school curriculum tutoring through Online as well as Offline delivery channels. In the Formal Education stream, the company has a strong presence by managing and offering various services to K-12 Schools and Universities in multiple geographies. For more details, please visit: www.cpil.in, www.ecareerpoint.com, www.careerpoint.ac.in, www.cpuniverse.in