September 16, 2019



Mr. Pratik Bhanushali
Company Secretary & Compliance Officer
eClerx Services Limited
Sonawala Building, 1st Floor,
29 Bank Street, Fort,
Mumbai - 400 023

Tel: +91 (022) 6614 8422 Fax.: +91(022) 6614 8655

Dear Sir,

Sub: Regulation 29(1) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

In accordance with Regulation 29 (1) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, we wish to inform you that the aggregate holdings of the schemes of HDFC Mutual Fund in "eClerx Services Limited" (the Company) as at the close of the business hours on September 13, 2019 was 5.247% of the paid up equity share capital of the Company (Paid up equity share capital being Rs. 369,834,010/- comprising 36,983,401 equity shares of Rs. 10/- each).

In compliance with Regulation 29(1) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached details of acquisition in the prescribed format in **Annexure - "1"** for disclosure to target company and stock exchanges where the shares of the target company are listed.

Kindly acknowledge receipt of the same.

Thanking you,

Yours faithfully,

For HDFC Asset Management Company Limited

(Investment Managers for HDFC Mutual Fund)

Sonal Manchayan

Deputy Vice President - Compliance

Encl: As above

2659 8191

CC:

Listing Department National Stock Exchange of India Ltd.

Exchange Plaza, Bandra - Kurla Complex,

Bandra (E), Mumbai – 400 051. Tel.: 022- 2659 8190, Fax: 022Listing Department BSE Limited

Phiroze Jeejeebhoy Towers, Dalal Street,

Mumbai – 400 023. Fax: 022- 2272 3121 Mr. Pratik Bhanushali

Company Secretary & Compliance

Officer

eClerx Services Limited

Corporate office:

4th Floor, Express Towers, Nariman

Point, Mumbai - 400 021 Tel: +91 (022) 6614 8422 Fax.: +91(022) 6614 8655

HDFC Asset Management Company Limited

A Joint Venture with Standard Life Investments

CIN: L65991MH1999PLC123027

Registered Office: "HDFC House", 2nd Floor, H.T. Parekh Marg, 165-166, Backbay Reclamation, Churchgate, Mumbai-400 020

Tel.: 022 - 6631 6333 Fax: 022 - 2204 4304, 6658 0200 Website: www.hdfcfund.com

Annexure - 1



Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part-A - Details of the Acquisition

Name of the Target Company (TC)	eClerx Services Limited		
Name(s) of the acquirer and Persons Acting in	HDFC Mutual Fund:		
Concert (PAC) with the acquirer	HDFC Trustee Company Limited A/c –		
	HDFC Childrens Gift Fund		
	HDFC Equity Savings Fund		
	HDFC Small Cap Fund		
	HDFC Long Term Advantage Plan		
	HDFC Taxsaver		
Whether the acquirer belongs to Promoter/ Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares	BSE Limited National Stock Exchange of India Limited		
of TC are Listed			
Details of the acquisition of shares/voting	Number	% w.r.t. total	% w.r.t. total diluted
rights/holding of the Acquirer and PAC	110111001	share/ voting	share/ voting capital
8		capital wherever	of the TC (**)
		applicable (*)	or the re()
Before the acquisition under consideration,		uppricable ()	
holding of acquirer along with PACs of:			
a) Shares carrying voting rights	1,640,824	4.436	N.A
b) Shares in the nature of encumbrance (pledge/	0	0	N.A
lien/non-disposal undertaking/ others)			
c) Voting rights (VR) otherwise than by equity	0	0	N.A
shares			
d) Warrants/ convertible securities/ any other	0	0	N.A
instrument that entitles the acquirer to receive			
shares carrying voting rights in the TC (specify			
holding in each category)			
Total (a+b+c+d)	1,640,824	4.436	N.A
Details of acquisition			
a) Shares carrying voting rights acquired	300,000	0.811	N.A
b) VRs acquired otherwise than by equity shares	0	0	N.A
c) Warrants/convertible securities/any other	0	0	N.A
instrument that entitles the acquirer to receive			
shares carrying voting rights in the TC (specify			
holding in each category) acquired			
d) Shares in the nature of encumbrance (pledge/	0	0	N.A
lien/ non-disposal undertaking/ others)	5		
Total (a+b+c+/-d)	300,000	0.811	N.A
After the acquisition, holding of acquirer along			
with PACs of:			
a) Shares carrying voting rights acquired	1,940,824	5.247	N.A
b) VRs acquired otherwise than by equity shares	0	0	N.A
c) Warrants/convertible securities/any other	0	0	N.A
instrument that entitles the acquirer to receive			
shares carrying voting rights in the TC (specify			
holding in each category) after acquisition			
d) Shares in the nature of encumbrance (pledge/	0	0	N.A
lien/non- disposal undertaking/ others)		Ü	
Total (a+b+c+d)	1,940,824	5.247	N.A
rotar (arbitra)	1,740,024	3.247	24:71



Open Market	
MUTUAL FUND	
BHAROSA APNO KA	
N.A.	
September 13, 2019	
ξ.	
Rs. 369,834,010/- comprising 36,983,401 equity shares of Rs. 10/- each.	
Rs. 369,834,010/- comprising 36,983,401 equity shares of Rs. 10/- each.	
N.A.	

Note: Percentages given aboue are rounded off to three decimal places.

For HDFC Asset Management Company Limited

(Investment Managers for HDFC Mutual Fund)

Sonal Mandhayan

Deputy Vice President - Compliance

Encl: As above

Date: September 16, 2019

Notes:

(*)Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement Total share capital/voting capital has been taken as per the latest filing to be done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.