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June 13, 2024

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The Secretary
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Dear Sir/Madam,

Sub: Press Release

Please find enclosed the Press Release titled “Subex to showcase its Revolutionary AI Agents Offering at Digital Transformation World, Copenhagen” being issued by the Company.

Kindly take the same on record.

Thanking you

**Yours truly,
For Subex Limited**

**G V Krishnakanth
Company Secretary & Compliance Officer**

Encl.: as above

Subex Limited

CIN - L85110KA1994PLC016663

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Subex to showcase its Revolutionary AI Agents Offering at Digital Transformation World, Copenhagen

Company to Demonstrate How Embracing AI at the Core Unlocks New Efficiencies and Capabilities

Bangalore, 13th June – Subex a telecom AI company is excited to announce its participation in the upcoming Digital Transformation World (DTW) event organized by TM Forum. The event will take place from June 18 to 20 in Copenhagen, Denmark.

At the event, Subex will showcase its cutting-edge AI squad, designed to autonomously acquire knowledge about specific problems and develop effective strategies to resolve them. This demonstration underscores Subex's dedication to harnessing AI for the creation of advanced, autonomous systems capable of significantly alleviating challenges in the telecom industry ranging across Fraud Management, Customer Experience and Network use cases.

Subex is also a leading contributor to the catalyst project titled '**AI-powered Fraud Defense: Turning Vulnerability into Profitability**', which reimagines the way CSPs tackle fraud, and ushers in an era of *machine-led fraud prevention*. Other prominent collaborators in this catalyst project include Verizon, Orange, Safaricom, Econet, KPMG, Cognizant, and Torry Harris. The catalyst also demonstrates how telcos can ethically monetize risk intelligence, opening up newer revenue streams for CSPs.

Harsha Ramesh Angeri, VP, Corporate Strategy and Head of AI Business at Subex said, "True transformation doesn't come from simply applying AI to existing processes, but from reimagining solutions from the ground up with AI as the core. Our AI-native solutions represent a paradigm shift that unlocks unprecedented efficiencies and capabilities well beyond what traditional systems can achieve and we're excited to showcase this at this year's DTW event."

Subex's showcase at the event is a demonstration of the company's commitment to create AI-driven connected experiences and highlights the value that can be created with the right use of AI. DTW is one of the largest technology-focused conferences for the telecom industry and serves as a great platform for Subex to define, drive and showcase future innovations.

About Subex

Subex is a telecom AI company enabling connected experiences for CSPs across the globe.

Founded in 1994, Subex helps its customers maximize their revenues and profitability. With a legacy of having served the market through world-class solutions for business optimization and

analytics, Subex is now leading the way by enabling the creation of connected experiences in the telecom industry. Through their HyperSense line of offerings, Subex empowers communications service providers and enterprise customers to make faster, better decisions by leveraging Artificial Intelligence (AI) across the data value chain. Subex leverages its award-winning product portfolio in areas such as Business Assurance and Fraud Management and enhances them with the power of HyperSense to help CSPs reduce risk, combat fraud, and thereby ensure profitability.