

# CERA

CSL/2019-20/95  
14<sup>th</sup> May, 2019

BSE Limited Corporate Relationship Department 1 <sup>st</sup> Floor, New Trading Ring Rotunda Building, P J Towers Dalal Street, Fort, Mumbai – 400001. Scrip Code :532443 Scrip ID: CERASAN	National Stock Exchange of India Limited Exchange Plaza Bandra Kurla Complex Bandra (East) Mumbai – 400051. Scrip Code: CERA
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Dear Sir,

**Sub: Board Meeting Outcome – Investors Communication**

Please find enclosed herewith Investors Communication, released after the conclusion of Meeting of the Board of Directors of the Company held on 14.05.2019, in which Standalone and Consolidated Audited Financial Results for the quarter and year ended 31.03.2019 were considered and approved. The results have also been sent to Stock Exchanges.

We hope you will find the above in order.

Thanking you.

Yours faithfully,  
For Cera Sanitaryware Limited,



Narendra N. Patel  
President & Company Secretary  
Encl: as above

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**Cera Sanitaryware Limited**

**Sales & Marketing Office:** 7<sup>th</sup> & 8<sup>th</sup> Floors, B Wing, Privilon, Ambli BRTS Road, Iskon Crossroad, Ahmedabad 380059, India  
Tel: +91 79 49112222 Email: marketing@cera-india.com www.cera-india.com

**Registered Office & Works:** 9, GIDC Industrial Estate, Kadi 382715, District Mehsana, North Gujarat

CIN: L26910GJ1998PLC034400



# CERA

## Q4 & FY19 Investor Communication

### CERA Sanitaryware announces Q4 & FY19 Results:

**Board recommends dividend of Rs. 13 /- per share**

**Q4FY19 Revenues higher by 14.5% and EBITDA up 24.8% on yoy basis**

**Faucetware vertical reports strong growth, poised to continue outperformance**

**Ahmedabad, May 14, 2019:** Cera Sanitaryware Limited (CERA), India's premier home solutions brand, today announced its standalone financial results for the quarter and year ended March 31, 2019.

### Financial Highlights – Q4 & FY19

Particulars	Q4 FY19	Q4 FY18	Growth	FY19	FY18	Growth
Standalone in INR million except EPS						
<b>Revenue from Operations(Net of Taxes)</b>	4,131	3,609	14.5%	13,436	11,821	13.7%
<b>EBITDA (Excluding Other Income)</b>	648	510	27.06%	1,906	1,708	11.6%
<i>% of sale</i>	15.4%	14.1%	13 bps	14.2%	14.3%	-1 bps
<b>PAT</b>	380	306	24.2%	1,151	1,003	15.1%
<i>% of sale</i>	9.2%	8.5%	7 bps	8.6%	8.4%	2 bps
<b>EPS Diluted</b>	29.2	23.5	24.3%	88.5	77.1	14.9%

### CMD's Message

Commenting on the performance, **Mr. Vikram Somany, Chairman & Managing Director**, said, "We are pleased to report consistent financial and operational performance during the fiscal 2019, registering revenue growth of 13.7% accompanied by PAT growth of 15.1%. We believe, this performance is commendable in the backdrop of the overall challenging macro conditions. Our Board has recommended a dividend of Rs. 13 per share (260%) to sustain the focus on value creation for our stakeholders."

*I am happy to share that the new products we launched during the year have received an encouraging response from the market. Today, our product portfolio encompasses every aspect of the price and design matrix. We are confident that our in-house design and R&D capabilities will allow us to launch new products and address new demand trends that emerge in the market.*

*Continuing with our historic prudent financial management, and leveraging the steady increase in free cash flow, expansion of customer touch points and capacity enhancements will be given equal emphasis in the quarters ahead. We will endeavor to launch innovative products and address exciting market niches. This combined with our wide product portfolio, brand salience, distribution scale and emphasis on stringent financial protocols will enable us to create tremendous value for our stakeholders in the years ahead.”*

- ENDS -

### **For further information, please contact**

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CERA Sanitaryware Ltd.

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