

ONMOBILE GLOBAL LIMITED
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May 23, 2020

To,
The Secretary
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Fort
Mumbai-400 001
Scrip Code: 532944

The Secretary
National Stock Exchange of India Limited
Bandra Kurla Complex
Bandra East
Mumbai – 400 051
Scrip Code: ONMOBILE

Dear Sir/Madam,

Sub: Intimation under Regulation 30 of the Securities Exchange Board of India (Listing Obligations and Disclosures Requirements) Regulations, 2015

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015, we hereby inform you that OnMobile Global Limited (“Company”), has acquired 25% equity stake in Technologies rob0 Inc., through its subsidiary Onmobile Global Solutions Canada Ltd. The disclosure for the acquisition is enclosed as **Annexure A**.

In this regard, the Company would issue a press release, copy of which is enclosed as **Annexure B**.

Please take the above on record.

Thanking you,

Yours sincerely,
For OnMobile Global Limited

P. V. Venuprasad

P.V. Varaprasad
Company Secretary



Encl: a/a

Disclosure for the proposed acquisition 25 % of Participating Shares of Technologies rob0 Inc.

1.	Name of the target entity, details in brief such as size etc.	Name: Technologies rob0 Inc. Size: Capital of CAD\$1,000,000 New entity
2.	Whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at “arm’s length”?	No
3.	Industry to which the entity being acquired belongs	Technologies of Gaming
4.	Objects and effects of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity)	Adding new technologies to ensure growth of Mobile games subscription business of OnMobile group.
5.	Brief details of any governmental or regulatory approvals required for the acquisition	Nil
6.	Indicative time period for completion of the acquisition	Immediate
7.	Nature of consideration - whether cash consideration or share swap and details of the same	Cash Consideration
8.	Cost of acquisition or the price at which the shares are acquired	CAD \$1,000,000 at closing. Option to invest an additional CAD \$1,000,000 within 9 months after closing.
9.	Percentage of shareholding / control acquired and / or number of shares acquired	25% of the total participating shares / 370,370 Class A Preferred shares 25% of voting and non-participating shares / 250 Class B Preferred shares Option to exercisable within 9 months after closing: 25% of the total participating shares / 740,741 Class A Preferred shares 25% of voting and non-participating shares / 500 Class B Preferred shares
10.	Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief)	Products/line of business: Rob0 is into business domain of AI-powered visual retention analytics offering: <ul style="list-style-type: none"> • Plug & Play SAAS created by and for game developers • Innovative offering shows precisely

		<p>when & why players leave</p> <ul style="list-style-type: none">• Smart insights to Optimize Games, Maximize Revenues and Save Time and Money <p>Main products of rob0 are:</p> <ul style="list-style-type: none">• Optimised No Code SDK• Low Bandwidth Streaming• User Spotlights <p>Date of Incorporation: February 29, 2019</p> <p>Country of presence: Canada</p>
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ONMOBILE Acquires a 25% Equity Stake in AI-Powered Visual Retention Leader ROB0

Bangalore, 23rd May 2020 – OnMobile Global Limited (“OnMobile”), the global leader in mobile entertainment, and Technologies rob0 Inc. (“rob0”) announced today that OnMobile has acquired a 25% equity stake in rob0, through its subsidiary Onmobile Global Solutions Canada Ltd, in exchange for an investment of CAD 1,000,000. This transaction will allow rob0 to accelerate its growth as the most innovative AI-powered visual retention analytics solution for video game developers.

This investment reaffirms the importance of OnMobile's strategy to become a leader in the mobile gaming market. In addition to its current subscription-based offering of premium games and kids apps, available to more than 50 carriers in over 30 countries, this transaction sets the table for OnMobile to soon introduce a one-of-a-kind gaming offering. Amongst the various synergies, OnMobile will be able to leverage the vast gaming know-how of the rob0 team, which brings several years of experience in the industry, having played key roles for some of the most prominent games behemoths like Electronic Arts, Gameloft and Twitch.

With its Plug & Play SaaS, rob0 is a pioneer in the gaming industry. Its AI-powered visual retention technology allows game developers to detect the exact moment in gameplay where users stop playing, saving them hundreds of hours of observation time and minimizing significantly their go-to-market risks.

“We are very excited about this strategic investment. The combination of OnMobile and rob0 will provide immediate business value and will be the springboard to our enriched mobile gaming offering. Furthermore, it will bring tremendous value to game developers wanting to make their games highly engaging to end-users.”, said François-Charles Sirois, Chairman & Chief Executive Officer, OnMobile Global Limited.

“We couldn't have hoped for a better partner than OnMobile to help rob0 embody its vision and become an essential solution for game developers. We are thrilled to bring our expertise and participate in the success of OnMobile's new gaming offer.”, said Richard Rispoli, Co-Founder and CEO, Technologies rob0 Inc.

About rob0

rob0 is an AI-powered visual retention analytics service created by and for video game developers. This innovative Plug&play SaaS shows precisely when and why players leave from day 1. It takes video game



data and turns it into smart insights to optimize products and maximize revenues while saving time and money. For further information, please visit www.rob0.io

About OnMobile

OnMobile [NSE India: ONMOBILE] [BSE Ltd: 532944], is a global leader in mobile entertainment. Headquartered in Bangalore, India and with offices in all regions of the world, OnMobile offers a wide array of products such as Videos, Tones, Games & Contests. Based on current deployments, OnMobile has an addressable base of more than 1.68 billion mobile users and over 100 million active subscribers across several geographies. For further information, please visit www.onmobile.com

For media queries, please contact pr@onmobile.com