

November 12, 2019

**BSE Limited** 

Corporate Services Department Phiroze Jeejeebhoy Towers Dalal Street, Mumbai-400 001

Scrip Code: 532529

The National Stock Exchange of India

Limited

**Corporate Communications Department** 

"Exchange Plaza"

Bandra Kurla Complex, Bandra (East)

Mumbai-400051

Scrip Symbol: NDTV

SUB: Press Release by the Company

Dear Sirs,

Please find attached the Press Release being issued by the Company today.

You are requested to take the same on record.

Thanking you.

Yours Sincerely

For NEW DELHI TELEVISION LIMITED

(Shiv Ram Singh)

Company Secretary & Compliance Officer

Encl.: As above



The NDTV group's focus continues to be on increasing and growing its digital business. Our website, ndtv.com continues to grow and is now in the top 20 news websites of the world, ahead of the Washington Post, Buzzfeed and other Indian websites. NDTV will now in the months ahead look at even greater emphasis on digital with increased integration and richer content from its television operations.

NDTV Convergence, the digital branch of the Company which includes ndtv.com, recorded yet another profitable quarter with an EBIDTA of 18%. With over 300 million video views across platforms, this has shown a significant increase.

After 5 consecutive quarters of profit, the NDTV group has declared a loss of Rs. 10.27 crores. Of this, a loss of Rs. 10.16 crores were from the television operations mainly due to a fall of advertising revenues, a challenging environment and the slowdown in the overall economy.

The Company continues to maximize resource efficiency with operating costs reduced by 13% percent over the last year at NDTV and NDTV group level.