

21st September 2022

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001
Scrip code: 532343

National Stock Exchange of India Limited,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051
Scrip code: TVSMOTOR

Dear Sir/Madam,

**Reg : Press Release - TVS Motor Company launches TVS Apache RTR 160
2V with ABS in Bangladesh**

We enclose a Press Release regarding "**TVS Motor Company launches TVS Apache RTR 160 2V with ABS in Bangladesh**", for dissemination.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED

K S Srinivasan
Company Secretary

Encl : a/a

PRESS RELEASE



TVS Motor Company launches TVS Apache RTR 160 2V with ABS in Bangladesh

The motorcycle comes with wider rear tyre for better grip, ensuring higher safety for the rider

Dhaka, September 21, 2022: TVS Motor Company, a reputed manufacturer of two-wheelers and three-wheelers in the world, today announced the launch of TVS Apache 160 2V with ABS (Anti-lock Braking System) in Bangladesh. The new generation ABS unit on the TVS Apache RTR series motorcycles has been developed with a special algorithm, extensively derived out of the racing track. This enables the rider to find the quickest line around the corner without losing any speed.

The motorcycle boasts single channel super moto ABS unit that has been conceived and perfected on the track. The system gives the racer total breaking control while providing sharp feedback.

Speaking on the occasion, **Mr. Rahul Nayak, Vice President, International Business, TVS Motor Company**, said, *“We are delighted to introduce ABS in the TVS Apache RTR 160 2V in Bangladesh. The riders can fully enjoy the capabilities of their TVS Apache 160 2V and experience superior levels of safety and stability with the ABS technology. Bangladesh is an important market for TVS Motor and we aim to provide cutting edge safety technology along with stylish and performance driven product to our consumers. TVS Apache RTR 160 2V with ABS will ensure that our customers are always safe while experiencing the thrill of pure performance motorcycling. With the launch of this variant and our vast service network in Bangladesh, I am sure we are going to set a new benchmark in customer satisfaction.”*

KEY FEATURES

- Super Moto ABS
- MIG Suspension
- Race inspired digital display
- Synchro stiff chassis
- Glide through Technology

Mr. J. Ekram Hussain, Managing Director, TVS Auto Bangladesh Ltd, said, *“TVS Apache RTR 160 2V is the most loved motorcycle and has been liked by consumers in Bangladesh for its unique aggressive style. The introduction of the ABS technology will ensure better safety for the riders. The stylish features and assurance of TVSM brand quality, performance and stylish looks and now with best control with ABS technology will make it a hit in Bangladesh market.”*

Powered by RTR oversquare engine, the TVS Apache RTR 160 2V BS-IV is powered by a fuel-injected 159.7 cc single-cylinder 2-valve SOHC air-cooled motor. The Apache RTR 160 2V also comes equipped with Glide Through Technology (GTT) and a fuel-injected engine. GTT is essentially a torque assist system, which automatically increases engine torque when you want to ride the bike at low speeds in city traffic.

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Engine specs feature a 159.7 cc, single-cylinder, 4-stroke, air-cooled, 2-valve engine that delivers 14.14 PS of maximum power at 8,000 rpm and 13.03 Nm of peak torque at 6,750 rpm. The motor is paired with a five-speed gearbox. Apart from the addition of ABS, braking hardware remains unchanged. A 270 mm petal disc brake at the front and a 130 mm drum unit at the rear perform anchoring tasks.

With synchro stiff chassis, the racing machine provides stiffness for straight-line performance and flex for aggressive cornering. The set up provides the customers absolute confidence to ride on the very edge.

About TVS Motor Company

TVS Motor Company is a reputed two and three-wheeler manufacturer globally, championing progress through Sustainable Mobility with four state-of-the-art manufacturing facilities in Hosur, Mysuru and Nalagarh in India and Karawang in Indonesia. Rooted in our 100-year legacy of Trust, Value, and Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for consecutive four years. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. Our subsidiaries in the personal e-mobility space, Swiss E-Mobility Group (SEMG) and EGO Movement have a leading position in the e-bike market in Switzerland. TVS Motor Company endeavours to deliver the most superior customer experience across 80 countries in which we operate. For more information, please visit www.tvsmotor.com

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