

**By Mail**

**04 August 2019**

**The National Stock Exchange of India Limited  
Manager-Listing  
Exchange Plaza, Bandra Kurla Complex,  
Bandra (East) Mumbai – 400 051  
Tel No.: 022-2659 8237/38  
Symbol: COFFEEDAY**

**BSE Limited  
General Manager-DSC  
Phiroze Jeejeebhoy Towers  
Dalal Street, Fort,  
Mumbai – 400 001  
Tel No.: 022-2272 2039  
Scrip Code: 539436**

**Coffee Day Enterprises Limited  
23/2 Coffee Day Square  
Vittal Mallya Road  
Bangalore – 560001  
Ph: + 91-80-40012345**

Dear Sirs,

**Sub: Disclosure under Regulation 31(1) and 31(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

We wish to inform you that there was an Invocation of pledged equity shares of Coffee Day Enterprises Limited in connection with the borrowings availed by the Group Company.

Please find enclosed relevant disclosures in the prescribed format as per Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

We request you to kindly take the same on record.

Thanking you,

Yours faithfully,

**For V G Siddhartha**

  
**Malavika Hegde  
Spouse**

Name of the Target Company (TC)	Coffee Day Enterprises limited
Names of the Stock Exchanges where the shares of the target company are listed	BSE Limited National Stock Exchange of India Limited
Date of Reporting	04.09.2019
Name of the promoter or PAC on whose shares encumbrance has been created / released /invoked	V G Siddhartha

Name of the Promoter(s) or PACs with him	Promoter Holding in the Target Company [1]			Promoter holding already encumbered [2]			Details of events pertaining to encumbrance [3]										Post event holding of encumbered shares (creation [2]+[3]) / release [2]-[3] / invocation [2]-[3])	
	No. of shares	% of total share capital	% w.r.t. diluted share capital	No. of shares	% of total share capital	Type of event [creation / release / invocation]	Date of creation / invocation / release of encumbrance	Type of encumbrance [pledge/lien/disposal/undertaking/others]	Reasons for encumbrance	No. of shares	% of total share capital	Name of the entity in whose favour shares encumbered	No. of shares	% of total share capital				
V.G.Siddhartha	6,91,74,700	32.75%	32.75%	5,84,44,357	27.68%	Invocation	30-Jul-19	Pledge	In connection with the borrowings of within the Group Companies of Coffee Day Enterprises Limited	71,87,000	3.40%	Invocation of shares pledged in favor of Kotak Mahindra Bank Limited	5,12,97,357	24.28%				
V.G.Siddhartha	6,19,87,700	29.34%	29.34%	5,12,97,357	24.28%	Invocation	30-Jul-19	Pledge	In connection with the borrowings of within the Group Companies of Coffee Day Enterprises Limited	99,39,000	4.70%	Invocation of shares pledged in favor of ADITYA BIRLA MONEY LIMITED	4,13,58,357	19.58%				
V.G.Siddhartha	5,20,48,700	24.64%	24.64%	4,13,58,357	19.58%	Invocation	30-Jul-19	Pledge	In connection with the borrowings of within the Group Companies of Coffee Day Enterprises Limited	1,00,000	0.05%	Invocation of shares pledged in favor of INDUSIND BANK LTD.	4,13,58,357	19.58%				
V.G.Siddhartha	5,19,48,700	24.59%	24.59%	4,12,58,357	19.53%	Invocation	31-Jul-19	Pledge	In connection with the borrowings of within the Group Companies of Coffee Day Enterprises Limited	7,34,000	0.35%	Invocation of shares pledged in favor of BANK LIMITED	4,05,24,357	19.18%				
V.G.Siddhartha	5,12,14,700	24.24%	24.24%	4,05,24,357	19.18%	Invocation	1-Aug-19	Pledge	In connection with the borrowings of within the Group Companies of Coffee Day Enterprises Limited	40,000	0.02%	Invocation of shares pledged in favor of Kotak Mahindra Bank Limited	4,04,84,357	19.18%				
V.G.Siddhartha	5,11,74,700	24.22%	24.22%	4,04,84,357	19.16%	Invocation	16-Aug-19	Pledge	In connection with the borrowings of within the Group Companies of Coffee Day Enterprises Limited	2,80,000	0.14%	Invocation of shares pledged in favor of IDBI BANK LIMITED	4,01,94,357	19.03%				
V.G.Siddhartha	5,08,84,700	24.09%	24.09%	4,01,94,357	19.03%	Invocation	19-Aug-19	Pledge	In connection with the borrowings of within the Group Companies of Coffee Day Enterprises Limited	5,28,000	0.25%	Invocation of shares pledged in favor of IDBI BANK LIMITED	3,98,66,357	18.78%				
V.G.Siddhartha	5,03,56,700	23.84%	23.84%	3,98,66,357	18.78%	Invocation	20-Aug-19	Pledge	In connection with the borrowings of within the Group Companies of Coffee Day Enterprises Limited	37,84,500	1.73%	Invocation of shares pledged in favor of IDBI BANK LIMITED	3,98,81,857	18.99%				
V.G.Siddhartha	4,65,72,200	22.05%	22.05%	3,58,81,857	16.99%	NA	NA	NA	NA	NA	NA	NA	NA	NA				
Gombedu Coffee Estates Private Limited	0	0.00%	0.00%	-	0.00%	-	-	-	-	-	-	-	-	0.00%				

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Dwadarshini Info Technologies Pvt Ltd	1,03,08,440	4.88%	1,03,08,440	4.88%																1,03,08,440	4.88%	
Coffee Day Consolidations Pvt Ltd	71,02,121	3.36%	71,02,121	3.36%																	71,02,121	3.36%
Mahindra Hedges	30,35,506	1.44%	62,000	0.03%																	62,000	0.03%
Swani Securities Pvt Ltd	0	0.00%	0	0.00%																	0	0.00%
<b>TOTAL</b>	<b>6,70,18,287</b>	<b>33.52%</b>	<b>5,71,38,075</b>	<b>27.05%</b>																	<b>5,33,53,575</b>	<b>25.26%</b>

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