

PRIME FRESH LIMITED (FORMERLY KNOWN AS PRIME CUSTOMER SERVICES LIMITED)

Date; 02.01.2021

To, The Manager Listing, BSE Limited, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai-400001

Dear Sir/ Ma'am,

Sub: Disclosure under Regulation 29 (1) and 29 (2) of SEBI (Substantial Acquisition of shares and takeovers) Regulations, 2011

In reference to the Captioned subject, Please find the enclosed herewith the disclosure under Regulation 29 (1) and 29 (2) of SEBI (Substantial Acquisition of shares and takeovers) Regulations, 2011, Pursuant to the conversion of warrants into Equity shares of Prime Fresh Limited (Formerly Known as Prime Customer Services Limited).

We request you to kindly take the above on record.

Thanking You

For Prime Fresh Limited (Formerly Known as Prime Customer Services Limited)

Riya Doshi

Company Secretary Membership NO: A45571 AHMEDABAD *

From

Jinen Chandrakant Ghelani D/31 Amalatas Appartment, Near Ashawri Tower B/H Fan Would, Settelite Ahmedabad 380015

To, BSE Limited Phiroze JeeJeebhoy Tower, Dalal Street, Mumbai -400001

Dear Sir,

Sub.: Disclosure as per Regulation 29 (1) of SEBI (Substantial Acquisition of Shares and Takeovers)

Regulations, 2011

With reference to the above mentioned subject, I would like to inform that Board of Directors of Prime Fresh Limited (Formerly Known as Prime Customer Services Limited) at their meeting held on January 2, 2021 has allotted 28340 shares pursuant to the Conversion of warrants into Equity shares.

The Disclosure as per regulations 29 (1) of SEBI (ICDR) Regulations, 2018 is enclosed herewith.

I request you to take note of the same.

Thanking You

Regards

Jinen Chandrakant Ghelani

Encl.: 1. As stated.

CC.: 1. The Compliance Officer
Prime Fresh Limited
(Formerly Known as Prime Customer Services Limited)
102 SANSKAR- 2, NEAR KETAV PETROL PUMP
POLYTECHNIC ROAD, AMBAWADI
AHMEDABAD-380015
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Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

		Prime Fresh Limited (Formerly Known as Prime customer Services Limited) Jinen Chandrakant Ghelani			
Name Listed	e(s) of the Stock Exchange(s) where the shares of TC are	BSE SME			
	s of the acquisition / disposal as follows	Number	% w.r.t.total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)	
a) b) c) d) e)	Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others) Voting rights (VR) otherwise than by shares	2,43,050 1,46,713 3,89,763	6.74% 4.07% 10.81	5.93% 3.58 % 9.51%	
a) b) c) d) e)	Details of acquisition/sale Shares carrying voting rights acquired/sold VRs acquired /sold otherwise than by shares Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold Shares encumbered / invoked/released by the acquirer Total (a+b+c+/-d)	28340	0.78%	0.69%	

Af	fter the acquisition/sale, holding of:			
a) b) c)	Shares carrying voting rights Shares encumbered with the acquirer VRs otherwise than by shares	2,71,390	7.14%	7.14%
d) e)	Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition Total (a+b+c+d)			
		2,71,390	7.14%	7.14%
transfer	or are stine also	Preferential A	Allotment	
Date of intimation	acquisition / sale of shares / VR or date of receipt of on of allotment of shares, whichever is applicable	The BOD 02.01.2021	has allotted	28340 shares o
Equity s said acq	share capital / total voting capital of the TC before the uisition / sale	Rs. 3,60,07,5 Shares of Rs.	00 divided into 3 10 Each	66,00,750 Equity
Equity said acqu	hare capital/ total voting capital of the TC after the uisition / sale	Rs. 3,80,15,48 Shares of Rs.	80 divided into 3	8,01,548 Equity
Total dil acquisiti	uted share/voting capital of the TC after the said on	Rs. 3,80,15,48 Shares of Rs.	30 divided into 3	8,01,548 Equity

^(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the acquirer / seller / Authorized Signatory

Jinen Ghelani Place: Ahmedabad Date: 02.01.2021

From:

Neha Jinen Ghelani D/31 Amalatas Appartment, Near Ashawri Tower B/H Fan Would, Settelite Ahmedabad 380015

To, BSE Limited Phiroze JeeJeebhoy Tower, Dalal Street, Mumbai -400001

Dear Sir,

Sub.: Disclosure as per Regulation 29 (1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to the above mentioned subject, I would like to inform that Board of Directors of Prime Customer Services Limited at their meeting held on January 02, 2021 has allotted 2000 shares pursuant to the Conversion of warrants into Equity shares.

The Disclosure as per regulations 29 (1) of SEBI (ICDR) Regulations, 2018 is enclosed herewith.

I request you to take note of the same.

Thanking You Regards

Weha J. Chelan:

Neha Jinen Ghelani

Encl.: 1. As stated.

CC.: 1. The Compliance Officer
Prime Fresh Limited
(Formerly Known as Prime Customer Services Limited)
102 SANSKAR- 2, NEAR KETAV PETROL PUMP
POLYTECHNIC ROAD, AMBAWADI
AHMEDABAD-380015
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Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Prime Fresh Limited (Formerly Known as Prime customer Services Limited) Neha Jinen Ghelani				
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer			iiiited)		
Whether the acquirer belongs to Promoter/Promoter group	Yes	Yes			
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE SME				
Details of the acquisition / disposal as follows	Number	% w.r.t.total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)		
Before the acquisition under consideration, holding of:					
a) Shares carrying voting rightsb) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	38,200	1.07%	0.93%		
 c) Voting rights (VR) otherwise than by shares d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each 	24,995	0.70%	0.61%		
category) e) Total (a+b+c+d)	63,195	1.77%	1.54%		
Details of acquisition/sale			5		
 a) Shares carrying voting rights acquired/sold b) VRs acquired/sold otherwise than by shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying 	2,000	0.06%	0.05%		
voting rights in the TC (specify holding in each category) acquired/sold					
d) Shares encumbered / invoked/released by the acquirere) Total (a+b+c+/-d)	2,000	0.06%	0.05%		

Af	ter the acquisition/sale, holding of:			
a) b) c) d)	Shares carrying voting rights Shares encumbered with the acquirer VRs otherwise than by shares Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each		1.06%	1.06%
e)	category) after acquisition Total (a+b+c+d)	63,195	1.06%	1.06%
Mode of public transfer	of acquisition / sale (e.g. open market / off-market / issue / rights issue / preferential allotment / inter-se retc).	Preferential	Allotment	
Date of intimati	Sacquisition / sale of shares / VR or date of receipt of ion of allotment of shares, whichever is applicable	02.01.2021		
Equity share capital / total voting capital of the TC before the said acquisition / sale		Rs. 3,55,90,000 divided into 35,59,000 Equity Shares of Rs. 10 Each		
Equity s	share capital/ total voting capital of the TC after the quisition / sale	Rs. 3,80,15,4 Shares of Rs		to 38,01,548 Equity
Total di		Rs. 3,80,15,480 divided into 38,01,548 Equity Shares of Rs. 10 Each		

^(*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

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Signature of the acquirer / seller / Authorized Signatory

Neha Jinen Ghelani Place: Ahmedabad Date: 02.01.2021

^(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

From:

Hiren Chandrakant Ghelani

Flat No. 501, B Wing, Divya Vinayak Bldg, Nr Ganesh Chowk, Charkop, Kandivali (W), Mumbai- 400067

To. **BSE Limited** Phiroze JeeJeebhoy Tower, Dalal Street, Mumbai -400001

Dear Sir,

Sub.: Disclosure as per Regulation 29 (1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to the above mentioned subject, I would like to inform that Board of Directors of Prime Fresh Limited (Formerly Known as Prime Customer Services Limited) at their meeting held on January 02, 2021 has allotted 145463 shares pursuant to the Conversion of warrants into Equity shares.

The Disclosure as per regulations 29 (1) of SEBI (ICDR) Regulations, 2018 is enclosed herewith.

I request you to take note of the same.

Thanking You

Regards 21. C ghari

Hiren Chandrakant Ghelani

Encl.: 1. As stated.

CC.: 1. The Compliance Officer Prime Fresh Limited (Formerly Known as Prime Customer Services Limited) 102 SANSKAR- 2, NEAR KETAV PETROL PUMP POLYTECHNIC ROAD, AMBAWADI AHMEDABAD-380015 GJ IN

<u>Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011</u>

Name of the Target Company (TC)		Prime Fresh Limited (Formerly Known as Prime customer Services Limited) Hiren Chandrakant Ghelani			
Name(s) Listed	of the Stock Exchange(s) where the shares of TC are	BSE SME	Till spreighb		
Details o	of the acquisition / disposal as follows	Number	% w.r.t.total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)	
a)	ore the acquisition under consideration, holding of: Shares carrying voting rights Shares in the nature of encumbrance (pledge/ lien/ non-	11,96,500	33.23%	29.23%	
c)	disposal undertaking/ others) Voting rights (VR) otherwise than by shares Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying		4.04%	3.55%	
e)	voting rights in the T C (specify holding in each category) Total (a+b+c+d)	13,41,963	37.27%	32.78%	
	Details of acquisition /sale				
b)	Shares carrying voting rights acquired/sold VRs acquired /sold otherwise than by shares Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each	5	4.04%	3.55%	
	category) acquired/sold Shares encumbered / invoked/released by the acquirer Total (a+b+c+/-d)	1,45,463	4. 04%	3.55%	

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After the acquisition/sale, holding of:			
a) Shares carrying voting rightsb) Shares encumbered with the acquirerc) VRs otherwise than by shares	13,41,963	35.30%	35.30%
 d) Warrants/convertible -securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition e) Total (a+b+c+d) 		35.30%	35.30%
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Preferential A	llotment	-
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	The BOD 02.01.2021	has allotted	145463 shares or
Equity share capital / total voting capital of the TC before the said acquisition / sale	Rs. 3,60,07,50 Shares of Rs.		36,00,750 Equity
Equity share capital/ total voting capital of the TC after the said acquisition / sale	Rs. 3,80,15,48 Shares of Rs.		38,01,548 Equity
Total diluted share/voting capital of the TC after the said acquisition	Rs. 3,80,15,48 Shares of Rs.		38,01,548 Equity

(*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the acquirer / seller / Authorized Signatory

Hiren Chandrakant Ghelani

Place: Mumbai Date: 02.01.2021

From:

Ameesha Jitendra Karia Flat No. 501, B Wing, Divya Vinayak Bldg, Nr Ganesh Chowk, Charkop, Kandivali (W), Mumbai- 400067

To, BSE Limited Phiroze JeeJeebhoy Tower, Dalal Street, Mumbai -400001

Dear Sir,

Sub.: Disclosure as per Regulation 29 (1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to the above mentioned subject, I would like to inform that Board of Directors of Prime Fresh Limited (Formerly Known as Prime Customer Services Limited) at their meeting held on January 02, 2021 has allotted 24995 shares pursuant to the Conversion of warrants into Equity shares.

The Disclosure as per regulations 29 (1) of SEBI (ICDR) Regulations, 2018 is enclosed herewith.

I request you to take note of the same.

Thanking You Regards

Ameesha Jitendra Karia

Encl.: 1. As stated.

CC.: 1. The Compliance Officer
Prime Fresh Limited
(Formerly Known as Prime Customer Services Limited)
102 SANSKAR- 2, NEAR KETAV PETROL PUMP
POLYTECHNIC ROAD, AMBAWADI
AHMEDABAD-380015
GJ IN

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name	e of the Target Company (TC)	Prime Fresh Limited (Formerly Known as Prime customer Services		
Name with t	e(s) of the acquirer and Persons Acting in Concert (PAC) the acquirer	(Limited)		
Whet	her the acquirer belongs to Promoter/Promoter group	Yes		
Name Listed	(s) of the Stock Exchange(s) where the shares of TC are	BSE SME		
Detail	s of the acquisition / disposal as follows	Number	% w.r.t.total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Ве	efore the acquisition under consideration, holding of:			
a) b)	Shares carrying voting rights Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	52,720	1.46%	1.29%
c) d)	Voting rights (VR) otherwise than by shares Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each	24,995	0.69%	0.61%
e)	category) Total (a+b+c+d)	52,720	2.15%	1.90%
	Details of acquisition/sale			- Sales
c)	Shares carrying voting rights acquired/sold VRs acquired /sold otherwise than by shares Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (marife delta).	24,995	0.69%	0.61%
d)	voting rights in the TC (specify holding in each category) acquired/sold Shares encumbered / invoked/released by the acquirer Total (a+b+c+/-d)	24,995	0.69%	0.61%

After	r the acquisition/sale, holding of:			
b) S c) V d) V th	Shares carrying voting rights Shares encumbered with the acquirer /Rs otherwise than by shares Varrants/convertible securities/any other instrument hat entitles the acquirer to receive shares carrying roting rights in the TC (specify holding in each		2.04%	2.04%
	ategory) after acquisition Total (a+b+c+d)	77,715	2.04%	2.04%
Mode of public iss transfer et	acquisition / sale (e.g. open market / off-market / sue / rights issue / preferential allotment / inter-se tc).	Preferential	Allotment	
	equisition / sale of shares / VR or date of receipt of n of allotment of shares, whichever is applicable	02.01.2021		
	are capital / total voting capital of the TC before the isition / sale	Rs. 3,60,07, Shares of Rs		into 36,00,750 Equity
Equity share capital/ total voting capital of the TC after the said acquisition / sale		Rs. 3,80,15,480 divided into 38,01,548 Equity Shares of Rs. 10 Each		
Total dilu acquisitio	ated share/voting capital of the TC after the said	Rs. 3,80,15, Shares of Rs		into 38,01,548 Equity

(*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the acquirer / seller / Authorized Signatory

Ameesha Jitendra Karia

Place: Mumbai Date: 02.01.2021