



April 24, 2024

National Stock Exchange of India Limited

Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E)
Mumbai – 400051, India

Symbol: BHARTIARTL/ AIRTELPP

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400001, India

Scrp Code: 532454/ 890157

Sub: Press Release

Dear Sir/ Ma'am,

We are enclosing herewith a press release dated April 24, 2024 titled '*Airtel celebrates 2.2 million 5G customers in Kerala*' being issued by the Company.

Kindly take the same on record.

Thanking you,
Sincerely yours,

For Bharti Airtel Limited

Rohit Krishan Puri
Dy. Company Secretary & Compliance Officer

Bharti Airtel Limited
(a Bharti Enterprise)

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CIN: L74899HR1995PLC095967



Airtel celebrates 2.2 million 5G customers in Kerala

5G network pans across all districts and villages

Thiruvananthapuram, April 24, 2024: Bharti Airtel (“Airtel”), one of India’s leading telecommunications service providers, today announced that it has 2.2 million customers enjoying 5G service in the state of Kerala. The Company has successfully deployed 5G service across all cities and districts in Kerala reflecting a promising shift towards offering next-generation mobile connectivity.

Airtel has registered a significant increase in 5G users in the past 6 months in Kerala. The Company's expansive network deployment has effectively extended its services across the entire state, greatly simplifying the process for customers to embrace 5G. From the iconic architectural marvels of Hill Palace and Bekal Fort, to the pilgrimage sites of Padmanabhaswamy Temple and Cheraman Juma Mosque, to the breathtaking vistas of tourist hotspots like Munnar, Alappuzha Backwaters and beaches including Varkala and Kovalam, Airtel continues to complete its rollout across Kerala.

Commenting on the milestone, **Amit Gupta, COO — Kerala, Bharti Airtel** said, "We are making significant strides in building the network infrastructure required to facilitate widespread adoption of 5G in Kerala. We express our gratitude to our valued customers who have upgraded to enjoy the power of unlimited 5G service at no additional cost. Our tireless efforts are to keep our customers consistently connected to the state's fastest, most reliable, and cutting-edge network."

The rapid deployment and adoption of 5G in the country is due to multiple factors including rapid network enhancement, accelerated 5G rollout and increasing availability of 5G devices. In order to make affordable devices accessible to users, Airtel also collaborated with Poco to offer sub-10K 5G smartphones, which helped to grow its overall 5G user base in the country. Retail expansion in the region to increase physical format of stores has further augmented consumer connect to help customers upgrade conveniently to 5G service.

About Airtel

Headquartered in India, Airtel is a global communications solutions provider with over 500 Mn customers in 17 countries across South Asia and Africa. The Company ranks amongst the top three mobile operators globally and its networks cover over two billion people. Airtel is India’s largest integrated communications solutions provider and the second largest mobile operator in Africa. Airtel’s retail portfolio includes high speed 4G/5G mobile broadband, Airtel Xstream Fiber that promises speeds up to 1 Gbps with convergence across linear and on-demand entertainment, streaming services spanning music and video, digital payments and financial services. For enterprise customers, Airtel offers a gamut of solutions that includes secure connectivity, cloud and data center services, cyber security, IoT, Ad Tech and cloud based communication. For more details visit www.airtel.in