



**Birla Cable Limited**  
(Formerly Birla Ericsson Optical Limited)

**Regd. Office & Works:**  
Udyog Vihar, P.O. Chorhata, Rewa - 486 006 Madhya Pradesh, India  
Telephone: +91 7662 400580, Fax: +91 7662 400680  
Email: headoffice@birlacable.com; Website: www.birlacable.com  
PAN No. AABCB1380L CIN: L31300MP1992PLC007190

BCL/CS/21-22/

19th June 2021

BSE Ltd.  
Corporate Relationship Department  
1<sup>st</sup> Floor, New Trading Ring,  
Rotunda Building  
P.J.Towers, Dalal Street,  
Fort,  
**MUMBAI-400 001**

The Manager,  
Listing Department,  
The National Stock Exchange of India Ltd,  
Exchange Plaza, C-1, Block G,  
Bandra Kurla Complex,  
Bandra (E),  
**MUMBAI-400 051**

**Company's Scrip Code: 500060**

**Company's Scrip Code: BIRLACABLE**

**Subject: Disclosure of Material Event under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations")**

Dear Sir(s),

This is with reference to the captioned subject matter; the Board of Directors of the company in its meeting held on 18<sup>th</sup> June 2021 has given approval for establishing a wholly owned subsidiary of the company in Dubai Multi Commodity Zone, Dubai.

The details as required under the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. CIR/CFD/CMD/4/2015 dated 9th September, 2015 are given in "Annexure A" to this letter.

This is for your information and record.

Thanking you,  
Yours faithfully,

**For Birla Cable Limited**

(Somesh Laddha)  
Company Secretary



**Annexure-A:**

<b>Sr. No</b>	<b>Particulars</b>	<b>Details</b>
a	Name of the target entity, details in brief such as size, turnover etc.	The new company is yet to be incorporated.
b	Whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at “arms length”	No
c	Industry to which the entity being acquired belongs;	The new company is yet to be incorporated.
d	Objects and effects of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity)	New company is to be incorporated as wholly owned subsidiary to carry out Liasioning, Business Development, processes for getting the end customer’s approvals, Tender participation and MIS generation to win business in the parent company’s favour.
e	Brief details of any governmental or regulatory approvals required for the acquisition	Not Applicable
f	Indicative time period for completion of the acquisition	2 months
g	Nature of consideration - whether cash consideration or share swap and details of the same	Not Applicable
h	Cost of acquisition or the price at which the shares are acquired	The new company is yet to be incorporated.
i	Percentage of shareholding / control acquired and / or number of shares acquired	100 %
j	Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief)	New company is yet to be incorporated.

*Somesh Bora*

