

refreshingly different

lemon tree™
HOTELS

August 16, 2021

**National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East)
Mumbai – 400 051**

**BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001**

Name of Scrip: LEMONTREE

BSE Scrip Code: 541233

Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015

Re: Opening of Keys Prima by Lemon Tree Hotels, Aketa, Dehradun

Dear Sir

With reference to the captioned subject, we are pleased to inform you regarding the opening of the hotel under the company's brand '**Keys Prima by Lemon Tree Hotels, Aketa, Dehradun**'. This is the third property under the Lemon Tree brand in the city, conveniently located in the city's iconic business and shopping hub on Rajpur road.

The hotel features 40 well-appointed rooms with aesthetically designed interiors, and modern amenities and facilities for the utmost comfort of guests. Complementing the stay are a multi-cuisine coffee shop – Keys Café, a restobar – Unlock Bar, and a well-equipped fitness center.

Please find attached herewith the copy of the press release.

Please take the above intimation on record.

Thanking you,

Yours faithfully

For **Lemon Tree Hotels Limited**



**Nikhil Sethi
Group Company Secretary & GM Legal
And Compliance Officer**

Lemon Tree Hotels Ltd. launches its third property in Dehradun - Keys Prima by Lemon Tree Hotels, Aketa, Dehradun

The hotel features 40 well-appointed rooms, delicious dining and expansive banquet spaces

16th August, 2021: Lemon Tree Hotels Limited announced the opening of Keys Prima by Lemon Tree Hotels, Aketa, Dehradun. This is the third property under the Lemon Tree brand in the city, conveniently located in the city's iconic business and shopping hub on Rajpur road.

The hotel features 40 well-appointed rooms with aesthetically designed interiors, and modern amenities and facilities for the utmost comfort of guests. Complementing the stay are a multi-cuisine coffee shop – Keys Café*, a restobar – Unlock Bar*, and a well-equipped fitness center*.

The hotel also features expansive banquet spaces and conference facilities, including spacious conference rooms, a large pillar-less ballroom, and a sprawling garden. The event venues are designed to meet discerning guests' business and social event requirements by seamlessly transforming into an impactful destination for residential conferences, weddings, office retreats and social events with customised menus, decor, flowers, music, and more.

Keys Prima by Lemon Tree Hotels, Aketa, Dehradun caters to both business travellers and tourists, with its close proximity to not only key corporate offices, but also popular tourist spots like Sharstradhara, Robber's Cave, Tapkeshwar Temple and the Buddha Temple.

The closest railway station is the Dehradun Railway Station at an approximate distance of 7.5 kms and the closest airport is the Jolly Grant Airport at an approximate distance of 32 kms. This modern hotel offers easy access to the snow-capped mountains of Mussoorie at a driving distance of 45 minutes and is about two hours from the holy cities of Haridwar and Rishikesh.

Relax your mind, body and soul and enjoy the refreshing vibe of this hill station, with mountain trails and the local markets!

*Due to the ongoing COVID 19 circumstances, certain services and facilities will be limited or unavailable, in keeping with our house rules and the prevailing government regulations

About Lemon Tree Hotels

Lemon Tree Hotels Limited is India's largest hotel chain in the mid-priced hotel sector, and the third largest overall, on the basis of controlling interest in owned and leased rooms, as of June 30, 2017, according to the Horwath Report. We operate in the upscale segment and in the mid-market sector, consisting of the upper-midscale,



A handwritten signature in black ink, appearing to be "Aketa", is written over a light blue horizontal line.

midscale and economy segments. We deliver differentiated yet superior service offerings, with a value-for-money proposition.

LTHL opened its first hotel with 49 rooms in May 2004 and currently operates ~8,350 rooms in 85 hotels across 52 destinations, in India and abroad, under its various brands viz. Aurika Hotels & Resorts, Lemon Tree Premier, Lemon Tree Hotels, Red Fox Hotels, Keys Prima, Keys Select and Keys Lite. As the current pipeline becomes operational, LTHL will be operating ~10,400 rooms in 105 hotels across 64 destinations, in India and abroad.

Lemon Tree Hotels, including Keys Hotels, are located across India, in metro regions including the NCR, Mumbai, Kolkata, Bengaluru, Hyderabad and Chennai, as well as numerous other tier I and II cities such as Pune, Ahmedabad, Chandigarh, Jaipur, Indore, Aurangabad, Udaipur, Vishakhapatnam, Kochi, Ludhiana, Thiruvananthapuram and Vijayawada. The company expanded internationally with hotels opening in Dubai in December 2019 and in Bhutan in February 2020. New hotels are also set to open internationally in Bhutan and Nepal.



A handwritten signature in black ink, appearing to be "A. K. Singh".