

Date: 18.11.24

To, The Secretary **BSE Limited** P J Towers, Dalal Street, Mumbai – 400 001

Scrip Code: 531359

Dear Sir,

Sub: Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015: Intimation of Launch of New Fund Offer (NFO) of "Shriram Multi Sector Rotation Fund"

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform that the Shriram Asset Management Company Limited, the Investment Managers of Shriram Mutual Fund has launched today NFO of "Shriram Multi Sector Rotation Fund".

The requisite information on the product launch in prescribed format as per SEBI Circular SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 is given below:

Name of the Product	Date of	Category of	Whether caters	Name of the countries
	Launch	the Product	to domestic/	in which the product
			international	is launched (in case
			market	of international)
Shriram Multi Sector	November	Equity Scheme	Domestic	India
Rotation Fund	18, 2024	- Thematic		

The NFO will close on December 02, 2024.

You are requested to take the above information on record.

Thanking you,

Yours faithfully,

## for SHRIRAM ASSET MANAGEMENT COMPANY LIMITED

## REENA YADAV COMPANY SECRETARY

Shriram Asset Management Company Limited