

July 5, 2020

DCS-CRD BSE Limited

First Floor, New Trade Wing Rotunda Building, Phiroze Jeejeebhoy Towers

Dalal Street, Fort, Mumbai 400 023

Stock Code: 533229

Listing Compliance

National Stock Exchange of India Ltd.

Exchange Plaza, 5th Floor Plot No.C/1, 'G'Block Bandra- Kurla Complex Bandra East, Mumbai 400 051

Stock Code: BAJAJCON

Dear Sir/Madam,

Sub: News Paper Publication of Notice

Pursuant to the Regulation 30 and 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (Listing Regulations) and in compliance with Section 108 of the Companies Act, 2013 read with Rule 20 of the Companies (Management and Administration) Rules 2014, as amended and Regulation 44 of Listing Regulations, we are enclosing herewith copies each of Times of India (English Daily) and Jai Rajasthan (Hindi Daily) both dated July 5, 2020 for publication of e-voting instructions for the Extraordinary General Meeting of the Company scheduled on July 30, 2020.

The same may please be taken on record and suitably disseminated to all concerned.

Thanking you,

Yours Sincerely,

For Bajaj Consumer Care Limited

Chandresh Chhaya Company Secretary

Membership No.: FCS 4813

Encl: as above





Bajaj Consumer Care Limited

(Formerly Bajaj Corp Limited) CIN: L01110RJ2006PLC047173

Regd. Office: Old Station Road, Sevashram Chouraha, Udaipur 313 001, Rajasthan Phone: 0294-2561631-32 ● Website: www.bajajconsumercare.com

Fmall: complianceofficer@bajaiconsum

NOTICE TO SHAREHOLDERS

Notice is hereby given that the Extraordinary General Meeting (EGM) of the Company will be held on Thursday, July 30, 2020 at 11:00 AM (IST) through Video Conferencing (VC)/Other Audio Visual Means (OAVM) facility in compliance with the General Circular No. 20/2020 dated May 5, 2020 read with General Circular No. 14/2020 dated April 8, 2020 and General Circular No. 17/2020 dated April 13, 2020 issued by the Ministry of Corporate Affairs (collectively referred to as "MCA Circulars"), Circular No. SEBI/HO/CFD/CMD1/CIR/P/2020/79 dated May 12, 2020 ("SEBI Circular") issued by the Securities and Exchange Board of India, for the special business to be transacted at the EGM. Physical attendance of the Members is not required at the EGM. The proceedings of the EGM conducted shall be deemed to be made at the Registered Office of the Company situated at Old Station Road, Sevashram Chouraha, Udaipur 313 001, Rajasthan, Members desirous of attending the EGM through VC/OAVM may attend the EGM by following the procedure prescribed in the EGM Notice.

In compliance with the aforementioned circulars, the Notice convening EGM has been sent through electronic mode only to those Members whose e-mail IDs are registered with the Company/Registrar & Share Transfer Agent (RTA)/Depository Participants. Hence, no physical copy of the EGM notice has been dispatched.

The Notice of EGM is available on the website of the Company at www.bajajconsumercare.com, KFintech Technologies Private Limited at https:// evoting karvy.com, being the agency appointed for providing remote e-voting facility, of the Stock Exchanges i.e. at www.bseindia.com and www.nseindia.com respectively.

Pursuant to Section 108 of the Companies Act, 2013 read with Rule 20 of the Companies (Management and Administration) Rules, 2014 (as amended) and Regulation 44 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and circulars issued by MCA and SEBI, the Members are provided with the facility to cast their vote electronically through the e-voting services provided by KFintech, on the resolutions set forth in this Notice. The remote e-voting will commence on Sunday, July 26, 2020 at 9:00 AM (IST) and ends on Wednesday, July 29, 2020 at 5:00 PM (IST). The remote e-voting module will not be allowed beyond the aforesaid date and time and the e-voting module shall be disabled by KFintech upon expiry of the aforesaid period. Members who have cast their votes through remote e-voting may attend the EGM through VC/OAVM but shall not be entitled to cast their vote again. Kindly refer to the EGM notice for detailed instructions for remote e-voting and e-voting at EGM.

The cut-off date for the purpose of e-voting has been fixed as Friday, July 24, 2020. A person whose name is recorded in the register of members or the register of beneficial owners maintained by the Depositories as on the cut-off date only shall be entitled to avail the facility of remote e-voting or e-voting in the EGM.

Members holding shares in physical form or those who have not registered their email ID with the Company/RTA can cast their vote through remote e-voting or through e-voting during the meeting by registering their email ID and applying to the Company/RTA for attending the EGM. Detailed instructions are provided in the EGM Notice.

Those shareholders whose e-mail id is not registered, can register their e-mail id with RTA by sending e-mail at evoting@kfintech.com by providing their name registered as per the records of the Company, address, email id, PAN, DP ID/Client ID or Folio Number and number of shares held by them.

Any person who acquires Shares of the Company and becomes a Member of the Company after the dispatch of the EGM Notice and holds shares as on the cut-off date, i.e. Tuesday, June 30, 2020, may obtain the User ID and password in the manner as mentioned in the Notice.

All documents referred to in the accompanying Notice and the Explanatory Statement are available on the website of the Company for inspection by the

Mr. Prasanjit Kumar Baul, Practicing Company Secretary has been appointed as Scrutinizer in accordance with the provisions of Rule 20 of the Companies (Management and Administration) Rules, 2014 (as amended) to act as Scrutinizer for both remote e-voting and e-voting at EGM.

In case of any query/grievance(s) connected with the electronic voting, members may contact Mr. P.S.R.C.H. Murthy, Manager – RIS, KFin Technologies Private Limited Unit: Bajaj Consumer Care Limited, Selenium Building, Tower B, Plot Nos. 31-32, Gachibowli, Financial District, Nanakramguda, Serilingampally Mandal Hyderabad – 500 032, Tel. No.: +91 40 6716 2222; Toll Free No.: 1800-345-4001; Fax No.: +91 40 2300 1153/ 2342 0814, E-mail: murthy.psrch@kfintech.com or evoting@kfintech.com.

For Bajaj Consumer Care Limited Chandresh Chhaya **Company Secretary** Membership No. FCS 4813

Date : July 4, 2020 Mumbai



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For Bajaj Consumer Care Limited

Sd/-

Chandresh Chhaya Company Secretary Membership No. FCS 4813

Date July 4, 2020 Place : Mumbai

