

April 18, 2019

To,

BSE Limited Department of Corporate Services Listing Department P J Towers, Dalal Street, Mumbai – 400 001. Scrip Code: 535648	National Stock Exchange of India Limited Listing Department Exchange Plaza, Plot no. C/1, G Block, Bandra Kurla Complex, Bandra (E), Mumbai – 400 051. Scrip Symbol: JUSTDIAL	Metropolitan Stock Exchange of India Limited 4 th Floor, Vibgyor Towers, Plot no. C 62, G – Block, Opp. Trident Hotel, Bandra Kurla Complex Bandra (E), Mumbai – 400 058. Scrip Symbol: JUSTDIAL
--	--	--

Subject: Clarification on media news item

Dear Sir/Madam,

This is in response to **factually incorrect information** published today by Economic Times and other media platforms pertaining to claims of data leaks at Just Dial. We would like to clarify the facts as follows:

1. **There has been NO data breach of 100 million users, etc. as claimed in reports or otherwise.** All sensitive user information including any financial information as well as any user passwords are protected as per industry practices (further, majority of JD platforms works on OTP-based authentication).
2. Financial information is stored in double-encrypted format and regularly audited by PCI DSS compliant auditing firm.
3. However, the older versions of our apps, which currently cater to only a very small fraction of our users, were using certain APIs by which basis a particular mobile number entered, certain basic user details were accessible (no financial information was accessible). This vulnerability which existed on the older app platforms is also now fixed. Newer (current) versions of app where majority of users are available do not have the above vulnerability.
4. We have implemented adequate encryption for the older APIs which were impacted. While there are regular audits conducted, we have also initiated an independent tech-audit to identify any existing vulnerabilities.
5. In nutshell, **NO DATA BREACH** has occurred as indicated by our daily hits, which continue to remain at normalized levels. The same has been mentioned by independent security researcher as well as part of findings.

Just Dial Limited

CIN NO: L74140MH1993PLC150054

Registered & Corporate Office : Palm Court Building M, 501/B, 5th Floor, New Link Road, Besides Goregaon Sports Complex, Malad West, Mumbai - 400064

Tel. : 022-28884060 / 39808795 Fax : 022-28893789

Mumbai, Delhi, Kolkata, Chennai, Bangalore, Pune, Hyderabad, Ahmedabad, Coimbatore, Jaipur and Chandigarh

☎ 88888-88888

| www.justdial.com



Justdial has ~134 million quarterly unique users (for quarter ending Dec 2018) and we have robust systems in place to ensure that user information and other data remains adequately protected.

Please disseminate the same to relevant stakeholders.

For Just Dial Limited



Sachin Jain
Company Secretary

