

December 2, 2021

**The Asst. Vice President**  
**Listing Department**  
**National Stock Exchange of India Ltd.**  
Mumbai – 400 051  
**NSE Symbol: INDUSINDBK**

**The Deputy General Manager**  
**Corporate Relationship Dept.**  
**BSE Ltd.**  
Mumbai – 400 001  
**BSE Scrip Code: 532187**

**Chief Regulatory Officer**  
India International Exchange  
GIFT City Gandhinagar - GJ 382355  
**Scrip Code: 1100027**

Madam / Dear Sir,

**IndusInd Bank launches NRI Homecoming festival to celebrate Indian diaspora returning home**

IndusInd Bank today, launched its 'NRI Homecoming' festival to celebrate the arrival of Non Resident Indians (NRI) into the country, who'd be visiting their loved ones after more than a year of travel restrictions being imposed due to the pandemic.

Through this festival, IndusInd Bank will spread awareness about some of its best-in-class financial solutions that have been specially curated for the NRI Segment, and will be hosted across all branches of the Bank between December 1, 2021 and February 28, 2022. Further, for every NRI Customer on-boarded during this period, the Bank will donate to the Akshaya Patra Foundation – a Bengaluru based NGO that will feed an underprivileged child for two months.

In this connection, our Bank will issue a Press Release today. A copy of the same is enclosed for your kind perusal and record.

A copy shall also be uploaded on the Bank's website at [www.indusind.com](http://www.indusind.com).

Yours faithfully,  
**For IndusInd Bank Limited**

  
**Girish Koliyote**  
**Company Secretary**



**Solitaire Corporate Park Office :** IndusInd Bank Limited, Building No.7, Solitaire Corporation Park, Andheri- Ghatkoper Link Road, Chakala, Andheri (E), Mumbai - 400 093, India Tel: (0022) 66412887

**Registered Office :** 2401 Gen. Thimmayya Road, Pune 411 001, India  
Tel.: (020) 2634 3201 Fax: (020) 2634 3241 Visit us at [www.Indusind.com](http://www.Indusind.com)  
CIN: L65191PN1994PLC076333

## IndusInd Bank launches NRI Homecoming festival to celebrate Indian diaspora returning home

**Mumbai, December 2, 2021:** IndusInd Bank today, launched its '**NRI Homecoming**' festival to celebrate the arrival of Non Resident Indians (NRI) into the country, who'd be visiting their loved ones after more than a year of travel restrictions being imposed due to the pandemic.

Through this festival, IndusInd Bank will spread awareness about some of its best-in-class financial solutions that have been specially curated for the NRI Segment, and will be hosted across **all branches** of the Bank between December 1, 2021 and February 28, 2022. Further, for every NRI Customer on-boarded during this period, the Bank will donate to the Akshaya Patra Foundation – a Bengaluru based NGO that will feed an underprivileged child for two months.

Speaking on the launch of this initiative, **Mr. Soumitra Sen, Head – Consumer Bank, IndusInd Bank** said, "Over the last 18 months, NRIs couldn't travel back to the country due to travel restrictions imposed across the globe and hence, are eager to visit this year. Keeping this in view, we are delighted to launch the homecoming festival for our NRI customers which will help us connect with them, understand their requirements, and provide them with comprehensive financial solutions. As part of the festival, the Bank will organise heritage tours for its customers and their families to create awareness about the country's history & culture. Also, in-keeping with their willingness to contribute to social causes, the Bank has partnered with the Akshaya Patra Foundation where the Bank will donate and feed an underprivileged child for 2 months for every NRI customer on-boarded during the homecoming period. IndusInd Bank remains committed towards building more such innovative propositions for its NRI segment that offers them a rewarding banking experience."

### **The Bank will offer the following benefits to customers during the NRI homecoming festival:**

- Best-in-class interest rates on NRE/NRO Savings Accounts
- Higher returns on Fixed Deposits
- Complimentary heritage walks (both physical and virtual) across cities like Mumbai, Delhi, Bengaluru, Chennai, Kolkata, Ahmedabad, Hyderabad, Amritsar, Cochin and Pune
- Lifestyle benefits like concierge service and financial advisory workshops

IndusInd Bank services its large customer base through a multi-channel delivery network of branches, ATMs, call centre, internet banking and an innovative social banking platform called 'OnTheGo' which offer a suite of banking services through multiple-social networks as an extension to its digital services. It also provides customers with innovative facilities like 'Video Branch', 'My Account, My Number', 'Choice Money ATM', 'Direct Connect', 'Check on Cheque', 'Cash on Mobile' as well as 'Finger Print' banking.



# IndusInd Bank

## About IndusInd Bank

IndusInd Bank, which commenced operations in 1994, caters to the needs of both consumer and corporate customers. Its technology platform supports multi-channel delivery capabilities. As on September 30, 2021, IndusInd Bank has 2,015 Branches/Banking Outlets and 2,886 ATMs spread across 760 geographical locations of the country. The Bank also has representative offices in London, Dubai and Abu Dhabi. The Bank believes in driving its business through technology. It enjoys clearing bank status for both major stock exchanges - BSE and NSE - and major commodity exchanges in the country, including MCX, NCDEX and NMCE. IndusInd Bank was included in the NIFTY 50 benchmark index on April 1, 2013.

## RATINGS

### Domestic Rating(s):

- CRISIL AA + for Infra Bonds program/Tier II Bonds
- CRISIL AA for Additional Tier I Bonds program
- CRISIL A1+ for certificate of deposit program/short term FD programme
- IND AA+ for Senior bonds program/Tier II Bonds by India Ratings and Research
- IND AA for Additional Tier I Bonds program by India Ratings and Research
- IND A1+ for Short Term Debt Instruments by India Ratings and Research

### International Rating(s):

- Ba1 for Senior Unsecured MTN programme by Moody's Investors Service

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Facebook - <https://www.facebook.com/OfficialIndusIndBankPage/>

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