Regd. Office: H. No. 37, Ground Floor Hargovind Enclave, Delhi-110092.
Telephone No.:011-22373437 Fax: 011-22373537
E-mail ID: investment@rahulgupta.co

CIN: U27109DL2021PTC377932

August 04, 2023

To,

The Manager BSE Limited P. J. Towers, Dalal Street Mumbai – 400001

Dear Sir/Madam

Sub: Disclosure pursuant to Regulation 29(1) of Securities & Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Dear Sir/Madam,

Pursuant to the provision of Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 ("Takeover Regulations"), this is to inform you that we, Sudesh Business Ventures Private Limited, have acquired 60,00,000 equity shares of SG Finserve Limited ("the Company") pursuant to conversion of 60,00,000 fully convertible warrants into equivalent number of equity shares of the face value of INR 10/- each on August 02, 2023.

In this regard, please find enclosed the disclosure under Regulation 29 (1) of Takeover Regulations.

You are requested to take the same in your records.

For Sudesh Business Ventures Private Limited

ROHAN Digitally signed by ROHAN GUPTA Date: 2023.08.04 14:53:38 +05'30'

(Rohan Gupta) Director

CC: To The Compliance Officer SG Finserve Limited 37, Hargobind Enclave, Vikas Marg, Delhi-110092

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<u>Disclosure under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011</u>

Part-A-Details of Acquisition

Name of the Target Company (TC)	SG Finserve Limited		
Names of the Acquirer and Person	Sudesh Business Ventures Private Limited		
Acting in Concert (PAC) with the			
Acquirer			
Whether the acquirers belongs to	Yes		
Promoter/ Promoter group			
Name(s) of the Stock Exchange(s)	BSE Limited		
where the shares of TC are Listed			
Details of the acquisition as follows	Number of	% w.r.t. total	% w.r.t.
	Shares	share/voting capital wherever applicable	total diluted share/ voting capital of the TC
Before the acquisition under			
consideration, holding of:			
a) Shares carrying voting rights	0	0	0
b) Shares in the nature of encumbrance	0	0	0
c) Voting rights (VR) otherwise than by	0	0	0
shares			
d) Warrants /convertible securities/any			
other instrument that entitles the			
acquirer to receive shares carrying			
voting rights in the TC acquired/sold			
- Sudesh Business Ventures Pvt. Ltd.	60,00,000	-	10.73
Total (a+b+c+d)	60,00,000	=	10.73
Details of acquisition:			
a) Shares carrying voting rights			
acquired			
- Sudesh Business Ventures Pvt. Ltd.	60,00,000	12.37	10.73
b) Shares in the nature of encumbrance			
c) Voting rights (VR) otherwise than by	0	0	0

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shares			
d) Warrants /convertible securities/any	0	0	0
other instrument that entitles the	0	0	0
acquirer to receive shares carrying			
voting rights in the TC acquired/sold			
Total (a+b+c+d)	60,00,000	12.37	10.73
After the acquisition/sale, holding of:			
a) Shares carrying voting rights			
- Sudesh Business Ventures Pvt. Ltd.	60,00,000	12.37	10.73
b) Shares in the nature of encumbrance	0	0	0
c) Voting rights (VR) otherwise than by			
shares	0	0	0
d) Warrants /convertible securities/any			
other instrument that entitles the			
acquirer to receive shares carrying			
voting rights in the TC acquired/sold	0	0	0
e) Total (a+b+c+d)	60,00,000	12.37	10.73
Mode of acquisition	Pursuant to allotment of 60,00,000 equity shares upon		
	conversion of 60,00,000 fully convertible warrants		
1	conversion or oo,o	•	refere warrants
	into equivalent nun	•	
	· ·	nber of equity sha	res of the face
Salient features of the securities	into equivalent nun	nber of equity sha	res of the face
Salient features of the securities acquired including time till	into equivalent nun value of INR 10/- ea	nber of equity sha	res of the face
	into equivalent nun value of INR 10/- ea	nber of equity sha	res of the face
acquired including time till	into equivalent nun value of INR 10/- ea	nber of equity sha	res of the face
acquired including time till redemption, ratio at which it can be	into equivalent nun value of INR 10/- ea Not Applicable	nber of equity sha	res of the face
acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	into equivalent nun value of INR 10/- ea Not Applicable	nber of equity sha	res of the face
acquired including time till redemption, ratio at which it can be converted into equity shares, etc. Date of receipt of intimation of	into equivalent nun value of INR 10/- ea Not Applicable	nber of equity shanch allotted on Aug	res of the face ust 02, 2023.
acquired including time till redemption, ratio at which it can be converted into equity shares, etc. Date of receipt of intimation of allotment of shares	into equivalent nun value of INR 10/- ea Not Applicable August 02, 2023	nber of equity shanch allotted on Aug	res of the face ust 02, 2023.
acquired including time till redemption, ratio at which it can be converted into equity shares, etc. Date of receipt of intimation of allotment of shares Equity share capital / total voting	into equivalent nun value of INR 10/- ea Not Applicable August 02, 2023 INR 42,52,40,000	Tindian Rupees Fo	orty-two Crores ousand Only)
acquired including time till redemption, ratio at which it can be converted into equity shares, etc. Date of receipt of intimation of allotment of shares Equity share capital / total voting capital of the TC before the said	into equivalent nun value of INR 10/- ea Not Applicable August 02, 2023 INR 42,52,40,000 (Fifty-two Lakh)	Indian Rupees For and Forty The 4,000 (Four Cror	orty-two Crores ousand Only) e Twenty-Five
acquired including time till redemption, ratio at which it can be converted into equity shares, etc. Date of receipt of intimation of allotment of shares Equity share capital / total voting capital of the TC before the said	into equivalent nunvalue of INR 10/- ea Not Applicable August 02, 2023 INR 42,52,40,000 (Fifty-two Lakh representing 4,25,2	Indian Rupees For and Forty Thousand) equity	orty-two Crores ousand Only) e Twenty-Five
acquired including time till redemption, ratio at which it can be converted into equity shares, etc. Date of receipt of intimation of allotment of shares Equity share capital / total voting capital of the TC before the said	into equivalent nun value of INR 10/- ea Not Applicable August 02, 2023 INR 42,52,40,000 (Fifty-two Lakh representing 4,25,2 Lakh Twenty-Four	(Indian Rupees Fo and Forty The 4,000 (Four Cror Thousand) equity Yen only) each	orty-two Crores ousand Only) e Twenty-Five shares of INR
acquired including time till redemption, ratio at which it can be converted into equity shares, etc. Date of receipt of intimation of allotment of shares Equity share capital / total voting capital of the TC before the said acquisition	into equivalent nunvalue of INR 10/- ea Not Applicable August 02, 2023 INR 42,52,40,000 (Fifty-two Lakh representing 4,25,2 Lakh Twenty-Four 10 (Indian Rupees T	Indian Rupees For and Forty Thousand) equity fen only) each Indian Rupees For Indian	orty-two Crores ousand Only) e Twenty-Five shares of INR
acquired including time till redemption, ratio at which it can be converted into equity shares, etc. Date of receipt of intimation of allotment of shares Equity share capital / total voting capital of the TC before the said acquisition Equity share capital/ total voting	into equivalent nun value of INR 10/- ea Not Applicable August 02, 2023 INR 42,52,40,000 (Fifty-two Lakh representing 4,25,2 Lakh Twenty-Four 10 (Indian Rupees TINR 48,52,40,000 ((Indian Rupees Fo and Forty The 4,000 (Four Cror Thousand) equity Yen only) each Indian Rupees For and Forty The	orty-two Crores ousand Only) e Twenty-Five shares of INR ty-eight Crores ousand Only)

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	Lakh Twenty-Four Thousand) equity shares of INR	
	10 (Indian Rupees Ten only) each.	
Total diluted share/voting capital of	INR 55,89,50,000 (Indian Rupees Fifty-Five Crore	
the TC after the said acquisition	Eighty-Nine Lakhs Fifty thousand Only) divided into	
	5,58,95,000 (Five Crore Fifty-Eight Lakh Ninety-Five	
	Thousand) Equity Shares of INR 10 (Indian Rupees	
	Ten only) each.	

For Sudesh Business Ventures Private Limited

ROHAN Digitally signed by ROHAN GUPTA Date: 2023.08.04
14:53:59 +05'30'

(Rohan Gupta)

Director

Place: Delhi

Date: August 04, 2023