

October 31, 2023

BSE Ltd. P J Towers, Dalal Street, FortMumbai – 400001 <b>Scrip Code: 543272</b>	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051 <b>Symbol: EASEMYTRIP</b>
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**Sub: Media Release**

Dear Sir/Madam,

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**EaseMyTrip unveils the magnificent Diwali travel discounts with Travel Utsav Sale**” being issued to the media.

The aforesaid information will also be hosted on the website of the Company at [www.easemytrip.com](http://www.easemytrip.com).

You are requested to take the aforesaid on record.

Thanking you,

**For Easy Trip Planners Limited**

**PRIYANKA  
TIWARI**

Digitally signed by  
PRIYANKA TIWARI  
Date: 2023.10.31  
14:46:45 +05'30'

**Priyanka Tiwari**

**Group Company Secretary and Chief Compliance Officer**

**Membership No.: A50412**

**Easy Trip Planners Ltd.**

**Registered office :** Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

Phone : +91 - 11 43030303, 43131313 | E-mail : Care@easemytrip.com | Web: www.EaseMyTrip.com | CIN No. L63090DL2008PLC179041



## MEDIA RELEASE

### **EaseMyTrip unveils the magnificent Diwali travel discounts with ‘Travel Utsav Sale’**

*Being one of India’s premier travel platforms, EaseMyTrip has unveiled their Diwali package for travellers with a stack of premium discounts on Flights, Hotels, Buses, Holiday, Cruises and Cabs*

**New Delhi, October 31, 2023:** EaseMyTrip.com, one of India’s largest online travel tech platforms, has launched the Diwali Travel Sale i.e. ‘Travel Utsav Sale’, giving customers a chance to take advantage of incredible savings on flights, hotels, cruises, buses, cabs, and holiday packages. This limited-time sale is scheduled from October 31st October to November 08th, 2023, and it's your ticket to exploring the world at unbeatable prices.

During the Diwali Travel Utsav Sale, travelers can enjoy a range of incredible discounts using the coupon code EMTUTSAV till 04th Nov. You can save up to INR 2,023 and up to INR 7,500 on domestic and international flights respectively and up to INR 4,000 and up to INR 6,000 on domestic and international hotels respectively. If you plan to travel via bus or cab, you can save upto INR 500 and 12% OFF up to INR 2000 respectively. Additionally, for those seeking unforgettable holiday experiences, packages start from just INR 14,999/-

You can avail extra discount by using ICICI bank credit card & ICICI Amazon credit card (31st Oct - 4th Nov). During the sale period, all users who book through EaseMyTrip have the opportunity to get vouchers from selected brand partners. During the sale, the person who spends the highest spender will have the opportunity to win one of the following rewards: an iPhone 15, tablet, smartwatch, or earbuds from Simpl Pay Later.

EaseMyTrip has partnered with a selection of renowned airlines and exclusive hotels, including Air Astana, Air India, Air Mauritius, American Airlines, Air Seychelles, Air Asia, Air France, KLM Royal Dutch Airlines, Delta Airlines, British Airways, Batik Air, Cathay Pacific, EgyptAir, Ethiopian Airlines, Etihad Airways, Gulf Air, Indigo, ITA Airways, Japan Airlines, Kenya Air, LOT Polish Airlines, Lufthansa, Malaysia Airlines, Oman Air, Qantas, RwandAir, Singapore Airlines, Virgin Atlantic, Vietnam Airlines, Vistara, Trident, WelcomHeritage, Regenta, Sterling, Lords Hotels, MPT, Spree Hotels, Citrus, Byke, Kyriad, Mastiff Hotels, Fern, Pride, Mount Hotel Group, Le Roi, Renest, Ananta Hotels, Starlite, Suba Hotels, Lime Tree Hotels, Shrigo, One Earth, Justa, Fab Hotels, Chevron, Zone By The Park, Ramee and Clarks.

As an added incentive, every transaction during the sale period gives customers the chance to win incredible gifts from selected brand partners, including John Jacobs, EazyDiner, Bikaner, Pharmeasy, IGP, MediBuddy, TheManCompany, Kapiva, and Appreciate.

**Reflecting on the Travel Utsav Sale, Rikant Pittie, Co-Founder of EaseMyTrip, shared his thoughts, stating,** *“This Diwali, dive into a world of savings and splendor with our unparalleled deals. Discover the perfect blend of tradition and technology as you indulge in our offerings, all available at irresistible prices.”*

## MEDIA RELEASE

To be part of this limited-time celebration of travel, visit the EaseMyTrip website or app from October 31st to November 08th, 2023. Whether you're planning a domestic getaway or an international adventure, the Travel Utsav Sale is your gateway to affordable travel and a majestic celebration of India's travel splendor.

### About EaseMyTrip

*EaseMyTrip (a public listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 59% during FY20-23 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.*

### **For Media Queries:**

<b>EaseMyTrip Public Relations</b>
Ms. Bhavika Sharma
bhavika.sharma@easemytrip.com
+91 98117 87304