VIDULA CONSULTANCY SERVICES LIMITED

Reg. Off.: Birla Building, 10th Floor, 9/1 R.N. Mukherjee Road Kolkata WB-700001 IN CIN: U74140WB2005PLC105342

2nd September, 2019

To National Stock Exchange of India Limited Exchange Plaza, Plot No. C/1, G Block Bandra Kurla Complex Bandra East, Mumbai-400051

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai-400001

Dear Sir/Madam,

Enclosed please find herewith declaration in Annexure-A in compliance of Regulation 29(2) of the Securities & Exchange Board of India (Substantial Acquisition of Shares & Takeover) Regulations, 2011 with respect to the purchase of shares.

Thanking You

Yours faithfully

For Vidula Consultation Consultation Vidula Co

Authorised Sig

Encl.: as above

CC: Mangalam Cement Ltd P.O. Aditya Nagar, Morak, Dist. Kota (Rajasthan) PIN-326520

Mangalam Cement Ltd Birla Building, 10th Floor, 9/1, R. N. Mukherjee Road, Kolkata-700001

Annexure-A

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer Whether the acquirer belongs to Promoter/Promoter group Name(s) of the Stock Exchange(s) where the shares of TC are Listed Details of the acquisition / disposal as follows	Promoter	ancy Services Ltd	a Ltd		
group Name(s) of the Stock Exchange(s) where the shares of IC are Listed	The National St	ock Exchange of Indi	a Ltd		
TC are Listed	BSE Ltd	ock Exchange of Indi	a Ltd		
Details of the acquisition / disposal as follows	Number	The National Stock Exchange of India Ltd BSE Ltd			
		% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)		
Before the acquisition under consideration, holding of:					
a) Shares carrying voting rights	1400720	5.25	5.25		
b) Shares in the nature of encumbrance					
(pledge/lien/non-disposal undertaking/others)		-			
c) Voting rights (VR) otherwise than by shares					
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive	-				
shares carrying voting rights in the TC (specify holding in each category)		-			
e) Total (a+b+c+d)	1400720	5.25	5.25		
etails of acquisition/sale	TRANSFER OF		1 - 1 - 1		
a) Shares carrying voting rights acquired	400000	1.50	1.50		
o) VRs acquired otherwise than by shares					
Warrants/convertible securities/any other instrument that entitles the acquirer to receive			-		
shares carrying voting rights in the TC (specify holding in each category) acquired/sold			,		
d) Shares encumbered/invoked/released by the acquirer					
e) Total (a+b+c+d)	400000	1.50	1.50		



Afte	r the acquisition/sale, holding of:				
a)	Shares carrying voting rights	18,00,720	6.75	6.75	
b)	Shares encumbered with the acquirer				
c)	VRs otherwise than by shares	-			
/	Warrants/convertible securities/any other				
	instrument that entitles the acquirer to receive				
	shares carrying voting rights in the TC (specify		32		
	holding in each category) after acquisition				
e)	Total (a+b+c+d)	18,00.720	6.75	6.75	
publ	le of acquisition/sale (e.g. open market / off-market / ic issue / rights issue /preferential allotment / interansfer etc.)	Open Market			
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable		30.08.2019			
Equity share capital / total voting capital of the TC before the said acquisition/sale		26693780 Equity Shares of Rs. 10 each			
	ity share capital/ total voting capital of the TC after said acquisition/sale	26693780 Equity Shares of Rs. 10 each			
Tota	al diluted share/voting capital of the TC after the said	26693780 Equity Shares of Rs. 10 each			

Note:

- (*) Total share capital/voting capital to be taken as per the latest filing done by the Company to the Stock Exchange under Clause 35 of the listing Agreement.
- (**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

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Place: Kolkata Date: 02.09.2019